

Consumers have the RIGHT to—

- ... be informed;
- ... be heard;
- ... choose;
- ... safety;
- ... satisfaction;
- ... a healthy environment;
- ... a consumer education.

Consumers have the RESPONSIBILITY to—

- ... search out and use available information;
- ... read instructions and take precautions;
- ... fight for the quality you believe you should be receiving;
- ... make independent and informed consumer choices;
- ... minimize environmental damage through careful choice and use of goods and services;
- ... take advantage of educational opportunities;
- ... make opinions known.

Wise consumers CHOOSE to—

- ... read labels, follow instructions, and research before purchasing;
- ... use safety equipment, use products as instructed, and teach safety habits to children;
- ... complain effectively and refuse to accept shoddy workmanship;
- ... resist high-pressure sales people and comparison shop;
- ... reduce waste, reuse products wherever possible, and recycle;
- ... learn how to be better consumers .

Source: Consumer's Association of Canada, Alberta at www.ecn.ab.ca/consumer/rights.htm

Brought to you by the Financial Fitness program and the

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