

## PACKAGE ADD-ONS AND A LA CARTE OPTIONS

### STAR EVENTS

Every year, over 4,000 members compete in FCCLA's STAR (Students Taking Action with Recognition) Events for a chance to win scholarships, awards, and national recognition. STAR Events are competitive events where members are recognized for their proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. In addition, STAR Events offer personal skill development and application of learning through teamwork, goal setting, and performance.

STAR Event sponsorships connect your business, industry, or organization with high-performing youth, who will soon be the leaders in their career fields. Sponsor a STAR Event to connect with your future top-performing student or employee and promote your company in front of our entire national audience.

The top three highest-scoring teams and individuals in each event will be recognized onstage during the National STAR Event Recognition session. Your sponsorship will also help to provide these students with a special award to recognize their momentous achievements.

**INVESTMENT: \$5,000**

### BENEFITS

- On-stage presence during the award presentation.
- Direct access to Competitive Event national student winners, who are the leaders in their event areas.
- Opportunity to directly communicate with national student participants through informational flyers and participant gifts.
- Acknowledgment in STAR Event press releases.
- Identification as sponsor on the FCCLA national website, during the general session multimedia presentation, and during the STAR Events Recognition Session.

### SCHOLARSHIPS AND AWARDS

FCCLA's partners and sponsors award up to \$13,326,000 in scholarships and awards annually. Scholarship opportunities are awarded to National STAR Events participants following competition at the National Leadership Conference. These awards are offered by partners and are not administered by FCCLA. Final tuition scholarship award amounts are determined by the sponsoring partner.

### TYPES OF SCHOLARSHIPS:

- Collegiate
- Hotel / Hospitality
- Memorial
- Partner

### ADMINISTRATIVE FEE: \$250 Per Scholarship

**New This Year** - Purchase a minimum \$1,500 exhibiting package to have your scholarship administrative fees waived.

### 2020 SCHOLARSHIPS AND AWARDS

- Auguste Escoffier School of Culinary Arts
- Campaign for Tobacco-Free Kids
- Culinary Institute of America
- Culinary School of Fort Worth
- Fashion Institute of Design and Merchandising
- Goodheart-Willcox Publishing
- Johnson & Wales University
- Lead4Change
- Men's Wearhouse
- National Technical Honor Society
- Omni Nashville Hotel
- Sullivan University