

2018 2019

*Believe in
yourself*

COMMUNICATIONS CALENDAR

**AUG
SEPT**

Membership Recruitment
#JoinFCCLA

FCCLA encourages you to Believe in Yourself as you explore exciting new career pathways. Share your stories and encourage others to #JoinFCCLA as they begin the new school year.

FEB

Discover
#DiscoverFCCLA

Participate in FCCLA Week and show your FCCLA spirit to encourage others to join. Celebrate how believing in yourself has helped you #CelebrateFCCLA.

OCT

Kindness Matters
#FCCLAcarees

Kindness matters every day. By Believing in Yourself and being kind to others, you can make a difference in their lives and your own. Show others that #FCCLAcarees and inspire them through random acts of kindness, community service or educational activities.

MAR

Health & Wellness
#FCCLAgetshealthy

#FCCLAgetshealthy by focusing on mental health and healthy nutrition. Believe you can be your best self as you strive for your goals in health and wellness. Educate others to be healthy, fit, real and resilient.

NOV

Service
#FCCLAgives

Believe that you have the power to change lives. Servant leadership can make a difference in the life of an individual and impact those in a community. #FCCLAgives by identifying and meeting needs that will help others.

APR

Financial Literacy
#FCCLAffinance

Financial literacy is the key to success in your families and future careers. Use your #FCCLAffinance knowledge to believe you can become financially fit.

DEC

Family
#FCCLAfamilly

Your FCCLA Family believes in you and supports your journey. Encourage others to celebrate time spent with family members, friends, and #FCCLAfamilly.

MAY

Teen Traffic Safety
#FCCLAroadsafety

Let FCCLA teen traffic safety lessons help you prepare for your time on the road this summer. Believe you can make a difference by setting an example for your peers. Take your #FCCLAroadsafety skills with you and be safe as you travel.

JAN

Career
#FCCLAcareers

Believe the future is yours. Prepare by exploring FCS Career Pathways and utilizing all that FCCLA has to offer members. Participate in Competitive Events, National Programs, attend workshops, obtain leadership training and explore #FCCLAcareers to help you reach your goals. Use this month to make your plans and prepare for FCCLA week.

**JUNE
JULY**

Connect
#FCCLAconnects

Be connected over the summer months with your FCCLA family. Get prepared to be yourself as #FCCLAconnects you with members, advisers, partners and friends at the National Leadership Conference in Anaheim, CA for #2019NLC.