



Marketing Strategy Calendar 2016-2017



Membership Recruitment & PSA Promotion	Speak UP for Issues & Causes	UP-lifting Others	Family & the Holidays	Join the Move- ment	FCCLA Week & CTE Month	Member- ship Madness	Financial Fitness Program Push	FACTS Program Push	Student Body Program Push	2016 NLC
August — September	October	November	December	January	February	March	April	May	June	July
#FCCLAsHowsUP	#FCCLAspeaksUP	#FCCLAuplifts	#FCCLAatTheTable	#FCCLAjoinUP	#FCCLAWeek	#MembershipMadness	#FCCLAsavesUP	#FCCLABucklesUP	#FCCLAgearsUP	#2017NLC

