Digital Stories for Change

FCCLA STAR Events Information
(Students Taking Action with Recognition)

Digital Stories for Change, an individual or team event, recognizes participants who demonstrate their knowledge, skills, and abilities to actively identify an issue concerning families, careers, or communities, research the topic, and develop a digital story to advocate for positive change. The topic for 2018–2019 is "Digital Citizenship" and must include topics related to the norms of appropriate, responsible behavior with regard to technology use. Level I: Participants must prepare a digital story and project components to be submitted online. Level II: Fifteen (15) entries will be invited to present their digital story, plus an oral presentation, at the National Leadership Conference. *Event is offered to members in the following categories: Junior (through grade 9), Senior (grades 10-12), Occupational (grades 10-12)*

Project Connections

Top 5 Skills Students Report Learning Through Participation

Awareness
Communication/Observation/Writing Skills
Creativity

Leadership
Responsibility and Time Management

Career Clusters

Arts, A/V Technology & Communications · Education & Training · Government & Public Administration · Hospitality & Tourism · Human Services · Information Technology · Marketing

National Family and Consumer Sciences Standards

Reasoning for Action Comprehensive Standard
1.0 Career, Community and Family Connections
3.0 Consumer Services

13.0 Interpersonal Communications
14.0 Nutrition and Wellness

Common Career Technical Core/Career Ready Practices

1.0 Act as a responsible and contributing citizen and employee.
2.0 Apply appropriate academic and technical skills.
4.0 Communicate clearly, effectively, and with reason.
5.0 Consider the environmental, social and economic impacts of decisions.

7.0 Employ valid and reliable research strategies.
8.0 Utilize critical thinking to make sense of problems and persevere in solving them.
12.0 Work productively in teams while using cultural/global competence.

FCCLA Programs

FACTS · FAMILIES FIRST · FINANCIAL FITNESS · POWER OF ONE · STOP THE VIOLENCE · STUDENT BODY

Projects may qualify to compete at the annual National Leadership Conference.

Turn this page over to see examples of projects from across the nation and participation data.

For information state participation, please contact your state adviser.

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Examples of Digital Stories for Change Projects:

This event utilizes a yearly theme. The 2015-2016 Theme was "STOP The Violence."

"My project is an animated video of facts about bullying and ways to stop it. It includes facts about bullying, the signs of someone being bullied, and, finally, ways to help stop bullying." Minnesota FCCLA Member

"The video raises awareness of the nation-wide issue of social media and its relation to violence; it explains that it exists not just in our country but also in our small community. Also, the film informs the viewers of the problem and shows that Stop the Violence has a solution. This video is meant to inspire community members to get involved with STOP the Violence and then see the positive results that can happen." Colorado FCCLA Member

"Our project's goal is to inform and persuade teens to stop the violence within relationships. Focusing not only on physically abusive relationships, but also on emotional abusive relationships, we hope to influence others to speak out on this issue and to stop the silence on dating violence." Nebraska FCCLA Member

"This video was created in order to bring awareness to the rising issue of bullying within schools. This PSA sheds light on the realness of this issue and the lasting impacts it can have on students. We intend to inform viewers of the issue, and then lead them through ways of resolution. The video shows information, recognition, and prevention. Ultimately, this video provides hope that through action, students can bring an end to bullying." Texas FCCLA Member

Digital Stories for Change by the Numbers:
2017-2018

Participants Nationwide: 46 teams, 93 participants
Categories: Junior, Senior, Occupational
Type of Event: Online
Nationwide Impact: 14,168 people

95% of Digital Stories for Change participants indicated this event is extremely or very useful to their future.
38% of Career Investigation participants indicated they would pursue higher education related to the career chosen in their project.

To learn more about FCCLA STAR Events, visit the national FCCLA website, www.fcclainc.org, or email starevents@fcclainc.org.