

2019 - 2020 COMMUNICATIONS CALENDAR



August & September

Your Membership Story

Share Your FCCLA Membership Story and encourage others to #JoinFCCLA as they begin the new school year. Our goal is to have 175,000 members by 2021 and we need each of you to recruit your friends to write their personal FCCLA membership story by joining FCCLA. #JoinFCCLA #MembershipMadness #FCSAdvocate

October

Your Leadership Story

Share Your Leadership Story and practice standing up for yourself and others. Show others that #FCCLALeads and be a leader in your community and school. #FCCLALeads #beafriend

November

Your Service Story

Your Service Story will reflect how you treat and serve others. Develop your service story by giving back and investing yourself in others. You have the power to change lives through servant leadership, make a difference in the life of an individual, and impact those in your community. #FCCLAserves #givingtuesday #fcclacommunity #fcclaimpact

December

Your Family Story

What do you want Your Family Story to be? Encourage others to celebrate time spent with family members and set personal goals for their vision for their families. #FCCLAFamily

January

Your Health and Wellness Story

Start the New Year with a new you! Plan and create your health and wellness story. #FCCLAGetshealthy by focusing on mental health and healthy nutrition. Educate others to be healthy, fit, real, and resilient. #FCCLAGetshealthy

February

Celebrate the Impact of Your Story

Participate in FCCLA Week and show Your FCCLA spirit to encourage others to join. Celebrate Your Story and #CelebrateFCCLA. #CelebrateFCCLA #FCCLAweek

March

Your Career Story

Own Your Story and future career! Prepare by exploring FCS Career Pathways and utilizing all that FCCLA has to offer members. Participate in Competitive Events, National Programs, attend workshops, obtain leadership training, and explore #FCCLAcareers to help you reach your goals. #FCCLAcareers

April

Your Financial Story

Financial literacy is the key to success in your families and future careers. Use your #FCCLAFinance knowledge to create your financial story and ensure that you have a strong financial future. #FCCLAFinance

May

Develop Your Global Impact Story

Each of us will leave a footprint on our world through how we use and treat our resources. What do you plan to do to make sure that today's world is better because of your actions? Your Global Impact Story of everyday use and care of our world will make an impact on the history of our planet. Make a difference by setting an example for your peers and leading efforts to make sustainable choices. #FCCLAImpact

June & July

Celebrate Our History

Be connected over the summer months with your FCCLA family. Prepare to use Your Story as FCCLA celebrates turning 75 with you and other members, advisers, partners, and friends at the National Leadership Conference in Washington, D.C. Join us for #2020NLC as we celebrate Our Story. #FCCLA75Strong



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