FOR IMMEDIATE RELEASE **Contact:** Your Name and Title

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FCCLA Unites Youth on Capitol Hill

October 2022, WASHINGTON, D.C.– Dressed in red blazers and descending upon Capitol Hill, middle and high school Family, Career and Community Leaders of America (FCCLA) members are advocating for Family and Consumer Sciences (FCS) education and planning their future careers. FCCLA, a Career and Technical Student Organization (CTSO), provides opportunities to strengthen leadership skills, explore Career Pathways, and gain experiential learning through Competitive Events participation and workshops. FCCLA members gain real-world skills to fill the in-high-demand workforce careers.

FCCLA youth leaders are investing in career preparation to provide a strong workforce for current and future employers, and FCCLA is the solution many employers, students, and parents seek. Ensuring a high-quality Career and Technical Education (CTE) curriculum is essential to engaging youth in CTSOs as they enhance classroom learning, expand occupational competencies, and develop postsecondary workforce readiness. FCCLA meets workforce needs and advances recovery efforts in careers relating to Education and Training, Early Childhood Education, and Hospitality and Tourism. All of which support strong families.

Each year, FCCLA members partner with Campaign for Tobacco-Free Kids to help raise awareness of underage tobacco use, encourage peers to stay tobacco-free and urge elected leaders and policymakers to protect kids from tobacco. The collaborative effort fosters FCCLA youth leaders’ goal to make the next generation tobacco-free.

The FCCLA Student Body national peer education program helps student members learn to eat right, be fit, and make healthy choices. The National Program’s goals help young people develop healthy lifestyles, teach others, make informed decisions about their health, and advance communication and leadership skills.

***About FCCLA***

*Family, Career and Community Leaders of America (FCCLA) is a dynamic and effective student-led nation-based organization supporting youth on their journey to become the leaders of tomorrow and helping them address important personal, family, work, and societal issues through Family and Consumer Sciences education. FCCLA has over 199,200 members and more than 4,900 chapters from 47 state associations and Puerto Rico.*

***FCCLA:*** *The Ultimate Leadership Experience is unique among youth organizations because its programs are planned and run by members. It is the only career and technical intracurricular student organization with a central focus on careers that support families. Participation in national FCCLA programs and chapter activities aids members in becoming strong leaders in their families, careers, and communities.*

***About Tobacco-Free Kids***

*The Campaign for Tobacco-Free Kids is the leading advocacy organization working to reduce tobacco use and its deadly consequences in the United States and worldwide. Through strategic communications and policy advocacy campaigns, Tobacco-Free Kids works to change public attitudes about tobacco and promote proven policies that are most effective at reducing tobacco use and saving lives.*

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