

EXHIBITING PACKAGES

		PLATINUM \$10,000	DIAMOND \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	BASIC \$500	
GENERAL	Complimentary exhibitor representative registration	6	5	4	3	2	1	
	Tabletop exhibit space for the National Fall Conference	Two Tables	Two Tables	One Table	One Table	One Table	One Table	
	EXPO booth space for the National Leadership Conference	20' x 20' Island <i>includes 4 skirted tables and 6 chairs</i>	10' x 20' Corner <i>includes 2 skirted tables and 5 chairs</i>	10' x 20' Standard <i>includes 2 skirted tables and 4 chairs</i>	10' x 10' Corner <i>includes 1 skirted table and 3 chairs</i>	10' x 10' Standard <i>includes 1 skirted table and 2 chairs</i>		
	Identification as sponsor during all general session multimedia presentations.	●	●	●	●	●		
ADVERTISING	Custom e-newsletter advertisement(s) through May 31, 2022	7	5	3	1			
	Custom social media advertisement(s) through May 31, 2022	4	3	2	1			
	Teen Times magazine advertisement	Full Page	1/2 Page	1/4 Page				
	Educational webinar to promote your organization's programming	2	1	1				
	Percent off additional advertisements outside of package	25%	25%	25%				
	Interactive scavenger hunt QR code (NFC & NLC)	●	●					
	One (1) pre-recorded 30-second general session welcome message (NFC & NLC)	●	●					
RECOGNITION	Logo included on onsite signage	Top Level Logo	Second Level Logo	Third Level Logo	Fourth Level Logo	Name	Name	
	Organization name and logo in event marketing materials	Top Level Logo and Link	Second Level Logo and Link	Third Level Logo and Link	Fourth Level Logo and Link	Name and Link	Name and Link	
	Organization featured in vendor spotlight newsletter sent before and after event.	Top Level Logo and Link	Second Level Logo and Link	Third Level Logo and Link	Fourth Level Logo and Link	Name and Link	Name and Link	
	Inclusion on FCCLA's national website (through July 2022)	●	●	●	●	●	●	

**Packages do not include labor, shipping charges, electricity, or internet services. These items may be purchased at an additional cost.*

CUSTOM PACKAGES:

Exhibitors and sponsors are given the opportunity to have FCCLA staff curate a custom promotional package. Our staff has specialized knowledge of FCCLA to help your company develop an effective, customized sponsorship and marketing plan. **To take advantage of this fantastic opportunity, contact Abigail Lee today at 703-657-5713 or alee@fcclainc.org!**