



Train Up to Kick Butts

March 21st, 2018

Kick Butts Day is a national day of activism when teachers, youth leaders, public health advocates, and other community leaders organize events designed to get youth to stand out, speak up and seize control against Big Tobacco. Help us take down tobacco and create the first tobacco-free generation by hosting a Kick Butts Day event in your chapter, school, or community!

How to get started:



1. **Sign up online.** Go to www.takingdowntobacco.org to sign up. You will then receive an email that allows you to set up your account profile. Please fill it out completely and note your FCCLA affiliation and chapter, so you can receive recognition for your efforts!
2. **Complete the Taking Down Tobacco 101 course.** This is the first course to get you started—there are lots of others that allow you to deepen your knowledge of this important issue and take action in your school and community.
3. **Become a Trainer.** Students who are interested can take a “Become a Trainer” course. Once completed, students can conduct their own training. You will have the option of using a guided version to train others, or use this as an opportunity to deepen your public speaking skills and lead the training on your own. Both are terrific opportunities for public speaking and advocacy training.
4. **Report your training.** Be sure to report your trainings by completing the Post-Training Survey and uploading a selfie of your training on your online account. Chapters who report their trainings will get credit for their efforts and will be entered into our contests!
5. While you are using the Taking down Tobacco 101 Training as a Kick Butts Day Activity, you can register your event and request a toolkit at <http://www.kickbuttsday.org/>

The first 25 chapters to host and report a Taking Down Tobacco 101 Training for Kick Butts Day (between March 21st and March 31st) will receive \$100!

***Chapters may also want to use this opportunity as an Advocacy STAR event and/or to apply for a Student Body National Program Award. ***