Unite in Red Fund – Red Jacket Awards Rubric

1. Clarity of Leadership Experience

Up to 4 points

	 Lacks specific information about their leadership experience Has vaguely described how they've developed leadership skills through FCCLA Provides little to no detail about their leadership growth
0 – 1 pt	
1 – 2 pts	 Includes some information about their leadership experience Has somewhat described how FCCLA has helped them develop their leadership skills Provides some detail about their leadership growth
3 – 4 pts	 Provides specific information about their leadership experience Has clearly described how they've developed leadership skills through FCCLA and different examples of using their leadership skills Provides great detail about their leadership growth

2. Clarity of Chapter and Community Involvement

Up to 4 points

0 – 1 pt	 Provides minor detail about their involvement and specific role in their chapter and community projects/activities
1 –2 pts	Provides some detail about their involvement and specific role in their chapter and community projects/activities
3 – 4 pts	 Provides specific detail about their involvement and specific role in their chapter and community projects/activities Includes information about their own personal involvement (separate from chapter) in community efforts

3. Clarity of Vision for FCCLA and Uniting in Red

Up to 2 points

	 Partially reflects on how they will use the jacket to empower others and encourage them to Unite in Red Does not provide details on how uniting in red will benefit members and the organization
0 – 1 pt	
1 – 1.5 pt	 Somewhat reflects on how they will use the red jacket to empower others and encourage them to Unite in Red Provides some detail on how uniting in red will benefit members and the organization
	Strongly reflects on how they will use the jacket to empower others and encourage them to Unite in Red
2 pts	Provides specific details on how uniting in red will benefit members and the organization

Verification of Score: _____/10