**FOR IMMEDIATE RELEASE Contact Name:**

 **Phone:**

**Email:**

 **Local Youth Lead Teen RSA**

[Your School Name] FCCLA Chapter Leads Community in Rural Teen Roadway Safety Assessment

[City, State] — In a proactive move to improve road safety for teenagers and the broader community, the [Your School Name] Family, Career, and Community Leaders of America (FCCLA) Chapter is spearheading a Rural Teen Roadway Safety Assessment (RSA) event.

The event is scheduled for [Date] at [Time] at [Intersection Name], located in [City, State]. [Your School Name] FCCLA, in partnership with local law enforcement, school administrators, and community members, is dedicated to raising awareness about the importance of road safety.

Purpose of the Rural Teen RSA: The primary goal is to assess and identify road safety concerns and issues that affect teenagers and students. The assessment will focus on various factors, including traffic speed, pedestrian safety, and driver behavior at the selected intersection.

Safety First: During the RSA, participants wear brightly colored safety vests, ensuring their visibility. No open-toed shoes, clogs, or flip-flops will be permitted to maintain safety. The safety of all participants is of utmost importance.

Community Engagement: Local media, schools, and residents are invited to join us at the event and support this initiative. Your presence will help raise awareness about road safety and its significance for our community.

Quotes:

* "[Quote from a School Official or FCCLA Adviser]"
* "[Quote from a Local Law Enforcement Representative]"
* "[Quote from a Student Participant]"

How to Get Involved:

* Attend the Rural Teen RSA event at [Intersection Name].
* Share your thoughts and concerns about road safety in our community.
* Engage with our student participants and learn about the RSA process.

Contact Information: For more information about the event or to schedule interviews, please contact:

[Your Name] [Your Title] [Your School Name] Email: [Your Email] Phone: [Your Phone Number]

About [Your School Name] FCCLA: [Include a brief paragraph about your school's FCCLA chapter, its mission, and past initiatives.]

**About FCCLA**

Family, Career and Community Leaders of America (FCCLA) is a dynamic and effective national student organization that helps young men and women become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences education. FCCLA has over 237,000 members and more than 5,100 chapters from 45 state associations, the American Samoa, and Puerto Rico. FCCLA: The Ultimate Leadership Experience is unique among youth organizations because its programs are planned and run by members, and it’s the only career and technical in-school student organization with a central focus on careers that support families. Participation in national FCCLA programs and chapter activities helps members become strong leaders in their families, careers, and communities.

**About Ford Motor Company Fund**

Ford Motor Company Fund believes that everyone deserves to progress in life. This belief drives the organization daily as it partners with community leaders and nonprofits to help address the unique needs of under-resourced and underrepresented communities. As the philanthropic arm of Ford Motor Company, the organization co-creates and invests in solutions to support communities across the U.S. and in more than 40 countries around the globe. Their work centers around three impact areas: expanding access to essential services, education for the future of work, and entrepreneurship

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Note: This press release provides essential details about the event, its purpose, safety measures, and ways for the community to get involved. It also includes quotes from relevant stakeholders and contact information for media inquiries. Tailor the press release to your specific event and organization to effectively convey the importance of the Rural Teen RSA to the community and media.