

PACKAGE ADD-ONS AND A LA CARTE OPTIONS

ADDITIONAL BOOTH REPRESENTATIVE - \$250

Packages come with a set amount of complimentary representative registrations. Additional representative registrations can be purchased through this add-on option.

**Purchase of package required*

ADDITIONAL TABLE AT NFC - \$250

Exhibiting packages come with a set number of complimentary exhibit tables for the National Fall Conference. Additional exhibiting tables can be purchased through this add-on option.

(Max 3 tables total per exhibiting company).

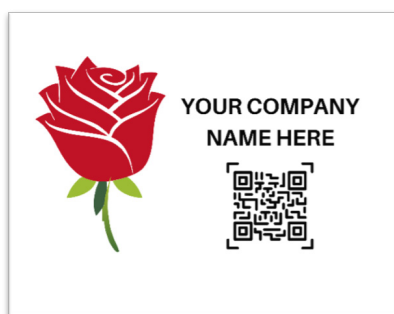
**Purchase of package required*

CUSTOM FAST FACTS ADVERTISEMENT - \$500

This opportunity allows you to send one (1) branded e-newsletter that can include photos, videos, and web links. This e-newsletter will be sent to FCCLA's 5,600+ chapter advisers across the nation. FCCLA staff will work with you to schedule a publication date.

INTERACTIVE SCAVENGER HUNT - \$500

Increase engagement with this attendee activity that will require participants to find two (2) branded QR codes in order to earn points towards prizes from FCCLA! One QR code will be located in your booth space, and the other will be placed in a random location at the conference. This activity will require attendees to scan a QR code (provided by FCCLA) and answer a question related to your company for a chance to win prizes. Participating exhibitors will work with FCCLA to determine the question(s) for their company. Prepare your personnel to use this question as an icebreaker to engage with attendees!



CUSTOM SOCIAL MEDIA ADVERTISEMENT - \$500

Reach thousands of FCCLA followers with a dedicated post on Facebook, Twitter and Instagram. FCCLA staff will work with you to schedule a publication date.

EDUCATIONAL WEBINAR - \$1,000

We are committed to helping industry partners promote their products and services to FCCLA's audience in a variety of ways. FCCLA educational webinars offer the perfect opportunity to support quality online education to members and/or advisers, as well as the promotion of your company. With more than 155,000 members and 5,500 chapter advisers, there is ample opportunity for marketing to your target audience.

Complimentary benefits include:

- Webinar listed on FCCLA's national website
- Two (2) e-newsletters promoting the webinar
- Webinar recording housed on FCCLA's website and membership portal for re-watching
- One (1) social media post promoting the webinar
- Opportunity to provide follow-up to registered attendee

TEEN TIMES ADVERTISEMENT - PRICE VARIES

Teen Times, FCCLA's official national magazine, is published September and December. Teen Times reaches over 155,000 FCCLA members and over 5,600 advisers nationwide. The first edition highlights FCCLA's annual programs and events for the school year, while the second edition focuses on the four Career Pathways related to Family and Consumer Sciences including: Human Services, Hospitality and Tourism, Education and Training, and Visual Arts and Design.

- Back Cover \$5,000
- Inside Cover \$4,500
- Full Page \$3,000
- 1/2 Page \$2,000
- 1/4 Page \$1,000