



Family, Career and Community Leaders of America, Inc.

2017 National Outstanding Media Award Application

FCCLA honors a media outlet whose responsibilities are not related to Family, Career and Community Leaders of America, Inc, that has covered significant FCCLA activities and is giving continued service through press coverage to the local, state, and/or national organizations.

DEADLINE:

All applications are due to FCCLA National Headquarters postmarked by April 1, 2017. Applications sent after the April 1, 2017 postmark deadline will not be considered.

Award:

National Outstanding Media Award recipients will be recognized at the 2017 National Leadership Conference.

Eligibility:

Those eligible for the award are radio stations, newspaper companies, television stations, journals, and magazines.

Criteria:

Nominees will be judged based on their contributions to Family, Career and Community Leaders of America, Inc., in one or more of the following areas:

- Outstanding and continuing media coverage that contributes to the achievement of the goals of Family, Career and Community Leaders of America, Inc.
- An effective public relations program that has helped publicize and promote a positive image of Family, Career and Community Leaders of America, Inc., on the local, state, and/or national levels.
- Assistance in promoting, covering, and publicizing Family, Career and Community Leaders of America, Inc., programs, activities, and projects locally, at the state level, and/or nationally.
- Assistance in communicating the mission and purposes of Family, Career and Community Leaders of America, Inc.

Official Rules:

Nominations for the media award may be submitted by:

- an affiliated chapter
- any state association of Family, Career and Community Leaders of America, Inc., through the state administration.
- the National Executive Council
- the National Board of Directors
- national Alumni & Associates
- the National Headquarters staff.

A letter of recommendation in support of the nominee must be submitted with the official nomination form from any two of the following people:

- Chapter Adviser
- Chapter or State Vice-President of Public Relations/Reporter or Chapter or State President
- School Board Member
- Principal/School Administrator
- State Adviser.

A committee, appointed by national headquarters staff, shall select the award recipient. (See attached information sheet and nomination form.)

All FCCLA National Outstanding Media Award applications must be submitted directly to FCCLA national headquarters by April 1, 2017.

Attn: National Outstanding Media Award Application
FCCLA, 1910 Association Drive, Reston, VA
20191-1584 (703) 476-4900 • Fax (703) 439-2662
www.fcclainc.org • inbox@fcclainc.org

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Award Category:

Urban (above 100,000 core city pop.)

Small Town (less than 100,000 core city/town pop.)

Name of Nominee: _____ Contact: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Name of FCCLA Chapter or State Association Nominator: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Nominees will be judged based on their contribution to Family, Career and Community Leaders of America, Inc., in the following areas:

1. Please describe the nominee's outstanding and continuing media coverage and how it contributes to the achievement of the goals of Family, Career and Community Leaders of America. (20 pts.)

2. Please explain how the nominee has executed an effective media effort that has helped publicize and promote a positive image of Family, Career and Community Leaders of America on the local, state, and/or national levels. (20 pts.)

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3. How has the nominee assisted in promoting, covering, or publicizing Family, Career and Community Leaders of America projects locally, at the state level, and/or nationally? (20 pts.)

4. How have the mission and purposes of Family, Career and Community leaders of America been communicated to the general public? (20 pts.)

5. Please attach clippings, recordings, and all other media information referred to in the application. You may provide links in the space below. (20 pts.)

I agree to our company being placed in nomination for the Outstanding National Media Award from Family, Career and Community Leaders of America. (Typed names will not be accepted)

Signature of Nominee

Representative: _____ Date: _____

Signature of

Nominator: _____ Date: _____

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