

2017 2018

COMMUNICATIONS CALENDAR

!nspired
by **FCCLA**

AUG-SEPT

Membership Recruitment
#JoinFCCLA

Membership with FCCLA inspires students as they prepare for college and careers. Share your stories and encourage others to #JoinFCCLA as they begin the new school year.

OCT

Kindness Matters
#FCCLAcare

Being kind and making a difference in people's lives inspires others to do the same. Show others that #FCCLAcare and inspire them through random acts of kindness, community service, or educational activities.

NOV

Service
#FCCLAgives

Servant leadership can change the life of an individual and impact those in a community. #FCCLAgives by identifying and meeting needs that will help others to be inspired.

DEC

Family
#FCCLAFamily

Family is the central focus of FCCLA and can be an inspiration in every individual's life. Encourage others to celebrate time spent with family members, friends, and #FCCLAFamily.

JAN

Career
#FCCLAcareers

FCCLA inspires each member to prepare now for their future career. Explore #FCCLAcareers by participating in Competitive Events or National Programs; attending workshops and obtaining leadership training at national meetings; and making connections with industry professionals.

FEB

Discover
#DiscoverFCCLA

Celebrate how you and your fellow members #DiscoverFCCLA. Participate in FCCLA Week and show your FCCLA spirit in order to inspire others to join.

MAR

Health & Wellness
#FCCLAgetshealthy

During National Nutrition Month, #FCCLAgetshealthy with inspirational goals pertaining to health and wellness. Educate others to be healthy, fit, real, and resilient in their day-to-day lives.

APR

Financial Literacy
#FCCLAFinance

Financial literacy is the key to success in your families and future careers. Use your #FCCLAFinance knowledge to inspire others to become financially fit.

MAY

Teen Traffic Safety
#FCCLARoadsafety

Let FCCLA teen traffic safety lessons help you prepare for your time on the road this summer. Take your #FCCLARoadsafety skills with you as you inspire others to be safe as they travel.

JUNE-JULY

Connect
#FCCLACONnects

Stay connected over the summer months with your FCCLA family. One way #FCCLACONnects its members is through conferences! Be inspired as FCCLA Unites in RED in Atlanta, Georgia for #2018NLC.