

**FCCLA®**

# ANNUAL REPORT

## 2023-2024



**FAMILY, CAREER AND COMMUNITY LEADERS OF AMERICA®**



This year has been nothing short of amazing, filled with milestones that reflect FCCLA's unwavering dedication to its cause. Since its inception in 1945, FCCLA has remained steadfast in its commitment to impacting the lives of student members across the nation. As we reflect on the challenges overcome and the triumphs achieved, we are reminded of the profound impact FCCLA continues to have on families, careers, and communities through Family and Consumer Sciences (FCS) education. With each passing year, the resolve to make a positive difference grows stronger, propelling FCCLA forward on its collective journey toward a brighter future. The 2023-2024 fiscal year, themed "The Ultimate Journey," set the stage for yet another significant chapter in FCCLA's ongoing story. FCCLA has reached another great milestone in our journey and we surpassed 240,000 affiliated members. A heartfelt thank you is extended to the dedicated members for championing Family and Consumer Sciences and for their relentless efforts in advancing Career and Technical Education.

Throughout the year, strong partnerships were forged, expanding the organization's reach and refining programs to empower members with essential skills for college- and career-readiness. The unwavering support and guidance of FCCLA's Board of Directors, alongside dedicated state and chapter advisers, passionate student members, and committed national staff, fueled significant progress. Together, we've established a formidable foundation for sustainable growth, ensuring FCCLA's enduring legacy as a beacon for generations to come.

In addition to membership growth, partnerships flourished, achieving notable milestones such as working with Ford Philanthropy on the Rural Teen RSA Initiative and broadening the state-level reach of the Families Acting for Community Traffic Safety (FACTS) National Program. These collaborative efforts underscore FCCLA's commitment to constant evolution and meeting member needs, ensuring our position as leaders of positive change.

The accomplishments of the past year lay the groundwork for an even brighter future. FCCLA remains devoted to preparing today's students for success in their families, careers, and communities. Together, we will continue the ultimate journey, shaping a tomorrow that is brighter and more prosperous for all.

A handwritten signature in black ink that reads "Sandy Spavone". The signature is fluid and cursive.

Sandy Spavone,  
FCCLA Chief Executive Officer

## MISSION

To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner, and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

## VISION

Through FCCLA, students across the country will be prepared by Family and Consumer Sciences educators to pursue and prepare for their careers, work productively with others, serve as leaders in their community, and develop foundational knowledge to build strong families.



### 2023-2024 National Executive Council

The National Executive Council’s primary function is program development, program implementation, and public relations. Ten youth leaders elected annually at the FCCLA National Leadership Conference make up the National Executive Council and serve a one-year term as the representative body of FCCLA.

**Amanda Chen, NJ**  
National President

**Makenzie Kelley, IN**  
National First Vice President

**Olivia Boeckman, OK**  
National Vice President  
of Community Service

**Peter Smith III, SC**  
National Vice President  
of Competitive Events

**Easton Hrabe, KS**  
National Vice President  
of Development

**Leonardo Luna-Duran, NE**  
National Vice President  
of Finance

**Estrella Trujillo, TX**  
National Vice President  
of Membership

**Luis Maya, AR**  
National Vice President  
of Parliamentary Law

**Taylor Dixon, AR**  
National Vice President  
of Programs

**Melody Stetsko, CA**  
National Vice President  
of Public Relations

### 2023-2024 FCCLA National Board of Directors

Mary Jo Kohl - Chair  
Gayla Randel, CFCS - Past Chair  
Brenda Osman - Vice Chair  
Chelsey Greene - Treasurer  
Susan Turgeson, Ed.D., CFCS - Secretary  
Ann Arnold, MBA, CASE  
Karin Athanas  
Katy Blatnick-Gagne, Ed.D.

Amanda Chen  
Stacey Dworzanski  
Mary Katherine Gunn  
Leonardo Luna-Duran  
Jorge Sanchez  
Corey Seaman  
Sandy Spavone  
Cheryl Uceny

## FCCLA PURPOSES

1. To promote personal development and preparation for adult life.  
.....
2. To strengthen the function of the family as a basic unit of society.  
.....
3. To encourage democracy through cooperative action in the home and community.  
.....
4. To encourage individual and group involvement in helping achieve global cooperation and harmony.  
.....
5. To promote greater understanding between youth and adults.  
.....
6. To provide opportunities for making decisions and for assuming responsibilities.  
.....
7. To prepare for the multiple roles of men and women in today's society.  
.....
8. To promote Family and Consumer Sciences and related occupations.  
.....



## FCCLA CORE VALUES

### Leadership

FCCLA aims to foster the growth of effective leaders by providing a unique and empowering platform for youth to learn and develop leadership skills. Through positive youth development strategies, FCCLA inspires young individuals to lead with confidence, compassion, and innovation.

### Character

FCCLA believes in nurturing the development of positive character traits, such as honesty, integrity, empathy, fair play, and determination. By emphasizing the importance of these values, FCCLA strives to cultivate a generation of individuals who demonstrate ethical behavior and make a positive impact on their communities.

### Diversity

FCCLA is committed to creating an inclusive and welcoming environment that celebrates and values the uniqueness of every youth. Diversity is embraced as a strength, and FCCLA actively promotes understanding, respect, and collaboration among individuals from different backgrounds, cultures, and perspectives.

### Excellence

FCCLA strives to inspire and empower youth to pursue their full potential in all areas of their lives. By providing opportunities for personal and professional growth, FCCLA encourages young individuals to strive for excellence and continuous improvement, nurturing a culture of self-belief and achievement.

### Teamwork

FCCLA recognizes the significance of teamwork in achieving shared goals and works to foster an environment that encourages individual growth while emphasizing the value of collaboration, cooperation, and communication within teams. FCCLA teaches its members that by working together, we can create positive and lasting impacts on our communities and beyond.

## STRATEGIC PLAN THROUGH 2025

|  |   |
|--|---|
| <p><b>COMMUNICATIONS</b></p> <p>FCCLA will increase its presence by reinvesting in the value it delivers, ensuring its brand is relevant, and delivering contemporary and intentional outreach.</p>          | <p><b>INFRASTRUCTURE</b></p> <p>To engage members in real-world programmatic opportunities that prepare them for their chosen Career Pathway.</p>   |
| <p><b>GROWTH</b></p> <p>By 2025, FCCLA will grow its organization by increasing the number of its advisers and members, the diversity of both populations, and its presence in existing and new markets.</p> | <p><b>PROGRAMS</b></p> <p>FCCLA will review and refine its resources and programs by ensuring they are relevant, aligned, accessible, and consistent for all Family and Consumer Sciences educators and students.</p> |



## Human Services

Prepares students for careers in fields related to families and human needs, such as counseling, mental health services, personal care, and consumer services. This pathway provides students with the knowledge and skills they need to succeed in these areas and explore career opportunities, including social work and counseling.

**Possible careers include:**

- Cosmetologist
- Home Health Aide
- Interpreter or Translator
- Mental Health Technician
- Nonprofit Program Director
- Personal Financial Advisor
- School Counselor
- Social Worker
- Sociologist
- Therapist or hairstylist



## Hospitality and Tourism

Prepares students for management, marketing, and operations careers in industries such as restaurants, lodging, attractions, recreation events, and travel-related services. Through this pathway, students gain knowledge and skills in areas like event planning, financial management, customer service, and marketing.

**Possible careers include:**

- Cruise Director
- Cultural Heritage Manager
- Event Planner or Coordinator
- Food and Beverage Director
- Food Safety Specialist
- Hotel or Resort Manager
- Leisure Activity Manager
- Quality Control Technician
- Tourism Marketing Manager
- Travel Agent or Tour Guide



## Education and Training

Equips students with the knowledge and skills needed to plan, manage, and provide education and training services. This pathway prepares students for careers in education-related fields, such as teaching, instructional design, curriculum development, and educational administration.

**Possible careers include:**

- Academic Advisor
- Curriculum Developer
- Development Specialist
- Educational Researcher
- Educator
- School Librarian
- School Psychologist
- Speech-Language Pathologist
- Technology Integration Specialist
- Training Manager



## Visual Arts and Design

Prepares students for creative careers in areas like graphic design, advertising, fashion design, photography, animation, and film production. Through this pathway, students acquire skills to design, produce, perform, write, and publish multimedia content.

**Possible careers include:**

- Animation Artist
- Brand Manager
- Costume Designer
- Fashion Apparel Designer
- Graphic or Web Designer
- Interior Designer
- Marketing Director
- Social Media Manager
- Stage Designer
- Textile Designer or Chemist



## Real World Skills

FCCLA provides students with essential real-world skills to be college-and-career-ready. Programming focuses on developing a range of essential employability skills, including academic knowledge, technical expertise, and general, cross-cutting abilities called “employability skills.” Through FCCLA and FCS education, students gain practical experience in applying these skills in real-world situations, enabling them to become confident, capable, and adaptable professionals.

- Applied Academic Skills: Communications, Math, Science, and Literacy
- Communication Skills: Listening, Presenting, and Writing
- Critical Thinking Skills: Problem-solving, Organization, and Planning
- Information Use: Data Analysis, Information Management, and Research
- Interpersonal Skills: Leadership, Teamwork, and Negotiation Skills
- Personal Qualities: Adaptability, Self-Awareness, and Empathy
- Resource Management: Budgeting, Logistics, and Personnel

# MEMBERSHIP

| STATE          | CHAPTERS | ADVISERS | MEMBERS |
|----------------|----------|----------|---------|
| Alabama        | 287      | 359      | 12,199  |
| Alaska         | 1        | 4        | 95      |
| American Samoa | 2        | 6        | 45      |
| Arizona        | 272      | 329      | 5,462   |
| Arkansas       | 240      | 329      | 5,462   |
| California     | 100      | 160      | 16,969  |
| Colorado       | 106      | 176      | 1,953   |
| Connecticut    | 14       | 19       | 248     |
| Delaware       | 8        | 9        | 86      |
| Florida        | 90       | 115      | 15,115  |
| Georgia        | 277      | 411      | 24,389  |
| Hawaii         | 16       | 39       | 303     |
| Idaho          | 72       | 94       | 1,148   |
| Illinois       | 115      | 168      | 2,357   |
| Indiana        | 83       | 168      | 6,726   |
| Iowa           | 134      | 151      | 7,393   |
| Kansas         | 169      | 190      | 3,355   |
| Kentucky       | 164      | 265      | 11,002  |
| Louisiana      | 15       | 21       | 380     |
| Michigan       | 25       | 39       | 1,232   |
| Minnesota      | 50       | 60       | 1,480   |
| Mississippi    | 68       | 119      | 1,501   |
| Missouri       | 317      | 413      | 9,001   |
| Montana        | 63       | 75       | 1,302   |
| Nebraska       | 98       | 109      | 2,635   |
| Nevada         | 31       | 67       | 2,197   |
| New Jersey     | 53       | 72       | 4,444   |
| New Mexico     | 34       | 47       | 2,242   |
| New York       | 25       | 31       | 939     |
| North Carolina | 100      | 201      | 5,303   |
| North Dakota   | 68       | 86       | 1,561   |
| Ohio           | 257      | 252      | 10,742  |
| Oklahoma       | 375      | 403      | 21,050  |
| Oregon         | 11       | 17       | 243     |
| Pennsylvania   | 61       | 87       | 1,245   |
| Puerto Rico    | 135      | 153      | 5,246   |
| Rhode Island   | 1        | 1        | 23      |
| South Carolina | 25       | 39       | 478     |
| South Dakota   | 66       | 68       | 1,791   |
| Tennessee      | 124      | 181      | 3,440   |
| Texas          | 525      | 841      | 26,401  |
| Utah           | 128      | 252      | 2,443   |
| Virginia       | 302      | 410      | 13,025  |
| Washington     | 118      | 205      | 5,750   |
| West Virginia  | 6        | 8        | 105     |
| Wisconsin      | 99       | 125      | 1,813   |
| Wyoming        | 27       | 33       | 469     |

# NATIONAL PROGRAMS

FCCLA offers eight peer-to-peer educational programs designed to help students develop essential real-world skills within the field of Family and Consumer Sciences (FCS) education. These National Programs are seamlessly integrated into FCS classrooms, providing hands-on practice that reinforces lessons and fosters peer camaraderie. Through diverse activities, students gain valuable skills, leadership abilities, and problem-solving capabilities, preparing them for success in personal and professional settings. FCCLA is committed to continuous innovation and relevance, ensuring these programs cater to the evolving needs of students, nurturing their well-rounded development and empowering them to thrive in various aspects of life.



## Sponsored by Goodheart-Willcox Publisher

Career Connection helps members learn more about themselves, the workplace, and future careers to put themselves on the pathway to success. The projects that members conduct around Career Connection units give them the confidence to face the thousands of overwhelming options that come with future career decisions.

### High School Winner: Monroe Area High School, Georgia

Project Title: "Career Compass"

The "Career Compass" project structured high school students' exploration of higher education by offering a career interest inventory, facilitating interactions with college representatives, providing personalized roadmaps, and enabling career research.

### Middle School Winner: Warner Robins Middle School, Georgia

Project Title: "Professional Pour"

The "Professional Pour" coffee shop project immersed students in practical skills, teamwork, and entrepreneurship. It empowered them with employability skills through rigorous application, training, and tasks such as creating beverages and managing schedules, which fostered independence and accountability.

### Runner-Up Winner: Campus High School, Kansas

Project Title: "The Gallop"

The Gallop program transformed students through culinary learning. Students earned certifications, were led by executive chefs, and engaged in both theoretical and practical experiences. The program was showcased in Pop-Up events and extended students' skills through catering, effectively bridging classroom learning with real-world culinary success.



The Community Service program guides members to identify local concerns and carry out projects to improve the quality of life in their communities. Through their projects, members experience character development and improve their critical and creative thinking, interpersonal communication, practical knowledge, and career preparation. FCCLA Members learn more about themselves, others, and the world so that they can make a difference now and in the future.

### High School Winner: Har-Ber High School, Arkansas

Project Title: "Sew-8-Stuff-a-Friend"

Inspired by neighborhood children during a homecoming parade, the FCCLA group partnered with Young Elementary to mentor 10 students in crafting and hand-sewing sessions. The project culminated in a heartwarming birthday party, with strong support from the community.

### Middle School Winner: Sioux Valley Middle School FCCLA, South Dakota

Project Title: "Radon: The Unseen Home Invader"

After a community member was diagnosed with lung cancer, likely caused by high radon levels, the chapter conducted research and discovered elevated radon levels in the area. They then made it their service project, partnering with local organizations to raise awareness and provide assistance.

### Runner-Up Winner: North Lenoir FCCLA, North Carolina

Project Title: "Lending Hearts: North Lenoir FCCLA's Ronald McDonald House Wishful Giving Project"

This project supported families with hospitalized children by organizing donation drives, awareness campaigns, and deliveries of essential items from the Ronald McDonald House's wish list. They relied on volunteer support and collaborated with community organizations and school administration to foster empathy and community engagement.



## NATIONAL PROGRAMS



### Sponsored by Ford Philanthropy

Families Acting for Community Traffic Safety (FACTS) gives members the information and incentives they need to build an understanding of what it means to drive safely, both today and in the future. Through their projects, members work to educate adults and peers about traffic safety and support enforcement of local rules and regulations. FCCLA Members are given the tools to help families promote basic safety attitudes that can last a lifetime.

#### High School Winner: West Lyon High School, Iowa

Project Title: "Safety begins with S, but starts with U"

The partnership with the Iowa Governor's Initiative SAFE program facilitated chapter activities, including materials and an assembly. After gaining principal approval and media coverage, the project successfully held a seatbelt safety event, further supported by law enforcement involvement and grant funding. This led to project recognition and its integration into school planning efforts through a pep rally.

#### Middle School Winner: Holmes Middle School FCCLA, Colorado

Project Title: "Driving Towards Safety"

Through collaboration with stakeholders, the project raised awareness about car crashes by sharing stories and conducting surveys to improve road safety. The project exceeded its goals by implementing safety measures and promoting traffic safety through Teen Road Safety Assessments (RSAs), aligning with national community service programs.

#### Runner-Up Winner: Calhan High School, Colorado

Project Title: "Street Smart Teens Navigate the Road to Safety"

Partnering with Teens in the Driver Seat, the project addressed teen driving risks through educational sessions, simulations, and events focused on distractions, night driving, seat belts, impaired driving, pedestrian safety, and road



### Sponsored by United Services for Effective Parenting-Ohio

Families First empowers students to enhance family and community life through activities. It fosters character development, critical thinking, communication, leadership, and practical skills, while emphasizing the importance of strong family relationships in a changing society.

#### High School Winner: Ashland County West Holmes Career Center ECE, Ohio

Project Title: "ACWHCC Literacy Supports"

This literacy project provided resources and story reenactments to 80 children, distributed NAEYC handouts to families, and collaborated with school programs to distribute "love bugs" linked to a literacy blog. The project also shared flyers for library card sign-ups and information about local library programs.

#### Middle School Winner: Fredonia Jr. High School, Kansas

Project Title: "Don't be Scared, Be Prepared"

A collaborative effort between school and community partners developed emergency preparedness presentations and activities for first graders. The project included assembling emergency kits, conducting educational sessions on making 911 calls, identifying shelters, and planning fire safety presentations to enhance children's emergency preparedness.

#### Runner-Up Winner: Cherokee High School FCCLA, Oklahoma

Project Title: "Family Table Time"

Cherokee FCCLA Officers launched the FCCLA@theTable project to address the lack of family time. They collaborated with local food pantries to provide resources and education on family meals, resulting in widespread participation and positive feedback, which led to calls for the project's continuation.

## NATIONAL PROGRAMS

### FINANCIAL FITNESS

Financial Fitness engages members in teaching one another how to earn, spend, save, and protect money wisely. Through FCCLA's Financial Fitness program, members plan and carry out projects that help them and their peers learn to become wise financial managers and smart consumers. FCCLA Members can build their peers' financial literacy and teach them skills for managing their finances.

#### **High School Winner: Nemo Vista High School, Arkansas**

Project Title: "Lets Plan Real Life"

Guest speakers from the Arkansas Securities Department educated students on financial decision-making and safe investments. This led to acquiring a grant to start a small business within the chapter. An immersive "REAL DEAL" event reinforced the importance of financial planning and wise decision-making among students.

#### **Middle School Winner: Montgomery Co Middle School FCCLA, Missouri**

Project Title: "\$10 Meal Challenge"

FCCLA Members participated in a challenge to create a healthy family meal for under \$10, using grocery ads and MyPlate guidelines. They discovered that breakfast options were cost-effective and casseroles efficiently met dietary needs, emphasizing the value of cooking skills for future financial success.

#### **Runner-Up Winner: Calhan High School, Colorado**

Project Title: "Dollars & Dreams Adventure"

The project, conducted in collaboration with the Jump\$Start Coalition, aimed to teach financial literacy to elementary students through grade-specific lessons and a winter-themed crafting event. It focused on continuing education during Financial Literacy Month by providing donated books, especially in Title I school settings.

### STAND UP

Stand Up guides members to develop, plan, carry out, and evaluate advocacy activities to improve the quality of life in their communities. Members develop their voice to make a positive impact. Through their projects, members experience character development and improve their critical and creative thinking, interpersonal communication, leadership, practical knowledge, and career preparation.

#### **High School Winner: Page County High School, Virginia**

Project Title: "Clearing it Up"

The "Clearing It Up" project restored Chestnut Ridge Cemetery with the mayor's support. Over 20 volunteers cleared the overgrown site in September. The project also involved extensive research on the individuals buried there, conducted through collaborative efforts with local organizations and online resources.

#### **Middle School Winner: Tonganoxie Middle School, Kansas**

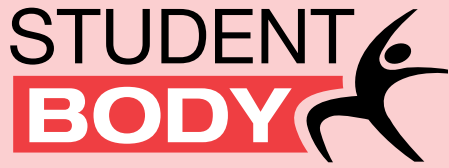
Project Title: "Diary of a Stand Up Kid"

The key areas for an anti-bullying project were identified using Panorama survey data and input from counselors. The project included distributing surveys to teachers, collaborating with counselors, implementing anti-bullying announcements and lessons, organizing PSA contests, and providing recommendations to school principals for ongoing education efforts.

#### **Runner-Up Winner: Selah High School FCCLA, Washington**

Project Title: "Laced Lethal: Lifesaving Naloxone"

This project addressed opioid misuse through partnerships, research, and educational activities. Members used various resources to educate others about opioids and Naloxone, focusing on practical skills and targeting students, HOSA members, and staff to increase awareness and preparedness.



The Student Body program helps members learn to make informed, responsible choices for their physical and mental health while also providing opportunities to teach others. The teen years are an ideal time to establish healthy attitudes and habits to last a lifetime, which is why Student Body gives members the facts and incentives they need to build a healthy body.

### High School Winner : Tonganoxie High School FCCLA, Kansas

Project Title: "Positivity and Pop-Ups"

This school-wide project, initiated based on teacher surveys that identified mental health as a key focus, raised awareness by disseminating information, creating department-specific posters to destigmatize mental health discussions, and assembling "Care Cases" for classrooms. Additionally, "Positivity Pop-Ups" were organized to foster unity through themed events promoting positive mental health messages.

### Middle School Winner: West Cary FCCLA, North Carolina

Project Title: "Healthy You, Healthy Planet!"

The cafeteria initiative "Healthy You, Healthy Planet!" promoted breakfast and lunch consumption among students, aiming to reduce hunger and food waste through a food redistribution program. The project involved collaboration between staff, teachers, and students, prioritizing food safety and encouraging breakfast consumption with FCCLA-created promotional materials.

### Middle School Winner: Feagin Mill Middle School, Georgia

Project Title: "Embrace the Groove on Your Journey"

Chapter officers attended a training session where they learned how to implement the four units of the Student Body program. They held two meetings to promote the program through dietary guideline comparisons and fun exercises and organized events at the Georgia National Fair. They also collaborated with other student organizations on health awareness initiatives.



# COMPETITIVE EVENTS

Competitive Events offer FCCLA Members a unique opportunity to acquire valuable industry insights and employability skills essential for thriving in the ever-evolving landscape of the 21st century. With a wide array of over 50 events to choose from, members can tap into the knowledge and skills cultivated through Family and Consumer Sciences (FCS) education. These events are conducted at regional/district, state, and national levels, allowing participants to explore diverse career pathways while addressing crucial personal, work, and societal issues.

Aligned with FCCLA's overarching mission, Competitive Events focus on developing members' capabilities in various roles, including those of a family member, wage earner, and community leader. Each event is carefully curated to foster essential lifelong skills in character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

At the heart of these events lies the belief that every individual possesses the potential to succeed. By participating in FCCLA's Competitive Events, students are empowered with the necessary tools to navigate life beyond high school with confidence and competence.

- Competitive Events Levels:**  
**Level 1 - Members through grade 8**  
**Level 2 - Members in grades 9 and 10**  
**Level 3 - Members in grades 11 and 12**  
**Level 4 - Post-Secondary members**

Entrance into a specific level is determined by the participant's grade in school during the preceding school year leading up to the National Leadership Conference, and in certain cases, enrollment in a specific course or program. Events are categorized into individual and team formats. Individual events evaluate the performance of one member, while team events assess the collective performance of several participants or a chapter.



# COMPETITIVE EVENTS



Knowledge Bowl National Winner, JP Stevens High School, NJ

### Knowledge Bowl

The FCCLA/LifeSmarts Knowledge Bowl is an exciting team competition that ignites students’ passion for learning while challenging their expertise in six crucial content areas. Questions in the Knowledge Bowl are drawn from diverse sources, challenging participants to draw upon comprehensive preparation resources. These resources include materials available on the FCCLA National website, Family and Consumer Sciences textbooks, reference guides, content area websites, and other local or online resources.

This event empowers participants to showcase their mastery in the following categories:

- Personal Finance
- Consumer Rights & Responsibilities (to include Family, Career & Community Studies)
- Technology (to include Fashion & Housing Design)
- Health & Safety (to include Food Sciences & Nutrition and Early Childhood & Human Development)
- Environment (to include Hospitality, Tourism & Recreation)
- FCCLA Knowledge

### Online Challenge Tests

Online Challenge Tests provide opportunities for FCCLA Members to demonstrate college- and career-readiness skills in Family and Consumer Sciences and related occupations. Members demonstrate skills learned in their FCS courses and through their involvement in FCCLA by taking one of many Online Challenge Tests covering state and national FCS standards.

### Virtual Business Challenge

The FCCLA/Knowledge Matters Virtual Business Challenge (VBC) is an engaging and free Competitive Event designed to empower FCCLA Members with essential skills in personal finance and fashion management. Through two thrilling rounds, participants utilize the Virtual Business classroom software to put their abilities to the test, gaining valuable insights and real-world experience. This exciting challenge fosters practical expertise and prepares members to thrive in the 21st century.

### Skill Demonstration Events

Skill Demonstration Events provide opportunities for FCCLA Members to demonstrate college- and career-readiness skills in Family and Consumer Sciences (FCS) and related occupations. Members utilize event criteria to showcase skills acquired through their FCS courses and involvement in FCCLA. These events may serve as an introduction to FCCLA’s Competitive Events and entail a shorter time commitment compared to STAR Events projects. Skill Demonstration Events are specifically tailored for individual participants. To view the 2023-2024 National Winners, visit the Compete Page on the National Website (Compete > Skill Demonstration Events).

# PARTNERS & SPONSORS

FCCLA celebrates the profound impact and unwavering support of our esteemed partners and sponsors, united in empowering young leaders and driving positive change in communities. Their generous contributions fuel FCCLA's success through support for Competitive Events, National Programs, and various other initiatives, fostering a brighter future for the next generation of leaders.

## Platinum Level



**nourishing neighbors**



**GHSA**  
Governors Highway Safety Association®  
The States' Voice on Highway Safety



**U.S. ARMY**



The National Road Safety Foundation  
NRSF



**G-W**  
PUBLISHER



USEP-OHIO



**m&m**  
PRODUCTIONS  
USA



NTHS  
National Technical Honor Society



**COLORADO**  
Department of Transportation



**Ohio** | Department of Public Safety



funds**2**orgs™



**We Help TWO**



**AC** advancing connections  
Advancing Connections Inc – Providing Support for FCS Professionals & Students



**FOUNDATION for IMPACT**  
on LITERACY and LEARNING



MoDOT



*Ford* Philanthropy

## Diamond Level



**ZWILLING**



**EVERFI**®  
from Blackbaud



KENDRA SCOTT



**JOHNSON & WALES**  
UNIVERSITY



**OCTANE**  
CULTURE & ACTION



SEATTLE  
**CS**  
CULINARY ACADEMY

# PARTNERS & SPONSORS

## Gold Level



## Silver Level

American Culinary Federation

Campaign for Tobacco-Free Kids

Federal Motor Carrier Safety Administration

U.S. Department of Transportation

Knowledge Matters

LEAD FCS Education

MBA Research and Curriculum Center

myOptions Encourage

United States Coast Guard

Washington State University - College of Agricultural,  
Human and Natural Resource Sciences

## Bronze Level

American Association of Family and Consumer Sciences

American Trucking Association

Auguste Escoffier School of Culinary Arts

FCCLA Alumni & Associates

George Mason University College of Education and  
Human Development

Iowa FCCLA

Kids Feeding Kids

KP Education Systems

Long Island University

Meals of Hope

New Amazing Systems LLC

New Mexico State University - School of Hotel,  
Restaurant and Tourism Management

Purify Beauty

Safe Sitter, Inc

Savannah College of Art and Design

Southern Peanut Growers

Start 2 Sew

Teens in the Driver Seat

Texas FCCLA

Texas Tech University - College of Human Sciences

Texas Tech University - Family and Consumer Sciences  
Education

University of Idaho College of Agricultural and Life  
Sciences

University of North Texas

Youth for Understanding

# PARTNER CONTESTS & AWARDS

## Safe Rides, Save Lives PSA Contest

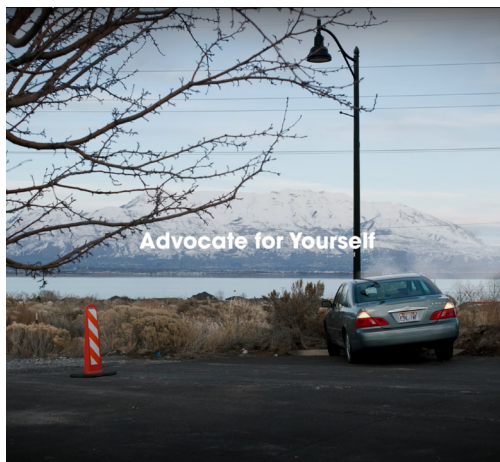
Empowered by Families Acting for Community Traffic Safety (FACTS) and sponsored by the National Road Safety Foundation (NRSF), the Safe Rides, Save Lives PSA Contest was proudly presented by FCCLA as a cornerstone of its annual initiatives. This platform offered a remarkable opportunity for FCCLA Members to showcase their ingenuity and advocacy skills while encouraging their peers to prioritize safety on the road.



The contest's mission was clear: participants were challenged to create an impactful 25-second PSA videos focusing on the theme of Passenger Self Advocacy, targeting the vital audience of teenage drivers and passengers. For the 2023-2024 contest, this theme aimed to highlight the significance of passengers speaking up against unsafe driving behaviors. It emphasized the responsibility passengers hold in actively contributing to a secure transportation environment, ultimately reducing the risk of crashes and promoting overall traffic safety.

FCCLA received 68 submissions from across 57 chapters in 27 states, surpassing the total received in the prior year by 44.

To guide the creation of these persuasive PSAs, entrants were directed to utilize the wealth of resources available on the National Road Safety Foundation's website ([www.nrsf.org](http://www.nrsf.org)). These resources enabled participants to craft messages that resonate effectively with their audience.



### First Place: Westlake High School, UT

The FCCLA Chapter dedicated a day to promoting traffic safety, with several teachers in the group sharing their personal experiences of surviving significant crashes, thanks to the insights they had gained from public safety campaigns. The chapter's focus was on addressing the latest statistics on reckless driving and exploring the potential impact of passenger intervention. Throughout the school, they engaged in various activities to raise awareness about traffic safety. One member, inspired by these efforts, decided to take further action by educating others and participating in the Safe Rides, Save Lives PSA contest.

Preparing and sharing a video on traffic safety motivated both this individual and other chapter members to actively contribute to improving road safety in their communities.



### Second Place: Lehi High School, UT

Participating in the Safe Rides - Save Lives Contest gave Chloe the opportunity to enhance her skills in advocating for road safety and motivating others to take proactive measures. Her public service announcement powerfully demonstrated how a single courageous voice can influence critical decisions and potentially save lives.



### Third Place: Minden FCCLA, NE

Students are actively advocating for and holding each other accountable to ensure safe driving habits, such as putting their phones away while driving. This peer-driven initiative highlights the importance of distraction-free driving, aiming to protect lives and promote responsible behavior on the road.



# PARTNER CONTESTS & AWARDS

## Rural Teen Road Safety Assessment

Supported by Ford Philanthropy, FCCLA's Rural Teen Road Safety Assessment (RSA) initiative focused on enhancing peer-to-peer education and promoting teen driver safety by engaging students in hands-on assessments of their local roads and intersections. Participating students, guided by their advisers and in collaboration with local law enforcement and school administrators, identified and evaluated potentially hazardous areas that they or their peers used daily. These assessments included analyzing traffic patterns, visibility issues, and pedestrian safety concerns, with students compiling their findings into detailed reports.

Through this initiative, twelve chapters from across the nation were recognized for their exemplary work, each receiving a \$1,000 cash award. The RSA program not only raised awareness about infrastructure safety but also empowered students to advocate for meaningful changes in their communities, resulting in improved road conditions. This effort significantly contributed to making teens more conscientious drivers, pedestrians, and bicyclists, and fostered a deeper sense of responsibility towards their community's safety.



### 2024 Rural Teen Road Safety Winners:

- Vilonia High School, AR
- Nashville High School, AR
- Nemo Vista, AR
- Central East High School, CA
- Early County High School, GA
- East Central High School, IN
- West Lyon Community School, IA
- Smith Center Jr./Sr. High School, KS
- Fredonia Jr Sr High School, KS
- Powell County High School, KY
- Osceola High School, MO
- Twin River Public Schools, NE



## PARTNER CONTESTS & AWARDS

### FCCLA Adviser of the Year Award: Sponsored by U.S. Army

The FCCLA Adviser of the Year Award, sponsored by the U.S. Army, is the highest honor a chapter adviser can receive and aims to recognize and celebrate the dedication, leadership, and excellence of outstanding chapter advisers who have made significant contributions to the growth and success of FCCLA at the local, state, and national levels. This prestigious award was introduced this year and will be presented annually at the National Leadership Conference to acknowledge the critical role that advisers play in shaping the future of FCCLA Members.

#### The 2023-2024 finalists were:

Stephanie Blair, Cold Springs High School, AL  
Brenda Osman, East Central High School, IN  
Mia Battistone, Eastview High School, MN  
Kathy Walsh, Harvey High School, ND  
Bobbi Comer, Page County High School, VA

Bobbi Comer was named the first-ever Adviser of the Year for her outstanding commitment to her students and FCCLA. The U.S. Army's sponsorship highlighted the critical role educators play in shaping future leaders and underscored the synergy between FCCLA and the U.S. Army's values of leadership and service.



# PARTNER CONTESTS & AWARDS

## Colorado, Missouri, Ohio Traffic Safety Grants

The Ohio, Colorado, and Missouri Youth Traffic Safety grants are designed to promote safe driving practices among young people in these states. These grants support programs and initiatives that focus on educating teens about the dangers of distracted driving, speeding, and other unsafe driving behaviors. By supporting activities like safety campaigns, workshops, and educational materials, these grants play a critical role in raising awareness and reducing traffic-related crashes among youth. These grants save lives, foster responsible driving habits, and create safer roads for everyone in the community.

### 2024 Top Colorado FACTS Chapters

Calhan High School  
Centauri High School  
Holmes Middle School  
Ponderosa High School  
Swink Jr/Sr High School

### 2024 Top 10 Ohio FACTS Chapters

Ripley Union Lewis Huntington High School  
Lynchburg-Clay High School  
Tri-County North High School  
Black River High School  
Southeastern Jr./Sr. High School  
Lucas Jr./Sr. High School - Pioneer Career & Technology Center  
Great Oaks - Scarlet Oaks ECE Juniors  
Great Oaks - Scarlet Oaks ECE Seniors  
Fairview High School  
Licking Valley High School

### 2024 Top Missouri FACTS Chapter

Owensville High School



*Southeastern Jr/Sr High School, OH*



*Calhan High School, CO*



*Licking Valley High School, OH*

# SCHOLARSHIPS

## Access Scholarship

The FCCLA National Leadership Conference Access Scholarship provided an incredible opportunity for student members to attend the 2024 National Leadership Conference in Seattle, WA. To ensure that financial barriers did not hinder participation, FCCLA offered seventeen scholarships, each valued at \$2,500. These scholarships covered full conference registration, travel, accommodation, meals, and more. Eligible members were encouraged to apply with selections based on financial need, academic merit, and community involvement. This initiative helped make the transformative event accessible to deserving students.

**2024 Access Scholarship Winners:** Alex Hernandez, AR | Alexis Holyfield, MO | Amaia Harp, OK | Eva Burrell, TX | Evette Alacar, HI | Ginelle Della Cruz Bautista, HI | Jennifer Harkins, OK | Joseph Gwaltney, VA | Kylee Collins, ND | Madelinn Patterson, IN | Madelyn Myers, MT | Matthew Kielsor, SC | Omaria Williams, AR | Payton Klein, IA | Rosalee Thomas, UT | Snowy Rich, OK | Trista Kelley, KS



## Hilton Hotels Hospitality Scholarship

The 2024 Hilton Hotels Hospitality Scholarship, valued at \$1,000, was awarded to a high school senior committed to pursuing a career in the hospitality field. This scholarship, designed to support students enrolling in a two- or four-year degree program beginning in the fall semester of 2024, recognized academic achievement, community involvement, leadership qualities, and a strong passion for the hospitality sector. This scholarship allows the recipient to focus on honing their craft and gaining real-world experience in a dynamic and growing industry.

**2024 Hilton Hotels Hospitality Scholarship Winner:** Elizabeth Carlton, UT

## Zwilling Culinary Arts Scholarship

The 2024 Zwilling Culinary Arts Scholarship, valued at \$1,000 each, was awarded to two high school seniors committed to pursuing a career in the hospitality industry. This scholarship, open to students enrolling in a two- or four-year degree program beginning in the fall semester of 2024, was designed to support the next generation of culinary professionals by reducing the financial barriers to higher education. The recipients received a one-time award of \$1,000 each, designated for expenses such as tuition, books, room, and board.

**Zwilling Culinary Arts Scholarship Winners:** Chloe O'Donnal, UT | Elizabeth Carlton, UT

## FCCLA Memorial Scholarship

A tribute to remarkable leadership and contributions, the FCCLA Memorial Scholarship honors the legacy of members and leaders. Selection of recipients for the FCCLA Memorial Scholarship hinges on demonstrated leadership skills, active community service involvement, and a well-rounded profile underscored by diverse engagement in activities. This scholarship not only commemorates the past but also fuels the journey of leadership and service towards a promising future.

2024 Memorial Scholarship Winner: Ella Anderson, UT

## Japanese Exchange Scholarship

The FCCLA Japanese Exchange Program, sponsored by Kikkoman Corporation and managed by Youth For Understanding USA (YFU), offered a six-week immersion in Japan valued at over \$9,995. Participants lived with host families, experiencing daily life, traditional tea ceremonies, martial arts, and local festivals, gaining deep cultural insights and personal growth.

2024 Japanese Exchange Scholarship Winners: Andrea Vivo, TX | Jayla Thorne, AL | Zoe Holland, GA | Giselli Robinson, CA | Quintin Berube, MN | Halle Collingridge, UT | Samara Macias, TX | Aubrey Elrod, AL | Evelina Grigoryeva, CO | Beatriz Garcias, NC | Hannah Yang, AR | Rishika Negi, NJ | Tifen Irigoyen, ID | Clayton Gary, AL

## Johnson & Wales Scholarship

An emblem of excellence, the Johnson & Wales Scholarship embodies the spirit of achievement. Year after year, Johnson & Wales University extends a prestigious invitation to a singular FCCLA Member, recognizing their outstanding dedication, and gifting them a coveted full-tuition scholarship to partake in the transformative journey of education at this esteemed accredited institution.

2024 Johnson & Wales Scholarship Winner: Estrella Trujillo, TX

## National Technical Honor Society Scholarship

The National Technical Honor Society Scholarship annually awards multiple FCCLA Members with a distinguished \$1,000 scholarship. This honor is exclusively granted to those who actively participate in both FCCLA and the National Technical Honor Society, recognizing their outstanding leadership and exceptional contributions within these esteemed organizations.

2024 National Technical Honor Society Winners: Lindsay Broman, VA | Ava Smith, GA | Alexis Svidron, PA





## Capitol Leadership | Washington, D.C. | October 9-11, 2023

In October 2023, more than 180 passionate and dedicated FCCLA Members took part in the transformative Capitol Leadership event in the heart of the nation's capital. These immersive experiences provided unparalleled platforms for these students to learn the art of advocacy and become effective voices for Family and Consumer Sciences (FCS) education and FCCLA. Through advocacy training, role-playing activities, and meetings with influential change-makers, participants were equipped with the skills and knowledge to bring about real change in their communities.

### Advocacy Training and Hill Day Role Play

Capitol Leadership began with a comprehensive Advocacy Training session, designed to empower students with effective communication skills and strategies to engage with elected officials. The training served as a crucial foundation for their upcoming interactions with policymakers and allowed them to refine their messaging for maximum impact. One of the highlights of the event was the Hill Day Role-Playing activities, conducted the night before the students' meetings on Capitol Hill. During these simulated scenarios, participants honed their ability to respond confidently to any question or concern that legislators might raise. This preparation proved invaluable as it boosted the students' confidence and ensured they were well-prepared to articulate the significance of FCS education and FCCLA in their communities.

### Legislative Briefing

Capitol Leadership also offered a unique opportunity to attend a legislative briefing held in the Philip A. Hart Senate Office Building. The legislative briefing provided detailed information on pending legislation (PREP Act, RETAIN Act, and RAISE Act) to improve educational opportunities and connect them to FCCLA and FCS education. The PREP Act was aimed at addressing national teacher shortages and enhancing teacher leader preparation programs to provide students with quality education. The RETAIN Act introduced a refundable tax credit to incentivize teacher retention in Title I schools and early childhood education programs. The RAISE Act focused on providing tax credits and incentives to educators. Speakers were from the office of U.S. Senator Tim Kaine (VA), the American Association of Family and Consumer Sciences (AAFCS), and the Association for Career and Technical Education (ACTE).

## National Fall Conference | Birmingham, Alabama | November 10-12, 2023

In November 2023, FCCLA hosted the National Fall Conference in Birmingham, AL, welcoming 1,379 enthusiastic attendees, including members and advisers from across the nation. This empowering event served as a platform for networking, expanding leadership skills, honing talents, and exploring FCCLA National Programs and Career Pathways.

### Inspirational Speakers

The conference opened on a significant note as FCCLA was addressed by Monti Washington during the Opening General Session. His impactful speech centered on his determination to overcome the stigma of being a former homeless child by believing in himself and taking action to achieve his goals. Brent Camalich, owner and founder of dude. be nice, also made a notable appearance at the conference, leaving a lasting impact on attendees. His inspirational journey captivated attendees as he shared the incredible power of your daily interactions with others and how significant and impactful you can be in someone's life. To end the conference, attendees heard from Joshua Evans about bringing purpose and passion along on your life journey.

### One Small Visit Film and Discussion Panel

At the heart of the National Fall Conference, attendees were treated to a preview of the award-winning film, "One Small Visit," a captivating 30-minute true story depicting the incredible journey of an immigrant Indian family during the 1969 moon landing and civil rights movement. Following the screening, attendees had the opportunity to engage in a panel discussion with the movie's award-winning director and producers, providing valuable insights into the film's creation and its profound impact on audiences worldwide. This sparked meaningful discussions on empathy, storytelling, and cultural understanding.

### Skill Demonstration Events

During the conference, a remarkable total of 588 students (54% of student attendees) participated in Skill Demonstration Events. These events showcased the practical application of skills acquired through FCS courses, further reinforcing FCCLA's commitment to fostering talent and preparing future leaders.



## Chapter Adviser Summit | Seattle, WA | January 25-27, 2024

In January 2024, the Chapter Adviser Summit took center stage in Seattle, WA, providing an enriching experience for advisers seeking to unlock new perspectives, discover innovative ideas, and connect with like-minded peers. With more than 120 passionate advisers from across the nation in attendance, the summit was a vibrant hub of collaboration and growth.

### Thought-Provoking Discussions and Enhanced Leadership:

During the summit, advisers immersed themselves in thought-provoking discussions, exploring cutting-edge strategies for success and enhancing their leadership skills to empower their chapter members.

### 2024 National Leadership Conference Host City:

Not only did the Chapter Adviser Summit provide invaluable insights, but it also allowed chapter advisers to get a sneak peek at the 2024 National Leadership Conference host city ahead of time. Exploring the city served as an inspiring backdrop, setting the stage for future opportunities to foster an exceptional conference experience for their chapter members.

### Diverse Sessions:

Comprehensive sessions at the summit spanned an array of essential topics, ranging from effective member recruitment and officer elections to mastering Competitive Events and seamlessly integrating FCCLA into the FCS classroom. Chapter advisers skillfully honed their networking capabilities and shared best practices, nurturing a supportive community of excellence.







## **National Leadership Conference | Seattle, WA | June 29 – July 3, 2024**

Amidst the inspiring backdrop of Seattle, WA, the National Leadership Conference unfurled as an amazing culmination of an extraordinary year of growth for FCCLA. This conference united over 8,000 members, advisers, and guests in a celebration of leadership, igniting a powerful sense of empowerment that set the stage for the next chapter of our collective journey.

### **Inspirational Voices:**

The National Leadership Conference commenced with an electrifying address from Major Elizabeth Ohloff of the U.S. Army, inspiring members to strive for excellence in all career paths. Caleb Campbell's keynote speech further amplified the conference's impact by highlighting the importance of overcoming personal battles to discover one's purpose. During the Adviser Recognition Session, FCCLA alumnus and U.S. Army Officer MSG William Reinier proudly presented the inaugural Adviser of the Year Award. To conclude the conference, The Flying Fish Team from Pike Place Fish Market captivated the audience with a high-energy fish throwing demonstration, showcasing how youth can be empowered to achieve future success. The compelling narratives of these dynamic speakers left attendees with an unforgettable infusion of motivation and purpose, destined to shape their leadership journeys moving forward.

### **Empowering the Next Generation:**

Throughout the conference, students also had the privilege of attending a wide array of Youth Workshops and RED Talks. These sessions delved into pressing issues teens face today, while also providing valuable career guidance, fostering a well-rounded educational experience.

### **EXPO:**

The National Leadership Conference also featured an engaging EXPO, where 42 exhibitors representing a diverse range of industries and organizations shared innovative ideas, resources, and opportunities with attendees.

### **Competitive Events:**

Over 4,500 students nationwide participated in FCCLA's Competitive Events, including STAR Events competitions, Skill Demonstration Events, the FCCLA LifeSmarts Knowledge Bowl, and Online Challenge Tests. The competition brought together the best of the best, showcasing the remarkable accomplishments and inspiring leadership of these young individuals.

## 2024-2025 Theme

Welcome to "Dare to Dream." Let's turn dreams into reality, together!

The 2023-2024 school year took us on the Ultimate Journey to expand our leadership skills, prepare for our future careers, and make a difference in our families and communities. As we enter into the 2024-2025 school year, we invite you to dream big, dream bold, but above all, Dare to Dream.

"Dare to Dream" encapsulates the power of envisioning a future where passion meets purpose and dreams become reality. FCCLA serves as your launchpad to success, fostering the skills and inspiration essential for both personal and professional achievement in Family and Consumer Sciences. FCCLA provides members with the tools, knowledge, and experiences needed to thrive.

Just like a visionary crafting their future, "Dare to Dream" encourages you to set your sights high, envision bold goals, and work diligently toward your aspirations. Along the way, you will cultivate leadership, communication, and collaboration skills that will serve as your compass. With FCCLA as your co-pilot, you are not only dreaming of success but actively pursuing it, engaging in a process that will shape you into a capable and confident individual.

So, join us in crafting the story of your future—one daring dream at a time. Remember, it's not just about reaching your goals; it's about the exhilarating climb, the soaring moments, and the transformative experiences that come with it. FCCLA is your partner in success, guiding you through challenges, celebrations, and meaningful experiences that prepare you to turn your dreams into reality.



## Mark your calendars for these upcoming conferences:



**2024 Fall Leadership Institute**

October 18-22, 2024: Orlando, FL  
October 24-27, 2024: Anaheim, CA



**2025 Chapter Adviser Summit**

January 15-18, 2025: Orlando, FL



**2025 National Leadership Conference**

July 5-9, 2025: Orlando, FL

## 2024-2025 FCCLA National Board of Directors

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## 2024-2025 National Executive Council

Meet the exceptional student leaders chosen by their peers during the 2024 National Leadership Conference in Seattle, WA to serve on the National Executive Council. They will serve a one-year term as the representative body of FCCLA and focus on program development, implementation, and public relations.



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of Finance



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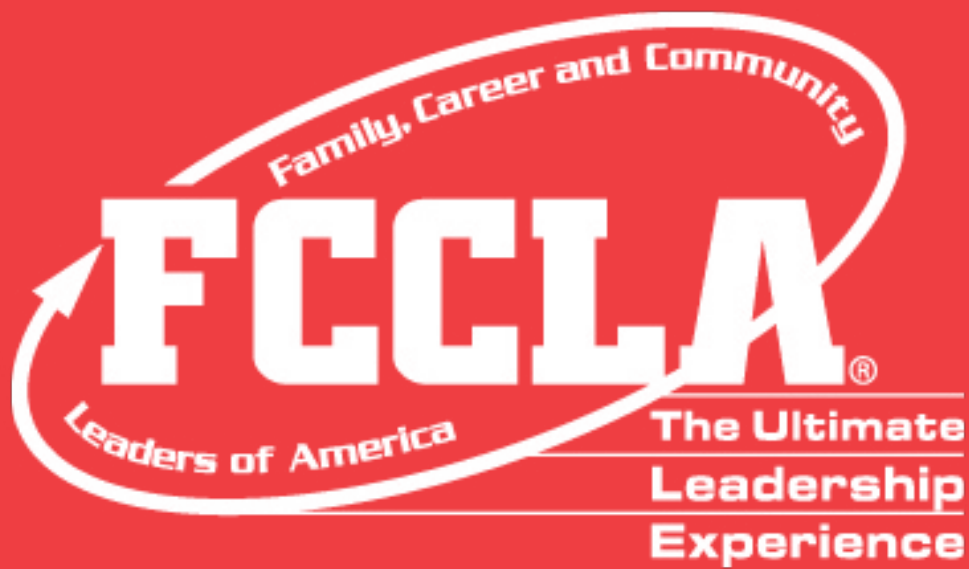
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