



2018-2021

# STRATEGIC PLAN



## FCCLA CAREER PATHWAYS



Real World Skills Through FCS Education

## FCCLA MISSION

To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through: character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

## FCCLA VISION

Through FCCLA, students across the country will be prepared by FCS educators to pursue and prepare for their careers, work productively with others, serve as leaders in their community, and develop foundational knowledge to build strong families.

## FCCLA STRATEGIC GOALS THROUGH 2021

### GOAL #1

To be valued as the solution to prepare today's youth for college and career readiness

### GOAL #2

To reach a membership of 175,000

### GOAL #3

To engage members in real world programmatic opportunities that prepare them for their chosen career pathway

### GOAL #4

To provide support and resources for the Family and Consumer Sciences classroom



## FCCLA PURPOSES

- To promote personal development and preparation for adult life.
- To strengthen the function of the family as a basic unit of society.
- To encourage democracy through cooperative action in the home and community.
- To encourage individual and group involvement in helping achieve global cooperation and harmony.
- To promote greater understanding between youth and adults.
- To provide opportunities for making decisions and for assuming responsibilities.
- To prepare for the multiple roles of men and women in today's society.
- To promote Family and Consumer Sciences and related occupations.

## FCCLA IMPACT

- **FCCLA** is a nonprofit national career and technical student organization for youth in Family and Consumer Sciences education in public and private schools through grade 12.
- **FCCLA** has over 164,000 members in more than 5,400 chapters nationwide.
- **FCCLA** participation prepares youth with foundational knowledge for success in their families, careers, and communities.
- **FCCLA** develops youth to be confident leaders with real world skills including goal setting, problem solving, public speaking, decision-making, and interpersonal communication.
- **FCCLA** engages youth to prepare for their careers and address family relationships, substance abuse, financial literacy, peer pressure, environmental health, nutrition, fitness, and youth health and safety through peer-to-peer education.

## FCCLA CORE VALUES

### LEADERSHIP

Provide a unique opportunity for youth to learn how to be an effective leader through positive youth development strategies.

### CHARACTER

Encourage further development of positive character traits such as honesty, integrity, fair play, and determination.

### DIVERSITY

Create an inclusive environment that welcomes and values all youth.

### EXCELLENCE

Teach youth the value of pursuing their full potential in all areas of their lives.

### TEAMWORK

Support individual growth while working with others towards a common goal.