



**FCCLA is proud to offer**  
the successful **Adviser Academy**—  
a five-track certificate program for FCCLA national recognition.  
Adviser Academy is open to any adviser with **fewer than five years**  
experience including recent university graduates. The Adviser Academy  
program is broken into five tracks to be completed in one year.

Graduates from the Adviser Academy are recognized  
at the Recognition Session at the National Leadership  
Conference following completion of all five tracks.

## TRACK 1

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### Developing a Chapter Vision

Advisers will be introduced to the National Consultant Team, network with other new advisers, learn about FCCLA curriculum, tools, and how to integrate FCCLA into the classroom.

#### TRACK OBJECTIVES:

1. Find a group of interested students to participate, and learn how to generate interest and maintain membership.
2. Utilize lesson plan resources for integrating FCCLA.
3. Use the FCCLA planning process to develop a chapter project or event focusing on an FCCLA National Program.

#### SAMPLE ASSIGNMENTS:

- Affiliate your Chapter by Nov 1.
- Create a lesson plan integrating FCCLA.
- Carry out a National Program or event, and submit an award application on the national website.

## TRACK 2

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### Engaging Dynamic Youth Leaders

Advisers will receive training on how to manage their chapters efficiently. Learn how to set organized and attainable goals for the chapter and school year.

#### TRACK OBJECTIVES:

1. Involve youth in chapter budget preparation.
2. Develop chapter program of work utilizing youth input.
3. Create a plan for chapter officer positions and elections.

#### SAMPLE ASSIGNMENTS:

- Plan chapter budget with chapter members and officers.
- Create a detailed fundraising plan and goal for the year.
- Create a plan for the integration of FCCLA for the year.
- Submit a program of work that encompasses all of the above for the year.

"The Adviser Academy has helped forge some wonderful personal and professional relationships. I'm so thankful for the networking that I experienced with other advisers and national staff members. The Adviser Academy not only gave the latest FCCLA tools but gave me ideas for implementing those tools. Too many times before I found myself wondering if I had this done right or what I was supposed to use that for. Now I feel more confident in my abilities and I think my students trust me more as well. It definitely energized my chapter activities. I came back from each event with more new ideas and my students, in turn, were more and more excited about the things they could do. I wouldn't trade the Adviser Academy for anything and I would consider it one of the best growth opportunities of my career." -Allison Kreifels, Missouri

## TRACK 3

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### Leading at School

Academy participants will be trained to be effective leaders and communicators in their schools. Participants will learn to involve key stakeholders, such as administrators and parents, and gain visibility for FCCLA by through professional development experience and building an advisory group.

#### TRACK OBJECTIVES:

1. Develop ideas for National FCCLA Week.
2. Understand how to write a press release and the importance of publicizing chapter activities.
3. Identify and set goals for an advisory board.

#### SAMPLE ASSIGNMENTS:

- Work with students to plan and carry out an FCCLA Week activity. Submit a plan and activity evaluation.
- Submit a press release, news article or media (radio/TV spot) written by your chapter.
- Form an advisory board. Submit an agenda or notes from the first meeting.

## TRACK 4

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### Remaining Relevant as a Chapter

This track will focus on building and maintaining a healthy chapter by working with local media and making connections with business and industry leaders in their communities. Advisers will learn how to employ resources to improve chapter projects.

#### TRACK OBJECTIVES:

1. Make connections with business and industry professionals that you can utilize in your chapter or classroom.
2. Learn how to use the FCCLA Planning Process to aid in advocating for a cause in your community.
3. Advance your knowledge of FCCLA.

#### SAMPLE ASSIGNMENTS:

- Invite a business and industry partner to come speak to your class or chapter.
- Plan a field trip to see business and industry partners. Evaluate and report.
- Using the FCCLA Planning Process and the leadership of chapter officers, create and execute a chapter project advocating for a need or cause in your community.
- Submit a grant proposal for a project your chapter is working on.

"The FCCLA Adviser Academy has helped me grow into a more independent and more organized adviser for my chapter. I enjoyed learning about all of the facets that the Adviser Academy addressed. The Adviser Academy has given me a network of friends across the country. I am constantly in contact with a few advisers from different states, and we are a support network for one another. We love sharing our ideas and experiences with one another still, and I would suggest the Academy to EVERY new adviser trying to make sense of the FCCLA alphabet!" -Jenny Demczyk, Ohio

## TRACK 5

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### Participating at the State Level

Adviser Academy participants will be required to volunteer with their state.

Over the period of completing the Adviser Academy, participants will be required to build a strong relationship with their state adviser and participate in state meetings, such as evaluating STAR Events, conducting workshops and securing volunteers.

### TRACK OBJECTIVES:

1. Use the FCCLA Planning Process to identify state needs and evaluate participant's execution of a state event.
2. Communicate with the state adviser to plan an event, workshop or state activity.
3. Demonstrate understanding of programs, integration into Family and Consumer Science classrooms, and general knowledge of FCCLA.

### STATE PROJECTS:

- Write and present a workshop at state Leadership Conference.
- Act as lead consultant for competitive events at state competition.
- Serve on a board or committee with other advisers at state level.
- Develop a new award or recognition for your state.
- Compile and submit lesson plans from advisers for use at state and national headquarters.

## CONTINUING EDUCATION & RECOGNITION

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### CONTINUING EDUCATION:

Participants will receive 2 CEU credits after completing Tracks 1-4 at the National Leadership Conference. After completing Track 5 at the State Level and submission of all assignments, participants will receive another 5 CEUs for successful completion of the Adviser Academy.

### RECOGNITION:

Graduates from the Adviser Academy are recognized with a certificate of completion at the Recognition Session at the National Leadership Conference following the completion of all five tracks and submission of all assignments.

Applications for the Academy are due to national headquarters by May 1. Applicants will be notified of acceptance by May 17. Applicants must complete Tracks 1-4 at the National Leadership Conference and Track 5 at the State Level in order to graduate and receive all CEU credits.

The cost for the Adviser Academy Tracks 1-5 is \$50 which helps to cover the cost of National FCCLA publications, CEUs, trainings and resources involved in running the program. Additional information about the Academy can be found on the FCCLA website, [www.fcclainc.org](http://www.fcclainc.org).