

**FCCLA<sup>®</sup>**

**ANNUAL REPORT**  
**2022-2023**



**FAMILY, CAREER AND COMMUNITY LEADERS OF AMERICA<sup>®</sup>**

# FAMILY, CAREER AND COMMUNITY LEADERS OF AMERICA



As we bring another incREDible chapter to a close in the rich history of the Family, Career and Community Leaders of America (FCCLA), we take a moment to reflect on the milestones we achieved this year. Just as FCCLA has done since its inception in 1945, we forge ahead, exploring new horizons, and profoundly impacting the lives of student members across the nation. The 2022-2023 fiscal year proved to be a year of unprecedented success, marked by significant achievements. FCCLA's commitment to making a positive difference in families, careers, and communities through Family and Consumer Sciences (FCS) education has never been stronger.

The 2022-2023 fiscal year, with its annual theme of "IncREDible," set the stage for yet another remarkable chapter in our ongoing story. Membership soared to new heights, surpassing 200,000 members. With over 237,000 student members and more than 7,000 advisers across 5,100 chapters, the FCCLA family continues to expand and thrive, fostering a vibrant community of passionate individuals committed to making a difference.

Throughout the year, we forged strong partnerships, expanded the organization's reach, and refined programs that empower members with the skills necessary for success in college- and career-readiness. The unwavering support and guidance of FCCLA's Board of Directors, along with the dedication of state and chapter advisers, passionate student members, and committed national staff, serve as the fuel propelling our progress. Together, we have built a formidable foundation for sustainable growth, ensuring that FCCLA will continue to shine as a guiding light for generations to come.

In addition to membership growth, this year witnessed the establishment of our new headquarters in Herndon, VA. This beautiful space serves as a testament to the organization's dedication to providing an inspiring and collaborative environment for staff where ideas will flourish and further propel FCCLA into a future defined by excellence. Partnerships also flourished, with notable achievements in updating the Families First National Program and expanding the state-level reach of the Families Acting for Community Traffic Safety (FACTS) National Program. These collaborative efforts highlight FCCLA's commitment to constant evolution and meeting the needs of members, ensuring that we remain at the forefront of positive change.

The accomplishments of the past year serve as the solid groundwork upon which we will build an even more incREDible future. FCCLA's unwavering devotion to preparing today's students for success in their families, careers, and communities remains resolute. Together, we will continue to leave an incREDible mark on the lives of those we serve, shaping a brighter and more prosperous tomorrow.

A handwritten signature in black ink that reads "Sandy Spavone". The signature is fluid and cursive.

Sandy Spavone  
FCCLA Executive Director

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## NATIONAL STAFF

- Sandy Spavone** Executive Director
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- Karen Patti** Senior Director
- Beth Carpenter** Leadership and Programs Director
- Kelley Conners** CMP, Conference Director
- Abigail Lee** Communications and Partnerships Senior Manager
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- Joey Vanek** Adviser and Competitive Events Manager
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*The FCCLA Annual Report is a national publication of Family, Career and Community Leaders of America (FCCLA), a Career and Technical Student Organization (CTSO) that helps students become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences (FCS) education, or as determined by the state department of education. For a full audited financial statement, email your request to [national@fcclainc.org](mailto:national@fcclainc.org).*

## 2022-2023 NATIONAL EXECUTIVE COUNCIL

The National Executive Council (NEC) consists of ten youth leaders who are elected by their peers each year at the FCCLA National Leadership Conference. These young individuals play a crucial role as the representative body of FCCLA, each serving a one-year term. Their main responsibilities encompass program development, program implementation, and public relations.



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National Vice President of  
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Within these pages is a comprehensive overview of FCCLA's remarkable achievements and significant milestones. The 2022-2023 Annual Report showcases the unwavering dedication and exceptional efforts of FCCLA's Members, Advisers, Partners, and Supporters. From empowering leadership initiatives to transformative community projects, this report encapsulates FCCLA's commitment to excellence and positive change.

Join us in celebrating the incREDible journey of success that defines FCCLA's impact and influence in the past year.

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# ANNUAL THEME

FCCLA presents incREDible opportunities to both members and advisers through Family and Consumer Sciences (FCS) education. The 2022-2023 annual theme challenged members to explore career possibilities, foster real-world skills, advocate for important issues, and engage in meaningful service. As the year progressed, members developed essential skills that will continue to shape their lives, emphasizing the undeniable truth that FCCLA is truly incREDible!

## incREDible FCCLA

### *Quarter One:*

**August | September | October**

#### **IncREDible Membership**

Chapters were challenged to recruit members and provide them with the opportunity to benefit from FCCLA's incREDible leadership opportunities. They achieved this by incorporating the Membership Madness Toolkit, which aimed to help every student find their place within the FCCLA Family.

### *Quarter Two:*

**November | December | January**

#### **IncREDible Community Service**

Chapters focused on improving their families, careers, and communities through volunteerism and service. By actively participating in such initiatives, they not only made an incREDible impact on the lives of others but also experienced personal growth and development.

### *Quarter Three:*

**February | March | April**

#### **IncREDible College- and Career-Readiness**

Chapters celebrated how FCCLA and Family and Consumer Sciences education have equipped the next generation of leaders with incREDible real-world skills to prepare students for future educational and career opportunities.

### *Quarter Four:*

**May | June | July**

#### **IncREDible Leadership**

Members were presented with the challenge of exploring and embracing the incREDible leader within themselves, leveraging their voices to inspire and uplift others. Students elevated their leadership skills to new heights by making a global impact, preparing for future careers, fostering leadership development, and nurturing personal professionalism.



## MISSION

To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner, and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

## VISION

Through FCCLA, students across the country will be prepared by Family and Consumer Sciences educators to pursue and prepare for their careers, work productively with others, serve as leaders in their community, and develop foundational knowledge to build strong families.

## PURPOSES

1. To promote personal development and preparation for adult life.  
.....
2. To strengthen the function of the family as a basic unit of society.  
.....
3. To encourage democracy through cooperative action in the home and community.  
.....
4. To encourage individual and group involvement in helping achieve global cooperation and harmony.  
.....
5. To promote greater understanding between youth and adults.  
.....
6. To provide opportunities for making decisions and for assuming responsibilities.  
.....
7. To prepare for the multiple roles of men and women in today's society.  
.....
8. To promote Family and Consumer Sciences and related occupations.





## FCCLA CORE VALUES

### LEADERSHIP

FCCLA aims to foster the growth of effective leaders by providing a unique and empowering platform for youth to learn and develop leadership skills. Through positive youth development strategies, FCCLA inspires young individuals to lead with confidence, compassion, and innovation.

### CHARACTER

FCCLA believes in nurturing the development of positive character traits, such as honesty, integrity, empathy, fair play, and determination. By emphasizing the importance of these values, FCCLA strives to cultivate a generation of individuals who demonstrate ethical behavior and make a positive impact on their communities.

### DIVERSITY

FCCLA is committed to creating an inclusive and welcoming environment that celebrates and values the uniqueness of every youth. Diversity is embraced as a strength, and FCCLA actively promotes understanding, respect, and collaboration among individuals from different backgrounds, cultures, and perspectives.

### EXCELLENCE

FCCLA strives to inspire and empower youth to pursue their full potential in all areas of their lives. By providing opportunities for personal and professional growth, FCCLA encourages young individuals to strive for excellence and continuous improvement, nurturing a culture of self-belief and achievement.

### TEAMWORK

FCCLA recognizes the significance of teamwork in achieving shared goals and works to foster an environment that encourages individual growth while emphasizing the value of collaboration, cooperation, and communication within teams. FCCLA teaches its members that by working together, we can create positive and lasting impacts on our communities and beyond.

## FCCLA STRATEGIC GOALS THROUGH 2025

### COMMUNICATIONS

FCCLA will increase its presence by reinvesting in the value it delivers, ensuring its brand is relevant, and delivering contemporary and intentional outreach.

### INFRASTRUCTURE

To engage members in real-world programmatic opportunities that prepare them for their chosen career pathway.

### GROWTH

By 2025, FCCLA will grow its organization by increasing the number of its advisers and members, the diversity of both populations, and its presence in existing and new markets.

### PROGRAMS

FCCLA will review and refine its resources and programs by ensuring they are relevant, aligned, accessible, and consistent for all Family and Consumer Sciences educators and students.

# MEMBERSHIP

During the 2022-2023 affiliation year, FCCLA experienced significant growth, surpassing 200,000 members. By the end of the affiliation year, FCCLA had 237,151 members across 5,185 chapters in 47 states, including American Samoa and Puerto Rico. Notably, this year marked the third consecutive year of increased affiliated chapters, with the total reaching 98% of the pre-COVID-19 level. Overall, FCCLA saw a membership growth of 37,862 members during the 2022-2023 affiliation year.

For the affiliation year ending on July 31, 2023, FCCLA observed a 51% retention of eligible members, or 81,763 members. Eligible members included non-12th graders and post-secondary members affiliated in the 2021-2022 membership year. This retention increase was supported by 29,522 members classified under the "Regular" chapter membership type (29%), followed by 25,702 under the "Unlimited Membership Package" (42%), 12,237 under the "Pilot 100% Middle-Level Program" (29%), 10,703 under "Urban Affiliation" (52%), 3,530 under "Up to 25 Chapter Package" (33%), and 69 under Post-Secondary (28%). Additionally, FCCLA welcomed back 1,188 members who returned after not affiliating in the 2021-2022 affiliation year.

The male population in FCCLA showed significant growth, reaching 73,192 members, an increase of 14,286 members compared to the previous year, and now comprising 31% of the overall membership. Additionally, FCCLA began tracking non-binary members during the 2021-2022 affiliation year, witnessing the non-binary population grow to 2,075 members, representing 0.87% of the overall membership population, an increase of 404 members compared to the 2021-2022 affiliation year.

For the fifth consecutive year, FCCLA continued to see increased diversity among its members. The percentage of Caucasian membership decreased to 47.13%, marking the third time since FCCLA started reporting on demographics that Caucasian membership accounted for less than 50% of the total membership. Hispanic membership remained steady at 22.79%, followed by African American (12.57%), Asian (2.72%), Native American (1.82%), Pacific Islander (.23%), and Other (12.74%). FCCLA remains committed to creating an inclusive environment that welcomes and values all youth.

In conclusion, FCCLA had a strong year, reaching a nine-year high in membership and gaining 241 chapters compared to the 2021-2022 period. While the organization still falls short of pre-pandemic chapter levels and the ten-year high by 73 and 273 chapters, respectively, the continued success of the two membership packages led FCCLA to hold a membership vote at the 2023 National Leadership Conference. The membership voted in favor of making the four (4) membership package options permanent, providing a strong foundation for the organization's growth. FCCLA is excited about the opportunities this decision will bring and looks forward to an even more successful membership year in 2023-2024. The organization remains committed to building on the success of membership and introducing more youth to the world of Family and Consumer Sciences.

**Top 5 Largest Membership States**

- Georgia 30,353
- Texas 24,238
- Oklahoma 17,356
- California 15,843
- Florida 15,732



# MEMBERSHIP

STATE	CHAPTERS	ADVISERS	MEMBERS
Alabama	295	356	11,323
American Samoa	1	2	12
Arizona	188	238	4,319
Arkansas	264	329	6,798
California	98	158	15,843
Colorado	100	163	1,943
Connecticut	15	19	242
Delaware	8	9	143
Florida	89	118	15,732
Georgia	272	391	30,353
Hawaii	15	29	222
Idaho	70	96	1,134
Illinois	113	167	2,186
Indiana	75	103	6,339
Iowa	107	126	3,698
Kansas	185	209	3,638
Kentucky	156	242	10,313
Louisiana	15	20	376
Maryland	0	3	0
Michigan	20	30	819
Minnesota	52	60	2,349
Mississippi	73	120	1,652
Missouri	295	375	8,941
Montana	64	74	1,062
Nebraska	100	106	2,845
Nevada	24	52	1,330
New Hampshire	2	2	21
New Jersey	59	96	4,314
New Mexico	31	39	4,125
New York	26	35	1,536
North Carolina	99	192	5,711
North Dakota	75	95	1,735
Ohio	276	285	10,277
Oklahoma	360	390	17,356
Oregon	10	14	244
Pennsylvania	56	70	1,163
Puerto Rico	114	124	3,884
Rhode Island	1	1	14
South Carolina	26	46	564
South Dakota	62	66	1,719
Tennessee	109	167	2,967
Texas	528	837	24,238
Utah	131	265	2,471
Virginia	271	377	11,038
Washington	120	214	7,827
West Virginia	4	4	48
Wisconsin	104	127	1,837
Wyoming	27	33	450

# CAREER EXPLORATION THROUGH FCCLA®



## HUMAN SERVICES

Prepares students for careers in fields related to families and human needs, such as counseling, mental health services, personal care, and consumer services. This pathway provides students with the knowledge and skills they need to succeed in these areas and explore career opportunities, including social work and counseling.

**Possible careers include:**

- Cosmetologist
- Home Health Aide
- Interpreter or Translator
- Mental Health Technician
- Nonprofit Program Director
- Personal Financial Advisor
- School Counselor
- Social Worker
- Sociologist
- Therapist or hairstylist
- Interpreter or translator



## HOSPITALITY AND TOURISM

Prepares students for management, marketing, and operations careers in industries such as restaurants, lodging, attractions, recreation events, and travel-related services. Through this pathway, students gain knowledge and skills in areas like event planning, financial management, customer service, and marketing.

**Possible careers include:**

- Cruise Director
- Cultural Heritage Manager
- Event Planner or Coordinator
- Food and Beverage Director
- Food Safety Specialist
- Hotel or Resort Manager
- Leisure Activity Manager
- Quality Control Technician
- Tourism Marketing Manager
- Travel Agent or Tour Guide



## EDUCATION AND TRAINING

Equips students with the knowledge and skills needed to plan, manage, and provide education and training services. This pathway prepares students for careers in education-related fields, such as teaching, instructional design, curriculum development, and educational administration.

**Possible careers include:**

- Academic Advisor
- Curriculum Developer
- Educational Researcher
- Instructional Designer
- Development Specialist
- School Librarian
- School Psychologist
- Speech-Language Pathologist
- Technology Integration Specialist
- Training Manager





FCCLA has taken deliberate steps to showcase the strong connection between FCCLA and Family and Consumer Sciences (FCS) career pathways. To ensure a well-informed approach, a focus group was organized to gather insights. Additionally, a survey was conducted among business and industry stakeholders, revealing that FCCLA significantly supports career pathways in Hospitality and Tourism, Visual Arts and Design, Education and Training, and Human Services careers.



## VISUAL ARTS AND DESIGN

Prepare students for creative careers in areas like graphic design, advertising, fashion design, photography, animation, and film production. Through this pathway, students acquire skills to design, produce, perform, write, and publish multimedia content.

### Possible careers include:

- Animation Artist
- Brand Manager
- Costume Designer
- Fashion Apparel Designer
- Graphic or Web Designer
- Interior Designer
- Marketing Director
- Social Media Manager
- Stage Designer
- Textile Designer or Chemist



## REAL WORLD SKILLS

FCCLA provides students with essential real-world skills to be college-and-career-ready. Programming focuses on developing a range of essential employability skills, including academic knowledge, technical expertise, and general, cross-cutting abilities called "employability skills." Through FCCLA and FCS education, students gain practical experience in applying these skills in real-world situations, enabling them to become confident, capable, and adaptable professionals.

### Skills gained through FCCLA include:

- Applied Academic Skills: Communications, Math, Science, and Literacy
- Communication Skills: Listening, Presenting, and Writing
- Critical Thinking Skills: Problem-solving, Organization, and Planning
- Information Use: Data Analysis, Information Management, and Research
- Interpersonal Skills: Leadership, Teamwork, and Negotiation Skills
- Personal Qualities: Adaptability, Self-Awareness, and Empathy
- Resource Management: Budgeting, Logistics, and Personnel
- Systems Thinking: Collaboration, Project Management, and Decision-making

FCCLA's National Programs and Competitive Events play a crucial role in fostering the development of knowledge and skills among Career and Technical Education (CTE) students. These initiatives not only enhance classroom experiences but also align with career pathway initiatives. As an integrated part of FCS, FCCLA offers an intracurricular platform that exposes students to valuable work-based learning opportunities, business and industry networks, and industry-recognized certifications.

Through engaging in projects, active participation in events, and competing at regional and national levels for scholarships and awards, FCCLA members gain real-world skills and explore various career opportunities. The organization's emphasis on practical experiences prepares students for the workforce, empowering them to thrive in their chosen fields.



# NATIONAL PROGRAMS

FCCLA offers eight peer-to-peer educational programs designed to help students develop essential real-world skills within the field of Family and Consumer Sciences (FCS) education. These National Programs are seamlessly integrated into FCS classrooms, providing hands-on practice that reinforces lessons and fosters peer camaraderie. Through diverse activities, students gain valuable skills, leadership abilities, and problem-solving capabilities, preparing them for success in personal and professional settings. FCCLA is committed to continuous innovation and relevance, ensuring these programs cater to the evolving needs of students, nurturing their well-rounded development and empowering them to thrive in various aspects of life.



## Sponsored by Goodheart-Willcox

Career Connection helps members learn more about themselves, the workplace, and future careers to put themselves on the pathway to success. The projects that members conduct around Career Connection units will give them the confidence to face the thousands of overwhelming options that come with future career decisions.

### High School Winner - Pass Christian High School, MS | Project Title: Creating Connections

This project connected course standards with careers and community leaders through guest speaker events, evaluations, thank-you cards, and a comprehensive project evaluation.

### Middle School Winner - Caney FCCLA, OK

#### Project Title: Failing to Plan is Planning to Fail

Their project utilized the recently passed Individual Career Academic Planning bill to assist students in exploring career pathways and providing career information. Through organizing speaking engagements with professionals from diverse fields like factory workers, veterinarians, and flight attendants, this project aimed to broaden students career perspectives.



### Runner Up - North Zulch High School, TX | Project Title: Build-A-FCS Teacher

This project explored FCS education college programs and career prospects for FCS educators, helping students envision themselves as educators based on National FCS Standards.



Community Service guides members to identify local concerns and carry out projects to improve the quality of life in their communities. Through their projects, members experience character development and improve their critical and creative thinking, interpersonal communication, practical knowledge, and career preparation. FCCLA members learn more about themselves, others, and the world so that they can make a difference now and in the future.

### High School Winner - Turner Ashby High School, VA | Project Title: Help For Our Homeless

This project fostered empathy and respect for the displaced in the community, leading members to be more compassionate and supportive of those individuals.

### Middle School Winner - Highland Middle School, KY | Project Title: Stuff the Backpack

The chapter's research on local foster care challenges, collaboration with the community, and educational campaign aimed to raise awareness and support for foster youth.

### Runner Up - Waverly-Shell Rock Middle School, IA

#### Project Title: Caring Stitches

Through this project, chapter members collaborated with adults, students, other schools, and the community to sew 600 pillowcases for the Waverly Area United Way Holiday Shoppe.



# NATIONAL PROGRAMS



## Sponsored by Ford Driving Skills for Life and the Governors Highway Safety Association

Families Acting for Community Traffic Safety (FACTS) gives members the information and incentives they need to build an understanding of what it means to drive safely, both today and in the future. Through their projects, members work to educate adults and peers about traffic safety and support enforcement of local rules and regulations. FCCLA members are given the tools to help families promote basic safety attitudes that can last a lifetime.

### High School Winner - Jackson Center Jr/Sr. High School, OH | Project Title: "Paws"itively Safe

Chapter members hosted a traffic safety awareness campaign and taught a song to preschool-3rd grade classes. They addressed concerns raised by teachers about students' traffic safety and shared the campaign on various platforms.

### Middle School Winner - Selah Middle School, WA | Project Title: I'm Walking Here

To ensure students' safety while walking, chapter members assessed their knowledge through a pre-test, researched suitable curriculums to address missed safety factors, and successfully educated the student body.

### Runner Up - North Zulch High School, TX

#### Project Title: Sleep Shocker

Conducting a survey to assess students' sleep habits, the project's key developer, Megan Watson, researched facts about drowsy driving and its relation to traffic safety, emphasizing the importance of 7-9 hours of sleep for teens.



Through Families First, members gain a better understanding of how families work and learn skills to become strong family members. Its goals are to: help members become strong family members and leaders for today and tomorrow and strengthen the family as the basic unit of society.

### High School Winner - Strasburg High School, VA | Project Title: Pasta-tivity

Culinary Arts students and FCCLA members chose lasagna as their featured "Pasta-tivity" meal, sharing it with staff members throughout the year to foster a sense of togetherness.

### Middle School Winner - Fulda FCCLA, MN

#### Project Title: Holiday Food Boxes

Partnering with local organizations, they wrapped and distributed food boxes to families in need during the holidays, aiming to bring the community closer together through shared meals.



### Runner Up - Selah High School, WA

#### Project Title: Connection Is Out There: Parent Engagement

Hosting four events over the year, including Read or Treat and Parent Involvement Night, they collaborated with ECE classes to create engaging activities that focused on essential skills for each grade level.

# NATIONAL PROGRAMS

## FINANCIAL FITNESS

Financial Fitness engages members in teaching one another how to earn, spend, save, and protect money wisely. Through FCCLA's Financial Fitness program, members plan and carry out projects that help them, and their peers learn to become wise financial managers and smart consumers. FCCLA members can build their peers' financial literacy and teach them skills for managing their finances.

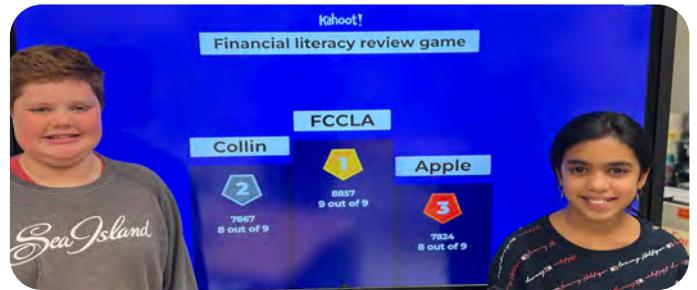


### High School Winner - Meadowdale High School, WA Project Title: Day of Finance

Introducing the importance of financial responsibility and basic personal finance components, the project aimed to help high school students understand the significance of adulting and take action towards better financial management.

### Middle School Winner - West Cary Middle School, NC Project Title: Financial FUN-damentals!

Using gamification in class and afterschool meetings, the successful "Financial FUN-damentals" program taught essential financial skills through two e-learning courses from EverFi.



### Runner Up - Clark-Moores Middle School, KY Project Title: Financial Literacy for Madison County's Youth

Partnering with Daniel Boone Elementary, Clark-Moores Middle School FCCLA students promoted positive financial habits and shared their love for reading through small group instruction and activities.

## POWER of ONE

Power of One helps members to find and use their personal power. Members set their own goals, work to achieve them, and enjoy the results. The skills members learn in Power of One help them now and in the future with school, friends and family, and on the job.

Power of One recipients can be viewed online at [fcclainc.org](http://fcclainc.org).



## NATIONAL PROGRAMS

### STAND UP

Stand Up guides members to develop, plan, carry out, and evaluate advocacy activities to improve the quality of life in their communities. Members develop their voice to make a positive impact. Through their projects, members experience character development and improve their critical and creative thinking, interpersonal communication, leadership, practical knowledge, and career preparation.

#### **High School Winner - Clearwater High School, KS Project Title: Mental Health Awareness**

Advocating for mental health education reform and destigmatizing discussions, they implemented a student-led, discussion-based curriculum on mental health education.

#### **Middle School Winner - Caney FCCLA, OK Project Title: Not Me! Speak Out. Fight Back**

Taking a stand against human trafficking, Caney FCCLA created a video highlighting early signs of entrapment and prevention methods to shed light on this hidden crime.

#### **Runner Up - Powell County High School, KY Project Title: Powell County FCCLA Stands Up for Mental Health**

This project focused on raising awareness for mental health through a school-wide lip dub video and engaging students and parents during events to provide information and resources.



### STUDENT BODY

Student Body helps members learn to make informed, responsible choices for their physical and mental health while also providing opportunities to teach others. The teen years are an ideal time to establish healthy attitudes and habits to last a lifetime, which is why Student Body gives members the facts and incentives they need to build a healthy body.

#### **High School Winner - Selah High School, WA | Project Title: Food Allergies in the Student Body**

Creating age-appropriate lessons, a website, and a slide show, they educated students and statewide members about food allergies.

#### **Middle School Winner - Clark-Moores Middle School, KY Project Title: Stay on Santa's Nice List: Promoting Positive Mental Health Habits and Stress Relieving Techniques**

This project focused on educating 4th-grade students about mental health and providing stress-relieving techniques for the holiday season through a partnership with Youth Service Centers.



#### **Runner Up - Nemo Vista High School, AR | Project Title: The Four Corners of Wellness**

Chapter members focused on promoting healthy food education, encouraging physical activity, assisting at the community food pantry, and educating high school students about addiction prevention for a holistic approach to wellness.

# COMPETITIVE EVENTS

Competitive Events offer FCCLA members a unique opportunity to acquire valuable industry insights and employability skills essential for thriving in the ever-evolving landscape of the 21st Century. With a wide array of over 50 events to choose from, members can tap into the knowledge and skills cultivated through Family and Consumer Sciences (FCS) education. These events are conducted at regional/district, state, and national levels, allowing participants to explore diverse Career Pathways while addressing crucial personal, work, and societal issues.

Aligned with FCCLA's overarching mission, Competitive Events focus on developing members' capabilities in various roles, including that of a family member, wage earner, and community leader. Each event is carefully curated to foster essential lifelong skills in character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

At the heart of these events lies the belief that every individual possesses the potential to succeed. By participating in FCCLA's Competitive Events, students are empowered with the necessary tools to navigate life beyond high school with confidence and competence.

Competitive Event levels:

- **Level 1 - Members through grade 8**
- **Level 2 - Members in grades 9 and 10**
- **Level 3 - Members in grades 11 and 12**
- **Level 4 - Postsecondary members**

Entrance into a specific level is determined by the participant's grade in school during the preceding school year leading up to the National Leadership Conference, and in certain cases, enrollment in a specific course or program.

Events are categorized into individual and team formats. Individual events evaluate the performance of one member, while team events assess the collective performance of several participants or a chapter.

## COMPETITIVE EVENTS ADVISORY TEAM

FCCLA's Competitive Events continue to flourish and evolve, thanks to the invaluable contributions and insights provided by dedicated advisers, members, and state associations. Playing a pivotal role in shaping the future of Competitive Events, the members of the Competitive Events Advisory Team (CEAT) offer their expertise and guidance to ensure the program's continued success.

### 2022-2023 CEAT MEMBERS

- **Chelsey Greene** Nebraska, National Board of Directors Program Committee Chair
- **Robert Van Dyke** North Carolina, Past Lead Coordinator
- **Renee Sigmon** Indiana, Lead Coordinator
- **Brittani Phillips** Oklahoma, Assistant Lead Coordinator
- **Raeen Gaddoni** California, Chapter Adviser
- **Miranda Bright** Nebraska, Chapter Adviser
- **Gianna DeBruyn** New Jersey, Vice President of Competitive Events
- **Kirstin Johnson** Washington, Past Vice President of Competitive Events
- **Joey Vanek** Adviser and Competitive Events Manager

# COMPETITIVE EVENTS

## KNOWLEDGE BOWL

The FCCLA/LifeSmarts Knowledge Bowl is an exciting team competition that ignites students' passion for learning while challenging their expertise in six crucial content areas.

Questions in the Knowledge Bowl are drawn from diverse sources, challenging participants to draw upon comprehensive preparation resources. These resources include materials available on the National FCCLA website, Family and Consumer Sciences textbooks, reference guides, content area websites, and other local or online resources.

This event empowers participants to showcase their mastery in the following categories:

1. **Personal Finance**
2. **Consumer Rights & Responsibilities (to include Family, Career & Community Studies)**
3. **Technology (to include Fashion & Housing Design)**
4. **Health & Safety (to include Food Sciences & Nutrition and Early Childhood & Human Development)**
5. **Environment (to include Hospitality, Tourism & Recreation)**
6. **FCCLA Knowledge**



**Knowledge Bowl National Winner**  
Selah High School, WA

## VIRTUAL BUSINESS CHALLENGE

The FCCLA/Knowledge Matters Virtual Business (VB) Challenge is an engaging and free competitive event designed to empower FCCLA members with essential skills in personal finance and fashion management. Through two thrilling rounds, participants utilize the Virtual Business classroom software to put their abilities to the test, gaining valuable insights and real-world experience. This exciting challenge fosters practical expertise and prepares members to thrive in the 21st century.

**VB Challenge Fashion National Winner**  
Aleah T., Marysville High School, OH

**VB Challenge Personal Finance National Winner**  
Kathryn L., Round Rock High School, TX



# SKILL DEMONSTRATION EVENTS

Skill Demonstration Events provide opportunities for FCCLA members to demonstrate college- and career-readiness skills in Family and Consumer Sciences (FCS) and related occupations. Members use event criteria to demonstrate skills learned in their FCS courses and through their involvement in FCCLA. These events may serve as an introduction to FCCLA's Competitive Events and require a shorter time commitment than STAR Events projects. Skill Demonstration Events are specifically designed for individual participants.

Included below are the Skill Demonstration Events that were on rotation for the 2022-2023 school year. The full list of Skill Demonstration Events and the rotation schedule can be viewed on the FCCLA website.

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## Consumer Math Challenge

This applied academic math test allows participants to complete every day consumer challenges related to Family and Consumer Sciences subject matter, including personal finance and consumer education concepts.

**Level 1 National Winner** - Ellie N., Sharp Middle School, KY

**Level 2 National Winner** - Ethan U., Butler Tech - Lakota West High School, OH

**Level 3 National Winner** - Hope J., Cherokee High School FCCLA, OK

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## Culinary Knife Skills

Participants showcase their best knife skills by producing six uniform pieces for each knife cut, meeting industry standards, and adhering to proper safety and sanitation procedures.

**Level 2 National Winner** - Luke M., Petersburg High School, VA

**Level 3 National Winner** - Logan W., Penta Career Center, OH

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## Culinary Math Challenge

This applied academic math test allows participants to solve common culinary arts problems using math skills including measurements, fractions, decimals, conversions, yield percents and costs.

**Level 2 National Winner** - Gurleen K., Elkhorn Area High School, WI

**Level 3 National Winner** - Sierra S., Grayson County High School, KY

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## Early Childhood Challenge

This knowledge and skill test allows participants to complete challenges related to Family and Consumer Sciences subject matter, including child development and early childhood education concepts.

**Level 1 National Winner** - Randell W., Page County Middle School, VA

**Level 2 National Winner** - Elleanna D., Central High School - Shenandoah, VA

**Level 3 National Winner** - Brittany K., Penta Career Center ECE, OH



# SKILL DEMONSTRATION EVENTS

## Education and Training Challenge

This knowledge and skill test allows participants to demonstrate their knowledge of education and training concepts.

**Level 2 National Winner** - Isibelle N., Northwest High School, NE

**Level 3 National Winner** - Krystiana E., Penta Career Center ECE, OH

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## Fashion Construction and Design Challenge

This knowledge and skill test allows participants to demonstrate their knowledge of fashion construction and design subject matter, including vocabulary, elements and principles of design, and textile knowledge.

**Level 2 National Winner** - Alyssa R., East Central FCCLA, IN

**Level 3 National Winner** - Cadence S., Lathrop High School FCCLA, CA

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## Fashion Sketch

Recognizes members for their ability to design and sketch a croquis based upon a provided design scenario.

**Level 2 National Winner** - Azaria O., Petersburg High School, VA

**Level 3 National Winner** - Lucy C., East Central FCCLA, IN

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## FCCLA Creed Speaking and Interpretation

This event acknowledges first-year members (through grade 10) for their proficiency in reciting the FCCLA creed and interpreting it through the lens of their personal philosophy. Participants gain valuable experience in public speaking, fostering self-confidence while understanding the values and philosophy upheld by the organization.

**Level 1 National Winner** - Hadlea R., Spencer County High School, KY

**Level 2 National Winner** - Lydia J., Osceola FCCLA, MO

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## FCCLA Knowledge Challenge

This knowledge and skill test allows participants to demonstrate their knowledge of FCCLA's programs, activities, leadership, and chapter management.

**Level 1 National Winner** - Johannah W., Babb Middle School, GA

**Level 2 National Winner** - Chloe B., Adair High School, OK

**Level 3 National Winner** - Whitney M., Page County High School, VA



# SKILL DEMONSTRATION EVENTS

## Hospitality, Tourism and Recreation Challenge

This knowledge and skills test allows participants to complete questions related to Family and Consumer Sciences subject matter, including hospitality, tourism and recreation content.

**Level 2 National Winner** - Sidney G., Rye Cove High School, VA

**Level 3 National Winner** - Seth M., Page County High School, VA

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## Impromptu Speaking

Recognizes participants for their ability to address a topic relating to FCCLA and Family and Consumer Sciences without prior preparation. The ability to express one's thoughts in an impromptu situation while maintaining poise, self-confidence, logical organization of point, and conversational speaking are important assets in family, career and community situations.

**Level 1 National Winner** - Shane B., Beaumont Middle School, KY

**Level 2 National Winner** - Ana W., Hackleburg High School, AL

**Level 3 National Winner** - Madison N., Oak Harbor High School - Penta Career Center, OH

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## Interior Design Challenge

This knowledge and skill test allows participants to demonstrate their knowledge of interior design concepts, including elements and principles of design, color and light, materials and finishes, and residential and commercial design.

**Level 2 National Winner** - Annabelle P., Cannon County High School, TN

**Level 3 National Winner** - Anna C., Mason County FCCLA, KY

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## Nutrition Challenge

This knowledge and skill test allows participants to complete challenges related to Family and Consumer Sciences subject matter, including nutrition, wellness, and health concepts.

**Level 1 National Winner** - Veronica Y., Page County Middle School, VA

**Level 2 National Winner** - Kaiya A., Cannon County High School, TN

**Level 3 National Winner** - Torin H., Tri-County Career Center Culinary Arts, OH



# SKILL DEMONSTRATION EVENTS

## Pastry Arts Technical Decorating Skills

This knowledge and skills test allows participants to complete questions related to Family and Consumer Sciences subject matter, including hospitality, tourism and recreation content.

**Level 2 National Winner** - Molly M., Rancho High School, NV

**Level 3 National Winner** - Taelor G., Manhattan High School, KS

**Level 3 (NLC) National Winner** - Kaley A., Angleton High School, TX

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## Science in FCS Challenge

This knowledge and skills test allows participants to complete challenges related to Family and Consumer Sciences subject matter, including science and technology concepts related to food, health, and textile sciences.

**Level 2 National Winner** - Megan B., Northwest High School FCCLA, NE

**Level 3 National Winner** - Mackenzie H., Holly High School, MI

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## Speak Out for FCCLA

Recognizes members for their ability to utilize marketing and public speaking skills to promote Family and Consumer Sciences and FCCLA membership through participation in the FCCLA national program Power of One unit, "Speak Out for FCCLA."

**Level 1 National Winner** - Mckinley E., Beaumont Middle School, KY

**Level 2 National Winner** - Ashton O., Rancho High School, NV

**Level 3 National Winner** - Madison P., Clark FCCLA, SD

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## Technology in Teaching

Recognizes members for their ability to select and critically evaluate an application (app) for use as part of a class offered in the Family and Consumer Sciences program.

**Level 1 National Winner** - Marisa P., Beaumont Middle School, KY

**Level 2 National Winner** - Ava R., East Central FCCLA, IN

**Level 3 National Winner** - Kristy L., Montgomery Central FCCLA, TN



# STAR EVENTS

Students Taking Action with Recognition (STAR) Events are Competitive Events in which members compete at the regional/district, state, and national levels. Students are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. STAR Events allow students to compete individually or as a team. There are more than 30 STAR Events students can choose to compete in, all of which recognize participants who demonstrate their knowledge, skills, and abilities to actively identify an issue concerning families, careers, or communities, research the topic, and develop and implement a project to advocate for positive change.

## Baking and Pastry

Recognizes participants who demonstrate their baking and pastry skills through the preparation of a quick bread, choux pastry, cookie, and shaped yeast bread.

**Level 3 National Winner** - Hong Wa N., Albertville FCCLA, AL

## Career Investigation

Recognizes participants for their ability to perform self-assessments, research and explore a career, set career goals, create a plan for achieving goals, and describe the relationship of Family and Consumer Sciences coursework to the selected career.

**Level 1 National Winner** - Lydea B., Salisbury Junior High FCCLA, MO

**Level 2 National Winner** - Brooklyn E., Boyd County High School FCCLA, NE

**Level 3 National Winner** - Elizabeth C., Alta High School, UT

**Level 4 National Winner** - Elise M., Jacksonville State University, AL

## Chapter in Review Display

Recognizes chapters that develop and implement a well-balanced program of work and promote FCCLA and Family and Consumer Sciences and/or related occupations and skills to the community.

**Level 1 National Winner** - Hayden K., Dakota J., Fredonia Jr., KS

**Level 2 National Winner** - Hope B., Alexis D., Mitchell Middle & High School FCCLA Chapter, SD

**Level 3 National Winner** - Tatum K., Haylee H., Paris P., Eden High School FCCLA, TX

## Chapter in Review Portfolio

Recognizes chapters that develop and implement a well-balanced program of work and promote FCCLA and Family and Consumer Sciences and/or related occupations and skills to the community.

**Level 1 National Winner** - Maycee K., Samantha M., Isabella W., Jackson Center Jr./Sr. High School, OH

**Level 2 National Winner** - Kalen M., Statesboro High School, GA

**Level 3 National Winner** - Tatum B., Benson Culinary Arts, AZ



# STAR EVENTS

## Chapter Service Project Display

Recognizes chapters that develop and implement an in-depth service project that makes a worthwhile contribution to families, schools, and communities. Students must use family and consumer sciences content and skills to address and take action on a community need.

**Level 1 National Winner** - Nathan S., James E., Waverly-Shell Rock Middle School, IA

**Level 2 National Winner** - Brookie M., Melanie Z., Jefferson FCCLA, MT

**Level 3 National Winner** - Shayla C., Claudia M., Rebecca W., Centerville High School FCCLA, TX

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## Chapter Service Project Portfolio

Recognizes chapters that develop and implement an in-depth service project that makes a worthwhile contribution to families, schools, and communities. Students must use family and consumer sciences content and skills to address and take action on a community need.

**Level 1 National Winner** - Sean R., Faulkton FCCLA Chapter, SD

**Level 2 National Winner** - Ty J., Noah Z., Jacob A., Harvey FCCLA, ND

**Level 3 National Winner** - Kinsey O., Kailey B., Kayla M., Westlake High, UT

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## Culinary Arts

Recognizes participants enrolled in occupational culinary arts/food service training programs for their ability to produce a quality meal using industrial culinary arts/food service techniques and equipment.

**Level 3 National Winner** - Jesus T., Cibola Culinary Arts, AZ

**Level 4 National Winner** - Jonathan V., Metro Tech FCCLA, OK

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## Culinary Math Management

Recognizes participants who use Family and Consumer Sciences skills to create an oral presentation to demonstrate the application of mathematical concepts in the culinary arts industry using the annual topic. During the on-site competition, participants respond to a case study.

**Level 3 National Winner** - Kyla A., Mica Mountain Culinary Arts, AZ

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## Digital Stories for Change

Recognizes participants who demonstrate their knowledge, skills, and abilities to actively identify an issue concerning families, careers, or communities; research the topic; and develop a digital story to advocate for positive change.

**Level 1 National Winner** - Natalie F., Rye Cove High School, VA

**Level 2 National Winner** - Shamarah C., Langston Hughes High School, GA

**Level 3 National Winner** - Joseph U., Payton W., Wray High School FCCLA, CO



# STAR EVENTS

## Early Childhood Education

Recognizes participants who demonstrate their ability to use knowledge and skills gained from their enrollment in an occupational early childhood program.

**Level 3 National Winner** - Virginia T., Klein Collins FCCLA, TX

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## Entrepreneurship

Recognizes participants who develop a plan for a new small business using Family and Consumer Sciences skills and sound business practices. The business must relate to an area of Family and Consumer Sciences education or related occupations.

**Level 1 National Winner** - Aubry D., Waynoka High School FCCLA, OK

**Level 2 National Winner** - Kennedy S., Kipra R., Southeast of Saline High School FCCLA, KS

**Level 3 National Winner** - Alexis W., Highland High School FCCLA, ID

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## Event Management

Recognizes participants who apply skills used in Family and Consumer Sciences courses to plan an event for an educational institution, community or non-profit organization, business, or government institution.

**Level 1 National Winner** - Xavier A., Camryn W., Ava G., Eureka FCCLA Chapter, SD

**Level 2 National Winner** - Jordyn W., Mitchell Middle & High School FCCLA Chapter, SD

**Level 3 National Winner** - Maggie C., Gizzelle R., Corrina T., Memphis FCCLA, TX

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## Fashion Construction

Recognizes participants who apply fashion construction skills learned in Family and Consumer Sciences courses to create a display using samples of their skills.

**Level 2 National Winner** - Addie G., Maple Mountain High, UT

**Level 3 National Winner** - Holland H., Dr. Gene Burton College & Career Academy FCCLA, TX

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## Fashion Design

Recognizes participants who apply fashion design skills learned in Family and Consumer Sciences courses to design and market clothing styles.

**Level 2 National Winner** - Isabella L., Dr. Gene Burton College & Career Academy FCCLA, TX

**Level 3 National Winner** - Madison G., Dr. Gene Burton College & Career Academy FCCLA, TX



# STAR EVENTS

## FCCLA Chapter Website

Recognizes participants who use a chapter website to educate, inform, and involve members and the general public about the importance of the family and consumer sciences program and the FCCLA chapter.

**Level 1 National Winner** - Bailey W., Claire S., Osceola Junior High FCCLA, MO

**Level 2 National Winner** - Maci M., Zoe W., Hubbertville FCCLA, AL

**Level 3 National Winner** - Paige H., SRCTC-Oakes Campus, ND

**Level 4 National Winner** - Brooklyn L., Madison P., University of Arkansas, AR

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## Focus On Children

Recognizes participants who use Family and Consumer Sciences skills to plan and conduct a child development project that has a positive impact on children and the community.

**Level 1 National Winner** - Eliana M., Holmes Middle School FCCLA, CO

**Level 2 National Winner** - Sarynn T., Emma G., Stewart County FCCLA, TN

**Level 3 National Winner** - Maddie N., Enterprise High School, OR

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## Food Innovations

Recognizes participants who demonstrate knowledge of the basic concepts of food product development by creating an original prototype formula, testing the product through focus groups, and developing a marketing strategy.

**Level 1 National Winner** - Ava B., Tate S., Fredonia Jr., KS

**Level 2 National Winner** - Angel T., Cheyenne R., Brewer High School, TX

**Level 3 National Winner** - Trent V., Lydia L., Connor C., Trenton High School, MO

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## Hospitality, Tourism and Recreation

Recognizes participants who demonstrate their knowledge of the hospitality, tourism, and recreation industries and ability to translate their knowledge into a hypothetical or real business. Project must relate to culinary, lodging, recreation, tourism, or event coordination.

**Level 2 National Winner** - Carli H., Battle Creek High School FCCLA, NE

**Level 3 National Winner** - Kenasyn H., Strasburg High School, VA

**Level 4 National Winner** - Mackenzie S., Iowa State University, IA



# STAR EVENTS

## Instructional Video Design

Recognizes participants who demonstrate their knowledge, skills, and abilities to research, plan, and create an instructional video to deliver content as part of a lesson unit of instruction.

**Level 1 National Winner** - Elle G., Parkston FCCLA Chapter, SD

**Level 2 National Winner** - Aradhya M., Anthony Wayne High School - Penta Career Center, OH

**Level 3 National Winner** - Serena P., Shayla H., Tulsa Tech FCCLA, OK

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## Interior Design

Recognizes participants who apply interior design skills learned in Family and Consumer Sciences course to design to meet client needs.

**Level 2 National Winner** - Marisa R., Trinity V., Shawnee High School White, NJ

**Level 3 National Winner** - Cary E., Camden M., Cedar Park FCCLA, TX

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## Interpersonal Communications

Recognizes participants who use Family and Consumer Sciences and/or related occupations skills and apply communication techniques to develop a project designed to strengthen communication.

**Level 1 National Winner** - Victoria S., Julie G., Ross Middle School, OH

**Level 2 National Winner** - Mia K., Nolan H., Brackyn F., Normangee FCCLA, TX

**Level 3 National Winner** - Ava L., Allen High School FCCLA, OK

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## Job Interview

Recognizes participants who use Family and Consumer Sciences and/or related occupations skills to develop a portfolio, participate in an interview, and communicate a personal understanding of job requirements.

**Level 2 National Winner** - Ana W., Hackleburg High School, AL

**Level 3 National Winner** - Jaeda P., Plevna FCCLA, MT

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## Leadership

Recognizes participants who actively evaluate and grow in their leadership potential. Participants investigate their leadership ability, assess leadership and employability skills, and develop and implement a plan to further their leadership development.

**Level 2 National Winner** - Fallon M., Ross High School, KS

**Level 3 National Winner** - Samuel R., Strasburg High School, VA

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# STAR EVENTS

## National Programs In Action

Recognizes participants who explain how the FCCLA Planning Process was used to implement a national program project.

**Level 1 National Winner** - Kinsleigh W., Ella P., Saraland Middle School FCCLA, AL

**Level 2 National Winner** - Grant H., Anthony Wayne High School - Penta Career Center, OH

**Level 3 National Winner** - Gael G., Janessa G., Fabian S., Friona FCCLA, TX

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## Nutrition and Wellness

Recognizes participants who track food intake and physical activity for themselves, their family, or a community group and determine goals and strategies for improving their overall health.

**Level 1 National Winner** - Lauren A., Anthony Wayne Jr. High School - Penta Career Center, OH

**Level 2 National Winner** - Megan G., Shanell E., Newton High School, GA

**Level 3 National Winner** - Fiona F., Anthony Wayne High School - Penta Career Center, OH

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## Parliamentary Procedure

Recognizes chapters that develop a working knowledge of parliamentary law and the ability to conduct an FCCLA business meeting.

**Level 1 National Winner** - Dylan W., Addison G., Annabelle L., Chase M., Emmalyn S., Kathryn M., Frontier Junior High FCCLA, IN

**Level 2 National Winner** - Gracie A., Addison B., Alyssa B., Carson K., Dallas L., Ayana P., Perry High School, GA

**Level 3 National Winner** - Veronica M., Christian R., Brayden B., Taylen P., Camille F., Josie J., Kash D., Woodward High School FCCLA, OK

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## Professional Presentation

Recognizes participants who make an oral presentation about issues concerning Family and Consumer Sciences and/or related occupations.

**Level 1 National Winner** - Ella C., Ava P., Cross County Jr./Sr. High School FCCLA, NE

**Level 2 National Winner** - Avery J., Jackson Center Jr./Sr. High School, OH

**Level 4 National Winner** - Nakai W., Brisa L., Emily G., Caddo Kiowa FCCLA ECE, OK



# STAR EVENTS

## Promote and Publicize FCCLA

Recognizes participants who use communications skills and techniques to educate their schools and communities about FCCLA with the intention of growing chapters and strengthening FCS and FCCLA programs.

**Level 1 National Winner** - Kara B., Elwood Jr./Sr High School FCCLA, NE

**Level 2 National Winner** - Baylee S., Izabel H., Leigh Jr./Sr. High School FCCLA, NE

**Level 3 National Winner** - Emily M., Basha Early Childhood Education, AZ

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## Public Policy Advocate

Recognizes participants who demonstrate their knowledge, skills, and ability to actively identify a local, state, national, or global concern, research the topic, identify a target audience and potential partnerships, form an action plan, and advocate for the issue in an effort to positively affect a policy or law.

**Level 1 National Winner** - Zara S., Reading Jr. High FCCLA, TX

**Level 2 National Winner** - Adelia S., Alton FCCLA, IL

**Level 3 National Winner** - Isabella M., Fuquay-Varina High School, NC

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## Repurpose and Redesign

Recognizes participants who select a used fashion, home, or other postconsumer item to recycle into a new product.

**Level 1 National Winner** - Payton P., Shaylee J., Mary B., Elba High School FCCLA, AL

**Level 2 National Winner** - Allyssa L., Joseph M., Page County High School, VA

**Level 3 National Winner** - Anna B., Eureka FCCLA Chapter, SD

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## Say Yes to FCS Education

Recognizes participants who demonstrate the knowledge and skills needed to explore and experience the career of being a Family and Consumer Sciences educator. Participants must prepare a portfolio, conduct classroom observations, plan and execute a lesson, develop an FCCLA integration plan, and deliver an oral presentation.

**Level 2 National Winner** - Emily G., Mitchell Middle & High School FCCLA Chapter, SD

**Level 3 National Winner** - Maura H., Mason County FCCLA, KY



# STAR EVENTS

## Sports Nutrition

Recognizes participants who use Family and Consumer Sciences skills to plan and develop an individualized nutritional plan to meet the needs of a competitive student athletic in a specific sport.

**Level 1 National Winner** - Ella B., London S., Cherokee Middle School, MO

**Level 2 National Winner** - Shridhar G., Ronak S., Aum S., John P. Stevens FCCLA, NJ

**Level 3 National Winner** - Abigail D., Jocelen O., Perry High School, GA

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## Sustainability Challenge

Recognizes participants that address environmental issues that adversely impact human health and well-being and who actively empower others to get involved.

**Level 1 National Winner** - Maria S., Nymeria R., Decqlyn G., Cherokee Middle School, MO

**Level 2 National Winner** - Bailey B., Lincoln High School FCCLA, AL

**Level 3 National Winner** - Kathleen S., Tulsa Tech FCCLA, OK

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## Teach or Train

Recognizes participants who select a used fashion, home, or other postconsumer item to recycle into a new product.

**Level 1 National Winner** - Michaela K., Alcester-Hudson FCCLA Chapter, SD

**Level 2 National Winner** - Keelie M., Elba High School FCCLA, AL

**Level 3 National Winner** - Abigail L., Delaware Valley High School, PA

**Level 4 National Winner** - Fernanda V., Brigham Young University-Idaho, ID



# PARTNERS & SPONSORS

FCCLA celebrates the profound impact and unwavering support of our esteemed partners and sponsors, united in empowering young leaders and driving positive change in communities. Their generous contributions fuel FCCLA's success through support for Competitive Events, National Programs, and various other initiatives, fostering a brighter future for the next generation of leaders.

..... PLATINUM LEVEL .....



..... DIAMOND LEVEL .....



..... GOLD LEVEL .....



# PARTNERS & SPONSORS

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# PARTNER CONTESTS & AWARDS

## Safe Rides, Save Lives PSA Contest

Empowered by FACTS and sponsored by the National Road Safety Foundation (NRSF), FCCLA proudly presented the Safe Rides - Save Lives PSA Contest as a cornerstone of its annual initiatives. This platform provided a remarkable opportunity for FCCLA members to showcase their ingenuity and advocacy skills while encouraging their peers to prioritize safety on the road.

The contest's mission was clear: participants were challenged to create impactful 25-second PSA videos with a focus on the theme of Passenger Self Advocacy, directed at the vital audience of teenage drivers and passengers. This theme, for the 2022-2023 contest, sought to underscore the significance of passengers speaking up against unsafe driving behaviors. It emphasized the responsibility passengers hold in actively contributing to a secure transportation environment, ultimately leading to a reduction in the risk of crashes and the promotion of overall traffic safety.

To guide the creation of these persuasive PSAs, entrants were directed to utilize the wealth of resources available on the National Road Safety Foundation's website ([www.nrsf.org](http://www.nrsf.org)). These resources allowed participants to craft messages that resonate effectively with their audience.

### National Winners

#### First Place

Layla Owens, AR

#### Second Place

Brea Clark, AZ

#### Third Place

Jackson Heights High School, KS



As the 2022-2023 Safe Rides, Save Lives PSA Contest Winner, Layla's remarkable achievement earned her an exceptional opportunity to collaborate with an award-winning video professional. This collaboration transformed her student-developed PSA into a polished and professional piece that will play a pivotal role in future traffic safety outreach endeavors. The professional version of Layla's PSA premiered to an eager audience at the 2023 National Leadership Conference in Denver, CO, and later gained national exposure through its appearance on Teen Kids News.



# PARTNER CONTESTS & AWARDS

## FACTS State-Level Awards

Fueled by sponsorship from the Ford Motor Company Fund and collaboration with the Governors Highway Safety Association (GHSA), FCCLA's impactful initiative came to life through the presentation of 24 esteemed state-level awards. These honors were bestowed upon outstanding projects submitted by chapters spanning the nation.

GHSA representatives played a pivotal role in the selection process, meticulously evaluating program award applications to determine the deserving winner from each state. The culmination of this recognition was not only a source of prestige but also tangible support, as each state's winner received a \$500 cash award. Moreover, these recipients earned the privilege of being contenders for the highly regarded national award.

## FCCLA Memorial Scholarship

A tribute to remarkable leadership and contributions, the FCCLA Memorial Scholarship honors the legacy of members and leaders. Selection of recipients for the FCCLA Memorial Scholarship hinges on demonstrated leadership skills, active community service involvement, and a well-rounded profile underscored by diverse engagement in activities. This scholarship not only commemorates the past but also fuels the journey of leadership and service towards a promising future.

### 2023 Scholarship Winner

Nathaniel Janssen, Minnesota

## Johnson & Wales Scholarship

An emblem of excellence, the Johnson & Wales Scholarship embodies the spirit of achievement. Year after year, Johnson & Wales University extends a prestigious invitation to a singular FCCLA member, recognizing their outstanding dedication, and gifting them a coveted full-tuition scholarship to partake in the transformative journey of education at this esteemed accredited institution.

### 2023 Scholarship Winner

Gianna DeBruyn, New Jersey



## National Technical Honor Society Scholarship

The National Technical Honor Society Scholarship annually awards two exemplary FCCLA members with a distinguished \$1,000 scholarship. This honor is exclusively granted to those who actively participate in both FCCLA and the National Technical Honor Society, recognizing their outstanding leadership and exceptional contributions within these esteemed organizations.

### 2023 Scholarship Winners

Claire Pagliarullo, Georgia

Jorge Sanchez, Florida

## Take Down Tobacco Advocate of the Year Scholarship

In collaboration with the Campaign for Tobacco-Free Kids, FCCLA takes immense pride in its association with the Take Down Tobacco initiative. This noteworthy endeavor commends a single exceptional youth member each year, designating them as the distinguished Take Down Tobacco Advocate of the Year. This recognition amplifies their impactful contributions and steadfast dedication in championing a tobacco-free future.

### 2023 Advocate of the Year

Hannah Leyendecker, Arizona



## Capitol Leadership

WASHINGTON, DC | OCTOBER 10 - 12, 2022

In October 2022, more than 180 passionate and dedicated FCCLA Members took part in the transformative Capitol Leadership event in the heart of the nation's capital. This immersive experience provided an unparalleled platform for these students to learn the art of advocacy and become effective voices for Family and Consumer Sciences (FCS) education and FCCLA. Through advocacy training, role-play activities, and meetings with influential change-makers, participants were equipped with the skills and knowledge to bring about real change in their communities.

### Advocacy Training and Hill Day Role Play:

Capitol Leadership began with a comprehensive Advocacy Training session, designed to empower students with effective communication skills and strategies to engage with elected officials. The training served as a crucial foundation for their upcoming interactions with policymakers and allowed them to refine their messaging for maximum impact.

One of the highlights of the event were the Hill Day Role Play activities, conducted the night before the students' meetings on Capitol Hill. During these simulated scenarios, participants honed their ability to respond confidently to any question or concern that legislators might raise. This preparation proved invaluable as it boosted the students' confidence and ensured they were well-prepared to articulate the significance of FCS education and FCCLA in their communities.

### Meetings with Influential Change-Makers:

Capitol Leadership also offered a unique opportunity for the National Executive Council (NEC) to meet with prominent figures who play pivotal roles in shaping national policies. Notably, they had the privilege of meeting:

- United States Secretary of Education, Miguel Cardona\*
- US Department of Transportation Deputy Secretary, Polly Trottenberg
- National Highway Traffic Safety Administration (NHTSA) Associate Administrator of Research and Program Development, Nanda Srinivasan, and NHTSA Highway Safety Specialist, Enforcement & Justice Services Division, Jacqueline Milani



National Officers pictured with U.S. Secretary of Education, Miguel Cardona\*



## National Fall Conference

COLUMBUS, OH | NOVEMBER 11 - 13, 2022

In November 2022, FCCLA hosted its highly anticipated National Fall Conference in Columbus, Ohio, welcoming 1,271 enthusiastic attendees, including members and advisers from across the nation. This empowering event served as a platform for networking, expanding leadership skills, honing talents, and exploring FCCLA National Programs and Career Pathways.

### Distinguished Guests and Inspirational Speakers:

The conference opened on a momentous note as FCCLA had the honor of welcoming U.S. Army Sergeant Major Michael Grinston to deliver greetings during the Opening General Session in commemoration of Veterans Day. His impactful speech centered around the essence of servant leadership and highlighted the significant contributions FCCLA members make in their communities. Cameron Mitchell, CEO and Founder of Cameron Mitchell Restaurants, also made a notable appearance at the conference, leaving a lasting impact on attendees. His inspirational journey in the career world captivated attendees as he shared valuable insights and experiences. To end the conference, attendees heard from Sarah Wells, Olympic silver medalist 400m hurdler, about redefining success and overcoming obstacles we face.

### Empowering Career Pathway Discussions:

At the heart of the National Fall Conference were various career panel discussions that provided attendees with unique opportunities to engage with professionals from Education and Training, Hospitality and Tourism, Human Services, and Visual Arts and Design Career Pathways. These panels offered invaluable perspectives, allowing participants to envision potential paths for their own futures.

### Exhibitor Showcase:

The conference's exhibit hall welcomed 18 leading companies and organizations, offering valuable insights and networking opportunities for students and advisers. This dynamic platform enriched participants' understanding of diverse industries and potential career pathways, enhancing the overall conference experience.

### Financial Literacy Advancement:

In collaboration with the AFSA Education Foundation, FCCLA hosted a special Financial Literacy panel discussion. Esteemed finance professionals shared their experiences and advice on managing money effectively. Additionally, they provided key insights to educators on how to teach financial literacy in the classroom, bridging the education gap for future generations.

### Skill Demonstration Events:

During the conference, a remarkable total of 495 students (50.82% of student attendees) participated in Skill Demonstration Events. These events showcased the practical application of skills acquired through FCS courses, further reinforcing FCCLA's commitment to fostering talent and preparing future leaders.



## Chapter Adviser Summit

DENVER, CO | JANUARY 19 - 21, 2023



In January 2023, the Chapter Adviser Summit took center stage in Denver, CO, providing an enriching experience for advisers seeking to unlock new perspectives, discover innovative ideas, and connect with like-minded peers. With 88 passionate advisers from across the nation in attendance, the summit was a vibrant hub of collaboration and growth.

### Thought-Provoking Discussions and Enhanced Leadership:

Throughout the summit, advisers immersed themselves in thought-provoking discussions, exploring cutting-edge strategies for success, and enriching their leadership acumen to empower their chapter members. This dynamic event proved to be a catalyst for elevating their roles as advisers, taking their FCCLA Chapters to unprecedented heights.

### 2023 National Leadership Conference Host City:

Not only did the Chapter Adviser Summit provide invaluable insights, but it also allowed chapter advisers to get a sneak peek at the 2023 National Leadership Conference host city ahead of time. Exploring the city served as an inspiring backdrop, setting the stage for future opportunities to foster an exceptional conference experience for their chapter members.

### Diverse Sessions:

The summit's comprehensive sessions spanned an array of essential topics, ranging from effective member recruitment and officer elections to mastering competitive events and seamlessly integrating FCCLA into the FCS classroom. By engaging in these interactive sessions, chapter advisers skillfully honed their networking capabilities and shared best practices, nurturing a supportive community of excellence.



## National Leadership Conference

DENVER, CO | JULY 2 - 6, 2023

Amidst the inspiring backdrop of Denver, CO, in July 2023, the National Leadership Conference unfurled as a resplendent culmination of an extraordinary year of growth for FCCLA. This incREDible conference united over 7,900 members, advisers, and guests in a celebration of leadership, igniting a powerful sense of empowerment that set the stage for the next chapter of our collective journey.

### **Collaboration with Colorado Department of Transportation:**

The Colorado Department of Transportation demonstrated their commitment to FCCLA's vision by generously sponsoring the registration cost for all Colorado attendees. This partnership signifies an exciting opportunity to expand the reach of the FACTS national program in Colorado, strengthening FCCLA's impact in the state.

### **Inspirational Voices:**

The National Leadership Conference started with an electrifying address from Brigadier General Daphne Davis of the US Army, igniting inspiration through her compelling storytelling and urging members to embrace excellence across career paths. Romeo Salvador's keynote speech further heightened the conference's impact, profoundly emphasizing the significance of personal identity and bridging intergenerational divides. During the STAR Events Finalist Recognition Session, Lieutenant Colonel Jonathan Fornes of the US Army seamlessly connected finalists' projects with their future journeys, spotlighting their potential to drive remarkable change as student leaders. The interwoven narratives of these dynamic speakers left attendees with an unforgettable infusion of motivation and purpose, destined to shape their leadership stories moving forward.

### **Empowering the Next Generation:**

Throughout the conference, students also had the privilege of attending a wide array of Youth Workshops and RED Talks. These sessions delved into pressing issues teens face today, while also providing valuable career guidance, fostering a well-rounded educational experience.

### **EXPO:**

The National Leadership Conference also featured an engaging EXPO, where 50 exhibitors representing a diverse range of industries and organizations shared innovative ideas, resources, and opportunities with attendees. This dynamic platform fostered collaboration, enabling students, advisers, and guests to explore new horizons and expand their understanding of potential career pathways and initiatives.

### **Membership Package Vote:**

During the conference, youth members exercised their voices and leadership role and voted on a significant proposal. They approved the permanent inclusion of membership packages developed during the COVID pandemic. This momentous decision will contribute to exponential membership growth, ensuring FCCLA continues to thrive.

### **STAR Events Competition:**

Over 4,300 student representatives from across the nation participated in FCCLA's STAR Events competition, demonstrating their exceptional skills and talents in various categories. The competition showcased the best of the best, inspiring participants and onlookers alike with the incredible achievements of these young leaders.



# ULTIMATE LEADERSHIP FUND

In the world of learning by doing, giving back, and preparing for great careers, FCCLA shines as a guide for student members across the nation. Through FCCLA, students develop skills that help them lead confidently today and shape a promising tomorrow.

At the heart of this journey lies the Ultimate Leadership Fund, FCCLA's annual fundraising campaign, designed to fuel the organization's mission. With unwavering dedication to growth, support, and excellence, this fund serves as the bedrock of FCCLA's commitment to uplift its members and chapters. By strategically allocating resources, the Ultimate Leadership Fund brings to life a range of transformative opportunities that spark success and ignite ambitions.

The unwavering support of FCCLA's dedicated advocates forms the cornerstone of the organization's progress. Their steadfast belief in FCCLA's vision has paved the way for remarkable achievements in the 2022-2023 fundraising period. Together, we achieved a remarkable fundraising total of \$86,511, underscoring our collective commitment to nurturing leadership, driving community impact, and cultivating career readiness.

The trajectory of the Ultimate Leadership Fund over the past three years paints a picture of remarkable growth, steadfast determination, and profound influence:

- **Year 1 (2022-2021): \$25,741**
- **Year 2 (2021-2022): \$40,967 (59.15% increase)**
- **Year 3 (2022-2023): \$86,511 (111.17% increase)**

These figures encapsulate more than just financial achievement; they mirror the enduring spirit of FCCLA and our unwavering commitment to propelling the aspirations of our members and chapters to new heights.

## Affiliation Support Grants

During the 2022-2023 year, a total of 51 affiliation support grants were awarded, amounting to a substantial funding of \$16,347, all directed towards nurturing student affiliations. By providing essential financial support, these grants created equal opportunities for students, enabling 1,792 emerging leaders across 25 states to join FCCLA and embark on the path of career preparation.



## STAR Events Finalist Awards

Thanks to the unwavering support of donors and the empowerment of the Ultimate Leadership Fund, FCCLA had the privilege of recognizing the top placing STAR Events competitors at the 2023 National Leadership Conference. For many, the commemorative plaque they received stands as a tangible representation of their hard work and determination.



## Chapter and Individual Grants

The academic year saw the distribution of over \$21,000 through Chapter and Individual Grants, fueling the initiatives of 31 chapters across 19 state associations. These grants stand as a testament to FCCLA's unwavering commitment to nurturing distinct visions and empowering projects that reshape the landscape of leadership.



# ULTIMATE LEADERSHIP FUND

## Access Scholarship

FCCLA's commitment to cultivating the leaders of tomorrow is exemplified through initiatives that champion inclusivity and accessibility. The National Leadership Conference Access Scholarship stands as a cornerstone of this effort, offering a unique opportunity to both student members and their dedicated chapter advisers. Designed to make the conference experience attainable for all, this scholarship underscores FCCLA's unwavering dedication to fostering leadership growth and providing accessible opportunities for all.

Guided by FCCLA's Inclusion, Access, Equity, and Diversity (IAED) Committee, the scholarship application process closed with an impressive 150 applications received—a clear testament to the enthusiasm and dedication that define FCCLA's membership.

These six exceptional FCCLA members, accompanied by their chapter advisers, were selected to receive scholarships to attend the 2023 National Leadership Conference in Denver, CO.

### 2023 Access Scholars

- |                     |                    |
|---------------------|--------------------|
| Adedoyin Ayeni, NJ  | Madison Stille, IA |
| Emily Greenwell, KY | Megan Watson, TX   |
| Launa Shaw, GA      | Sierra Warden, VA  |



This impactful endeavor would not have been possible without the generous support of the Governors Highway Safety Association, Octane Public Relations, and Texas FCCLA. Their commitment to fostering the development of our future leaders is a testament to the collaborative spirit that drives the Ultimate Leadership Fund's mission.

## We Help Two

FCCLA's commitment to making a difference is exemplified through impactful partnerships, and none resonate more powerfully than the collaboration with We Help Two. This partnership extends an opportunity for FCCLA members, chapters, and state associations that goes beyond fundraising—it's an avenue for community service and meaningful change.

At the core of We Help Two's mission lies the belief that fundraising can serve a dual purpose. FCCLA members are not only raising funds for their cause; they are also contributing to their local community through We Help Two's unique fundraising approach, which includes a local sock donation program at no additional cost.

In the 2022-2023 school year, the impact of this partnership was undeniable. Over 231 FCCLA Chapters hosted We Help Two fundraisers, resulting in a remarkable contribution of over 8,220 socks to local community support organizations nationwide. Furthermore, this year's We Help Two campaign embraced the vital cause of providing clean water to those in need in Rwanda. Thanks to the dedicated efforts of FCCLA members, a remarkable 19 water wells are being constructed, ensuring over 37,900 individuals gain access to clean water—a testament to the potent potential of collaboration and community-driven action.



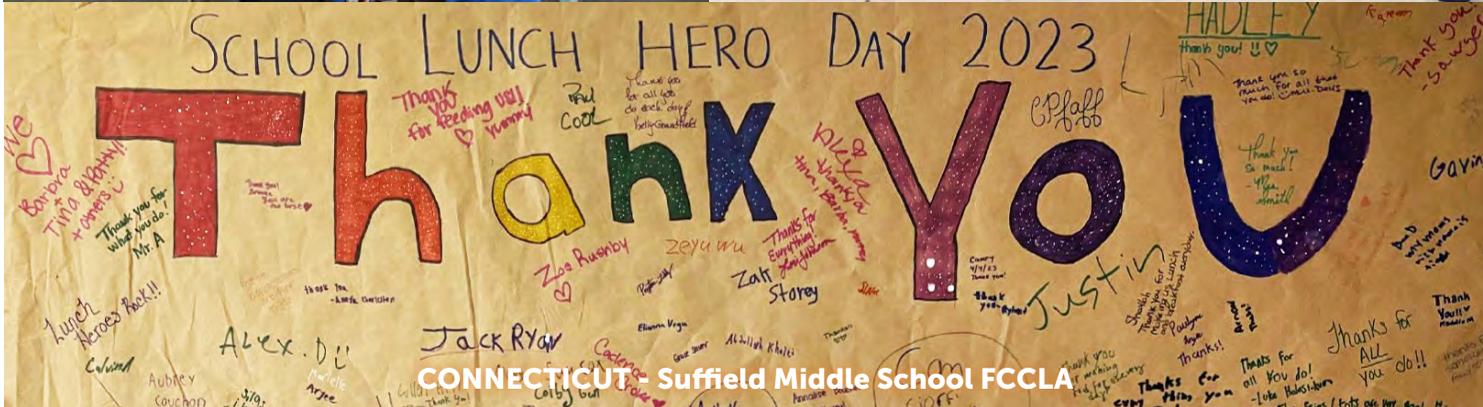
# CHAPTER AND STATE SPOTLIGHTS



**ARIZONA - Mohave Early Childhood FCCLA**



**GEORGIA - Seminole County High School FCCLA**



**CONNECTICUT - Suffield Middle School FCCLA**

FCCLA Chapters and State Associations across the nation have consistently showcased their incREDible spirit and determination. The 2022-2023 school year was no exception! From inventive projects to impactful community initiatives, these highlights illustrate the commitment of FCCLA members to making a positive impact in their families, careers, and communities.

## **CALIFORNIA** **Madera High School FCCLA**

At the annual Fresno/Madera CTE EXPO, chapter members hosted a "Say Yes to FCS" booth, where they gathered over 100 signatures from students interested in pursuing FCS teaching after interacting with over 2,500 attendees.

## **COLORADO** **Ponderosa High School FCCLA**

In response to three traffic fatalities, the chapter organized Drive Safe Mustang activities and partnered with the hospital and sheriff's department. Members completed a pre and post survey that illustrated an increase in seatbelt wearing and a decrease in phone use while driving. The chapter has received \$1,700 in awards from their community partners for their work.

## **CONNECTICUT** **Suffield Middle School FCCLA**

In their first year as an FCCLA Chapter, members actively contributed to their community by assisting in a local library book move, baking cookies for the police department, organizing monthly bake sales to fund a scholarship in memory of a teacher, and celebrating Cafeteria Worker's Day with treats and a poster.

## **GEORGIA** **Seminole County High School FCCLA**

"On May 14, 2023, I lost my dad. It was an incredibly challenging week. My heart was broken and I did not attend school for that entire week. On the day of his funeral, something incredible happened – my chapter's officers arrived together in their FCCLA official dress to stand by me and my family. They all got together and planned this themselves, which left me deeply moved with love and pride. Talk about leadership and a loving family!"

– Jennifer Hodges, Chapter Adviser

## **ALABAMA** **Alabama FCCLA**

Alabama FCCLA teamed up with a local children's home for their state service initiative, hosting a supply drive at the Alabama State Leadership Conference, collecting essentials and over \$1,200. They also repurposed old FCCLA t-shirts into supply bags for residents and newcomers.

## **West Morgan FCCLA**

Members participated in a mentor program with second graders and exchanged letters monthly. These pen pals went on three field trips throughout year, giving the older students a chance to be positive role models for the second graders.

## **AMERICAN SAMOA** **Tafuna High School FCCLA**

During the school's Curriculum Night, FCCLA members hosted a Curriculum Bash Booth, providing parents with insights on FCS curriculum and organized interactive activities for attending students and parents.

## **ARIZONA** **Mohave Early Childhood FCCLA**

Upon learning of multiple 5th graders suspended for vaping, chapter officers underwent Take Down Tobacco Training and educated their local middle school's 5th graders about tobacco risks. Following their presentations, the students eagerly contributed to crafting luminaries displayed at a nearby hospital for the Great American Smoke Out.

# CHAPTER AND STATE SPOTLIGHTS



**MINNESOTA - Eastview FCCLA**

## **INDIANA**

### **Mt. Vernon High School FCCLA**

Chapter members exemplified their commitment to community service by crafting spring and Mother's Day baskets for the residents of the Traditions Assisted Living Center and Alternatives, Inc., a local domestic violence shelter.

## **IOWA**

### **Iowa FCCLA**

State officers focused on mental health awareness through their theme "Shine a Light," addressing challenges faced by individuals, families, and teens, with peer education teams, breakout sessions at events, and collaboration with the National Alliance on Mental Illness (NAMI).

## **KANSAS**

### **Satanta Jr./Sr. High School FCCLA**

Chapter members worked together to produce more than 40 handmade blankets, creating individualized Christmas gifts for every resident at the local nursing home.

## **MICHIGAN**

### **Howell High School**

The chapter's service project had a school-wide impact as volunteers collected pads and tampons from students, staff, and community members, regularly restocking bathroom baskets and displaying donation posters, garnering appreciation from both students and staff.

## **MINNESOTA**

### **Eastview FCCLA**

Eastview FCCLA is dedicated to regular volunteering at Feed My Starving Children (FMSC), packing nutrient-rich meals for underprivileged children globally, ensuring they receive essential vitamins, vegetables, soy, and rice to thrive; since the Chapter's inception in 2006, this commitment has enabled them to collectively feed hundreds of children annually, with a determination to continue and extend this impactful tradition in the years ahead.



**MISSISSIPPI - Pass Christian HS FCCLA**

## **MISSISSIPPI**

### **Pass Christian High School FCCLA**

Throughout the year, the chapter has cultivated a rewarding partnership with Pass Christian Health and Rehabilitation Center, engaging in monthly visits to connect with residents, organize arts and crafts activities, and forge meaningful relationships that have brought joy and smiles to all parties involved!

## **MONTANA**

### **Harlow Jr. High School FCCLA**

Linda Eklund, a co-adviser for the chapter, boasts 50 years of service as an FHA/FCCLA Adviser and Home Ec./FCS teacher, educating four generations of families in the community and leaving behind an incREDible legacy as she retires this year.

# CHAPTER AND STATE SPOTLIGHTS



## NEBRASKA

### Gering Junior High FCCLA

The chapter collaborated with Keep Nebraska and Gering Beautiful during the Gering Monument Marathon to clean up a 2-mile stretch of road, amassing over 200 pounds of trash removal.

### Millard West FCCLA

The chapter heightened awareness of local homelessness and poverty through a school-wide drive for personal hygiene items, collaborating with other District 3 chapters to create over 50 hygiene bags distributed to those living on the streets or in local shelters.

## NEW JERSEY

### New Jersey FCCLA

New Jersey achieved impressive success this year, excelling in Competitive Events, leadership development through the Franklin Covey Leadership Academy, advocating for FCS Education with state and federal representatives, and increasing membership across the state.

### Hunterdon County Polytech Teacher Academy FCCLA

The chapter actively contributed to their community by adopting a family for the holidays and partnering with the Juvenile Diabetes Research Foundation (JDRF) to promote awareness of type one diabetes.

## NEW YORK

### Gilboa FCCLA

Chapter President, Olivia Ross, completed her National Program in Action project in Community Service by successfully raising over \$3,500 for a local organization providing financial aid to community members diagnosed with cancer.

### Pine Plains FCCLA

This new chapter organized a bone marrow registry drive, a dog adoption event with treats and toys for adoptive families, a "sleep out" fundraiser with baked goods for the local food pantry, and a school grounds cleanup all in their first year!



## NORTH CAROLINA

### Grays Creek High School FCCLA

A dedicated group of chapter members baked over 1,000 cookies for a county teacher job fair hosted at their school!

## OHIO

### Graham High School FCCLA

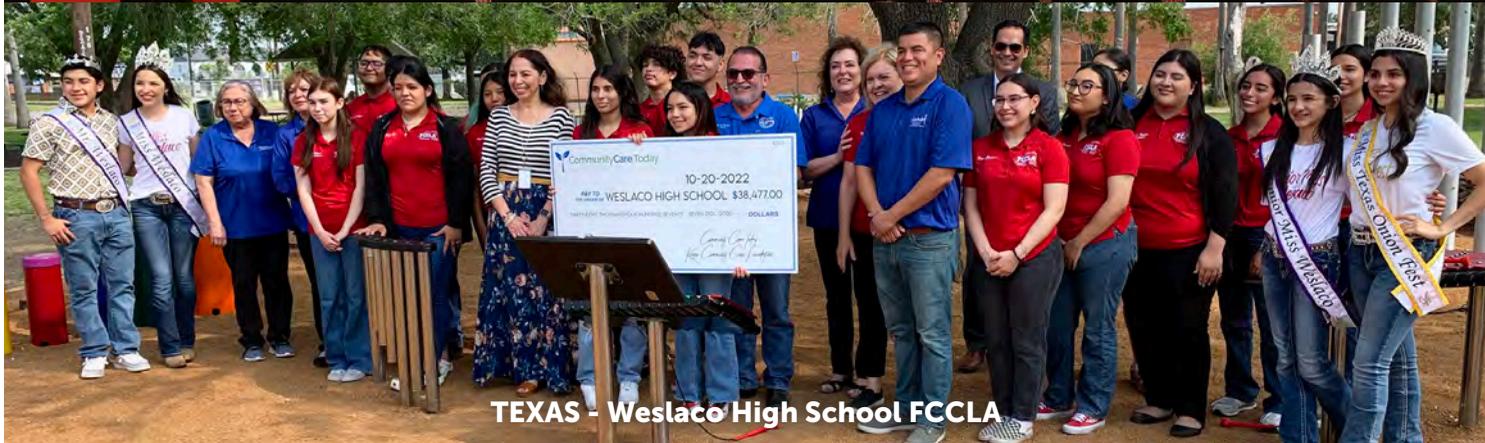
Throughout the year, their chapter demonstrated remarkable growth within the community and school through endeavors such as clothing and hygiene drives, traffic safety presentations, senior breakfast participation, and engagement with local churches, food banks, and associations.

## OKLAHOMA

### John Marshall Enterprise High School FCCLA

Chapter member Sophia Ojerio Reyes earned a National Hershey Heartwarming Young Heroes grant to execute an impactful Anti-Bullying project, including a memorial garden, presentations, cards, and diverse activities during Global Youth Service and Mental Health Awareness month, leaving a lasting legacy at her school.

# CHAPTER AND STATE SPOTLIGHTS



## **PENNSYLVANIA** Keystone Oaks FCCLA

Chapter members planned and hosted their school's first-ever Mini-THON, a year-long fundraiser, which included craft shows, a golf outing, and dine-out nights to support pediatric cancer patients at Penn State Children's Hospital, successfully surpassing their initial \$10,000 goal by raising a remarkable total of \$12,121.

## **PUERTO RICO** Puerto Rico FCCLA

Puerto Rico experienced a remarkable year marked by membership growth and the addition of new chapters. They also had the opportunity to host two members of the National Executive Council and a national staff member for their state leadership conference.

## **Start Lead FCCLA**

Dedicated chapter members collaborated to revamp the school court, securing funds from local businesses and coordinating volunteer efforts to obtain paint and restore the area to a functional and welcoming state.

## **SOUTH DAKOTA** Wessington Springs Senior FCCLA

Carissa Scheel coordinated a successful fundraising campaign, securing \$9,600 to sponsor a Midwest Honor Flight, allowing 12 veterans to visit Washington, DC, while also presenting to the community and students about veterans' importance and even participating as a guardian on a flight.

## **TEXAS** Weslaco High School FCCLA

Thanks to a \$38,477 grant from the Knapp Community Care Foundation, the chapter established a musical garden in Gibson Park, providing the community with an inviting space to engage with nature and music.

## **UTAH** Utah FCCLA

The Utah State Executive Council's training day at Camp Williams included a visit to the Repel Tower, where officers were able to learn how to inspire and motivate their chapters, develop a resilient mindset, and make informed decisions in high-pressure situations.

## **VIRGINIA** Gate City FCCLA

During the holidays, the chapter connected with local elementary schools to sponsor children through the "Visit With Santa" program, where each member signed up to sponsor a child, obtained information about their preferences, and distributed personalized gifts with the help of Santa.

## **WASHINGTON** Pomeroy Jr./Sr. High School FCCLA

The chapter organized a successful Mother's Day Flowers Fundraiser, filling the gap of the absence of a local flower shop, and spreading joy by delivering bouquets to residents at the Nursing Home, nurses at the local hospital, teachers, and community members, effectively celebrating Mother's Day, Teacher Appreciation Week, and Nurses Week in a memorable way.

## 2023-2024 ANNUAL THEME

Prepare to take flight with FCCLA! Whether your passions are Human Services, Hospitality & Tourism, Education & Training, or Visual Arts & Design, FCCLA puts you on course for college-and-career success as you navigate your future.



### Welcome to "The Ultimate Journey." Let's make it extraordinary, together!

The 2023-2024 annual theme encapsulates not only the destination but also the transformative journey you undertake with FCCLA. As you embark on this path, you will find that "The Ultimate Journey" is about growth, both personal and professional. It is about embracing challenges, seizing opportunities, and honing the skills and qualities that will propel you forward. FCCLA provides the framework and support that allow you to chart your course, ensuring you acquire the essential tools, knowledge, and experiences needed to thrive.

Just like a pilot charting their flight plan, "The Ultimate Journey" encourages you to set your sights high, dream big, and work diligently toward your aspirations. Along the way, you will cultivate leadership, communication, and collaboration skills that will serve as your navigational tools. With FCCLA as your co-pilot, you're not only envisioning success but actively pursuing it, engaging in a process that will shape you into a capable and confident individual.

So, buckle up, and let's make it extraordinary, together! As you soar through "The Ultimate Journey," remember that it's not just about reaching your goals; it's about the exhilarating climb, the soaring moments, and the panoramic views of personal and professional growth. FCCLA is your flight path to success, guiding you through challenges, celebrations, and meaningful experiences that prepare you to conquer the skies of your future.

Be Sure To Mark Your Calendars For The **2023-2024 National Conferences!**



WASHINGTON, DC | OCTOBER 9-12, 2023



BIRMINGHAM, AL | NOVEMBER 10-12, 2023



SEATTLE, WA | JANUARY 25-27, 2024



SEATTLE, WA | JUNE 29-JULY 3, 2024

## 2023-2024 NATIONAL EXECUTIVE COUNCIL

Meet the exceptional student leaders chosen by their peers during the 2023 National Leadership Conference to serve on the 2023-2024 National Executive Council.



**Amanda Chen, NJ**  
National President



**Makenzie (Mak) Kelley, IN**  
National First  
Vice President



**Olivia Boeckman, OK**  
National Vice President of  
Community Service



**Peter Smith III, SC**  
National Vice President of  
Competitive Events



**Easton Hrabe, KS**  
National Vice President of  
Development



**Leonardo (Leo) Luna-Duran, NE**  
National Vice President of  
Finance



**Estrella Trujillo, TX**  
National Vice President of  
Membership



**Luis Maya, AR**  
National Vice President of  
Parliamentary Law



**Taylor Dixon, AR**  
National Vice President of  
Programs



**Melody Stetsko, CA**  
National Vice President of  
Public Relations

# LOOKING AHEAD

As highlighted in this annual report, FCCLA's journey through the 2022-2023 year was marked by unprecedented growth. From membership exceeding 237,000 individuals to the expansion of National Programs and Competitive Events, this past year truly embodied the spirit of progress. The significance of these achievements underscores the theme of this report: incREDible. As we celebrate this remarkable year, we eagerly anticipate the path ahead—an Ultimate Journey filled with promise and potential. With steadfast resolve, FCCLA looks ahead to another year of growth, continuing to shape the future through our unwavering commitment to excellence.

## Advancement of the Ultimate Leadership Fund

The past year marked a remarkable achievement with the Ultimate Leadership Fund experiencing unprecedented growth, surpassing the 100% growth milestone. As we set our sights on the year ahead, a new chapter unfolds with the integration of another valued fundraising partner, Funds2Orgs. This innovative collaboration empowers chapters to contribute to their own causes by collecting shoes that fuel the aspirations of micro-entrepreneurs in developing nations. With the infusion of this dynamic partnership, FCCLA anticipates yet another year of expansion for the Ultimate Leadership Fund.



## Expanding State-Level FACTS Initiatives

With a promising future on the horizon, FCCLA is gearing up for an exciting journey of growth within the FACTS National Program. One shining example of this progress is the expansion of state-level projects, driven by significant support from state highway leaders. FCCLA's steadfast dedication to this endeavor has been empowered by a grant from the Ohio Department of Public Safety for the fifth consecutive year, further fueling the Ohio FCCLA Teen Traffic Safety Project. From its inception in 2019, with no student-led traffic safety projects, FCCLA has achieved an impressive milestone of over 100 projects submitted annually. Inspired by this outstanding achievement, FCCLA has set its sights on new horizons, securing funding from the Missouri Coalition for Roadway Safety and the Colorado Department of Transportation. With this robust support, FCCLA is fully equipped to replicate and expand its success in these states, paving the path for a future brimming with impactful, student-driven traffic safety projects.



Logan High School, OH

## Families First Update

A pivotal highlight lies in the update of the Families First National Program, achieved through a dynamic partnership with the United Services for Effective Parenting-Ohio, Inc. The refreshed program guide made its debut at the 2023 National Leadership Conference, poised to serve as a robust resource for chapters striving to craft their 2023-2024 Families First National Program projects. This revitalized program aims to empower youth as strong family members and future leaders, bolstering the foundational fabric of society through the strengthening of families. With a focus on exploring family-oriented careers, fostering safety education, and nurturing children, FCCLA stands resolute in shaping a future where our communities thrive on the strength of resilient and harmonious families.



# LOOKING AHEAD

## New Competitive Horizons

Stepping into the upcoming year, FCCLA embarks on an exciting journey to advance the landscape of competitive excellence. This transformation is exemplified through the introduction of two additions to the Competitive Events lineup: RED Talks on Education and Teaching Strategies STAR Event (Pilot Event) and Lesson Plan Development and Modifications Skill Demonstration Event. The spectrum of expansion extends further as the organization enhances inclusivity by scaffolding more STAR Events, welcoming more Level 1 participants (members through grade 8) to participate. Moreover, the essence of challenge evolves with the expansion of Online Challenge Tests, now accessible at both the National Fall Conference and the National Leadership Conference. These strides reflect FCCLA's unwavering commitment to nurturing skillsets and celebrating achievements, while staying true to the mission of preparing students for success in higher education and their future careers.

## FCCLA National Board of Directors

As we look ahead to the promising journey that awaits, it's essential to recognize the driving force behind FCCLA's vision—the dedicated members of the FCCLA National Board of Directors. These accomplished individuals embody the heart of FCCLA's mission. With diverse expertise and unwavering dedication, they guide our Ultimate Journey, ensuring every step is one of purpose and progress. Their leadership fuels the organization's mission to empower students, enhance programs, and shape tomorrow's leaders.

### 2023 - 2024 FCCLA National Board of Directors

**Mary Jo Kohl** Chair

**Gayla Randel** CFCS, Past Chair

**Brenda Osman** Vice Chair

**Chelsey Greene** Treasurer

**Susan Turgeson, Ed.D., CFCS,** Secretary

**Amanda Chen**

**Ann Arnold, MBA, CASE**

**Cheryl Uceny**

**Stacey Dworzanski**

**Corey Seaman**

**Jorge Sanchez**

**Karin Athanas**

**Katy Blatnick-Gagne Ed.D.**

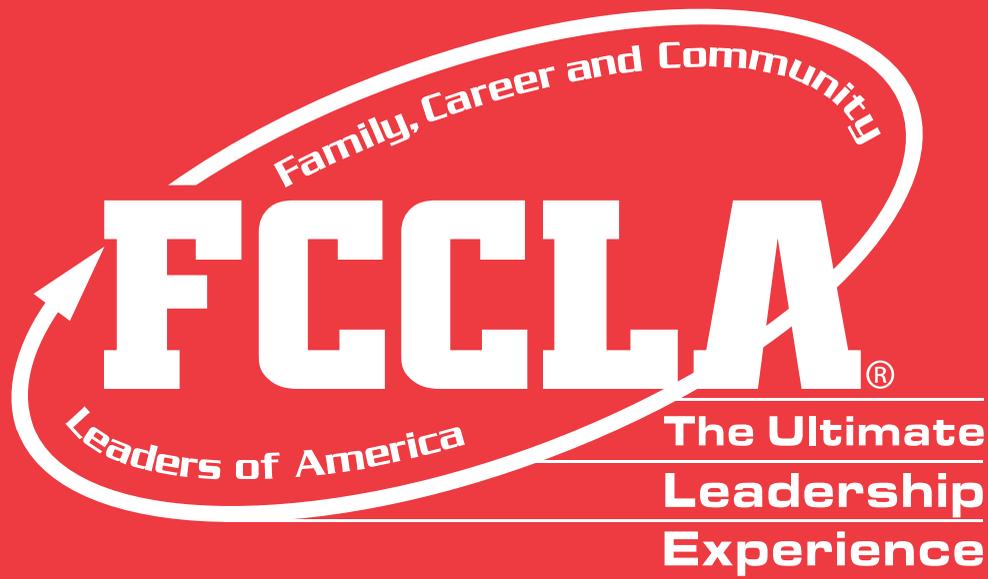
**Leonardo (Leo) Luna-Duran**

**Mary Katherine Gunn**

**Sandy Spavone**



2023-2024 National Executive Council



**FAMILY, CAREER AND COMMUNITY LEADERS OF AMERICA®**

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