



Dear FCCLA Chapter Adviser,

The FCCLA Virtual Business Challenge (VBC) from Knowledge Matters gives students an opportunity to compete online for a chance to win up to \$1k! The competition is available to all FCCLA high school members and participation is free. **Team registration opens at 10 a.m. EST on Tuesday, October 3** and we hope you and your students will consider joining us this year.

The VBC is based on the Virtual Business simulations and consists of two tracks: Personal Finance and Fashion. Participants will test their fashion design or financial literacy skills, and may participate in one or both tracks. If your students already have online Virtual Business accounts, they will not have to register for new accounts to participate.

The dates and details for this year's qualifying rounds are:

- **Round 1:** October 16, 2023 - November 9, 2023
- **Round 2:** February 5, 2024 – March 1, 2024
- **Adviser Accounts:** You will need to log in to approve teams registered under your chapter. Your adviser account will be created for you and your account will not be accessible until the first day of registration which is **October 3**. Log-in to your adviser account [here](#).
 - o Email: Please use the email address to which this email was sent.
 - o Password: vbcpass
- **Student Accounts:** Your students may register by visiting the [Knowledge Matters website](#) and by clicking on the "Register for Competitions" button. After your members' register and form their teams, you will need to approve their team registrations through your advisor account.
- **Final Round:** The National Championship Round will be online only from **April 1-5, 2024**, and will only be open to qualifying teams.

For complete details and rules regarding the FCCLA VBC, please visit the Knowledge Matters website. Please also share our new Student Testimonial page with your chapter so they can hear more about Knowledge Matters simulations and competitions directly from their peers!

***NOTE:** If you already have an online Virtual Business account affiliated with the email address to which this email has been sent, please continue to use the same login information you normally use to access your account. The VBC courses will automatically appear on **October 3** (or sooner).

Questions? Email competitiveevents@fclclainc.org