



FCCLA is proud to offer

the successful Adviser Academy—

a five track certificate program for FCCLA national recognition.

Adviser Academy is open to any adviser with fewer than five years experience including recent university graduates. The Adviser Academy program is broken into five tracks to be completed in one year.

Graduates from the Adviser Academy are recognized at the Recognition Session at the National Leadership Conference following completion of all five tracks.



TRACK 1

Developing a Chapter Vision

Advisers will be introduced to the National Consultant Team, network with other new advisers, learn about FCCLA curriculum, tools, and how to integrate FCCLA into the classroom.

TRACK OBJECTIVES:

- 1: Developing a three-year Program of Work for your chapter.
- 2: Identifying strategies for effective chapter management.
- 3: Satisfying the Continuing Education Unit (CEU) credit requirements at the National Leadership Conference.

SAMPLE ASSIGNMENTS:

- Affiliate a chapter.
- Complete a program of work reflecting your goals for the current year and integrating FCCLA into your classroom.
- Write a short report on how your chapter members plan to develop and carry out a fundraiser for the year.
- Submit a National Program Award application.

TRACK 2

Using Legislation to Change the Classroom

Advisers will receive training on how to effectively take the FCCLA message to policymakers.

TRACK OBJECTIVES:

- 1: Understanding policy making.
- 2: Demonstrating effective lobbying techniques.
- 3: Getting the most out of Perkins funding.

SAMPLE ASSIGNMENTS:

- Submit a report on the process for local Perkins funding.
- Submit a grant proposal for a project your chapter is working on.
- Write a letter to a state or national representative and send a copy to the national headquarters.
- Attend your state's FCCLA legislative day OR write a lesson plan to encourage students to advocate for FACS and FCCLA. Submit a report or a copy of the lesson plan.
- Submit a short journal entry of your experience completing this Track and learning about the legislative process.



The Adviser Academy has helped forge some wonderful personal and professional relationships. I'm so thankful for the networking that I experienced with other advisers and national staff members. The Adviser Academy not only gave the latest FCCLA tools but gave me ideas for implementing those tools. Too many times before I found myself wondering if I had this done right or what I was supposed to use that for. Now I feel more confident in my abilities and I think my students trust me more as well. It definitely energized my chapter activities. I came back from each event with more new ideas and my students, in turn, were more and more excited about the things they could do. I wouldn't trade the Adviser Academy for anything and I would consider it one of the best growth opportunities of my career.



Allison Kreifels, Missouri

TRACK 3

Leading at School

Academy participants will be trained to be effective leaders and communicators in their schools. Participants will learn to involve key stakeholders, such as administrators and parents, and gain visibility for FCCLA by gaining professional development experience and building an advisory group.

TRACK OBJECTIVES:

- 1: Using service learning within your school.
- 2: Working and communicating with stakeholders.
- 3: Becoming visible in the Family and Consumer Sciences and Career and Technical Education Industry.

SAMPLE ASSIGNMENTS:

- Work with students to plan and carry out an FCCLA Week activity. Submit a plan and activity evaluation.
- Create a "Classroom Audit" specific to your needs.
- Submit a press release, news article or media (radio/TV spot) written by your chapter.
- Form an advisory board. Submit an agenda or notes from the first meeting.

TRACK 4

Remaining Relevant as a Chapter

In the fourth track, advisers will be encouraged to add to the Program of Work built in Track 1. This track will focus on building and maintaining a healthy chapter.

TRACK OBJECTIVES:

- 1: Becoming a mentor in your state.
- 2: Maintaining a healthy chapter.
- 3: Revising your program of work.
- 4: Connecting with the adviser within.

SAMPLE ASSIGNMENTS:

- Year in Review. Take a look at the program of work you complete in Track 1. Send in a self evaluation.
- Invite a business and industry partner to come speak to your class or chapter.
- Plan a field trip to see a business and industry partner. Evaluate and report.
- Contact a neighboring college/university to connect with their FACS education students. Set a goal to work with the department chair in some capacity.
- Contact your state adviser to discuss the needs of your state association in mentoring new advisers.

// The FCCLA Adviser Academy has helped me grow into a more independent and more organized adviser for my chapter. I enjoyed learning about all of the facets that the Adviser Academy addressed. The Adviser Academy has given me a network of friends across the country. I am constantly in contact with a few advisers from different states, and we are a support network for one another. We love sharing our ideas and experiences with one another still, and I would suggest the Academy to EVERY new adviser trying to make sense of the FCCLA alphabet!

Jenny Demczyk, Ohio

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TRACK 5

Participating at the State Level

Adviser Academy participants will be required to volunteer with their state.

Over the period of completing the Adviser Academy, participants will be required to build a strong relationship with their state adviser and participate in at least one state meeting (conduct a workshop, evaluate STAR Events, etc.).

TRACK OBJECTIVES:

- 1: Use the FCCLA Planning Process to identify state needs and evaluate participant's execution of a state event.
- 2: Communicate with the state adviser to plan an event, workshop or state activity.
- 3: Demonstrate understanding of national programs, integration into FACS classrooms, and general knowledge of FCCLA.

STATE PROJECTS:

- Write and present a workshop at state Leadership Conference.
- Act as lead consultant for competitive events at state competition.
- Serve on a board or committee with other advisers at state level.
- Develop a new award or recognition for your state.
- Compile and submit lesson plans from advisers for use at state and national headquarters.

CONTINUING EDUCATION & RECOGNITION

CONTINUING EDUCATION:

Participants will receive 2 CEU credits after completing Tracks 1-4 at the National Leadership Conference. After completing Track 5 at the State Level and submission of all assignments, participants will receive another 5 CEUs for successful completion of the Adviser Academy.

RECOGNITION:

Graduates from the Adviser Academy are recognized with a certificate of completion at the Adviser Recognition Session at the National Leadership Conference following the completion of all five tracks and submission of all assignments.

Applications for the Academy are due to national headquarters by May 3. Applicants will be notified of acceptance by May 17. Applicants must complete Tracks 1-4 at the National Leadership Conference and Track 5 at the State Level in order to graduate and receive all CEU credits.

The cost for the Adviser Academy Tracks 1-5 is \$50 which helps to cover the cost of National FCCLA publications, CEUs, trainings and resources involved in running the program. Additional information about the Academy and its tracks can be found on the FCCLA website, www.fcclainc.org.



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Leaders of America

1910 Association Drive • Reston, VA 20191
703.476.4900 • Fax 703.439.2662
www.fcclainc.org