



A program of...
GENYOUTH
EXERCISE YOUR INFLUENCE™

In partnership with...



FCCLA: AdCap Wants To Support Your BIG Ideas!

As a proud partner of FCCLA, AdVenture Capital (AdCap) supports students who want to lead change in school health and wellness, plus it can be used to supplement existing FCCLA programs:

Student Body

**Leadership
Service in Action**

**Entrepreneurship
STAR Event**

Power of One

And more! The sky's the limit – all you have to do is be between ages 13-17, create an account on **AdCapYOUth.org**, and start designing your first Project!

Get Inspired by other FCCLA AdCap Projects Across the US!

Let It Grow

Texas

A volunteer-led school garden that connects with local nonprofits to teach nutrition classes to families

Walking Together For A Better Tomorrow

Texas

A pedometer competition between students and staff to increase fitness

Project YOU

Kansas

A healthy lifestyles club on how to make healthy choices to eat right and stay fit

Northwest Indiana Cancer Awareness

Indiana

A health awareness campaign

Brilliant Blueberry Breakfast Bar

New York

A healthy breakfast bar option for students

Better Bites in the Cougar Den

Tennessee

Promotes healthy breakfast options by providing new equipment and student-led awareness campaigns

Apply for up to **\$1,000** for ideas that impact **school health and wellness** by **submitting a Project Design** today!

“FCCLA students are people who want to help others in their community... AdCap gives FCCLA members a chance to lend their skills for their community.”

– Courtney, FCCLA Member, Texas

“Absolutely a must. I wish I had found you sooner.”

– Lisa, FCCLA Adviser, Illinois



AdVenture Capital

PROGRAM SNAPSHOT

Visit AdCapYOUth.org today!

AdVenture Capital (“AdCap”) is an innovative GENYOUth program that inspires, empowers and motivates **creative, curious** and **brave** student entrepreneurs to use their BIG ideas to make changes in school and community health and wellness.

AdCap empowers students 13+ to think and act like entrepreneurs as they use the online Project Designer to develop and execute their Project ideas. AdCap provides tools and resources to help turn students’ ideas into lasting, meaningful change for their community and peers.

THE AdCap IMPACT

Over
57,000
students across the country
impacted through
Project implementation

Students leading projects
resulting in
**POSITIVE
CHANGES**
in health and wellness

650+
student accounts on
AdCapYOUth.org utilizing the
site as a tool
**TO GET
INSPIRED,**
become social
entrepreneurs, and
**DESIGN
PROJECTS**
to **MAKE A
DIFFERENCE**

Learn more by visiting
AdCapYOUth.org

Three steps to impact health and wellness using AdCapYOUth.org



INSPIRE

STEP 1

Identify a challenge in your school about health and wellness, and use the Inspiration Gallery and Project Showcase online to get ideas about how you could help solve this issue.

STEP 2

Design and submit a Project Design that explains your solution to this issue and how you are going to create this impact.



DESIGN



SUPPORT

STEP 3

Apply for support from AdCap:

Funding – Get a grant to put your BIG idea into motion

Mentors – Connect with a mentor from one of our partner organizations

Experiences – Engage with entrepreneurs, celebrities, business executives and more!

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With generous support from...

