

Financial Fitness Kick-Off Activities

To involve others in Financial Fitness, members need to

- catch their attention;
- target the audience
- provide basic information about how Financial Fitness can address those concerns.

Members may want to develop a simple, "splashy" activity to draw attention to the start of their Financial Fitness efforts. Try one of the ideas that follow, or create your own activity to attract young people.

"Moolah Mania" Survey

Distribute a survey asking local young people about their financial know-how and habits. Offer a door prize drawing for those who fill out and return the survey. Create and distribute a [Kick-Off Press Release](#) that summarizes survey results and announces Financial Fitness plans.

Click here for a sample ["Moolah Mania" Survey](#).

TV Game Show Assembly

Set up a school assembly or seminar that simulates a TV game show, such as "Jeopardy," "Who Wants to Be a Millionaire?," or "The Price is Right." Involve family and consumer sciences students who have studied personal finances to develop the questions and serve as judges. Make it fun, and choose contestants who are liked and respected by other youth. After the game, briefly present plans for Financial Fitness projects.

Click here for [Sample Game Show Ideas](#).

Introductory Session

A good first step toward involving young people in a Financial Fitness project is to provide an overview of the program through a presentation in class, at a chapter meeting, or in a workshop. Student leaders or the adviser might want to use the [Financial Fitness Introductory Session Outline](#). Be sure to adapt it to the audience's ability and interest levels. Use project examples and resources that will be interesting and useful to participants.