



## FINALISTS OF FCCLA VIRTUAL BUSINESS CHALLENGE ANNOUNCED

FINALISTS WILL COMPETE IN NATIONAL CHAMPIONSHIP ROUND TO DETERMINE FCCLA VBC WINNERS

For Immediate Release - Knowledge Matters and Family, Career and Community Leaders of America (FCCLA) today announced the finalists in the first and second rounds of the FCCLA Virtual Business Challenge (VBC) competition. Teams of FCCLA members across the country used the Virtual Business Personal Finance simulation and competed in two rounds of the FCCLA VBC in fall 2017 and winter 2018. Teams were judged on total net worth achieved after two simulated years.

The National Championship Round, featuring the finalists from both rounds of the FCCLA VBC, will be held online from March 26 - April 6, 2018. The winning team will win \$1,000 and will be featured at the Knowledge Matters Virtual Business booth at the FCCLA ICDC.

Finalists in the first round of the FCCLA VBC included:

Kaitlin Collins, Paige Bethel, Ashley Queathem, Abigail Turner, Abby Devlin, Gabriel Sissom, and Luc Bronaugh from Montgomery County R-II High School in Montgomery City, MO.

Dakota Dooley, Kaitlyn Miller, and Kyla Colvin from Cherokee High School in Cherokee, OK.

Finalists in the second round of the FCCLA VBC included:

Ben Berdal and Taylyn Thompson from May-Port CG High School in Mayville, ND.

Aaliyah An from Spanaway Lake High School in Spanaway, WA.

Joseph Watson, Jonnaja Sawyer, Alana Harris, Daijanay Smith, Kyeron Bland, Trevon Harris, and Anthony Brooks from Jane Addams Business Careers Center in Cleveland, OH.

Jacob Queathem from Montgomery County R-2 High School in Montgomery City, MO.



Bryson Tipton, Breanna Heath, and Matthew Godwin from Benjamin Logan High School in Bellefontaine, OH.

Kyle Lutzke, Anders Waage, and Parker Vollbrecht from Elkhart Lake-Glenbeulah High School, WI.

“FCCLA members love competing online against other FCCLA members in the annual FCCLA Virtual Business Challenge,” said Peter Jordan, President and CEO of Knowledge Matters. “FCCLA is a great partner in helping organize the annual FCCLA VBC with FCCLA chapters throughout the country.”

Virtual Business Personal Finance is one of eight Virtual Business simulation games designed for teaching business, marketing and personal finance to high school students.

“The FCCLA Virtual Business Challenge is a competitive event that more and more FCCLA members are competing in each year. It’s fun to see how passionate our members are as they compete against other FCCLA teams across the country to generate the highest net worth in the simulation,” said Sandy Spavone, Executive Director of FCCLA.

### **About Knowledge Matters**

Knowledge Matters is the leading provider of simulation-based educational content for business, marketing, and personal finance. Knowledge Matters’ visual sims allow students to control their own virtual businesses - learning valuable business and marketing concepts using simulation game technology. In the past year, Knowledge Matters served more than 3,750,000 simulation-based exercises. The company’s Virtual Business line of simulations have been used in over one-third of all the high schools in the United States. The company’s college line of advanced simulations are used by leading universities globally. Knowledge Matters also delivers corporate training solutions to Fortune 500 clients.

### **About FCCLA**

Family, Career and Community Leaders of America is a nonprofit national career and technical student organization for young men and women in Family and Consumer Sciences education in public and private school through grade 12. Everyone is part of a family, and FCCLA is the only national Career and Technical Student Organization with the family as its central focus. Since 1945, FCCLA members have been making a difference in their families, careers, and communities by addressing important personal, work, and societal issues through Family and Consumer Sciences education.