



Fashion Design

FCCLA STAR Events Information

(Students Taking Action with Recognition)

Fashion Design, an individual event, recognizes participants who apply fashion design skills learned in Family and Consumer Sciences courses to design and market clothing styles. Participants will develop a clothing label, research the intended audience, and design the label's first six-piece collection. Students will exhibit knowledge of all the aspects that surround design, including design basics, fabric choice, and pricing. For competition, participants must prepare a portfolio, sample garment, and an oral presentation. *Event is offered to members in the following categories: Senior (grades 10-12), Occupational (grades 10-12), Postsecondary*

Project Connections

Top 5 Skills Students Report Learning Through Participation

- Creativity
- Self-Confidence
- Decision Making and Problem Solving
- Responsibility and Time Management
- Public Speaking

Career Clusters



National Family and Consumer Sciences Standards

- Reasoning for Action Comprehensive Standard
- 2.0 Consumer and Family Resources
- 3.0 Consumer Services
- 6.0 Textiles, Fashion, and Apparel

Common Career Technical Core/Career Ready Practices

- 2.0 Apply appropriate academic and technical skills.
- 4.0 Communicate clearly, effectively, and with reason.
- 5.0 Consider the environmental, social and economic impacts of decisions.
- 6.0 Demonstrate creativity and innovation.
- 7.0 Employ valid and reliable research strategies.
- 8.0 Utilize critical thinking to make sense of problems and persevere in solving them.
- 10.0 Plan education and career path aligned to personal goals.
- 11.0 Use technology to enhance productivity.
- 12.0 Work productively in teams while using cultural/global competence.

FCCLA Programs



Projects may qualify to compete at the annual National Leadership Conference.

Turn this page over to see examples of projects from across the nation and participation data.

For more information on state participation, contact your state adviser.



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Examples of Fashion Design Projects:

"This project has positively impacted me because it opened my eyes and made me realize the business side of fashion and the requirements it takes to pursue this career. Also my family has grown fond of my ability to grow as an individual with this event." Florida FCCLA Member

"My project is based around building a collection of clothes for rodeo queens. Most garments used for queening are very expensive and I want to be able to sell reasonably priced outfits. Finding clothing that fits well is very challenging and I want to provide clothes that fit well and are unique." Kansas FCCLA Member

"I have created a four look collection under my label, Real. I have sewn one sample garment from this collection that I feel best showcases my skills as a designer. This garment was constructed by using a pattern that I developed myself. I feel this project is an accurate representation of my design aesthetic as well as a sample of what I have to offer the design industry." Kentucky FCCLA Member

"Flatline is a product line that was inspired by the lines and contours of modern bridges. The unique lines and cutouts on each garment represent the modern, trendy woman who isn't afraid of stepping outside her comfort zone." Nevada FCCLA Member

"I designed a fashion line for children from the ages of 2-10. I designed a collection with outfits that are fit for any activity. My finished piece displays the individuality and creativeness that I want my entire collection to represent. I informed myself on the intended audience, retailers, pricing, and even my career path." Oklahoma FCCLA Member

Fashion Design by the Numbers: 2017-2018

Participants Nationwide: 209

Categories: Senior, Occupational, Postsecondary

Type of Event: Career Focused

Nationwide Impact: 8,840 people

91% of Fashion Design participants indicated this event is extremely or very useful to their future.

71% of Fashion Design participants indicated they would pursue higher education related to the career chosen in their project.

To learn more about FCCLA STAR Events, visit the national FCCLA website, www.fcclainc.org, or email starevents@fcclainc.org.