





The National Road Safety Foundation is proud to partner with FCCLA

The National Road Safety Foundation (NRSF) is a non-profit group that's been promoting safe driving for nearly 60 years. We have lots of great programs and resources to help talk about safe driving.



NRSF sponsors the **Safe Rides - Save Lives PSA Contest**, offering a total of **\$5,000** in cash prizes to the FCCLA chapter that submits the best idea for a public service announcement about safe driving. **Contest open now**, **deadline date is 3/1/22**.

Our sponsorship this academic year will expand the reach of the **Teen RSA**, engaging more youth traffic safety advocates to conduct assessments of school intersections and then advocate for infrastructure solutions to prevent deaths and injuries.

In the past, more than 1,000 FCCLA members in dozens of schools conducted Teen RSAs to identify potential dangers at intersections near their schools. Our sponsorship this academic year will expand the reach of the Teen RSA, engaging more youth traffic safety advocates to conduct assessments of school intersections and then advocate for infrastructure solutions to prevent deaths and injuries.

NRSF - Partnering with Youth for Safer Roads

The National Road Safety Foundation • 18 East 50th Street • New York, NY 10022 • www.nrsf.org Director of Operations, Michelle Anderson • 212-837-4854 • info@nrsf.org



Teen Times is the national magazine of Family, Career and Community Leaders of America (FCCLA), a Career and Technical Student Organization (CTSO) that helps young men and women become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences (FCS) education, or as determined by the state department of education.

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Family, Career and Community Leaders of America is a private, nonprofit national organization of more than 155,000 members incorporated under the laws of the District of Columbia. It functions through public and private secondary school systems in the United States and Puerto Rico as an integral part of the Family and Consumer Sciences education program, providing opportunities for enriched learning.

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Social Media

- @nationalfccla
- **National FCCLA**

From the Desk of ...



The start of a new school year means new opportunities, new experiences, and new chances to "Make it Count." Whether you are looking to explore FCCLA's Career Pathways, participate in National Programs, compete in Competitive Events, or travel to national conferences, we are excited to have you as part of the FCCLA family.

As we return to in-person classes, chapter meetings, and conferences, I look forward with confidence knowing that more than 155,000 FCCLA members are continuing to impact families,

careers, and communities across the country. I am eager to see how you take your leadership to the next level this year through your involvement in FCCLA and Family and Consumer Sciences education.

Whether this is your first year in FCCLA or fifth,



I challenge you to set goals, embrace experiences, learn new skills, take ownership, and live every day with intention because you only get one chance to "Make it Count!" FCCLA's National Board of Directors and National Staff are working diligently as we head into a new strategic planning year and aim to build relationships, increase membership, strengthen financial security, and promote inclusion, access, equity, and diversity throughout the organization.

I cannot wait to serve you this year and see you expand your leadership potential and develop skills for life. From a combination of Capitol Leadership and National Fall Conference to celebrating FCCLA Week, and competing at the National Leadership Conference in San Diego, CA, 2021-2022 is going to be a truly unforgettable year to "Make it Count!"

Sandy Spavone **FCCLA Executive Director**

Hello FCCLA,

The National Executive Council (NEC) and I are excited to serve you and make this year count! I am looking forward to seeing all the opportunities you participate in—especially through exploring FCCLA's Career Pathways. FCCLA's four Career Pathways offer a variety of different occupations with various career outlooks. Through our involvement in FCCLA, we are preparing ourselves for any career we choose as we take the skills we are learning now with us into the workforce and our families and communities.

Looking into your future career is easy with FCCLA. You can dive deep into FCCLA's Career Pathways at the 2021 National Fall Conference (NFC) and hear from expert speakers, learn more about career options at the 2022 National Leadership Conference (NLC) EXPO, or even participate in FCCLA's many different Competitive Events, National Programs, service-learning opportunities, scholarships, and more!

This year, all FCCLA members will have access to several new resources, such as the Student Portal which will serve as a communication outlet directly to members. With this new resource, the NEC is excited to see how members will make every moment count by being active in their schools and communities through participation in National Programs. We can't wait to see all of the National Program projects submissions at NLC.



The NEC and I are looking forward to leading in our own communities alongside all of you, so be sure to follow our journey and even see some other members' journey on Instagram by following @FCCLANEC. As we enter into a new school year with unlimited possibilities, I challenge you to think of the unthinkable, reach for the impossible, lead whenever and wherever, and, most importantly, do everything you can to make this year count!

Hunter Prinz FCCLA National President

Hunter Pring





Family, Career and Community Leaders of America (FCCLA) is a national nonprofit student organization that helps youth develop leadership and workplace skills to prepare for both college and careers through peer-to-peer education, community engagement, and the application of skills learned in the Family and Consumer Sciences (FCS) classroom.

FCCLA ENGAGES:

- Students through career exploration and leadership development
- Teachers to support FCS education
- Business and industry leaders to enhance opportunities for members

FCCLA EMPOWERS STUDENTS TO:

- Balance career and family responsibilities
- Develop leadership skills
- Practice STEM skills
- Build technical skills in Family and Consumer Sciences related careers

FCCLA MEMBERS LEARN EMPLOYABILITY SKILLS BY:

- Developing teamwork, creativity, leadership, responsibility, and time management skills
- Practicing and demonstrating technical skills for FCSrelated careers
- Learning directly from industry professionals
- Exploring opportunities to practice and develop these skills



<u>Citation</u>: myCollegeOptions®/FCCLA research study (2020). National sample includes 9,532 high school FCS students and 254 FCS educators.

KEY DATA

- ▶ 155,000+ members annually
- ► 5,500+ Family and Consumer Sciences advisers
- ▶ 5,200+ chapters across the nation
- **↓ 4,200+**Competitive Event participants annually
- ▶ 17,000,000+ U.S. citizens on average are reached annually through community service and youth-led projects
- ▶ \$11 Million+ in scholarships and awards provided annually

IMPACT FACTS

- ▶ 85% of FCCLA members have a 3.0 or higher GPA
- ▶ 73% of FCCLA members take advanced courses
- 56%
 of FCS teachers believe FCCLA has made teaching more meaningful and engaging to

Youth Leaders



Grade: Senior State: Texas

Fun Fact: Hunter can solve a Rubik's cube in under a minute.

Hunter Prinz has participated in FCCLA for the past five years. Before joining the National Executive Council, Hunter served as the Texas FCCLA State Parliamentarian and as a chapter president. Outside of FCCLA, Hunter is a varsity track member, a one-act play actor, and serves as his school's National Honor Society president and yearbook editor. In his free time, Hunter enjoys practicing new music on his guitar and piano, spending time with friends and family, and staying active at the gym. Hunter plans to major in political science in his post-secondary years with aspirations to eventually become a politician.



Maria Deddens National First Vice President

Grade: Senior State: Indiana

Fun Fact: Maria is one of five children

Maria Deddens has been an active member of FCCLA since sixth grade. Throughout her time in FCCLA, she has served as the Indiana FCCLA State President, District President, and chapter first vice president. Outside of FCCLA, Maria is an active member of the National Honor Society, Student Ambassadors, Student Council, and her church's youth group. In Maria's free time, you can find her spending time with her friends and family, kayaking or golfing, and giving back to her community. Maria dreams of one day becoming a pediatric nurse.



Grade: Senior State: Oklahoma

Fun Fact: Zeb has his own cake business.

For the past five years, Zeb Kelly has been actively involved in FCCLA. He has most recently served as the Oklahoma FCCLA First Vice President, and previously served as Oklahoma's North 4 District President as well as a four-year chapter officer. In addition to FCCLA and volunteering, Zeb is involved in Robbie's H.O.P.E. Mindfulness First, Student Council, 4-H, Business Professionals of America, Art Club, yearbook, Citizen's Caring for Children, Wings of Hope, and church. Zeb wants to help children find their place and voice in this world and aspires to earn a degree in psychology and work in the child care industry.



Kirstin Johnson National Vice President of **Competitive Events**

Grade: Senior State: Washington Fun Fact: Kirstin knows the entire The Phantom of the Opera soundtrack by heart.

Kirstin Johnson joins the National Executive Council with six years of FCCLA experience. Previously, she served as the Washington FCCLA State Vice President of Competitive Events and Washington FCCLA State Vice President of Region 7. During her time in FCCLA, she has also competed in five different STAR Events, each earning gold at the national level. Outside of FCCLA, Kirstin is involved in Knowledge Bowl, Running Start, youth group, and volleyball. She enjoys fishing, creating art, and spending time outside with friends, family, and animals. After high school, Kirstin plans to pursue a career as a midwife.



Grade: Senior **State:** Washington

Fun Fact: Briana lives on a small farm with lots of different types of plants and animals.

Briana Castro has been an active member of FCCLA for five years. She has held several chapter and state officer positions including Washington FCCLA State Vice President of Programs, Washington FCCLA State Vice President of Recognition, and served two terms as the Washington FCCLA State Vice President of Region 8. Aside from FCCLA, Briana is a Link Crew Leader, senior class officer, National Forensic League Competitor, and an active member in Natural Helpers and other service-based organizations. She also enjoys trying out different sports and has been a member of her school's wrestling and varsity swim team. After high school, Briana aspires to pursue a career in the medical field. She plans to spend a couple of years traveling the world to underfunded locations that are in high need of medical services.



A Few Of the National **Executive Council's Favorites**

Favorite Beverage

- Sonic Route 44 Raspberry Water
- Seltzer Water
- Mango Arizona Ice Tea
- Dr. Pepper
- Vitamin Water
- Coca-Cola
- Pepsi
- Water

Favorite Brand

- Under Armour
- Apple
- Nike
- Sullen Art Collective
- Mango
- Abercrombie
- Golf Wang
- Prismacolor
- Vans
- Old Navy

Favorite Candy

- Heath Bars
- Duvalin Chocolate Chip Cookie Dough Ice Cream
- Peanut M&M's
- Dark Chocolate
- Dots
- Whoppers Sour Patch Kids
- Orange Tic Tacs
- Milk Duds
- Reese's Peanut **Butter Cups**

Favorite Music/Performer

- David Crowder
- Taylor Swift
- Mac Miller
- Showtunes
- AJR
- Red Hot Chili Peppers
- Hall & Oates
- Tim McGraw
- Alec Benjamin



Haley Reid National Vice President of Membership

Grade: Senior State: Ohio

Fun Fact: Haley has an identical twin

For the past six years, Haley Reid has been an active member of FCCLA. In 2021, she was elected as the Ohio FCCLA State Vice President of Chapter Engagement, and she previously served as a member of the Ohio FCCLA Region 1 Executive Council (REC). During her two terms serving on the REC, Haley created and implemented several social media campaigns for Ohio FCCLA's platforms, worked alongside the Ohio State Executive Council in planning various association-wide events, and remained committed to advocating for FCCLA and Family and Consumer Sciences education. In addition to her involvement in FCCLA. Haley participates in the National Honor Society, Youth in Philanthropy Encouraging Excellence, Link Crew, Interact Club, Student Council, and Girl Scouts. After graduation, Haley hopes to pursue a degree in communications and political science.



Favorite Show

- The 100
- Meteor Garden
- Hunter x Hunter
- The IT Crowd
- Criminal Minds
- Friends
- New Girl
- Gilmore Girls
- Pretty Little Liars

Favorite Sport

- Figure Skating
- Swimming
- Soccer
- Volleyball
- Gymnastics
- Track
- Basketball
- Golf
- Baseball

Favorite STAR Event

- Interpersonal Communications
- National Programs in Action
- Food Innovations
- Repurpose and Redesian
- Career Investigation
- Parliamentary Procedure
- Public Policy Advocate
- Focus on Children



Katie Harfmann National Vice President of **Finance**

Grade: Junior **State:** Minnesota

Fun Fact: Katie is currently learning American Sign Language (ASL).

Katie Harfmann has been an active and involved FCCLA member since eighth grade. She has previously served as the Minnesota FCCLA State Vice President of Public Relations and was a Minnesota Peer Educator Team Member. In addition to FCCLA, Katie is actively involved in Student Council, National Honor Society, varsity track, and varsity gymnastics. Outside of school, she is involved in Honors Choirs of Southeastern Minnesota and a local gymnastics club. Katie also enjoys spending time with friends and family, reading, painting, and exploring nature. After high school, Katie would like to pursue a career in medicine or business.



Karlyn Gustin National Vice President of Parliamentary Law

Grade: Senior State: Kansas

Fun Fact: Karlyn has danced competitively for 12 years.

For the past three years, Karlyn Gustin has been an active member of FCCLA. She has served as the Kansas FCCLA State Vice President of Public Relations and Vice President of Peer Education. At the chapter level, Karlyn has served as the vice president of community service, vice president of STAR Events, and vice president of membership. In her spare time, she enjoys cheerleading, dance, volleyball, 4-H, and spending time with friends and family. In the future, she plans on attending college to become a nursing home administrator.

Youth Leaders



Cristian Osorio National Vice President of **Programs**

Grade: Senior State: Arkansas

Fun Fact: Cristian is fluent in both English

and Spanish.

FCCLA has been an instrumental part of Cristian Osorio's life for the past four years. Before being elected to the National Executive Council, he served as the Arkansas FCCLA State First Vice President, chapter president, and vice president of community service. In addition to his involvement in FCCLA, Cristian enjoys being engaged in his school and community. He is a member of his school's Quiz Bowl Team, Spanish and Philosophy Clubs, and the Hispanic Community Center and Bookshop. After graduating high school, Cristian has plans to study political science in college.



Madalyn Fox National Vice President of **Public Relations**

Grade: Senior State: lowa

Fun Fact: Madalyn is a huge Chicago

Madalyn (Maddie) Fox has been a part of FCCLA for the past four years. Prior to being elected to the National Executive Council, she served as the Iowa FCCLA State First Vice President, District Secretary, and chapter president. Outside of FCCLA, Maddie is captain of her school's cheerleading team and is involved in track, show choir, yearbook, and National Honor Society. In her free time, she enjoys playing with her dogs, cheering on the Cubs, and spending time with her family and friends. After graduating high school, Maddie would like to become a news anchor or go into real estate.



Finance Report

RSM, formerly Tate and Tryon, performed an audit over the financial statement of the Family, Career and Community Leaders of America (FCCLA), which is comprised of the statement of financial position as of July 31, 2020, and the related statement of activities, functional expense and cash flows for the year then ended, and the related notes to the financial statements. This audit was performed in accordance with accounting principles generally accepted in the United States of America (GAAP). FCCLA received an unmodified opinion, which is the desired opinion, meaning that the financial statements are fairly presented and free of material misstatements.

For the year ended July 31, 2020, FCCLA recorded a net deficit of \$597,320, comprised of revenue and expenses of \$2,700,398 and \$3,297,718, respectively. Total assets decreased by \$345,704 to \$6,142,109, led by a \$374,640 decrease in accounts receivables and a \$234,827 decrease in cash and cash equivalents, as compared to July 31, 2019. This decrease was offset by a \$338,065 increase in investments over the same period, driven by unrealized gains on investments. Liabilities increased by \$251,616 to \$743,143, led by a \$334,000 increase in short-term borrowing, as compared to July 31, 2019.

In the fiscal year 2021, FCCLA took on a number of measures to provide support for FCCLA Chapters as well as cost-saving measures to offset the decrease in revenue from membership and conferences. These efforts included:

- Implemented two temporary reduced-priced membership packages
- Provided an electronic copy of the National Stand Up Program to all chapters that affiliated by November 1, 2020
- Implemented the Ultimate Leadership Fund to help support chapters affected by the pandemic
- Developed and provided additional resources for FCCLA Advisers
- Replaced the National Fall Conference with a flat fee virtual experience that Advisers could use for their classroom
- Released Teen Times as an electronic version
- National Staff did not receive any merit increases
- Furloughed six National Staff members for several months
- Reduced and did not replace National Staff who sought other career opportunities
- · Cancelled all travel through the spring

MOTIVATIONAL SPEAKERS 🍐

Social-Emotional Learning Teacher Burnout Making Wise Choices School Culture Mental Health & Wellness Staff Development Diversity & Inclusion

WATCH PREVIEW VIDEOS AT

TopYouthSpeakers.com



Calendar of Events 2021–2022

Conferences & Events

Indicates application or registration deadline.

SEPTEMBER 2021

30 • Membership Madness Toolkit Application Deadline

SEPTEMBER-OCTOBER 2021

09/15- • FCCLA/LifeSmarts Knowledge 10/15 Bowl TeamSmarts Ouiz

OCTOBER 2021

- 01 National Consultant Team **Application Deadline**
- 04 Skill Demonstration Events Registration Deadline
 - 05 FCCLA/Knowledge Matters Virtual **Business Challenges**
 - Personal Finance and Fashion **Registration Begins**
 - 19 FCCLA/Knowledge Matters Virtual Business Challenges Round 1 Begins
- 22 Adviser Academy Application Deadline

JANUARY 2022

01/13- • Chapter Adviser Summit,

01/15 San Diego, CA

● 15 • 2021 Summer Intern **Applications Due**

FEBRUARY 2022

- 01 Affiliation and Registration **Deadline for Online STAR Events**
 - Round 2 of FCCLA/LifeSmarts Knowledge Matters Virtual **Business Challenge Begins**
 - Adviser Mentor and Master **Adviser Applications Due to State Advisers**
- 11 First Lead4Change Challenge Deadline

01/14 · National FCCLA Week

01/18 Monday, February 14: Make Members Count Tuesday, February 15: Make Service Count Wednesday, February 16: Make Educators Count Thursday, February 17: Make Skills Count Friday, February 18: Make FCCLA Count

25 • Round 2 of FCCLA/LifeSmarts **Knowledge Matters Virtual Business** Challenge Ends

APRIL 2022

- 01 Recognition Award Application Deadline: Alumni Achievement, National Distinguished Service, National Honorary Member, National School Administrator, and State Adviser of the Year
 - National STAR Events Volunteer **Awards Application**
 - Membership Campaign Award Submission
 - Adviser Award Application Deadline: Adviser Mentor, Educated Adviser, and Master Adviser National Consultant **Team Application Deadline**
 - Outstanding Media Award & Chapter

MAY 2022

- 0 01 FCCLA/LifeSmarts Knowledge Bowl **Championship and STAR Events Registration Deadline**
 - National Leadership Conferences Newcomers Scholarship
- 02 National Officer Candidate Application Due
- 13 Second Lead4Change Challenge Deadline
- 31 Competitive Events Advisory Team **Nominations Due**
 - · Spring Final Affiliation Deadline

NOVEMBER 2021

- 01 National Fall Affiliation Deadline • Top 40 FCCLA/LifeSmarts
 - **Knowledge Bowl Qualified Teams** Registration Deadline
- 11/04- Capitol Leadership,
- 11/05 Washington, D.C.
- 11/05- National Fall Conference,
- 11/07 Washington, D.C.
 - 12 FCCLA/Knowledge Matters Virtual Business Challenges Round 1 Fnds

MARCH 2022



- 01 Program Award Applications Due
 - · Scholarship Applications Due: FCCLA Memorial Scholarship, National Technical Honor Society, and Campaign for Tobacco-Free Kids Advocate of the Year Scholarship
 - Safe Rides-Save Lives PSA Contest Entries Due
 - National School Administrator Award **Application Due to State Advisers**

JUNE-JULY 2022

6/29- • National Leadership Conference,

7/03 San Diego, CA

AUGUST 2022

01 • Affiliation Opens

COMMUNICATIONS CALENDAR

National FCCLA has prepared the 2021-2022 Communications Calendar to help chapters nationwide promote messaging around a guarterly theme. Look for the 2021-2022 Communications Calendar in your classroom and start brainstorming ways how your chapter can "Make it Count" this school year through FCCLA!

Quarter One:

Make Membership Recruitment Count #MakeitCount #MembershipMadness #JoinFCCLA

Quarter Two:

Make Community Service Count #MakeitCount #FCCLAcommunity #GivingTuesday

Quarter Three:

Make College- and Career-Readiness Count #MakeitCount #FCCLAcareers #FCCLAWeek

Quarter Four:

Make Leadership Count #MakeitCount #FCCLAleads





2021-2022 National FCCLA CONFERENCES

Make this year count by attending one or more of the national conferences offered by National FCCLA to unite together to explore Career Pathways, compete in Competitive Events, participate in National Programs, and connect with leaders across the country.

Make Your Advocacy Count! Capitol Leadership



Washinaton, D.C.

Learn to advocate for Family and Consumer Sciences education and meet with your state's representatives on Capitol Hill. Stay and attend the National Fall Conference (NFC) for a discounted registration rate.





Make Your Career Exploration Count! National Fall Conference

November 5-7, 2021

Washington, D.C.

Attend the 2021 National Fall Conference (NFC) to expand your leadership skills, sharpen your talents, and develop skills for life. Learn from keynote speakers E.J. Carrion and Ashley Bendikson and explore Career Pathways and National Programs.





Make Your Leadership Count!

National Leadership Conference

June 29 - July 3, 2022

San Diego, CA

makeitcount

Attend the 2022 National Leadership Conference (NLC) in this wonderful city to hear expert speakers, attend leadership training, compete in STAR Events, explore Career Pathways, and network with leaders from around the nation. Do not miss this opportunity to learn real world skills while making lifelong friends.



Are You Ready For an FCCLA Challenge? A Virtual Business Challenge?

www.KnowledgeMatters.com/fccla

Jump into the exciting FCCLA Virtual Business Challenge this school year!

Compete against FCCLA students across the country in this virtual challenge - all from within your computer browser. Choose from two competitive tracks -Personal Finance or Fashion.

The FCCLA Virtual Business Challenge is free and open to any current FCCLA member, and you can win cash prizes! Competiton begins on October 19th. Sign up today!

Personal Finance

Guide your simulated character through "life" as you compete to be the most successful.

Fashion

Grow a booming, successful fashion business as you compete in the business of fashion.



great and I believe an integral part of building and maintaining a successful FCCLA Chapter. The Virtual Business Challenge has been a great experience for my students."

FCCLA Virtual Business Challenge

Learn more today: https://KnowledgeMatters.com/fccla/





Three Rounds of Competition:

Fall 2021, Winter 2022, and Spring Championship RoundThe competition is FREE for any FCCLA member.

The top three teams from the Championship Round win cash prizes - \$1,000, \$500, and \$250



You want to "Make it Count".

But what does that really mean?

What does it mean to "Make it Count" in your family, in your future career, and in your community?

And why is it important to "Make it Count?"

Learn more from six fellow members to see how they are determined to "Make it Count" through FCCLA this year!

Maddie plans to become an FCS teacher. She said, "I have always wanted to be a teacher, but I didn't even know that FCS was a possibility. I didn't realize until recently that teaching FCS has amazing possibilities and how it reaches students." Through FCCLA and FCS education, Maddie has improved her public speaking skills and has been pushed out of her comfort zone while also gaining confidence and professionalism. She is making her FCCLA experiences count by planning ahead and getting other members involved. Maddie is excited to "Make it Count" through FCCLA this year. "As a chapter, we always go above and beyond, not just the bare minimum," she shares. "We want to make a difference and engage well, creating those habits that last for the rest of your life. I want my connections to last and be more meaningful."

Gianna wants to be a fashion merchandise buyer, a very math-oriented career because you have to figure out what trends are coming up and what people will enjoy and then the cost of the items. Gianna also loves to travel, and that's a big part of this career. Through FCCLA, Gianna shares that she has learned how to communicate and be a charismatic and upbeat person. One of their most significant chapter events is a royal tea party in which her chapter invites children and has a whole day planned with fun activities. The event helps members "Make it Count" by practicing child development skills. Gianna said, "Use what you're passionate about and do something important with your passions. Don't just do things that you think other people are going to enjoy. Make your voice count, and make your voice heard. I really want to make my advocacy count. I want to advocate for our organization and bring in new members, especially younger members in middle school and those coming into their freshman year."

Through exploring FCCLA's four Career Pathways, Lonnie has realized he has a passion for education. He plans to become a teacher and wants to work in the state department. Through FCCLA and FCS education, Lonnie has learned many essential skills, such as active listening, time management, cooking for his future family, and how to conduct himself in an interview. He makes his FCCLA experiences count by meeting new people, competing, networking, and learning different leadership skills that he can apply to his future. Lonnie said, "I feel like the pandemic taught me to be very thankful for what I have and make sure everything that I have in front of me counts. We need to use every opportunity we have. I want to make every moment I have count, whether it's competing or leadership development or just sitting down and talking to someone about the importance of FCCLA. I want it all to count. Go for it! Strive and lead."





Maddie Gilletan Lake Hamilton High FCCLA Chapter,



Gianna DeBruin Southern Regional High FCCLA Chapter



Lonnie Ervin Belleview Senior High FCCLA Chapter,







Lily wants to be a pilot and then go to law school. She loves flying and has uncles who are pilots. Lily has learned communication skills through FCCLA and FCS education, believing that communication is key and makes life easier. "FCCLA has prepared and matured me," she said. Lily and her partner won the Families First National Program award, and she plans to "Make it Count" through the public speaking skills she learned through that experience. Lily said, "As we've learned with COVID-19, there is so much uncertainty. It's important to use the leadership skills we gain through FCCLA to make every moment count. I like to make sure I am making the most of every opportunity and experiences I have with FCCLA as I know it will help me in all areas of my life after high school."



Reese Owens Whitehall High FCCLA Chapter,

Reese wants to be a meteorologist through either broadcasting meteorology or working for the National Weather Service behind the scenes. Through FCCLA and FCS education, Reese has developed her public speaking and communication skills to better help her build personal relationships. "I've learned organization and all the practical knowledge I need beyond what I learn in school," she says. Reese has participated in the Power of One National Program to help focus on mental health and plans to participate in Student Body this school year to help others make little choices in life that lead to improvement. Reese said, "I want to make my state officer term count. I want to make our school count. I want to make my little choices in life count so I can make the big things count. Be a nice person. Always speak kindness and encouragement, because it's not about success, it's about significance."



Rene Cabrera Seamon Ascoli FCCLA Chapter,

Rene wants to become a teacher focused on the Education and Training Career Pathway, and eventually become a school superintendent. He shares that communication and public speaking are the most important skills he has developed through FCCLA and FCS education, including, "Before FCCLA, public speaking was a drag for me, and I needed the practice to get better at communicating. FCCLA has equipped me for my future career." Rene is making his FCCLA experiences count by serving as this year's Kansas FCCLA State President, and he wants to make sure that his state's members know they're going to have a fantastic experience. Focusing on the theme, "Make it Count," Rene explains that people, including himself, took things for granted last year. He believes the experiences that we have this year are important and we must make them count and make the most of everything. "I want to make my leadership count," Rene said, "I really want to use this year to develop myself and make a difference in the people I am surrounded by."

How Will You



Now it's your turn! How do you answer the questions? How will you "Make it Count" this year through FCCLA?

Count this year through FCCLA:
What's your dream job?
What skills have you learned through FCCLA and FCS education that will help you in college and in your future career?
This year's theme is "Make it Count." What does that mean to you?
How are you making your FCCLA experiences count?
Fill in the blank: This year, I really want to make count.

Feature Story

Get Involved

Get Involved with FCCLA National Programs

FCCLA National Programs are the perfect way to connect your desire for helping others, developing your leadership skills, and planning for your future careers with your passion for FCCLA. These National Programs include project ideas to help you get started, create your plan of action, and execute a lifechanging experience for you and your community. We can't wait to see how you make National Programs count this year through FCCLA!



Career Connection

Explore Career Pathways and develop, plan, carry out, and evaluate projects to discover your strengths and practice career-ready skills.



Community Service

Take action in your community and discover the difference you can make.



FACTS

Put the brakes on impaired driving and traffic crashes. Through this peer education program, strive to save lives through personal, vehicle, and road safety.



Families First

Discover how you can strengthen family relationships and help youth become strong family members and leaders for today and tomorrow and strengthen the family as the basic unit of society.



Financial Fitness

Plan and carry out a project that helps you and your peers learn to become wise financial managers and smart consumers, teaching one another how to make, save, and spend money wisely.



Power of One

Give yourself the power to make a positive change in your families, careers, and communities, one goal at a time.



Stand Up

Find your voice and make a positive impact as you develop, plan, carry out, and evaluate advocacy activities to improve the quality of life in local communities through the units: Assess, Educate, and Advocate.



Student Body



Make informed, responsible decisions about your health, providing opportunities to teach others, and developing healthy lifestyles and communication and leadership skills through the Healthy You, the Fit You, the Real You, and the Resilient You.

Remember there is an opportunity to earn funds for your chapter by submitting a Program Award Application by March 1, 2022.



Congratulations to the 2021 Program Award Winners!

Career Connection

High School Winner:

McCracken County High School FCCLA, KY
Middle School Winner:
Southeast Middle School FCCLA, NC
Runner Up:
Eastern View High School, VA

FACTS

High School Winner:
Jackson Center Jr./Sr. High SchoolUpper Valley Career Center, OH
Middle School Winner:
Ross Middle School, OH
Runner Up:
Howells-Dodge Middle School FCCLA, NE

Financial Fitness

High School Winner:
Ingraham High School, WA
Middle School Winner:
Southeast Middle School FCCLA, NC
Runner Up:
McCracken County High School FCCLA, KY

Student Body

High School Winner:
Page County High School, VA
Middle School Winner:
Three Forks FCCLA, MT
Runner Up:
Caney High School FCCLA, OK

Community Service

High School Winner:
James Wood High School, VA
Middle School Winner:
North Buncombe Middle FCCLA, NC
Runner Up:
Jackson Center Jr./Sr. High SchoolUpper Valley Career Center, OH

Families First

High School Winner:
Redfield FCCLA Chapter, SD
Middle School Winner:
Caney FCCLA, OK
Runner Up:
Hermann Senior High School FCCLA, MO

Stand Up

High School Winner:
McCracken County High School FCCLA, KY
Middle School Winner:
Selah Middle School FCCLA, WA
Runner Up:
San Luis Obispo High School FCCLA, CA

Power of One

Recipients can be viewed online at fcclainc.org.







Get Involved

State-Level Recognition for Top Traffic Safety Projects

Congratulations to the 2021 \$500 **FACTS State-Level Award Winners!**

Oklahoma – Oklahoma Union

Indiana – Carmel High

Nebraska – Howells Dodge School

Washington – Sunnyside High

Ohio -Ross Middle

Utah – Westlake High

Georgia – Flowery Branch High

Kentucky – McCracken Co. High

Virginia –Rye Cove High

Kansas – Holton High

Pennsylvania – Cambria Heights High

Minnesota – Spring Lake Park High









Thanks to generous support from FCCLA partners Ford Driving Skills for Life (Ford DSFL) and the Governors Highway Safety Association (GHSA), chapters have an opportunity to earn a \$500 award for participation in FCCLA's Families Acting for Community Traffic Safety (FACTS) National Program. This peer-to-peer education program engages youth in a better understanding of personal, vehicle, and road safety.

Traffic crashes are one of the greatest threats to youth safety, and they are preventable. Get your chapter engaged in FACTS and do your part to save lives through traffic safety awareness and advocacy.

How to Earn \$500 and Make a Difference

Step 1: Go to FCCLA's website to gain access to free traffic safety resources and activities that you can bring home to your school and community:

http://fcclainc.org/programs/factsfamilies-acting-for-community-traffic-safety.php

Step 2: Plan and lead a FACTS project before March 1, 2022.

Step 3: Apply for a FACTS program award via the FCCLA Affiliation Portal. All FACTS applications will be personally reviewed by traffic safety experts at your state's Office of Highway Safety. These experts will select the top project from their state, and that chapter will receive a \$500 FACTS statelevel award!

Visit FCCLA's website to learn how to apply by March 1, 2022: http://fcclainc.org/programs/awards-scholarships.php



Raise Funds and Learn New Skills with FCCLA Partners

FCCLA is proud to partner with like-minded organizations to offer exciting sponsored initiatives to chapters. Take a look through the opportunities below to learn fun ways your chapter can build skills and earn awards!

LEAD4CHANGE

STUDENT LEADERSHIP PROGRAM

Lead4Change Student Leadership Program FCCLA's National Outreach Project, the Lead4Change Student Leadership Program, is helping to fill a gap in middle and high school education by providing students the opportunity to lead, create, and implement team projects designed to meet a need in their school, local, or global community. With Lead4Change, your chapter not only has access to free lessons but can also enter the Lead4Change Challenge for the chance to win \$10,000 for your school or charity! Sign up now at Lead4Change.org.

Congratulations to all 32 FCCLA chapters that received awards in 2020-2021!



Safe Rides Save Lives PSA Contest Empowered by FACTS and sponsored by the National Road Safety Foundation, the Safe Rides-Save Lives PSA contest is an opportunity for FCCLA members to create a public service announcement (PSA) encouraging their peers to make safe choices on the road. Put your creativity to the test with this year's theme: **Speed Prevention.**

Entries are due March 1, 2022.

LEAD4CHANGE

Celebrating 10 Years

HELP US EBRATE OUR 10th YEAR!

Join over 1,700 chapters and thousands of FCCLA members already participating in Lead4Change.

- For US grades 6–12
- > Win a grant up to \$10,000 in the Lead4Change Challenge



FOUNDATION for IMPACT



STUDENTS & ADVISERS — REGISTER TODAY!

Lead4Change.org

FCCLA students — this is your year! Your extraordinary spirit, energy, and success are what it takes to "Make it Count!"

We hope you enjoy being back in school with others and finding your purpose as you lead and serve. The Lead4Change program is still a great way to achieve these goals. All of our materials are ready for you to get started.

Lead4Change is celebrating its tenth year of offering leadership lessons with a community service focus. Many FCCLA Chapters have been winners in the Lead4Change Challenge. Will your chapter be among those who win \$10,000 for their charity or school? Why not make it happen!

Did you know that students can register for free on Lead4Change.org and have instant access to the lessons and resources? Yes, that's right! The Lead4Change lessons can be student-led and completed in teams of three or more. When you are ready, your chapter adviser can enter your work in the Lead4Change Challenge.

Deadlines for 2022 are February 11 and May 13.

If you need idea starters for projects you can do virtually or with physical distancing, check out the guide we have developed from projects we've seen in the past. Your projects – your ideas! What does your school or community need right now, and how can you help through your project?

Remember, all students who enter the Lead4Change Challenge will receive certificates of completion and are eligible for graduation honor cords. And, your Lead4Change project can be used for STAR Events too! One project, so many ways to win.

FCCLA has many Lead4Change Challenge winning teams each year. Will this year be your year? We can't wait to see what you will do! See and share your story on our social media sites too! Find @lead4changeorg on Facebook, Twitter, and Instagram.

Make FCCLA Week Count!

Mark your calendars now for FCCLA Week, February 14-18, 2022! Prepare for a fun-filled week of celebrating FCCLA and FCS education through participating in chapter activities, engaging in daily social media challenges, and getting involved in each day's featured theme.



Monday, February 14: Make Members Count

Launch FCCLA week by sharing how your members count! Tell us what FCCLA means to each and every one of you. #MakeitCount #FCCLAWeek



Tuesday, February 15: Make Service Count

As a part of FCCLA, serving your community with leadership skills and a stellar attitude is a foundation of FCCLA. Share who your influences are and how you've influenced others through your acts of service.

#MakeitCount #FCCLAWeek



Wednesday, February 16: Make Educators Count

Take part in Family and Consumer Sciences (FCS) Educator Day by thanking the educators in your life and showing appreciation for all the things they taught you and your chapter.

#MakeitCount #FCCLAWeek



Thursday, February 17: Make Skills Count

Share with others how FCCLA has allowed you to sharpen your skills for your future careers as well as your independent adult life.

#MakeitCount #FCCLAWeek



Friday, February 18: Make FCCLA Count

Show off your FCCLA spirit and promote how FCCLA counts in your life! Rock the red and decorate your day with red clothing, signs, food, decorations, and more! #MakeitCount #FCCLAWeek



FCCLA WEEK
FEBRUARY

MON D
FRICE
14 - 18

Makeit Count

Top Five List to Prepare for FCCLA Week:

1. Make a Plan

Check out this year's FCCLA Week themes and work with your chapter to plan your ideas to implement in your community each day. Don't wait too long to make your plan! You'll need time to prepare and carry out the rest of the items in our top five list.

2. Connect with Other FCCLA Chapters

Want to make a big impact and leave a lasting impression on your family, career, and community? Try connecting with other local FCCLA chapters to double up on your FCCLA Week efforts! Reach out to your state officers to find out how to get connected with other chapters.

3. Invite Others

Do your research and identify local leaders, business owners, community representatives, and policymakers who may be interested in your efforts. Create personalized invitations for your FCCLA Week events and try to hand-deliver them if possible.

4. Create Buzz Before FCCLA Week

Once you have a plan in place, promote it! Use social media, flyers, and personal invitations to let students at your school know about the events. Network with clubs at your school and invite them to help. Don't forget to create a press release about your event to get local media involved and tag @nationalfccla when posting to expand your reach and engagement!

5. Thank Your Supporters

One of the best ways you can earn continued support is to thank community members for the work they've done. Send thank you cards to the VIPs you invited—event if they did not attend. Thank your school administration, parents, teachers, and others students who helped you, and, most importantly, thank your fellow FCCLA members and adviser for a job well done!







Competitive Events



20 TEEN TIME

Welcome to the start of a new school year and some exciting changes to FCCLA's Competitive Event opportunities! All Competitive Event guidelines and accompanying resources can be downloaded from the FCCLA Portal. Here's what you can expect in the 2021–2022 competition year:

FCCLA/LifeSmarts Knowledge Bowl

The FCCLA/LifeSmarts Knowledge Bowl will begin with an online TeamSmarts competition (free to all teams), and the top 40 teams will advance to virtual competition this fall (registration required). The top 16 teams will qualify for the 2022 National Leadership Conference championship in San Diego, CA! Learn more about the great resources for teams at www.LifeSmarts.org.



FCCLA/Knowledge Matters Virtual Business Challenges— Personal Finance and Fashion

The FCCLA/Knowledge Matters Virtual Business Challenges continue! Whether you're interested in growing an individual's net worth or creating a profitable fashion business, check out these free online competitions at www.knowledgematters.com. Cash prizes are available!







Skill Demonstration Events

Skill Demonstration Events continue with virtual competitions this fall! These events allow you to put into action skills and knowledge learned in your Family and Consumer Sciences courses. Which event will you attempt?

- Culinary Food Art
- · Culinary Knife Skills
- Fashion Sketch
- FCCLA Creed Speaking and Interpretation
- Impromptu Speaking
- · Interior Design Sketch
- Interviewing Skills
- Pastry Arts Technical **Decorating Skills**
- Speak Out for FCCLA
- #TeachFCS
- · Technology in Teaching
- · Toys that Teach

Online Challenge Testing:

- Consumer Math
- · Culinary Math
- Early Childhood
- Education and Training
- Fashion Construction and Design
- FCCLA Knowledge
- · Hospitality, Tourism and Recreation
- Interior Design
- Nutrition
- Science in FCS

Be sure to ask your chapter adviser for information on all of FCCLA's Competitive Events. The 2021-2022 guidelines for all of FCCLA's Competitive Events are available to all affiliated advisers in the FCCLA Portal and to all affiliated students in the FCCLA Student Portal.

Students Taking Action with Recognition (STAR) Events

STAR Events continue to grow and change! The events now offered at the national level are listed below. Be sure to check with your state association to determine what events are available to you. We are so excited to plan for in-person national STAR Events to take place during the 2022 National Leadership Conference in San Diego, CA!

- Baking and Pastry
- · Career Investigation
- · Chapter in Review Display or Portfolio
- Chapter Service Project Display or Portfolio
- Culinary Arts
- · Culinary Math Management
- · Digital Stories for Change
- · Early Childhood Education
- Entrepreneurship
- Event Management
- Fashion Construction
- Fashion Design
- FCCLA Chapter Website
- Focus on Children
- · Food Innovations
- · Hospitality, Tourism, and Recreation

- Interior Design
- Instructional Video Design
- Interpersonal Communications
- Job Interview
- Leadership
- National Programs in Action
- Nutrition and Wellness
- Parliamentary Procedure
- Professional Presentation
- · Promote and Publicize FCCLA!
- · Public Policy Advocate
- · Repurpose and Redesign
- · Say Yes to FCS Education
- Sports Nutrition
- Sustainability Challenge
- Teach and Train

Opportunities & Awards



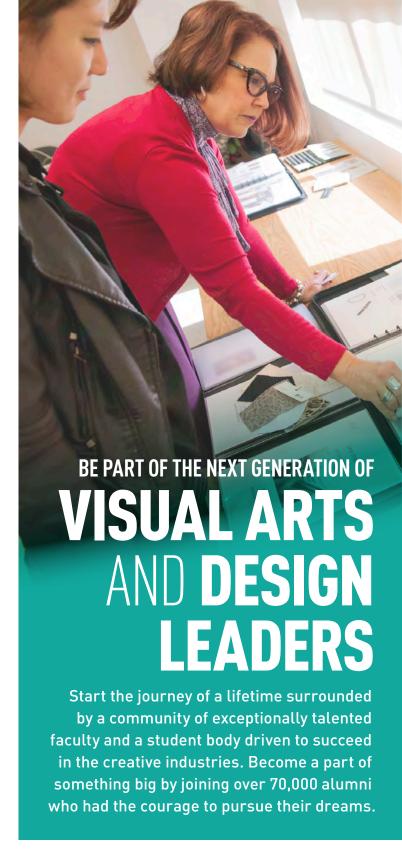
Campaign for Tobacco-Free Kids

The Campaign for Tobacco-Free Kids is the leading advocacy organization fighting to create the first tobacco-free generation and create a future free from death and disease caused by tobacco. We work to change public attitudes about tobacco and promote proven policies that reduce tobacco use and save the lives. Today, 3.6 million young people in the U.S. use e-cigarettes, an epidemic that has been driven by products that come in sweet and fruit flavors and pack a massive dose of nicotine. We're working to end the sale of all flavored tobacco, and YOUR voice is critical to this fight.

Learn how to use your voice and be a powerful advocate for change with our award-winning Take Down Tobacco training program. Get trained in sharing your story, leveraging the media to get your message heard, and influencing decisionmakers to create change. Head to TakingDownTobacco. org to get started today! FCCLA members have been instrumental in creating policy change at the local, state, and national level, and your story and voice is a powerful tool in the fight to #TakeDownTobacco.

Want to win a \$1,500 scholarship? Create a Take Down Tobacco account, complete the Core 4 advocacy courses, and complete an application at fcclainc.org/engage/youthscholarships. You must be a nationally affiliated FCCLA member to win.

Learn more about tobacco issues, our work, and how you can get involved at TakeDownTobacco.org, and follow us on Instagram at @Take Down Tobacco.



Learn more about our 20+ creative majors at FIDM.EDU.



Opportunities & Awards

Welcome to the Student Portal!

Make your membership count and access your Student Portal today! The Student Portal provides members with a number of opportunities to enhance the Ultimate Leadership Experience. Some of the key features of the Student Portal include:

- My Journey Print your FCCLA Transcript that outlines all of the amazing things you did in FCCLA over the years.
- Scholarships and Applications Apply for scholarships and complete surveys and applications, such as the STAR Events Online Project Summary Form and National Program Award Applications.
- Access to National and State Resources Access and download resources, such as Competitive Event templates and guides, Teen Times and more!
- Pay Affiliation Invoices For those chapters that are eligible, students are able to log in to the portal and pay their portion of their FCCLA dues directly.
- Print Membership Card Once affiliated, you can log in to the Student Portal and print off your official FCCLA Membership Card.

Print your membership card!



FCCLA will continue to make enhancements to the Student Portal, so visit the portal often to checkout what's new.









FCCLA's Ultimate Leadership Fund is a mission-driven campaign that will help grow the organization and support the needs of its members and chapters by designating funds that will provide affiliation grants, chapter and individual grants, competitive event recognition, and support additional areas of greatest need. During the 2020-2021 fiscal year, the Ultimate Leadership Fund raised a total of \$25,751. These funds helped to provide affiliation support to over 1,800 students across 28 states.

Please consider supporting FCCLA's Ultimate Leadership Fund this year by hosting a fundraiser or sharing the donation page with your family and friends. More information about the Ultimate Leadership Fund can be found by visiting www.fcclainc.org/donate



2021-2022 Temporary Relief Chapter Packages

Chapter affiliation is an important step in joining FCCLA. To provide support and assistance post-pandemic, the Executive Committee of the FCCLA National Board of Directors approved to offer two temporary chapter membership package options, Up to 25 and Unlimited Temporary Relief Chapter packages, for the 2021-2022 school year.

The temporary relief chapter packages are intended to be part of the economic recovery support for Family and Consumer Sciences educators and students as we look to further grow and strengthen our organization.

Find out what membership package(s) your state is offering and additional details on the FCCLA website.



MY EXTERNSHIP WITH THE MANSION AT TURTLE CREEK WAS A FANTASTIC OPPORTUNITY TO TEST THE SKILLS I LEARNED IN SCHOOL. IT MADE MY TRANSITION INTO THE WORKFORCE AFTER GRADUATION SMOOTH AND STRAIGHTFORWARD.

- ZANE C. CLASS OF DEC. '18 (Cook, The Mansion At Turtle Creek)

GO FOR THE RED

Go For the Red is an FCCLA membership campaign that provides incentives for members and chapters working to increase membership. Go For the Red challenges students to recruit, retain, and recognize members. Awards are presented to individuals and chapters showcasing excellent recruitment skills. Make this year Count and Go For the Red.

Individual Award

Individuals who recruit three or more members can apply for the individual award. All participants that meet the qualifications and deadline will be entered into a drawing for one of the prize options listed below. Five awardees will be picked at random from those that qualify. All awardees will be provided with an electronic certificate of achievement.

Prize Options:

- AirPods
- \$150 Amazon Gift Card
- JBL Flip 5 Speaker



CHAPTER AWARD

Chapters that increase their members by 10 (bronze), 15 (silver), or 20 (gold) members from the previous year can apply for the chapter award. All participants that meet the qualifications and deadline will be entered into a raffle for a chance to win one of three \$200 cash prizes. All chapter awardees will also be provided with an electronic certificate of achievement.

- Bronze Level one entry into the raffle for a cash prize
- Silver Level two entries into the raffle for a cash prize
- Gold Level three entries into the raffle for a cash prize

All members who attend NLC will receive a special Go For the Red ribbon. Visit the 'Surveys and Applications' tab in the FCCLA Portal to apply.



CONFIDENCE AND MY SELF-ESTEEM. THEY ENCOURAGED ME TO FOLLOW MY PASSION, AND THEY'VE BEEN SO SUPPORTIVE.

- LORNA B. CLASS OF APR. '17 (Volunteer, Taste Community Kitchen)

IF YOU'RE

a dreamer.

a doer.

a builder.

a creator.

a life changer.

a leader.

Sullivan is for you!





FCCLA Partnership

Partner Power

FCCLA partners with a wide variety of organizations, universities, and corporations that share similar core values. By bringing together these industry partners, FCCLA provides students with a platform to develop skills necessary in the workplace. Check out two of FCCLA's partnering organizations that are providing incredible opportunities for members to "Make it Count."

B-Sew Inn

B-Sew Inn is committed to offering customers quality sewing, embroidery, and quilting products. Through their superior services, inspiring educational products, and incredible values, all levels of sewing enthusiasts have the opportunity to expand their passion for creativity.

During the 2021 Hybrid National Leadership Conference, B-Sew Inn sponsored the Fashion Construction STAR Event and provided all national Fashion Construction participants with a free Baby Lock sewing machine. Educators also have the opportunity to borrow a Baby Lock embroidery machine to use for free in their classrooms for the upcoming year. For more information on B-Sew Inn, visit www.bsewinn.com.





CareerSafe

The mission of CareerSafe® is to deliver Safety Education for America's Future™. Their vision is to advance and enhance OSHA's outreach by providing every young worker with workplace safety training before taking their first job. To this end, they are committed to offering affordable, informative, and innovative online safety training to reach as many young workers as possible.

During the 2021 Hybrid National Leadership Conference, CareerSafe® provided all student participants with the opportunity to access the CareerSafe® Employability Skills Training modules for free! Courses included interview skills, teamwork, communication, human resources, time management, cybersecurity, financial management, and many more.

Any student that completed all of the course topics was entered for a chance to win a \$500 scholarship. In addition, educators also received an entry into a separate \$500 gift card drawing for every student they had complete the course topics.

To learn more about the CareerSafe® Employability Skills Training modules, visit www.CareerSafeOnline.com

Submit photos here!



1,100 11K 580 **Posts Followers Following**



Our Favorite Social Media Posts!

We want to share what's going on in your chapters throughout the year, but we need your help! Submit your photos to this link https://www.dropbox.com/request/p12EQMIIPkxmA4zszAYX so National FCCLA can share your chapter's accomplishments on our social media platforms. Have any questions? Reach out to communications@fcclainc.org.





LifeSmarts + FCCLA = Life skills, competition, community service

Life skills

LifeSmarts has provided teens with real-world education for 25+ years. LifeSmarts teaches core consumer topics and critical thinking skills focusing on personal finance, consumer rights and responsibilities, health and safety, technology, and the environment. It is free to students and advisers.

Competition

LifeSmarts partners with FCCLA to run the FCCLA/ LifeSmarts Knowledge Bowl competitive event. FCCLA teams also compete in LifeSmarts! Register for free at LifeSmarts.org for the opportunity to compete at the state level and for the chance to advance to the National LifeSmarts Championship! One lucky FCCLA team also wins a monthly cash award in the online TeamSmarts competitions, Sept. – Feb.

Community service

LifeSmarts provides scholarships and other recognition to students who give back in their communities, providing opportunities to educate elementary school students about going green; senior citizens about fraud, and middle school classroms about STEM topics.

Visit LifeSmarts.org/FCCLA to learn more about ways FCCLA students and advisers can take advantage of opportunities through LifeSmarts.



Free online advanced driver training

Ford Driving Skills for Life presents

FACADEMY



PROFESSIONAL INSTRUCTORS SHORT VIDEOS CERTIFICATE OF COMPLETION

www.drivingskillsforlife.com

Don't forget to check out our behind-the-wheel training schedule, podcast and latest interactive driving simulation games!

