



# Advocacy

## FCCLA STAR Events Information

(Students Taking Action with Recognition)

**Advocacy**, an individual or team event, recognizes participants who demonstrate their knowledge, skills, and abilities to actively identify a local, state, national or global concern, research the topic, identify a target audience and potential partnerships, form an action plan, and advocate for the issue in an effort to positively affect a policy or law. Participants must prepare a portfolio and oral presentation. *Event is offered to members in the following categories: Junior (through grade 9), Senior (grades 10-12), Occupational (grades 10-12), Postsecondary*

### Project Connections

#### Top 5 Skills Students Report Learning Through Participation

- |                                 |  |
|---------------------------------|--|
| Awareness of Community or World | Communication/Observation/Writing Skills |
| Leadership                      | Working with Adults                      |
| Public Speaking                 |  |

#### Career Clusters



#### National Family and Consumer Sciences Standards

- |  |                                   |
|--|-----------------------------------|
| Reasoning for Action Comprehensive Standard  | 13.0 Interpersonal Communications |
| 1.0 Career, Community and Family Connections | 14.0 Nutrition and Wellness       |
| 3.0 Consumer Services                        |                                   |

#### Common Career Technical Core/Career Ready Practices

- |   |  |
|---|--|
| 1.0 Act as a responsible and contributing citizen and employee.           | 7.0 Employ valid and reliable research strategies.                                     |
| 2.0 Apply appropriate academic and technical skills.                      | 8.0 Utilize critical thinking to make sense of problems and persevere in solving them. |
| 4.0 Communicate clearly, effectively, and with reason.                    | 12.0 Work productively in teams while using cultural/global competence.                |
| 5.0 Consider the environmental, social and economic impacts of decisions. |  |

#### FCCLA Programs



Projects may qualify to compete at the annual National Leadership Conference.

Turn this page over to see examples of projects from across the nation and participation data.

For information on state participation, please contact your state adviser.



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### Examples of Advocacy Projects:

*"One of the world's biggest problems is the growing number of children not receiving an education. I have proposed a small tax that could help with this issue. More than 72 million children under the age of 10 are not receiving an education, and over 759 million adults did not receive an education as a child making them illiterate. By a small "World education tax" of 0.025% (\$170 from the median US income) the United States alone would raise almost 200 million dollars. If every developed nation (49 countries) had this small tax, each year about \$9.8 billion dollars would be raised for education. At \$5,000 per child per year of education, with this tax more than 18 million more children will receive the education they deserve a year. A tiny tax on the citizens of developed nations can decrease the lack of childhood education by 30%. With this project I have helped to share this idea with social media, and I have partnered with "Teachers Without Borders" to make this idea more of a reality. With this project I have researched a topic I am passionate about and taken action to try to fix the problem."*

*Colorado FCCLA Member*

*"I am passionate about women's and children's rights and became interested in cyber stalking and cyber bullying. I am advocating for tougher punishment for perpetrators. Awareness of the trauma it causes the victims needs to be raised, along with pushing for tougher penalties for the crime. I am working with AWAKE of Tennessee and various Representatives to advocate for this Bill."*

*Tennessee FCCLA Member*

*"After pretesting more than 200 Nebraska students with the U.S citizen test we discovered, with an 83% fail rate, that Nebraska schools are facing a civics crisis! Our project involves creating a resource to help schools teach civics, advocating to Nebraska schools to incorporate the U.S citizenship test into their curriculum, and to advocate to the Nebraska Legislature to pass a law requiring students to pass the U.S citizenship test in order to graduate. Our project also includes civics education and outreach to our communities."*

*Nebraska FCCLA Member*

### Advocacy By the Numbers: 2016-2017

**Participants Nationwide:** 402 teams, 731 participants

**Type of Event:** Leadership

**Categories:** Junior, Senior, Occupational, Postsecondary

**Nationwide Impact:** 412,482 people

92% of Advocacy participants indicated this event is extremely or very useful to their future.

37% of Advocacy participants indicated they would pursue higher education related to the career chosen in their project.

**To learn more about FCCLA STAR Events, visit the national FCCLA website, [www.fcclainc.org](http://www.fcclainc.org), or email [starevents@fcclainc.org](mailto:starevents@fcclainc.org).**