

Family, Career and Community Leaders of America



EXHIBTING AND ADVERTISING GUIDE »»

2022-2023

NATIONAL FALL CONFERENCE
Columbus, OH | November 11-13 2022



NATIONAL LEADERSHIP CONFERENCE
Denver, CO | July 2-6, 2023





ABOUT FCCLA

Family, Career and Community Leaders of America, Inc. (FCCLA) is a nonprofit national Career and Technical Student Organization for students in Family and Consumer Sciences education in public and private schools through grade 12. FCCLA, the Ultimate Leadership Experience, has over 199,000 members, 4,944 chapters, and over 6,660 advisers from across the nation.

FCCLA offers members technical training, internships, real world skills, and industry credentials in Career Pathways relating to human services, hospitality and tourism, education and training, and visual arts and design.

WHO WE REACH

 **199,000+**
MEMBERS NATIONWIDE

 **17,000,000**
COMMUNITY MEMBERS
REACHED THROUGH
COMPETITIVE EVENTS

 **733**
2021 NATIONAL FALL
CONFERENCE ATTENDEES
(2,000 EXPECTED IN 2022)

 **7,091**
2022 NATIONAL LEADERSHIP
CONFERENCE ATTENDEES

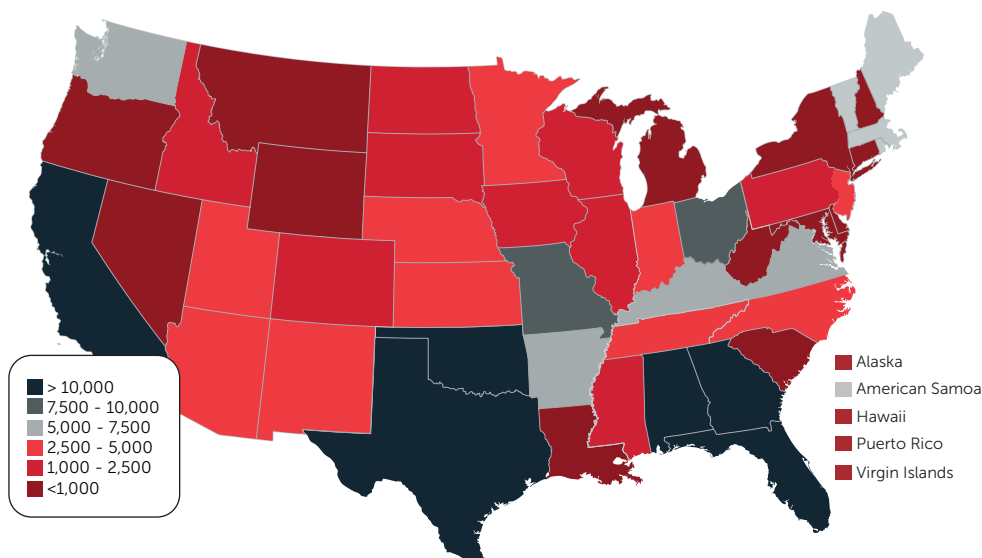
 **16,688**
FACEBOOK FANS

 **10.7K**
TWITTER FOLLOWERS

 **13.5K**
INSTAGRAM FOLLOWERS

 **2.41K**
YOUTUBE SUBSCRIBERS

WHERE WE REACH



FCCLA EMPOWERS STUDENTS TO:

- Balance career and family responsibilities
- Develop leadership skills
- Practice STEM skills
- Build technical skills in Family and Consumer Sciences related careers

FCCLA MEMBERS' CAREER INTERESTS:

- Culinary
- Early Childhood Center Director
- Event Planner
- Family and Consumer Sciences Educator
- Fashion Designer
- Interior Designer
- Nutritionist
- Social Worker

Over 4.2% of FCCLA members take advanced courses.

GENDER

71% FEMALE **29%** MALE



GPA*

44.9% MAINTAIN A 3.0 TO 4.0 AND ABOVE

COMMUNITIES:

55% RURAL **18%** SUBURBAN **18%** URBAN **8%** UNKNOWN

*Data from 2022 My College Options, FCCLA research study



PAST EXHIBITORS >>

Listing includes companies and organizations who have recently exhibited at FCCLA conferences.

AAFCS

AdVenture Capital
AFSA Education Foundation
American Association of Family and Consumer Sciences (AAFCS)
American Culinary Federation
Army Recruiting Command
Association for Career and Technical Education
AT&T
Banzai
BizKid\$
Boon Supply
Bright Futures Press
B-Sew Inn Education Division
Campaign for Tobacco-Free Kids
Career Safe Online
Career Solutions Publishing
Character Minutes
Chef Works
Chief Architect Inc.
Count Me In
Country Meats
Credit Abuse Resistance Education
Cue Career
Custom Resources Fundraising
Dibble Institute
DreamCatchers
dude. be nice
EarthEcho International
efoodhandlers
ENPICA, PLLC
EVERFI
E-Z Decorator
Fair Trade Winds
Find Your Grind
Ford Driving Skills for Life
FranklinCovey Education
Goodheart-Willcox Publisher
Home Baking Association
IMAGO
Impact Teen Drivers
Infinite Trading
It's A Hoot!
Jana's Campaign
Jewels BY Jewel
King Arthur Flour
Knowledge Matters, Inc.
KP Education Systems
LEAD FCS Education
Lead4Change

MBA Research and Curriculum Center

Men's Wearhouse
National Association of State Administrators of Family and Consumer Science
National High School BBQ Association
National Partnership to Recruit, Prepare, and Support FCS Educators
National Restaurant Association
National Road Safety Foundation
Ozark Delight Candy
Pampered Chef
Real Fashion Experience
Rebekah Scott
ReBuildUp, LLC
Right Response First Aid Kits Fundraising
Rightfully Sewn
Roadway Safety Foundation
SAFE 2 SAVE
Service Fundraising
Sew Easy Designs
Sewing 101
Share Our Strength
Social Assurity LLC
Southern Peanut Growers
Sports Life Business (SLB)
Start 2 Sew
Sugar Association
Suns Up, Nails Up
Tallo
Tasty Travels
Texas A&M Transportation Institute
The Community Enrichment Project
U.S. Coast Guard
US EPA - Office of Children's Health Protection
WindowsWear
Youth for Understanding
Yuda Bands

COLLEGES AND UNIVERSITIES

Auguste Escoffier School of Culinary Arts
Brigham Young University
Chadron State College
Culinary Institute Lenôtre
Drury University
East Texas Baptist University
Eastern New Mexico University
Fashion Institute of Design & Merchandising
Grand Canyon University
Idaho State University
Indiana University
Institute of Culinary Education
Iowa State University
Jacksonville State University
Johnson & Wales University
Kansas State University
Liberty University
Lincoln University of Missouri
Lindenwood University
Lipscomb University
Mercer Culinary
Messiah College
North Carolina Agricultural and Technical State University
North Dakota State University
Oklahoma State University
Purdue University
South Dakota State University
St. Catherine University
Sullivan University
Tennessee Tech University
Texas State University
Texas Tech University
The Art Institutes
The Culinary Institute of America
The Culinary School of Fort Worth
Upper Iowa University
University of Arizona
University of Arkansas at Pine Bluff
University of Georgia
University of Idaho
University of Kentucky
University of Nebraska-Lincoln
University of North Texas
University of Wisconsin - Platteville
University of Wisconsin - Stevens Point
University of Wisconsin - Stout
Wayne State College



NATIONAL FALL CONFERENCE Columbus, OH | November 11-13, 2022

The National Fall Conference will bring FCCLA members from across the country together for a fall meeting that builds the foundation of the FCCLA experience. The majority of the attendees are members who have not previously attended the National Leadership Conference. This event will be their first exposure to FCCLA on a larger scale outside their school or state meeting. The National Fall Conference will include Skill Demonstration Event competitions, exploration workshops, networking opportunities, general sessions, and, of course, exhibits!

Conference Location:

Hyatt Regency Columbus
350 N High Street
Columbus, OH 43215

Exhibit Dates (subject to change):

Friday, November 11, 2022

10:00 AM - 11:30 AM, Exhibit Set-Up

1:00 PM - 4:30 PM, Exhibits Open

Saturday, November 12, 2022

8:30 AM - 1:00 PM, Exhibits Open

NATIONAL LEADERSHIP CONFERENCE Denver, CO | July 2-6, 2023

The FCCLA National Leadership Conference in Denver, CO, will be a sea of red blazers as thousands of FCCLA members converge for an unforgettable opportunity to connect with peers, compete in STAR Events, learn from motivational speakers, attend leadership workshops, and give back to the local community. The EXPO floor is bustling with excitement and energy as attendees make multiple visits to connect all in one place.

Conference Location:

Colorado Convention Center
700 14th Street
Denver, CO 80202

EXPO Dates (subject to change):

Saturday, July 1, 2023

2:00 PM - 5:00 PM, EXPO Set-Up

Sunday, July 2, 2023

8:00 AM - 6:00 PM, EXPO Open

Monday, July 3, 2023

7:30 AM - 2:00 PM, EXPO Open

2:00 PM - 5:00 PM, EXPO Move-Out

ONLINE REGISTRATION

Register directly online by visiting <https://fcclainc.org/attend/exhibiting-and-sponsorship>.

RETURNING EXHIBITORS

Enter the username and password previously created for your organization. After logging in, please select 2022-2023 Exhibiting & Advertising from the dropdown menu.

NEW EXHIBITORS

Select "First Time Exhibitor" on the registration page and proceed with account set-up. After you have created your account, please select 2022-2023 Exhibiting & Advertising from the dropdown menu.

*If you have questions or problems accessing your account, please email alee@fcclainc.org.

EXHIBITING PACKAGES

		PLATINUM \$10,000	DIAMOND \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	BASIC \$500
GENERAL	Complimentary exhibitor representative registration	6	5	4	3	2	1
	Leads tracking capabilities for each exhibitor representative	●	●	●	●	●	●
	Tabletop exhibit space for the National Fall Conference	Two Tables	Two Tables	One Table	One Table	One Table	One Table
	EXPO booth space for the National Leadership Conference	20' x 20' Island <i>includes 4 skirted tables and 6 chairs</i>	10' x 20' Corner <i>includes 2 skirted tables and 5 chairs</i>	10' x 20' Standard <i>includes 2 skirted tables and 4 chairs</i>	10' x 10' Corner <i>includes 1 skirted table and 3 chairs</i>	10' x 10' Standard <i>includes 1 skirted table and 2 chairs</i>	
	Identification as sponsor during all general session multimedia presentations	●	●	●	●	●	
ADVERTISING	Custom e-newsletter advertisements through May 31, 2023	5	4	3	2		
	Educational webinar to promote your organization's programming	3	2	1			
	Percent off additional advertisements	25%	25%	25%			
	Registration packet insert	●	●				
	One (1) pre-recorded 30-second general session welcome message (NFC & NLC)	●	●				
RECOGNITION	Logo included on onsite signage	Logo	Logo	Logo	Logo	Name	Name
	Organization logo/name and website link in event marketing materials	Logo and Link	Logo and Link	Logo and Link	Logo and Link	Name and Link	Name and Link
	Organization featured in vendor spotlight newsletter sent before and after event	Logo and Link	Logo and Link	Logo and Link	Logo and Link	Name and Link	Name and Link
	Inclusion on FCCLA's national website (through July 2023)	●	●	●	●	●	●

**Packages do not include labor, shipping charges, electricity, or internet services. These items may be purchased at an additional cost.*

CUSTOM PACKAGES:

Exhibitors and sponsors are given the opportunity to have FCCLA staff curate a custom promotional package. FCCLA can help your company develop an effective, customized sponsorship and marketing plan. **To take advantage of this fantastic opportunity, contact Abigail Lee today at 703-657-5713 or alee@fcclainc.org!**



A LA CARTE OPTIONS >>

PACKAGE ADD-ONS AND A LA CARTE OPTIONS

ADDITIONAL BOOTH REPRESENTATIVE - \$250

Packages come with a set amount of complimentary representative registrations. Additional representative registrations can be purchased through this add-on option.

**Purchase of package required*

ADDITIONAL TABLE AT NFC - \$250

Exhibiting packages come with a set number of complimentary exhibit tables for the National Fall Conference. Additional exhibiting tables can be purchased through this add-on option.

Max three (3) tables total per exhibiting company.

**Purchase of package required*

REGISTRATION PACKET INSERT - PRICE VARIES

National Fall Conference - \$500 (+ cost of printing and shipping)

National Leadership Conference - \$1,000 (+ cost of printing and shipping)

Get your message in front of every conference attendee by including a special message or swag item in the conference registration packet. Drop a promotional postcard, discount flyer or special offer in the conference registration packet to draw attention to your booth and remind attendees of your products and/or services.

Specifics:

- One-page only (artwork on both sides)
- Flyers/postcards must not exceed a folded size of 8.5 x 11 inches.
- FCCLA is not responsible for errors in the provided printed pieces.
- Send a digital version (PDF) of the final insert to FCCLA at partnership@fcclainc.org
- Inserts must be received at the address below by October 21, 2022 for the National Fall Conference and June 2, 2023 for the National Leadership Conference.

FCCLA National Headquarters
Attn: Partnership Department
13241 Woodland Park Road, Suite 100
Herndon, VA 20171

**FCCLA will confirm the final number of finished pieces required by October 13, 2022 for the National Fall Conference and May 26, 2023 for the National Leadership Conference.*

CUSTOM NEWSLETTER

Publish Only to Advisers - \$500

Publish to Students & Advisers - \$1,000

This opportunity allows you to send one (1) branded e-newsletter that can include photos, videos, and web links. This e-newsletter will be sent to FCCLA's 199,000 student members and/or 6,600 chapter advisers across the nation. FCCLA staff will work with you to schedule a publication date.



PACKAGE ADD-ONS AND A LA CARTE OPTIONS

EDUCATIONAL WEBINAR - \$1,000

FCCLA is committed to helping industry partners promote their products and services to FCCLA's audience in a variety of ways. FCCLA educational webinars offer the perfect opportunity to support quality online education to members and/or advisers, as well as the promotion of your company. With more than 199,000 members and 6,600 chapter advisers, there is ample opportunity for marketing to your target audience.

Complimentary benefits include:

- Webinar listed on FCCLA's national website
- One (1) e-newsletter promoting the webinar
- Webinar recording housed on FCCLA's membership portal for re-watching



ATTENDEE BADGES - PRICE VARIES

National Fall Conference - \$4,000

National Leadership Conference - \$10,000

Be seen with your company logo on the back of every attendee name badge worn for the conference. Attendee badges are required for entry into every conference function and the badge sponsorship is an effective way for your company's brand to be seen by all conference participants. Sponsorship includes your logo and custom language included on the back of all badges.



Your logo &
Custom
Language
go here



STAR EVENT SPONSORSHIP

STAR EVENTS

Every year, over 4,000 members compete in FCCLA's Students Taking Action with Recognition (STAR) Events for a chance to win scholarships, awards, and national recognition. STAR Events are Competitive Events where members are recognized for their proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. In addition, STAR Events offer personal skill development and application of learning through teamwork, goal setting, and performance.

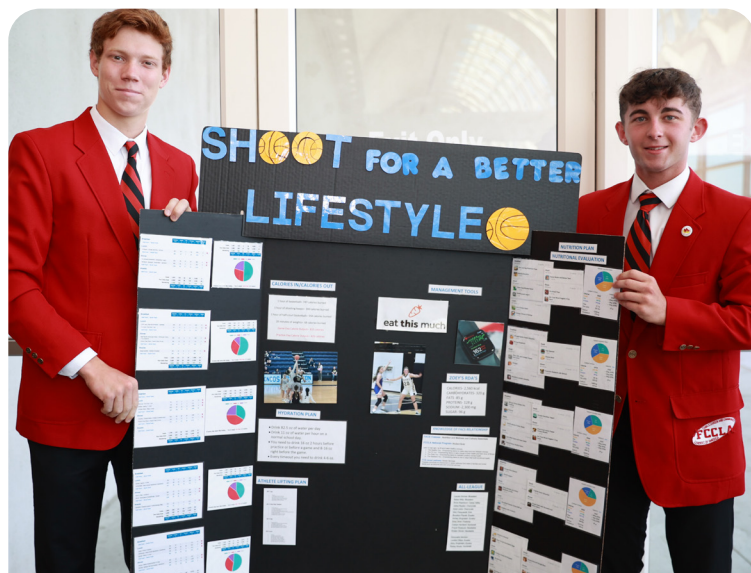
STAR Event sponsorships connect your business, industry, or organization with high-performing youth, who will soon be the leaders in their career fields. Sponsor a STAR Event to connect with your future top-performing student or employee and promote your company in front of our entire national audience.

The top three highest-scoring teams and individuals in each event will be recognized onstage during the STAR Events Finalist Recognition Session. Your sponsorship will also help to provide these students with a special award to recognize their momentous achievements.

INVESTMENT: \$5,000

BENEFITS

- On-stage presence during the award presentation.
- Direct access to Competitive Event national student winners, who are the leaders in their event areas.
- Opportunity to directly communicate with national student participants through informational flyers and participant gifts.
- Acknowledgment in STAR Event press releases.
- Identification as sponsor on the FCCLA national website, during the general session multimedia presentation, and during the STAR Events Finalist Recognition Session.



SCHOLARSHIPS AND AWARDS

SCHOLARSHIPS AND AWARDS

FCCLA's partners and sponsors award over \$10,000,000 in scholarships and awards annually. Scholarship opportunities are awarded to National STAR Events participants following competition at the National Leadership Conference. These awards are offered by partners and are not administered by FCCLA. Final tuition scholarship award amounts are determined by the sponsoring partner.

TYPES OF SCHOLARSHIPS:

- Collegiate
- Hotel / Hospitality
- Memorial
- Partner

ADMINISTRATIVE FEE: \$250 Per Scholarship, purchase a minimum \$1,500 exhibiting package to have your scholarship administrative fees waived.

2021-2022 Scholarship and Award Sponsors

- Auguste Escoffier School of Culinary Arts
- Campaign for Tobacco-Free Kids
- CareerSafe
- Culinary Institute of America
- Culinary School of Fort Worth
- Fashion Institute of Design and Merchandising
- Ford Driving Skills for Life
- Goodheart-Willcox Publishing
- Governor's Highway Safety Association
- Johnson & Wales University
- Lead4Change
- National Road Safety Foundation
- Men's Wearhouse
- National Technical Honor Society
- Sullivan University





EXHIBIT RULES & REGULATIONS »

The National Fall Conference and National Leadership Conference are sponsored by and shall, at all times, be conducted under the direction of FCCLA. FCCLA, through its Board of Directors, shall have full power to interpret and enforce all Exhibit Rules and Regulations contained herein. FCCLA reserves the right to deny the right to exhibit, to restrict access to, or to remove any exhibit(s) and/or exhibitor(s) from the conference and exhibit areas for any infraction or non-compliance with these Exhibit Rules and Regulations. FCCLA also reserves the right to locate an exhibitor's booth space based on the exhibitor's priority points, type of display and overall space demands. FCCLA will, however, use its best efforts to honor an exhibitor's preferences.

ELIGIBILITY

- FCCLA reserves the right to determine or verify eligibility of Exhibitor for inclusion in the event prior to, or after, submission of the Exhibiting and Sponsorship Agreement. FCCLA will determine the appropriateness of products to be exhibited by their distinctive characteristics or performance capability. FCCLA also reserves the right to prohibit display or advertisement of products at any time if display or advertisement of such products would not meet conference objectives or would cause Exhibitor to be in violation of these Exhibitor Rules & Regulations.
- **Non-Exhibiting Company Products or Services.** Exhibitor may not display products or signage in their booth from eligible non-exhibiting companies unless approved in writing by FCCLA and/or media activities of non-exhibiting companies are prohibited at the conference(s).

REGISTRATION, FEES, PAYMENTS

- Except as provided to the contrary in this contract, all monies paid by Exhibitor shall be deemed fully earned and non-refundable at the time of payment.
- **Registration.** Registration for exhibit space shall be subject to the approval of FCCLA, and FCCLA reserves the right to reject applications with or without cause if FCCLA determines the rejection is in the best interest of the organization. FCCLA will contact Exhibitor following submission of registration if FCCLA finds issues with the ability for the exhibitor to facilitate its exhibit space. Upon acceptance of the registration by FCCLA, its contents, as modified if applicable, shall become a legally binding agreement for exhibit space between the purchasing organization and FCCLA, subject to the terms and conditions herein. The purchasing organization agrees to accept and, when requested, to promptly respond to exhibiting information sent by FCCLA via e-mail or any other method of communication.
- **Exhibit Fees.** The cost for exhibit space is dependent on the sponsorship level, booth type, and booth amenities. Exhibitor must be fully paid on all money owed to FCCLA, its partners and subsidiaries, including sponsorship, and advertising no less than thirty (30) days prior to the event.
- **Payment Schedule.** Payments may be made by credit card, wire transfer or check (U.S. bank only). Checks must be made payable to FCCLA and mailed to 13241 Woodland Park Road, Suite 100, Herndon, VA 20171. Unless otherwise agreed upon by FCCLA, in its sole discretion, the purchasing organization has the following options for payment of their booth space and/or sponsorship package:
 1. **Payment Option 1:** 100% deposit submitted upon receipt of application approval by business check, money order or wire transfer to FCCLA's bank.
 2. **Payment Option 2:** 100% deposit submitted upon receipt of application approval by credit card.
- **Amendments to the Exhibit Space Agreement.** It is understood and agreed that any changes or modifications to the selected sponsorship package and/or individual add-on options following the initial registration submission shall be considered accepted and approved by FCCLA if notification is provided by purchasing organization to, and received by, FCCLA by any form of written communication and notification of FCCLA approval is sent back to purchasing organization by any form of written communication. Changes may include, but not be limited to, modifications to the booth size, package benefits, or payment terms by the purchasing organization. FCCLA shall consider email by and to the purchasing organization as acceptance of such changes, and thereby modify the exhibit fees due from the purchasing organization pursuant thereto. If any changes to the registration or selected package increase the fees due to FCCLA for the booth, FCCLA will provide said exhibitor with an updated invoice outlining the charges. Changes initiated by FCCLA to purchasing company's exhibit space shall be communicated in writing to the email address provided by the purchasing company on the registration form, and all such communications will be interpreted as read and accepted unless the contact listed on the registration form objects in writing to FCCLA within five (5) business days.
- At its discretion, if at any time FCCLA deems an exhibit, or an exhibit's contents objectionable, FCCLA reserves the right to remove and/or cancel the exhibit space or any portion thereof at Exhibitor's sole expense. This reservation includes persons, things, conduct, printed matter, signs, products or any item of poor character, which, in the sole judgment of FCCLA, is detrimental to or unsuitable for the event or jeopardizes the event's safe operations. This right may be exercised by FCCLA at any time, regardless of whether it is before the event or during the event. In the event the right is exercised during the conference(s), FCCLA shall not be liable for refund of exhibit space rental fees, exhibit equipment rental fees or any other expense incurred by reason of FCCLA's removal of objectionable contents or cancellation of the exhibit space or any portion thereof. Exhibitor hereby expressly waives any and all rights and claims, actions and demands for damages, costs and expenses, including without limitation, legal fees, lost profits, and costs of goods sold, against the conference(s) location, FCCLA, their directors, officers, agents, employees and/or servants for such removal and/or cancellation.

CANCELLATION

- Should the Exhibitor be unable to occupy and use the booth space contracted, FCCLA must be notified immediately in writing. If the Exhibitor submits the cancellation notice thirty (30) days or more before the event, FCCLA will retain fifty (50) percent of the total booth cost. If the Exhibitor submits the cancellation less than thirty (30) days before the event, the Exhibitor is responsible for payment of the total booth cost. FCCLA reserves the right to resell, reassign, or utilize the booth space cancelled by the Exhibitor.
- In the event that an exhibitor is prevented from traveling due to travel restrictions enacted by any government due to COVID-19, the exhibitor shall have the right to request a deferment to the 2023-2024 fiscal year or a refund equal to the cost to exhibit.

OPERATION AND CONDUCT

- **Exhibit Personnel.**
 1. Attendants, models, and other employees and representatives of Exhibitor must confine their activities to the exhibit space.
 2. Booths must be staffed or have notification of return time during all conference exhibit hours. Exhibitors with booths that are not staffed during exhibit hours could be subject to loss of credentials for future conferences and loss of other conference privileges as determined by FCCLA.
 3. Exhibitor shall not photograph or video record another exhibitor or product of another exhibitor unless such photography or videography is approved in writing by the other exhibitor or FCCLA.
 4. Exhibitor may not harass or antagonize another party or attendee.
 5. No area of the FCCLA event location shall be used for any improper, immoral, illegal or objectionable purpose.
- All Exhibitor personnel and their contractors must wear appropriate apparel when participating in the conference(s). This requirement prohibits, among other items, bathing suits, thongs, lingerie, excessively short skirts, painted bodies and transparent apparel. FCCLA reserves the right to make determinations on appropriate apparel. Business or business casual attire is required for exhibit personnel. Exhibitors who are uncertain with regard to compliance with the appropriate apparel and entertainment regulations are encouraged to consult with FCCLA in advance of the conference.



EXHIBIT RULES & REGULATIONS »

- **Entertainment, Music.** All music and entertainment within the booth must be in good taste and not include any lyrics that are inflammatory, sexually explicit, sexist, gang-related or violent or that promote activities of any type that defame or denigrate women, law enforcement or other established authorities. Dancing and modeling shall not include any lewd or sexually suggestive poses or actions. FCCLA shall be the final authority on the acceptability of music played. Violators are subject to immediate closure of their booth, removal of booth personnel and/or closure of the exhibit for the duration of the conference.
- All booths will be inspected during the event and any exhibitor deviating from the Rules must make modifications to its exhibit space at Exhibitor's expense. If modifications are not made by Exhibitor, FCCLA will instruct its official contractors to make any necessary adjustments, at Exhibitor's sole expense. Moreover, Exhibitor shall be responsible for all costs associated with ensuring any activities, if applicable, are deemed safe under any and all conditions, as determined by FCCLA in its sole discretion. FCCLA will not be subject to any damages whatsoever should an activity or display be required to be terminated or removed by FCCLA, or its designees, due to such circumstances.
- **Liability and Insurance.** Neither FCCLA, nor any of the officers, employees, agents, contractors and affiliates of such entities, nor the owners, management company, employees or representatives of the hosting platform will be responsible for any injury, loss or damage that may occur to the exhibitor or to the exhibitor's employees or property, prior, during or subsequent to the period covered by the exhibit. The exhibitor expressly releases the foregoing persons and entities from, and agrees to indemnify the same against any and all claims for such loss, damage or injury arising from the negligent or willful acts or omission of the exhibitor and its employees, agents, contractors, and invitees. Exhibitors are responsible for all liability insurance coverages.
- **Accidents/Incidents.** Any accident or incident involving or occurring in Exhibitor's booth, or as it relates to booth personnel are the express responsibility of the Exhibitor.

VIOLATIONS

- The Exhibitor shall be bound by the Rules as defined herein, and by such additional rules and regulations which may be established by FCCLA at any time. FCCLA shall enforce all Rules and such additional rules and regulations, and its decision on these matters will be final. All matters and questions not covered by the Rules and such additional rules and regulations shall be subject to the final judgment and decision of FCCLA.
- Any violation by the Exhibitor of any of the Rules and such additional rules and regulations shall subject Exhibitor to cancellation of the agreement to occupy exhibit space, to forfeiture of any monies paid on account thereof, and could make Exhibitor subject to loss of credentials for future conferences and loss of other conference privileges. Upon FCCLA notifying Exhibitor of such cancellation, FCCLA shall have the right to take possession of the Exhibitor's space.

INTELLECTUAL PROPERTY RIGHTS POLICY

- Exhibitors agree that neither they, nor their employees or agents, nor any one working for them in any capacity will obtain, attempt to obtain, or divulge proprietary business information, standards, specifications or other protected intellectual property rights of products or companies outside of their own company or employer, nor will they betray through such acts, the confidentiality invested with them by their company or employer.

LIABILITY/SECURITY/INSURANCE:

- Neither FCCLA nor its agents or employees, nor the owners of the conference facility, nor its representatives or employees, shall be liable for any damage to the property or loss of business to the exhibitor, or any loss by theft, or damage by fire or other means, or for any injuries to the exhibitor, its employees, agents, customers or guests, arising from any cause or matter whatsoever, even though occasioned, caused or contributed to by the negligence of FCCLA or the conference facility, their agents or employees.
- The exhibitor, on behalf of itself, its employees and agents, agrees to protect, indemnify, save and defend, and hold harmless FCCLA, its agents and employees, the conference facility, its agents and employees, from all costs, losses, damages and expenses arising out of or from any accident or other occurrences connected with the use or occupation by the exhibitor of its booth space.
- Security guards will be maintained at all times by FCCLA. The duty of the guards will be to control admittance and exit to the conference area, and to protect the general conference area against fire or other catastrophes. The presence of the guards does not constitute acceptance of any responsibility by FCCLA for the safety of the exhibitor's products and property, but is merely a service to aid exhibitors during the period of the conference.

COMPLIANCE WITH LAWS

- Exhibitor agrees to comply with and be bound by all laws of the United States and the State of Virginia and wherever applicable, all rules and regulations of the police department and those policies and criteria established by the laws governing virtual environments. Illegal acts of any kind will be referred to the appropriate authorities for prosecution.

FAILURE TO HOLD EXPOSITIONS

- Should any contingency prevent holding of the event, FCCLA may retain such part of exhibitor's rental as shall be required to pay for expenses incurred up to the time such contingency shall have occurred. The exhibitor waives all claims for damage or recovery of payments made except the return of the prorated amount paid for exhibit space less expenses incurred by FCCLA.



FAMILY, CAREER AND COMMUNITY LEADERS OF AMERICA

13241 Woodland Park Road • Suite 100 • Herndon, VA 20171

703-476-4900 • fcclainc.org