

FCCLA®

ANNUAL REPORT

2024-2025



FAMILY, CAREER AND COMMUNITY LEADERS OF AMERICA®

As we close the 2024–2025 fiscal year, we proudly reflect on a season of bold growth, historic milestones, and unforgettable experiences that truly brought this year's theme, Dare to Dream, to life. Since 1945, Family, Career and Community Leaders of America (FCCLA) has been a force for empowering youth through Family and Consumer Sciences (FCS) education, and this year was no exception. Fueled by purpose and inspired by possibility, FCCLA continues to equip student members with the skills they need to lead, serve, and thrive in every facet of life.

The Dare to Dream theme challenged FCCLA Members to think bigger, reach further, and envision what could be, and they rose to the occasion. In one of the most exciting achievements in FCCLA history, membership surpassed a quarter of a million nationwide, demonstrating the organization's growing relevance and impact in schools and communities across the country. More than a quarter of a million student members, supported by over 7,400 advisers, now call themselves part of the FCCLA family.

This year also marked FCCLA's highest-ever attendance at the National Leadership Conference, with more than 10,000 attendees gathering to celebrate leadership, showcase achievements, and ignite their dreams for the future. The energy, ambition, and unity displayed throughout the event stood as a powerful testament to the strength of the FCCLA mission.

As we look ahead, FCCLA's mission remains clear and unwavering: to prepare students to thrive in their families, careers, and communities through high-quality FCS education. With bold ideas and collaborative spirit guiding us, we will continue to elevate this work, support the next generation of leaders, and shape a future defined by purpose, innovation, and impact.

With gratitude and enthusiasm for what lies ahead,



Sandy Spavone,
FCCLA Chief Executive Officer



FCCLA National Staff

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The FCCLA Annual Report is a national publication of Family, Career and Community Leaders of America (FCCLA), a Career and Technical Student Organization (CTSO) that helps students become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences (FCS) education, or as determined by the state department of education. FCCLA offers career preparation experiences integrated into FCS through its Career Clusters framework, empowering members to explore high-demand fields while developing the leadership and technical skills needed for success. For a full audited financial statement, email your request to national@fcclainc.org.



2024–2025 Annual Theme: Dare to Dream

Throughout the 2024–2025 fiscal year, FCCLA challenged its members, advisers, and supporters to Dare to Dream. This theme invited individuals across the nation to imagine what is possible when vision meets action. Through Family and Consumer Sciences education, Dare to Dream empowered FCCLA Members to boldly pursue their goals, take on new leadership opportunities, and make meaningful contributions in their families, careers, and communities.

Whether attending national conferences, competing in STAR Events, or leading community projects through FCCLA’s National Programs, members brought their dreams to life across all of FCCLA’s Career Clusters. Their work was a reflection of what happens when leadership, service, and career readiness intersect.

Dare to Dream was not just a theme, it was a mindset that challenged every FCCLA Member, Adviser, and Supporter to lead boldly, serve meaningfully, and build a future shaped by action. Together, we dreamed bigger, aimed higher, and took steps toward a stronger tomorrow.

This Annual Report highlights the achievements and impact made during the 2024–2025 fiscal year, celebrating a chapter defined by innovation, leadership, and bold ambition.

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Board of Directors

FCCLA's continued growth and success is made possible through the strong leadership, thoughtful governance, and strategic foresight of its National Board of Directors. This group of dedicated professionals brings together a broad range of expertise across education, business, nonprofit administration, and workforce development. Their knowledge and insight serve as the foundation for guiding the organization's long-term direction while advancing its mission.

Throughout the 2024–2025 fiscal year, the Board of Directors played a critical role in leading FCCLA through one of the most impactful years in its history. Their leadership helped FCCLA reach over a quarter of a million members, achieve record-breaking attendance at the National Leadership Conference, and expand programming and partnerships to better serve student members and advisers nationwide.

This year also marked a key transition in FCCLA's strategic work. The Board oversaw the successful close of the 2022–2025 Strategic Plan, which emphasized growth in communications, membership, infrastructure, and program relevance. At the same time, they led the development of the organization's new 2025–2028 Strategic Plan, setting the stage for continued innovation and impact in the years ahead.

The Board's commitment to advancing Family and Consumer Sciences (FCS) education and preparing students for success in their families, careers, and communities ensures that FCCLA continues to thrive as a leading Career and Technical Student Organization. By championing career preparation through FCS classroom integration, leadership development, and alignment with the FCCLA Career Clusters, the Board supports meaningful opportunities for students to gain real-world skills and explore high-demand fields. Their guidance influences every aspect of the organization's success, from strategic planning and policy to program growth and national visibility.

FCCLA extends its sincere appreciation to the 2024–2025 National Board of Directors for their outstanding service, strategic leadership, and ongoing dedication to FCCLA's mission and future.

2024-2025 FCCLA National Board of Directors

Brenda Osman – Chair
 Mary Jo Kohl – Past Chair
 Katy Blatnick-Gagné, Ed.D. – Vice Chair
 Chelsey Greene – Treasurer
 Cheryl Uceny – Secretary
 Ann Arnold, MBA, CASE
 Karin Athanas
 Amanda Chen
 Stacey Dworzanski
 Kaitlyn Dyer
 Leonardo Luna-Duran
 Corey Seaman
 Taylor Spangler
 Sandy Spavone
 Susan Turgeson, Ed.D., CFCS
 Tannen Turman
 Brandon Weibel



*Pictured from left to right:
 Katy Blatnick-Gagné (Vice Chair), Brenda Osman (Chair),
 and Mary Jo Kohl (Past Chair).*

National Executive Council

The 2024–2025 National Executive Council (NEC) dedicated this year to serving FCCLA's more than a quarter of a million members through a clear and compelling vision:

To honor the identity of FCCLA through authentic service, we will engage, educate, and empower today's leaders.

Driven by this mission, the NEC demonstrated an unwavering commitment to outreach, education, leadership, and service. Throughout their term, they worked diligently to elevate the member experience, expand visibility, and strengthen connections within the FCCLA network and beyond.



Brandon Weibel
National President



Grant Hubley
National First Vice President



Rowan Sween
National Vice President
of Community Service



Claire Cantrell
National Vice President
of Competitive Events



Benjamin Dome
National Vice President
of Development



Kaitlyn Dyer
National Vice President
of Finance



Bryna McKenzie
National Vice President
of Membership



Casey Toner
National Vice President
of Parliamentary Law



Lucais Romo
National Vice President
of Programs



Kimi Ward
National Vice President
of Public Relations

PARTNERS

Overview

FCCLA's work to equip the next generation of leaders would not be possible without the support of dedicated partners who believe in the power of career preparation through Family and Consumer Sciences education. During the 2024–2025 membership year, national partners played a vital role in expanding opportunities for FCCLA Members, fueling innovative programs, and elevating student achievement across the country. Their investment in FCCLA's mission not only strengthened chapter and classroom experiences but also helped turn bold aspirations into reality. Because of their partnership, members were not only encouraged to Dare to Dream, they were empowered to achieve those dreams. These pages recognize the businesses and organizations whose partnership and support helped bring that mission to life.

Platinum Level



Diamond Level



Gold Level



PARTNERS

Silver Level

Build Tech
MBA Research & Curriculum Center
myOptions Encourage
OMB Treasury
Otter Cares

Bronze Level

American Association of Family and Consumer Sciences (AAFCS)
Auburn University College of Human Sciences
Auguste Escoffier School of Culinary Arts
The Center for Relationship Education
Clermont Police Department
Conner Gweedo Memorial Foundation
Culinary Institute of America
The Culinary School of Fort Worth
Dee Hankins
Destination DC
Eastern Kentucky University
Florida Fruit Association
Johnson & Wales University
Knowledge Matters
KP Education Systems
Liberty University
Long Island University
National Association of Parliamentarians
New Mexico State University - School of Hotel, Restaurant and Tourism Management
North Dakota State University
Ozark Delight Candy
Poppin Popcorn
Purify Beauty
Rocky Mountain College of Art + Design
Safe Kids Worldwide
Safe Sitter, Inc.
Savannah College of Art and Design (SCAD)
Southern Peanut Growers
Start 2 Sew
Texas A&M Transportation Institute (TTI) - Youth Transportation Safety Program
Texas Tech University - Family and Consumer Sciences Education
University of Wisconsin-Stevens Point
Work Zone Safe
Youth for Understanding

Guiding FCCLA's Work

Since its founding in 1945, FCCLA has been rooted in a clear and enduring mission: to equip students with the knowledge, skills, and experiences they need to thrive in their families, careers, and communities. The organization's mission, vision, purposes, and core values reflect this commitment and serve as the foundation for all national programs, leadership development opportunities, and chapter activities. Grounded in Family and Consumer Sciences education and aligned with the goals of career readiness, these guiding principles ensure that every FCCLA Member is prepared to lead a meaningful life and make a lasting impact.

Mission

To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner, and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.

Vision

Through FCCLA, students across the country will be prepared by Family and Consumer Sciences educators to pursue and prepare for their careers, work productively with others, serve as leaders in their community, and develop foundational knowledge to build strong families.

FCCLA CORE VALUES

Leadership: FCCLA fosters the growth of confident and capable leaders through its foundation in Family and Consumer Sciences education. Members build leadership skills by applying classroom learning to real-life situations, participating in student-led programs, and taking initiative in their schools and communities. Through these experiences, FCCLA prepares students to lead with purpose in both their personal lives and future careers.

Character: FCCLA emphasizes the importance of ethical decision-making and personal responsibility. Through the lens of Family and Consumer Sciences, members are taught to act with integrity, respect, and compassion—traits essential to strong families, healthy relationships, and productive workplaces. These values support both personal development and long-term career success.

Excellence: FCCLA challenges members to pursue excellence in academics, leadership, and career preparation. By integrating Family and Consumer Sciences content with Competitive Events, leadership roles, and experiential learning, FCCLA encourages members to set high standards and continually strive for improvement in every area of life.

Teamwork: FCCLA promotes collaboration as a critical component of both family life and workplace success. Through team-based projects, chapter activities, and career-focused challenges, members learn to communicate effectively, solve problems together, and build trust. These experiences equip students with essential teamwork skills that are vital for success in today's workforce.

Service: Service is central to FCCLA's mission and deeply embedded in Family and Consumer Sciences. Members engage in service-learning projects that strengthen families, support schools, and uplift communities. These opportunities help students connect their academic learning to real-world needs, preparing them for careers where civic responsibility and service are valued.

Purposes

- 1 To provide opportunities for personal development and preparation for adult life.
 - 2 To strengthen the function of the family as a basic unit of society.
 - 3 To encourage democracy through cooperative action in the home and community.
 - 4 To encourage individual and group involvement in helping achieve global cooperation and harmony.
 - 5 To promote greater understanding between youth and adults.
 - 6 To provide opportunities for making decisions and for assuming responsibilities.
 - 7 To prepare for the multiple roles of men and women in today's society.
 - 8 To promote Family and Consumer Sciences and related occupations.
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FCCLA STRATEGIC GOALS THROUGH 2025

COMMUNICATIONS

FCCLA will increase its presence by reinvesting in the value it delivers, ensuring its brand is relevant, and delivering contemporary and intentional outreach.

GROWTH

By 2025, FCCLA will grow its organization by increasing the number of its advisers and members, the diversity of both populations, and its presence in existing and new markets.

INFRASTRUCTURE

FCCLA challenges members to pursue excellence in academics, leadership, and career preparation. By integrating Family FCCLA will advance its infrastructure and experience for all stakeholders through the ongoing development of its team and leadership, and by improving its processes and systems.

PROGRAMS

FCCLA will review and refine its resources and programs by ensuring they are relevant, aligned, accessible, and consistent for all Family and Consumer Sciences educators and students.

FCCLA Membership In Review

The 2024–2025 membership year marked a new chapter of momentum, pride, and possibility for FCCLA. With a total of 260,219 affiliated members—the highest in more than a decade—FCCLA continues to lead the nation as the student organization for Family and Consumer Sciences education and career readiness.

From classrooms in small towns to bustling city campuses, chapters across the country chose FCCLA as the platform to help students find their voice, apply their learning, and lead with purpose. Integrated into Family and Consumer Sciences education, FCCLA offered students a clear path to explore career opportunities, gain real-world skills, and prepare for life beyond high school. This year's membership growth represents a net gain of 15,743 students over the previous year and reflects a steady upward trajectory that has redefined what is possible for Family and Consumer Sciences programs nationwide.

FCCLA's footprint now includes 5,410 chapters and 7,435 advisers across 46 states, Puerto Rico, and American Samoa. The continued expansion of chapter affiliation reflects the trust educators place in FCCLA to elevate student learning, foster leadership, and support success beyond the classroom. The organization's flexible affiliation options—especially the Unlimited Membership Package, which accounted for over 89,000 members—allowed chapters of every size and structure to participate fully and thrive.

This year also welcomed 231 brand-new chapters into the FCCLA network. Their addition builds on five consecutive years of chapter growth and signals that more schools than ever are embracing the role FCCLA plays in preparing students for careers that support families and strengthen communities.

In every number, there is a story—a student who stepped up, a teacher who made the connection, a chapter that came to life. Together, these stories add up to a movement that is growing stronger every year.

FCCLA MEMBERSHIP HIGHLIGHTS



260,219 Members



5,410 Chapters



7,435 Advisers













+15,743 Membership Growth



231 New Chapters

Top 10 States by Total Membership:

1.  **Georgia: 28,326**
2.  **Texas: 26,548**
3.  **Oklahoma: 24,259**
4.  **California: 17,637**
5.  **Florida: 14,233**
6.  **Virginia: 14,029**
7.  **Iowa: 10,718**
8.  **Kentucky: 10,333**
9.  **North Carolina: 10,046**
10.  **Ohio: 9,955**

Membership data reflected in this section is based on final affiliation numbers as of the close of FCCLA's fiscal year on July 31, 2025. These figures represent the official year-end totals for the 2024-2025 year.

MEMBERSHIP




STATE	CHAPTERS	MEMBERS	ADVISERS
Alabama	292	9,002	375
Alaska	1	40	3
American Samoa	1	60	3
Arizona	277	5,968	343
Arkansas	216	6,313	269
California	105	17,637	174
Colorado	107	2,116	180
Connecticut	12	235	13
Delaware	9	289	11
Florida	85	14,233	106
Georgia	281	28,326	413
Hawaii	16	275	40
Idaho	78	1,251	103
Illinois	118	2,565	173
Indiana	72	6,809	105
Iowa	246	10,718	295
Kansas	158	3,528	184
Kentucky	164	10,333	273
Louisiana	17	431	24
Maryland	1	7	1
Michigan	24	1,218	38
Minnesota	50	4,395	63
Mississippi	61	1,375	94
Missouri	331	9,268	428
Montana	60	1,284	68
Nebraska	93	2,505	102
Nevada	30	2,617	61
New Jersey	52	4,529	74
New Mexico	37	1,689	49
New York	28	869	33
North Carolina	109	10,046	228
North Dakota	70	1,571	85
Ohio	234	9,955	234
Oklahoma	389	24,259	415
Oregon	12	316	18
Pennsylvania	55	1,150	78
Puerto Rico	153	5,594	174
Rhode Island	1	13	1
South Carolina	25	389	44
South Dakota	64	1,763	69
Tennessee	120	3,612	174
Texas	485	26,548	793
Utah	131	2,826	246
Virginia	274	14,029	394
Washington	119	5,478	203
West Virginia	7	139	9
Wisconsin	115	2,067	141
Wyoming	25	579	31

Overview

In 2024–2025, Advance CTE, the national leader in policy, research, and support for Career and Technical Education, unveiled a modernized National Career Clusters® Framework designed to better reflect the needs of today’s workforce and economy. In response, FCCLA updated its materials to align with this refreshed model, further strengthening the connection between Family and Consumer Sciences (FCS) education and meaningful career preparation. This initiative affirmed FCCLA’s role as the premier student organization for students interested in careers that support families and communities, ensuring members have access to real-world learning that leads to college and career success.

To support the implementation of these changes, FCCLA collaborated with two national leaders in FCS education: the American Association of Family and Consumer Sciences (AAFCS) and LEAD FCS Education. Together, the organizations delivered updated classroom resources, educator training tools, and professional development designed to help teachers effectively integrate the modernized framework into FCS instruction.

As part of this effort, FCCLA co-hosted a national webinar titled *Linking FCS to the Modernized Career Clusters* in partnership with AAFCS and LEADFCS Education. The session drew over 1,291 registrants and served as a powerful catalyst for national engagement, equipping educators with the tools and understanding needed to effectively implement the modernized Career Clusters framework.

	FCCLA led the redesign of its materials, programs, and branding—including the introduction of a new Career Clusters logo—to reflect this realignment and to better guide members toward future success.
	AAFCS provided standards-based resources and advocacy to reinforce the value of FCS education in preparing future-ready graduates.
	LEADFCS Education delivered targeted professional development and collaboration opportunities to help educators translate the updated framework into daily practice.

Through this collaborative effort, FCCLA ensured that members had meaningful opportunities to explore their interests, discover their passions, and gain practical, hands-on experience that bridges the gap between the classroom and the workforce. Whether developing financial literacy projects, managing community-based programs, participating in culinary and hospitality labs, or exploring careers in teaching, human services, or design—FCCLA Members experienced learning that is purposeful, immersive, and career-focused.

The six modernized FCCLA Career Clusters—Arts and Design, Hospitality and Tourism, Financial Services, Education and Training, Human Services, and Public Service—provide a clear structure for career preparation grounded in Family and Consumer Sciences content. They ensure that students are not only learning about career opportunities but actively preparing for them through FCCLA’s comprehensive programs, leadership experiences, Competitive Events, and industry connections.

FCCLA remains committed to preparing members for success beyond the classroom by ensuring they are confident, capable, and connected to the careers of tomorrow.

CAREER CLUSTERS

Arts & Design

Equips students for careers in fashion, interior design, visual arts, and creative industries that influence how people live and express themselves. Students apply design thinking, creativity, and technical skills to bring bold ideas to life.



Hospitality & Tourism

Prepares students to lead in restaurants, hotels, event venues, and travel services through careers in operations, marketing, and management. FCCLA helps members build expertise in customer service, budgeting, event planning, and team leadership.



Financial Services

Introduces students to personal finance, banking, insurance, and financial planning careers that support individuals and communities in making informed decisions. Members gain real-world knowledge in budgeting, saving, investing, and consumer awareness.



Education & Training

Develops future educators, coaches, and childcare professionals who will shape the next generation through teaching and training. Students explore learning styles, classroom strategies, youth development, and leadership in educational settings.



Human Services

Opens doors to meaningful work in counseling, family services, wellness, and community outreach roles that strengthen lives and relationships. Through hands-on learning, students practice empathy, support services, and program coordination.



Public Service

Introduces students to careers in emergency services, public health, nonprofit work, and civic leadership. FCCLA prepares members to think critically, act decisively, and serve communities with purpose and care.



NATIONAL PROGRAMS

Overview

FCCLA's eight National Programs offer students hands-on opportunities to develop practical skills that apply directly to their lives, both inside and outside the classroom. Through project-based learning and peer-to-peer engagement, members explore critical topics such as financial literacy, career preparation, wellness, and leadership development.

These programs are designed to complement classroom instruction while encouraging students to take initiative, lead with purpose, and make a measurable impact in their schools and communities. Whether launching a campus safety campaign or guiding younger students through career planning, members gain confidence, sharpen problem-solving abilities, and build skills that prepare them for college, careers, and life.

FCCLA continually evaluates and evolves its National Programs to ensure they remain relevant, engaging, and aligned with the needs of today's learners and tomorrow's workforce.

FCCLA NATIONAL PROGRAMS





Sponsored by G-W Publisher

Career Connection helps members learn more about themselves, the workplace, and future careers to put themselves on the pathway to success. The projects that members conduct around Career Connection units will give them the confidence to face the thousands of overwhelming options that come with future career decisions.

High School Winner

James Wood High School, Virginia

Project Title: *First Job Ready*

The chapter led a multi-phase project to help students prepare for real-world job opportunities. After completing career aptitude assessments, students participated in workshops focused on resume building, interview techniques, and professional expectations. The project culminated in a speaker series featuring local professionals who offered career advice, hosted mock interviews, and shared insights into a variety of industries with the needs of today's learners and tomorrow's workforce.



Middle School Winner

Southeast Middle School, North Carolina

Project Title: *Gearing UP for College and Career Readiness*

This year-long initiative guided students through career exploration using interest surveys, soft skills activities, and immersive tools like VR simulations. The chapter organized field trips, career fairs, and interactive exhibits focused on career clusters and future education options. Students also practiced job readiness skills and connected with business and college representatives to learn more about careers in Family and Consumer Sciences and related fields.



Runner-Up

Selah FCCLA, Washington

Project Title: *Health Care Exploration with Stuffedies*

To introduce young children to health care careers, the chapter designed a preschool education project using stuffed animals for interactive medical role-play. They delivered hands-on presentations in classrooms and child care centers, teaching 125 children directly and reaching over 500 more through community partnerships and educational resources. The project emphasized early exposure to health careers while promoting comfort with medical environments.



NATIONAL PROGRAMS



Community Service guides members to identify local concerns and carry out projects to improve the quality of life in their communities. Through their projects, members experience character development and improve their critical and creative thinking, interpersonal communication, practical knowledge, and career preparation. FCCLA Members learn more about themselves, others, and the world so that they can make a difference now and in the future.

High School Winner

Weslaco High School, Texas

Project Title: "Glide" on Over to Gibson Park

The chapter led a community revitalization effort focused on accessibility by securing nearly \$49,000 in grant funding to install an inclusive Alta-Glide play structure at Gibson Park. Alongside the installation, members organized monthly cleanup events to ensure the park remained safe, welcoming, and well-maintained. Collaborating with school leaders, city officials, and local organizations, the project created a lasting space that promotes inclusive play and community pride.



Middle School Winner

Pleasant Grove Junior, Utah

Project Title: Santa Claus is Coming to Town!

With a focus on spreading joy and supporting local needs, the chapter hosted a holiday celebration featuring a tree-lighting ceremony, seasonal music, refreshments, and a food drive. Working closely with community partners and taking the lead in planning, hospitality, and logistics, members created a festive, family-friendly event that united their school and town in the spirit of giving.



Runner-Up

Northside High School-Warner Robins, Georgia

Project Title: Pullin' for Peyton

To support a faculty family affected by pediatric cancer, the chapter launched a school and community-wide awareness campaign. Events included a tractor pull, hat day fundraiser, bracelet sales, and promotional outreach through flyers and social media. In partnership with Jay's Hope Foundation and local businesses, the project raised funds, inspired advocacy, and empowered members to lead with compassion and purpose.





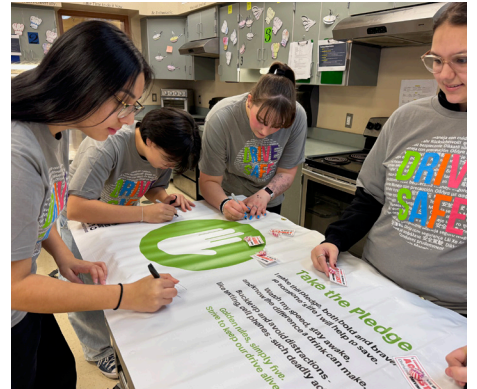
Families Acting for Community Traffic Safety (FACTS) gives members the information and incentives they need to build an understanding of what it means to drive safely, both today and in the future. Through their projects, members work to educate adults and peers about traffic safety and support enforcement of local rules and regulations. FCCLA Members are given the tools to help families promote basic safety attitudes that can last a lifetime.

High School Winner

Bonney Lake High School, Washington

Project Title: *BLHS – We Are in the Driver’s Seat!*

The chapter launched a student-led safe driving awareness campaign focused on reducing cellphone use behind the wheel. Using surveys, observations, educational games, social media, and classroom presentations, members engaged over 200 students in promoting distraction-free driving. Through partnerships with the Teens in the Driver Seat program, school staff, and community organizations, the campaign combined data analysis, outreach, and peer education to inspire safer habits on the road.



Middle School Winner

Fredonia Junior, Kansas

Project Title: *Be Alert, Accidents Hurt*

This safety education project targeted 5th and 6th grade students with interactive lessons on pedestrian, bicycle, and e-scooter travel. The chapter incorporated demonstrations, traffic safety games, pre- and post-tests, and hands-on practice with signaling and crossing. In collaboration with local partners and businesses, students distributed helmets, lights, reflectors, and safety kits, combining physical skill development with practical education to reinforce smart travel behaviors.



Runner-Up

Tonganoxie High School, Kansas

Project Title: *Click, Click, Zoom*

The chapter led a year-long teen driver safety initiative featuring a mock car crash reenactment, virtual reality simulations, safety pledges, and educational events. Partnering with emergency services, the Kansas Highway Patrol, and Teens in the Driver Seat, they hosted awareness campaigns, a schoolwide Safety Day, and a ThinkFast Interactive game show. The project emphasized seat belt use, focused driving, and real-world responsibility behind the wheel.





FCCLA's Families First National Program helps students strengthen family connections and grow as responsible, caring members of their communities. Through real-world projects and peer education, participants explore the impact of families on individuals and society.

Program Modernization:

During the 2023–2024 school year, FCCLA completed a full program modernization, unveiling a refreshed version for the 2024–2025 school year that reflects today's diverse family structures and the role of Career and Technical Education in preparing students for life. The updated program features five new units (Dynamics, Balance, Development, Safety, and Skills) designed to build practical knowledge and inspire careers that support families.



This transformation was made possible through the generous sponsorship of United Services for Effective Parenting of Ohio, whose support ensures that Families First continues to be a relevant and impactful classroom resource.

High School Winner

Tonganoxie High School, Kansas

Project Title: *Chieftain Strong – Building Safer Homes and Communities*

The chapter led a community-wide safety campaign that included creating an instructional video, distributing emergency planning materials to elementary students, and assembling car safety kits for high schoolers. The project also provided items like bicycle helmets, medication disposal bags, and fire extinguisher blankets, all supported through local partnerships and grant funding. Their work promoted preparedness and family safety across all age groups.



Middle School Winner

Signal Knob Middle School, Virginia

Project Title: *Family Wellness Workshop*

To promote strong family connections, the chapter hosted a Family Wellness Workshop with sessions on communication, nutrition, financial literacy, and local resources. Funded by a Virginia FCCLA Leadership Foundation mini-grant, the event also included interactive activities like Family Game Night, reinforcing healthy habits, quality time, and open dialogue at home.



Runner-Up

Rye Cove High School, Virginia

Project Title: *Lunch Relief Project: Families Come First*

After Hurricane Helene caused a prolonged power outage, the chapter prepared and delivered hot meals to more than 50 families in their rural community. By partnering with local media, volunteers, and community boards, the chapter met urgent needs while offering comfort and care. Their project embodied the values of Families First through service and compassion during crisis.



NATIONAL PROGRAMS

FINANCIAL FITNESS

Financial Fitness engages members in teaching one another how to earn, spend, save, and protect money wisely. Through FCCLA's Financial Fitness program, members plan and carry out projects that help them, and their peers learn to become wise financial managers and smart consumers. FCCLA members can build their peers' financial literacy and teach them skills for managing their finances.

High School Winner

Atkins High School, North Carolina

Project Title: *Atkins Chapter Financial Fitness*

The chapter launched a comprehensive financial literacy initiative that combined interactive lessons, budgeting challenges, investment simulations, and mini-projects to help students build essential financial skills. With support from local banks, guest speakers, and mentors, students applied their knowledge in real-world scenarios and hosted a finance fair to share practical money management tips with their school community.



Middle School Winner

Feagin Mill Middle School, Georgia

Project Title: *Money Masters in Training*

Through hands-on lessons in budgeting for vacations, wardrobes, and home furnishings, the chapter brought financial literacy to life for middle school students. Members managed concession stand sales, developed secure fundraising strategies, and applied their profits toward conference expenses and charitable contributions, gaining firsthand experience in financial decision-making.



Runner-Up

Caney High School, Oklahoma

Project Title: *Thrift and Thrive: Curating Style Without Breaking the Bank*

This creative project encouraged students to embrace sustainable fashion by organizing thrifting trips, upcycling workshops, clothing swaps, and a culminating fashion show featuring repurposed designs. Through partnerships with local businesses and environmental groups, members promoted financial responsibility, personal expression, and eco-conscious habits through stylish, budget-friendly choices.



POWER of ONE

Power of One helps members to find and use their personal power. Members set their own goals, work to achieve them, and enjoy the results. The skills members learn in Power of One help them now and in the future with school, friends and family, and on the job.

Power of One recipients can be viewed online at fcclainc.org.

NATIONAL PROGRAMS



Stand Up guides members to develop, plan, carry out, and evaluate advocacy activities to improve the quality of life in their communities. Members develop their voice to make a positive impact. Through their projects, members experience character development and improve their critical and creative thinking, interpersonal communication, leadership, practical knowledge, and career preparation.

High School Winner

Black River High School, Ohio

Project Title: *Stand Up for Our Veterans: Recognize and Come Alongside*

The chapter led a year-long campaign to honor and support veterans through meaningful acts of service, including a blanket drive, handwritten thank-you cards, a Veterans Day breakfast and assembly, and participation in Wreaths Across America. By engaging community partners, school organizations, and national initiatives, members fostered deeper appreciation and advocacy for veterans while encouraging civic responsibility and compassion.



Middle School Winner

Warner Robins Middle School, Georgia

Project Title: *Healthy Choices Awareness Campaign*

This student-led campaign focused on promoting healthy eating habits through nutrition education, hands-on cooking lessons, and awareness-building activities. Members created visual displays, tracked eating habits, and collaborated with nutrition experts to help peers make informed dietary choices that support long-term health and wellness.



Runner-Up

Battle Creek High School, Nebraska

Project Title: *Pink Out*

As part of their Pink Out event, the chapter organized a school and community-wide fundraiser supporting local cancer patients through the HOPE Fund at Faith Regional. With creative promotions, business sponsorships, raffles, merchandise sales, and media outreach, members raised over \$2,500 and united the community around a cause that inspired hope, action, and awareness.





Student Body helps members learn to make informed, responsible choices for their physical and mental health while also providing opportunities to teach others. The teen years are an ideal time to establish healthy attitudes and habits to last a lifetime, which is why Student Body gives members the facts and incentives they need to build a healthy body.

High School Winner

Black River High School, Ohio

Project Title: : *Healthy Teachers, Happy Classrooms*

The chapter implemented a wellness initiative for school staff, offering after-school meetings focused on nutrition, stress relief, and overall self-care. Through cooking labs, personalized meal planning, healthy treat deliveries, and a Wellness Bingo challenge, the project supported teachers in building lasting wellness habits, reinforcing the connection between healthy educators and thriving classrooms.



Middle School Winner

West Carey Middle School, North Carolina

Project Title: *Self-Love by Design: Promoting Body Kindness to Support Eating Disorder Prevention and Recovery*

The chapter launched a school-wide initiative to raise awareness about eating disorders and promote self-love. Activities included educational sessions, positive body image messaging, and a fashion design contest that featured student-created apparel with mental health affirmations. Their efforts culminated in a video campaign and school displays during Eating Disorder Awareness Week to foster a culture of compassion and confidence.



Runner-Up

West Central FCCLA, South Dakota

Project Title: *Talk the Talk: Tuning Into Your Inner Cheerleader*

This mental health-focused project helped students strengthen emotional resilience through workshops on self-talk and mindset. With guidance from a school counselor, chapter members led journaling exercises, created personal affirmations, and hosted peer-led discussions to help participants identify and reframe negative internal dialogue. The initiative empowered students with tools for long-term emotional wellness and positivity.



Overview

FCCLA's Competitive Events empower students to showcase their skills, apply classroom knowledge, and gain meaningful experience that prepares them for success in college, careers, and life. Through hands-on opportunities that integrate leadership, teamwork, and industry relevance, FCCLA Members are challenged to explore their passions while building employability and technical skills across a variety of career areas.

With more than 50 Competitive Events available, participants can demonstrate what they have learned through Family and Consumer Sciences education by tackling real-world challenges and presenting their work at the regional/district, state, and national levels. These events span a broad spectrum of topics and formats, from individual presentations to team collaborations, offering members opportunities to grow in confidence, creativity, and career readiness.

FCCLA Offers Five Types of Competitive Events

- 1 FCCLA Challenge Tests, presented by G-W Publisher
- 2 FCCLA / LifeSmarts Knowledge Bowl, presented by National Consumers League
- 3 Virtual Business Challenge, presented by Knowledge Matters
- 4 Skill Demonstration Events
- 5 STAR Events (Students Taking Action with Recognition)

Each Competitive Event aligns with FCCLA's mission to prepare youth for roles as family members, wage earners, and community leaders. By participating, students sharpen essential life skills such as critical thinking, communication, and organization while preparing for career opportunities and earning recognition for their achievements.

Competitive Events Advisory Team (CEAT)

FCCLA's Competitive Events continue to flourish and evolve, thanks to the invaluable contributions and insights provided by dedicated advisers, members, and state associations. Playing a pivotal role in shaping the future of Competitive Events, the members of the Competitive Events Advisory Team (CEAT) offer their expertise and guidance to ensure the program's continued success.

2024-2025 CEAT Members:

- Caitlin Roberson (Georgia, Lead Coordinator)
- Ginger Hill (South Carolina, Assistant Lead Coordinator)
- Brittani Phillips (Oklahoma, Past Lead Coordinator)
- Claire Cantrell (Alabama, 2024-2025 Vice President of Competitive Events)
- Chloe Christensen (Utah, Student Member Representative)
- Molly Gordon (South Carolina, Chapter Adviser Representative)
- Alison Hertenstein (Iowa, Chapter Adviser Representative)
- Peter Smith III (South Carolina, 2023-2024 Vice President of Competitive Events)
- Tara Swenson (FCCLA Competitive Events Director)

Special Thanks

FCCLA extends its deepest gratitude to Alyson McIntyre-Reiger, Indiana State Adviser and past FCCLA Board Member, for her outstanding support during the 2025 National Leadership Conference. Stepping in as Lead Coordinator for Competitive Events while onsite, Alyson provided invaluable leadership and expertise that helped ensure a smooth and successful experience for participants.

FCCLA Challenge Tests, Presented by G-W Publisher

The 2024–2025 school year marked a milestone for FCCLA's Competitive Events with the launch of the updated FCCLA Challenge Tests, presented by G-W Publisher. These timed, standards-based assessments offer members an opportunity to demonstrate their knowledge and understanding of Family and Consumer Sciences (FCS) concepts while preparing for future success in both college and career fields.



FCCLA has proudly partnered with G-W Publisher for many years, utilizing their trusted, industry-aligned curriculum as the foundation for test content. Prior to the start of the year, the Challenge Tests underwent a strategic transformation. Each test was renamed to align with specific G-W textbooks to help advisers more easily identify the corresponding instructional resources that support student preparation. This change not only enhances clarity and relevance in the classroom, but also reinforces FCCLA's commitment to connecting classroom learning to real-world application.

The relaunch also marked the beginning of a three-year collaboration to expand the Challenge Test portfolio. FCCLA and G-W Publisher will co-develop up to five additional tests annually, ensuring the program evolves with the needs of FCS educators and continues to reflect high-quality, relevant content tied to today's industry demands.

With both virtual and in-person competition options, the Challenge Tests provide greater access and flexibility for members nationwide. Students may compete online during the fall or attend the National Leadership Conference to test their skills in person during the summer. This format not only expands participation, but also accommodates different learning environments and school schedules, making Challenge Tests one of the most accessible Competitive Events FCCLA offers.

Whether a member is interested in fashion construction, teaching, nutrition, hospitality, or financial literacy, the Challenge Tests provide a meaningful way to assess what they have learned in the classroom and through FCCLA, while building the confidence and experience needed to excel beyond graduation.

2024-2025 Challenge Tests and Participation Totals

<u>Challenge Test</u>	<u>Total Competitors</u>
Apparel: Fashion Design & Construction Challenge.....	70
Child Development: Early Stages Through Adolescence Challenge.....	116
Culinary Math Challenge.....	69
FCCLA Knowledge Challenge.....	178
Hospitality Services Challenge.....	71
Housing and Interior Design Challenge.....	58
Math for Financial Literacy Challenge.....	59
Nutrition & Wellness for Life Challenge.....	176
Principles of Food Science Challenge.....	25
Teaching Challenge.....	66

COMPETITIVE EVENTS

Knowledge Bowl

The 2024–2025 school year marked a landmark year for the FCCLA/LifeSmarts Knowledge Bowl. This fast-paced, team-based Competitive Event challenges members to demonstrate academic knowledge, problem-solving abilities, and real-world application across six content areas: Personal Finance; Consumer Rights and Responsibilities; Technology; Health and Safety; the Environment; and FCCLA Knowledge.



More than 90 teams from across the country entered the competition during the fall (2024) qualifying round—representing the highest level of participation in Knowledge Bowl history. These teams engaged in the first of two virtual qualifying rounds designed to assess knowledge through timed quizzes using LifeSmarts' TeamSmarts platform. Each round served as a crucial checkpoint for content mastery, collaboration, and team readiness.

FCCLA updated the competition format this year to ensure more schools and students could participate in the full competition cycle. By hosting both preliminary rounds virtually, FCCLA eliminated many of the traditional barriers associated with multi-stage events, making it possible for teams in all regions to compete without the financial burden of travel to early qualifying events.

Following the spring round, the top 31 teams advanced to the final phase of the competition, held onsite at the 2025 National Leadership Conference in Orlando, Florida. These teams began the championship round with pool play, competing in buzzer-based quiz matches against peers from across the country. Scores from this round, combined with their virtual testing scores, determined which teams would move forward.

The top 16 teams then advanced to a single-elimination bracket, facing off in head-to-head competition until only two remained. The final championship round took place in front of thousands of FCCLA Members and Advisers during a general session at NLC. This high-energy, nationally-spotlighted conclusion served as a fitting celebration of the academic rigor, leadership, and teamwork that define the Knowledge Bowl experience.

2024-2025 Knowledge Bowl Winner

Wessington Springs High School FCCLA, Minnesota



Chapter Adviser Charlotte Mohling with winning team members, Sam P., Karter M., Branden F., Robert H., and Richard C.

Virtual Business Challenge

The FCCLA/Knowledge Matters Virtual Business Challenge (VBC) continued to challenge and inspire FCCLA Members nationwide during the 2024–2025 school year. This free, online Competitive Event is offered in partnership with Knowledge Matters, a leading provider of interactive, virtual simulations for the classroom. Through this collaboration, participating teams utilized Knowledge Matters’ award-winning simulation platform to test their skills in real-time business environments, gaining practical experience in decision-making, analysis, and strategy.



FCCLA Members applied Family and Consumer Sciences knowledge to two competitive tracks: Personal Finance and Fashion. Across two qualifying rounds—Fall 2024 and Spring 2025—teams worked to optimize outcomes in each simulation scenario. The highest-performing teams advanced to the online National Championship held in April 2025, where they competed for cash awards and national recognition. Champions were celebrated on stage during the 2025 National Leadership Conference in Orlando, Florida.

Virtual Business Challenge - Personal Finance

In this simulation, teams managed the personal finances of a virtual character over a two-year period. Participants were responsible for budgeting, banking, filing taxes, applying for jobs and credit cards, making purchases, scheduling daily activities, and more. The goal was to maximize the individual’s net worth by the end of the simulation. This challenge helped students build real-world financial literacy and decision-making skills essential for adult life.

2024-2025 National Winner:

Will D., Alabama

Virtual Business Challenge - Fashion

In this simulation, students took the reins of a virtual fashion business. Teams conducted trend research, designed garments, managed inventory, responded to customer demand, promoted products through social media, and made financial decisions to increase profitability. Success was measured by the cumulative profit earned over the course of one virtual fashion season. This challenge encouraged members to explore careers in fashion while applying business and marketing principles in a creative context.

2024-2025 National Winner:

Ciara B. and Riah H., Indiana



COMPETITIVE EVENTS

Skill Demonstration Events

FCCLA's Skill Demonstration Events provide a dynamic, hands-on platform for members to showcase their career-ready knowledge, technical abilities, and creative talents in real-time. Designed to reflect high-demand skills in Family and Consumer Sciences-related fields, these events challenge participants to apply what they have learned in the classroom to fast-paced, on-site scenarios that mirror real-world situations.

Held exclusively during the National Leadership Conference (NLC), Skill Demonstration Events are short-format competitions that allow members to demonstrate competency in specific content areas without the need for year-long project development or prior qualification at the state level. Events span a wide range of topics, from culinary knife skills and food art to interviewing techniques, lesson planning, public speaking, and more—each grounded in FCCLA's mission to prepare students for leadership roles in families, careers, and communities.

These events are open to members based on their grade level eligibility and provide an accessible entry point for individuals who may be new to FCCLA's Competitive Events system. Whether students are exploring a future career in education, culinary arts, or interior design, Skill Demonstration Events help reinforce technical proficiency, build confidence, and connect classroom learning with industry expectations.

Total Competitors at 2025 NLC: 396

Culinary Food Art

This event challenges participants to showcase their creativity and artistic ability by designing an original food art display using a variety of fruits and vegetables. Competitors are judged on presentation, technique, visual impact, and sanitation practices.

Total Competitors at 2025 NLC: 36

Culinary Knife Skills

This event allows participants to demonstrate professional-level knife skills by completing six specific cuts that meet industry standards. Participants are also evaluated on safety, sanitation, and precision throughout the timed demonstration.

Total Competitors at 2025 NLC: 65

FCCLA Creed Speaking and Interpretation

This event gives first-year FCCLA Members (through grade 10) the opportunity to recite the FCCLA Creed and reflect on its meaning. Participants are evaluated on accuracy, expression, interpretation, and delivery, while gaining confidence in public speaking.

Total Competitors at 2025 NLC: 41

COMPETITIVE EVENTS



Impromptu Speaking

This event challenges participants to prepare and deliver a short speech on a Family and Consumer Sciences or FCCLA-related topic after being provided with a topic at the conference. Judging focuses on the ability to think quickly, organize ideas, and communicate effectively with confidence and clarity.

Total Competitors at 2025 NLC: 59

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Interior Design Sketch

This event evaluates participants' ability to quickly develop and hand-sketch an interior design concept based on a provided scenario. Judging is based on creativity, functionality, use of design principles, and overall visual appeal.

Total Competitors at 2025 NLC: 33

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Interviewing Skills

This event prepares participants for real-world job interviews by having them submit a resume and cover letter, and participate in a simulated job interview for an entry-level position in a Family and Consumer Sciences-related field. Judging is based on professionalism, communication, and preparedness.

Total Competitors at 2025 NLC: 109

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Lesson Plan Development and Modification

This event allows participants to develop an original lesson plan and then adapt it to meet the needs of a specific student profile. Judging focuses on lesson content, organization, alignment to educational standards, and the effectiveness of modifications for diverse learners.

Total Competitors at 2025 NLC: 42

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TeachFCS

This event challenges participants to create and carry out a week-long promotional campaign aimed at encouraging others to consider teaching Family and Consumer Sciences as a career. Participants are judged on their planning, creativity, promotional strategies, and community impact.

Total Competitors at 2025 NLC: 11

STAR Events

FCCLA's Students Taking Action with Recognition (STAR) Events represent the organization's premier Competitive Events program, challenging members to demonstrate knowledge, skills, and leadership in action across a diverse array of topics aligned with Family and Consumer Sciences education. Unlike traditional classroom assessments, STAR Events invite students to transform their learning into real-world impact by tackling issues that affect families, careers, and communities and implementing actionable solutions grounded in research and collaboration.

With over 30 unique event categories available, STAR Events provide students the opportunity to compete individually or as a team in up to three levels of competition: regional or district, state, and national. Each event is designed to reflect industry expectations, support career and technical education standards, and develop college- and career-readiness skills. Participants are evaluated by qualified judges on their portfolio materials, oral presentations, demonstrations, and overall professionalism.

STAR Events are accessible to all FCCLA Members who meet level eligibility and have completed appropriate coursework. Each event is structured to allow students to explore career opportunities, expand their technical expertise, and engage in service learning and leadership development. STAR Events are not only a showcase of student achievement, but also a powerful tool to prepare the next generation of professionals in Family and Consumer Sciences-related career clusters. In the 2024–2025 school year, more than 5,500 FCCLA Members from across the country competed in STAR Events at the National Leadership Conference in Orlando, Florida, solidifying their commitment to excellence, innovation, and community impact.

STAR Event Spotlight

Personal Finance, Presented by EVERFI

In partnership with EVERFI, a leading digital education platform committed to real-world learning, FCCLA proudly launched a new STAR Event during the 2024–2025 school year: Personal Finance, Presented by EVERFI. This groundbreaking addition to the STAR Events lineup offers students a critical opportunity to explore and apply personal financial literacy concepts using industry-informed simulations and research-based content.

Developed through collaboration between FCCLA and EVERFI, this new event bridges digital learning with practical application. Participants complete an interactive online module series through EVERFI that covers essential personal finance concepts such as budgeting, saving, credit management, taxes, and consumer decision-making. Upon completing the modules, participants select a real-life scenario to analyze and develop a comprehensive financial plan using the knowledge gained through the EVERFI curriculum.

The Personal Finance STAR Event emphasizes skill-building in financial literacy, critical thinking, digital fluency, and presentation. Students are challenged to present their financial plan to a panel of judges, supported by evidence from their research, coursework, and the EVERFI simulations. This format allows participants to demonstrate how financial decisions impact long-term success, financial stability, and future career and life goals.

This new event embodies FCCLA's commitment to equipping members with life-ready skills that directly support postsecondary success. At the inaugural competition held during the 2025 National Leadership Conference, 45 competitors participated in the Personal Finance event—an exciting launch that reflects strong interest and growing momentum around personal finance education.

Total Competitors at 2025 NLC: 45

Baking and Pastry

Recognizes participants who demonstrate their baking and pastry skills through the preparation of a quick bread, choux pastry, cookie, and shaped yeast bread.

Total Competitors at 2025 NLC: 69

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Career Investigation

Recognizes participants for their ability to perform self-assessments, research and explore a career, set career goals, create a plan for achieving goals, and describe the relationship of Family and Consumer Sciences coursework to the selected career.

Total Competitors at 2025 NLC: 153

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Chapter in Review Display

Recognizes chapters that develop and implement a well-balanced program of work and promote FCCLA and Family and Consumer Sciences and/or related occupations and skills to the community.

Total Competitors at 2025 NLC: 130

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Chapter in Review Portfolio

Recognizes chapters that develop and implement a well-balanced program of work and promote FCCLA and Family and Consumer Sciences and/or related occupations and skills to the community.

Total Competitors at 2025 NLC: 147

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Chapter Service Project Display

Recognizes chapters that develop and implement an in-depth service project that makes a worthwhile contribution to families, schools, and communities. Students must use Family and Consumer Sciences content and skills to address and take action on a community need.

Total Competitors at 2025 NLC: 255



COMPETITIVE EVENTS



Chapter Service Project Portfolio

Recognizes chapters that develop and implement an in-depth service project that makes a worthwhile contribution to families, schools, and communities. Students must use Family and Consumer Sciences content and skills to address and take action on a community need.

Total Competitors at 2025 NLC: 207

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Culinary Arts

Recognizes participants enrolled in occupational culinary arts/food service training programs for their ability to produce a quality meal using industrial culinary arts/food service techniques and equipment.

Total Competitors at 2025 NLC: 89

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Digital Stories for Change

Recognizes participants who demonstrate their knowledge, skills, and abilities to actively identify an issue concerning families, careers, or communities; research the topic; and develop a digital story to advocate for positive change.

Total Competitors at 2025 NLC: 65

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Early Childhood Education

Recognizes participants who demonstrate their ability to use knowledge and skills gained from their enrollment in an occupational early childhood program.

Total Competitors at 2025 NLC: 68

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Entrepreneurship

Recognizes participants who develop a plan for a new small business using Family and Consumer Sciences skills and sound business practices. The business must relate to an area of Family and Consumer Sciences education or related occupations.

Total Competitors at 2025 NLC: 220

COMPETITIVE EVENTS

Event Management

Recognizes participants who apply skills used in Family and Consumer Sciences courses to plan an event for an educational institution, community or non-profit organization, business, or government institution.

Total Competitors at 2025 NLC: 240

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Fashion Construction

Recognizes participants who apply fashion construction skills learned in Family and Consumer Sciences courses to create a display using samples of their skills.

Total Competitors at 2025 NLC: 114

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Fashion Design

Recognizes participants who apply fashion design skills learned in Family and Consumer Sciences courses to design and market clothing styles.

Total Competitors at 2025 NLC: 90

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FCCLA Chapter Website

Recognizes participants who use a chapter website to educate, inform, and involve members and the general public about the importance of the Family and Consumer Sciences program and the FCCLA Chapter.

Total Competitors at 2025 NLC: 77

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Focus On Children

Recognizes participants who use Family and Consumer Sciences skills to plan and conduct a child development project that has a positive impact on children and the community.

Total Competitors at 2025 NLC: 296

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Food Innovations

Recognizes participants who demonstrate knowledge of the basic concepts of food product development by creating an original prototype formula, testing the product through focus groups, and developing a marketing strategy.

Total Competitors at 2025 NLC: 268



COMPETITIVE EVENTS

Hospitality, Tourism, and Recreation

Recognizes participants who demonstrate their knowledge of the hospitality, tourism, and recreation industries and ability to translate their knowledge into a hypothetical or real business. Project must relate to culinary, lodging, recreation, tourism, or event coordination.

Total Competitors at 2025 NLC: 211

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Instructional Video Design

Recognizes participants who demonstrate their knowledge, skills, and abilities to research, plan, and create an instructional video to deliver content as part of a lesson unit of instruction.

Total Competitors at 2025 NLC: 78

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Interior Design

Recognizes participants who apply interior design skills learned in Family and Consumer Sciences courses to design to meet client needs.

Total Competitors at 2025 NLC: 218

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Interpersonal Communications

Recognizes participants who use Family and Consumer Sciences and/or related occupations skills and apply communication techniques to develop a project designed to strengthen communication.

Total Competitors at 2025 NLC: 133

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Job Interview

Recognizes participants who use Family and Consumer Sciences and/or related occupations skills to develop a portfolio, participate in an interview, and communicate a personal understanding of job requirements.

Total Competitors at 2025 NLC: 156



COMPETITIVE EVENTS



Leadership

Recognizes participants who actively evaluate and grow in their leadership potential. Participants investigate their leadership ability, assess leadership and employability skills, and develop and implement a plan to further their leadership development.

Total Competitors at 2025 NLC: 117

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National Programs In Action

Recognizes participants who explain how the FCCLA Planning Process was used to implement a national program project.

Total Competitors at 2025 NLC: 203

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Nutrition and Wellness

Recognizes participants who track food intake and physical activity for themselves, their family, or a community group and determine goals and strategies for improving their overall health.

Total Competitors at 2025 NLC: 166

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Parliamentary Procedure

Recognizes chapters that develop a working knowledge of parliamentary law and the ability to conduct an FCCLA business meeting.

Total Competitors at 2025 NLC: 274

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Personal Finance, presented by EVERFI

Recognizes participants who use Family and Consumer Sciences and personal finance knowledge to analyze financial situations and make informed decisions that reflect their personal values and future goals.

Total Competitors at 2025 NLC: 45

COMPETITIVE EVENTS



Professional Presentation

Recognizes participants who make an oral presentation about issues concerning Family and Consumer Sciences and/or related occupations.

Total Competitors at 2025 NLC: 239

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Promote and Publicize FCCLA

Recognizes participants who use communications skills and techniques to educate their schools and communities about FCCLA with the intention of growing chapters and strengthening FCS and FCCLA programs.

Total Competitors at 2025 NLC: 188

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Public Policy Advocate

Recognizes participants who demonstrate their knowledge, skills, and ability to actively identify a local, state, national, or global concern, research the topic, identify a target audience and potential partnerships, form an action plan, and advocate for the issue in an effort to positively affect a policy or law.

Total Competitors at 2025 NLC: 129

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RED Talks on Education

Recognizes participants who prepare and deliver a TED Talk–style presentation on an education related–topic based on the annual scenario.

Total Competitors at 2025 NLC: 30

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Repurpose and Redesign

Recognizes participants who select a used fashion, home, or other postconsumer item to recycle into a new product.

Total Competitors at 2025 NLC: 246

Say Yes to FCS Education

Recognizes participants who demonstrate the knowledge and skills needed to explore and experience the career of being a Family and Consumer Sciences educator. Participants must prepare a portfolio, conduct classroom observations, plan and execute a lesson, develop an FCCLA integration plan, and deliver an oral presentation.

Total Competitors at 2025 NLC: 74

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Sports Nutrition

Recognizes participants who use Family and Consumer Sciences skills to plan and develop an individualized nutritional plan to meet the needs of a competitive student athlete in a specific sport.

Total Competitors at 2025 NLC: 235

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Sustainability Challenge

Recognizes participants that address environmental issues that adversely impact human health and well-being and who actively empower others to get involved.

Total Competitors at 2025 NLC: 135

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Teach or Train

Recognizes participants for their exploration of the education and training fields through research and hands-on experience.

Total Competitors at 2025 NLC: 124

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Teaching Strategies

Recognizes participants who demonstrate their ability to develop and implement effective instructional strategies that accommodate diverse learners in a classroom or educational setting.

Total Competitors at 2025 NLC: 71



FALL LEADERSHIP INSTITUTE

In Fall 2024, FCCLA unveiled a groundbreaking leadership training program that reimaged how student leaders engage with their potential. The FCCLA Fall Leadership Institute marked the debut of a dynamic partnership with Disney Imagination Campus, delivering a one-of-a-kind professional development experience for students and advisers. This inaugural initiative provided FCCLA Members with an exclusive opportunity to explore leadership and teamwork through Disney's proven models for success—immersing participants in real-time learning within the Disney Parks.

The Fall Leadership Institute was held in two locations: Anaheim, California, and Orlando, Florida. Together, the events welcomed more than 500 attendees, including 361 students and 122 advisers. Anaheim's session engaged 207 participants, while Orlando's larger cohort drew 313 attendees. These high-impact training events were the first of their kind for FCCLA, piloted to provide a new national platform for developing essential leadership and collaboration skills through immersive learning.

Inside the Park, Beyond the Classroom

At the core of the 2024 program were two professionally facilitated sessions from the Disney Imagination Campus catalog: Leadership the Disney Way and Teamwork the Disney Way. These courses were conducted in small-group settings, not within traditional classrooms, but throughout the operational areas of the park—delivering the magic of Disney's business principles in a setting as imaginative as the lessons themselves. Both workshops were led by Disney cast members and conducted entirely within the parks. A limited number of advisers accompanied the sessions, creating an intimate, focused learning environment tailored to each student's engagement and participation.

Student Impact and Adviser Reflections

The success of the pilot was evident in both quantitative metrics and qualitative feedback. Attendees consistently cited the experience as one of the most engaging FCCLA events they had ever attended. Many students expressed that the content not only deepened their understanding of leadership but also made them feel more confident in their ability to lead their chapters and communities. Advisers reported that the event helped reinvigorate student interest and chapter involvement, noting that the small-group structure and world-class facilitation significantly enhanced the experience. Survey responses highlighted the program's effective balance between professional rigor and creative immersion. Participants felt empowered to apply the lessons learned beyond the event itself—bringing back strategies for communication, team building, and initiative planning to their schools and local FCCLA Chapters.

Expanding the Vision for 2025

As a direct result of this success, FCCLA is expanding the Fall Leadership Institute for 2025. Not only will registration capacity increase, but the event will also introduce two additional Disney Imagination Campus courses—Immersive Storytelling and Theme Park Design—broadening the scope for students interested in fields like design, entertainment, hospitality, and project management.

The 2024 FCCLA Fall Leadership Institute proved that when students are given the tools, space, and inspiration to lead, they rise to the occasion with passion and purpose. This event was more than a training—it was a transformative learning experience that equipped members to lead with confidence, think creatively, and elevate the future of Family and Consumer Sciences education.



CHAPTER ADVISER SUMMIT

FCCLA's 2025 Chapter Adviser Summit brought together 132 chapter advisers in Orlando, Florida, for a week of professional learning, collaboration, and inspiration. As the organization's largest adviser summit to date, this event exemplified FCCLA's continued investment in strengthening the role of educators as instructional leaders and chapter mentors. Held in advance of the 2025 National Leadership Conference, the Summit served as a vital opportunity for advisers to gain fresh strategies, deepen peer networks, and return home with renewed energy to support FCCLA Members in their schools and communities.

Workshops Designed for the Adviser Experience

The Summit's agenda featured a robust lineup of sessions designed to address the evolving needs of today's FCCLA Adviser. From program implementation and classroom integration to recruitment, retention, and event preparation, each session was tailored to provide practical tools and relevant insights. Workshops included topics such as "Time Management Life Hacks," "FCCLA 101 for New Advisers," "Coaching STAR Events," and "Supporting a Student-Led Chapter." Advisers also explored FCCLA's broader impact through sessions on National Programs, affiliation packages, Competitive Events strategy, and creative project implementation. Each workshop was structured to encourage dialogue, solution-sharing, and immediate application, reinforcing FCCLA's commitment to actionable professional development.

A Network of Support Through Strategic Partnerships

The success of the 2025 Chapter Adviser Summit was amplified by the meaningful involvement of FCCLA's national partners. Through interactive workshops and in-kind resource support, partners provided advisers with tools to enhance the student experience and connect classroom learning to real-world applications. Sessions led by Centricity emphasized chapter branding, while Lead4Change explored leadership development through service learning. OtterCares Foundation and Explore.Act.Tell. showcased student-led community engagement strategies, and the Campaign for Tobacco-Free Kids provided educators with tools to elevate health and advocacy projects. The AFSA Education Foundation offered practical personal finance resources to support student decision-making and competition preparation. These partnerships not only added depth to the Summit experience but also reinforced the broader ecosystem of support that surrounds FCCLA Advisers.

Growth That Reflects Impact

The Chapter Adviser Summit continues to grow as a hallmark of FCCLA's commitment to adviser development. From 87 attendees in 2023, to 121 in 2024, and now 132 in 2025, the Summit's rising attendance reflects the increasing demand for targeted, high-impact professional development in the FCS education space. Looking forward, FCCLA will host the 2026 Chapter Adviser Summit in Washington, D.C., in advance of the organization's 2026 National Leadership Conference. This ongoing investment in advisers ensures FCCLA Chapters across the country are equipped with the leadership, resources, and network to thrive.

NATIONAL LEADERSHIP CONFERENCE

FCCLA's 2025 National Leadership Conference (NLC) in Orlando, Florida, marked a historic milestone as the largest gathering in more than a decade. With over 10,400 attendees, this powerful week served as the culmination of a year driven by connection, innovation, and student-led achievement. The conference drew thousands of members, advisers, alumni, partners, and supporters from across the country, with a remarkable 17% increase in overall attendance from 2024's event in Seattle.

Held at the Orange County Convention Center, the 2025 NLC offered a full week of engaging programming—from Competitive Events and RED Talks to professional development, business meetings, and celebratory recognitions—all reinforcing the impact of FCCLA's mission and the power of Career and Technical Education.



An Electrifying Opening Session

The 2025 National Leadership Conference began with a powerful spark, bringing together thousands of FCCLA Members, Advisers, and Guests for an unforgettable Opening Session. Sponsored by the U.S. Army, the event delivered a dynamic blend of celebration and substance that set the tone for the days ahead.

The session opened with a show-stopping visit from Optimus Prime, who joined FCCLA's National Executive Council on stage to deliver an important message about traffic safety. Sponsored by the National Road Safety Foundation, this moment encouraged members to make safe choices behind the wheel and reminded all attendees of the critical importance of advocacy through action.

The energy in the room reached new heights with the keynote address delivered by Broadway legend Alton Fitzgerald White. Best known for his record-breaking run as King Mufasa in *The Lion King*, White brought his signature charisma and warmth to the stage with his keynote, *His Pride*. Drawing from his personal story and professional journey, he spoke about leadership, resilience, and fulfillment, encouraging members to lead with empathy, live with authenticity, and embrace every opportunity to grow. His message resonated deeply with the audience and left a lasting impression on all in attendance.

The Opening Session marked not only the beginning of the 2025 National Leadership Conference, but also a renewed commitment to FCCLA's core values—leadership, family, and service. It was a celebration of everything the organization represents and everything FCCLA Members are becoming.

Celebrating Student Excellence in STAR Events

The conference served as the national stage for more than 5,500 student competitors across 30+ STAR Events. These students demonstrated their proficiency in career readiness, leadership, and project-based application of Family and Consumer Sciences knowledge.

From original entrepreneurship proposals to culinary mastery, innovative lesson plans, and impactful advocacy campaigns, competitors brought their skills to life in real-world formats. The STAR Events Finalist Recognition Session, proudly sponsored by the U.S. Army, recognized the top-performing students and showcased their outstanding achievements.



Fashion Takes the Spotlight

FCCLA's 2025 National Conference Fashion Show made a striking return, doubling its participant showcase. Forty student designers took to the stage to present their handcrafted garments, making it the largest fashion presentation FCCLA has hosted in recent years. This high-energy event celebrated creativity, skill development, and the link between fashion design and career pathways in the textile and apparel industry.

Elevating Industry and Innovation at the EXPO

This year's NLC EXPO welcomed 52 exhibitors—marking a 24% increase from the previous year. The vibrant exhibit hall was filled with representatives from colleges, businesses, military branches, industry leaders, and national organizations. Attendees had the opportunity to explore careers, discover resources, and build connections that will guide their next steps after high school.

The EXPO also included student engagement stations, hands-on product demonstrations, and opportunities for FCCLA Members to connect directly with industry professionals in Family and Consumer Sciences-related fields. Whether discussing postsecondary programs with college recruiters, exploring scholarship opportunities, or learning about career tracks from industry professionals, students had countless avenues to discover their next step.

By bridging classroom learning with real-world insight, the 2025 NLC EXPO empowered FCCLA Members to make informed choices, build professional networks, and take the next step with confidence. The expanded participation and deeper partnerships reflect the organization's continued commitment to preparing students for meaningful careers that support families, communities, and the broader economy.

Workshops, RED Talks, and Real Conversations

Throughout the week, students and advisers participated in dynamic workshops and RED Talks led by educators, national partners, alumni, and youth experts. Sessions addressed critical topics such as mental health, financial literacy, public speaking, college readiness, and FCCLA Chapter development. The range of topics empowered members to bring fresh ideas and tangible strategies back to their schools and communities.

Looking Forward

The 2025 NLC exemplified FCCLA's commitment to preparing the next generation of leaders for success in family, career, and community life. Through high-level competitions, rich learning experiences, and meaningful recognition, students left Orlando with a renewed sense of purpose and the tools to lead with confidence. As FCCLA looks ahead to Washington, D.C., for the 2026 National Leadership Conference, the momentum from Orlando signals a future filled with opportunity, unity, and continued impact.

FCCLA ADVISER OF THE YEAR AWARD

Sponsored by the U.S. Army

The FCCLA Adviser of the Year Award, now in its second year and generously sponsored by the U.S. Army, celebrates the vital role Family and Consumer Sciences educators play in guiding the next generation of leaders. This national honor recognizes chapter advisers who go beyond the classroom—empowering students through innovative programming, sustainable chapter growth, and transformative leadership experiences.

This year's finalists exemplify the heart of FCCLA's mission. These advisers were selected for their outstanding commitment to student success, creative chapter management, and meaningful integration of FCCLA into classroom instruction and community impact.

Each finalist was recognized on stage at the 2025 National Leadership Conference and awarded a \$1,000 cash award from the U.S. Army in recognition of their excellence. The national award recipient received an additional \$2,000 cash award in honor of their exceptional achievements.

2025 Adviser of the Year Finalists

Cheryl Uceny
Washington

Christina Loyd
Arkansas

Gina Bergin
Kansas

Jana Mahoney
Texas

Mollie Rowe
Arkansas

2024-2025 Adviser of the Year

Cheryl Uceny, Washington

Cheryl Uceny is more than an adviser—she is a visionary educator who transforms potential into purpose. At Kittitas Secondary School in Washington, Cheryl has redefined what it means to lead an FCCLA Chapter, cultivating a dynamic, student-centered program rooted in real-world application and authentic leadership. From launching the Coyote Café, a student-run enterprise that fosters hands-on skill development, to serving on both state and national FCCLA Boards, her work bridges classroom learning with community impact.

Under Cheryl's guidance, her chapter has grown not only in size, but in spirit. She creates pathways for her students to explore career-aligned coursework, engage in meaningful service, and take on leadership roles that challenge and inspire. Her influence is visible in the students she empowers—individuals who leave her classroom equipped with the confidence to lead and the compassion to serve.

As the 2024–2025 Adviser of the Year, Cheryl's legacy is defined not just by the programs she has built, but by the lives she has shaped. Her example reminds the entire FCCLA community that powerful leadership begins with belief—in students, in service, and in the possibility of a brighter future.



FCCLA MEMBER OF THE YEAR AWARD

Sponsored by the U.S. Army

In response to the overwhelmingly positive feedback received for the Adviser of the Year Award, FCCLA proudly introduced a new honor at the 2025 National Leadership Conference: the FCCLA Member of the Year Award, presented by the U.S. Army. This distinguished recognition is the highest honor an FCCLA Member can receive and reflects the organization's ongoing commitment to elevate leadership, service, and personal growth at the student level.

Created to spotlight the next generation of changemakers, this award celebrates an individual who exemplifies FCCLA's mission and the U.S. Army's seven core values: loyalty, duty, respect, selfless service, honor, integrity, and personal courage. These values served as the foundation for both the application and interview process, guiding the selection of five remarkable finalists and one extraordinary winner.

Each finalist was recognized on stage at the 2025 National Leadership Conference and awarded a \$1,000 cash award from the U.S. Army in recognition of their excellence. The national award recipient received an additional \$2,000 cash award in honor of their exceptional achievements.

2025 Member of the Year Finalists

Davin Budy
Oklahoma

Elizabeth Curtis
Wisconsin

Parker Casey
Washington

Taryn Spangler
Indiana

Tessa Inman
Oklahoma

2024-2025 Member of the Year

Elizabeth Curtis, Wisconsin

In a historic moment for FCCLA, Elizabeth Curtis of Wisconsin stepped onto the national stage as more than a leader; she became a symbol of what happens when passion meets purpose. As the first recipient of the FCCLA Member of the Year Award, presented by the U.S. Army, Elizabeth set the gold standard for leadership rooted in integrity, humility, and vision.

FCCLA journey has been shaped not by titles, but by servant leadership. She listens before speaking, uplifts others before herself, and leads with impact, not recognition. From spearheading service projects to mentoring new members, her influence reaches far beyond her chapter. She is celebrated not only for her achievements but for the way she brings others with her.

Elizabeth embodies the Army's seven core values: loyalty, courage, honor, and more, living them through her chapter service and leadership style. Her character and dedication stood out throughout the rigorous application and interview process. Her story will continue to inspire others to lead boldly, serve humbly, and believe deeply in the power of student leadership.



NATIONAL OUTREACH PROGRAM

Overview

In its first year as FCCLA's National Outreach Project partner, Explore. Act. Tell. empowered members to confront one of the most pressing issues facing communities today: food insecurity. Powered by the Foundation for Impact on Literacy and Learning (FILL) and funded by Nourishing Neighbors, a program of the Albertsons Companies Foundation, this initiative challenged students to learn, lead, and act—bringing classroom knowledge to life through real-world service.



Through interactive lessons and hands-on engagement, FCCLA Members across the country were equipped to explore local hunger issues, develop original solutions, and submit their work to the annual Explore. Act. Tell. Challenge. The result was a nationwide wave of impact, creativity, and compassion. In its inaugural year, the program inspired 56 Challenge submissions, each representing the vision and leadership of young changemakers determined to make a difference.

Celebrating Impact: 2025 E.A.T. Challenge Grant Recipients

In recognition of their outstanding community service projects, 21 chapters were awarded grant funding to further their hunger relief efforts. These winning initiatives reflect the diversity of needs across the country—from breakfast bags for unhoused neighbors to culturally responsive school pantries, from fundraising campaigns to service-learning events that rallied entire communities.

\$500 Grant Recipients

- Central High School East, California
- Waverly-Shell Rock Middle School, Iowa
- Pass Christian High School, Mississippi
- Battle Creek JR/SR High School, Nebraska
- Millard Public School District, Nebraska
- Midway High School, Texas
- Page County School District, Virginia
- Thomas Hunter Middle School, Virginia

\$1,000 Grant Recipients

- Mammoth Spring High School, Arkansas
- Branford High School, Connecticut
- Gallatin County Schools, Illinois
- North Toole County Jr/Sr High School, Montana
- Brownsboro High School, Texas
- Weatherford High School, Texas
- Rockbridge County High School, Virginia
- Pomeroy Jr/Sr High School, Washington
- Sheridan Junior High School, Wyoming**

\$2,500 Grant Recipients

- Manhattan High School, Montana**
- Peaster Independent School District, Texas

***Submitted and received funding for two (2) projects.*

Recognizing FCCLA Chapter Excellence at NLC

Three FCCLA Chapters were selected for special recognition for their extraordinary work in addressing hunger and promoting community well-being through their projects:

- 2024-2025 FCCLA Winner - Kittitas Secondary School, Washington
- 2024-2025 Runner Up - Gallatin County Schools, Illinois
- Runner Up - Ponaganset High School, Rhode Island

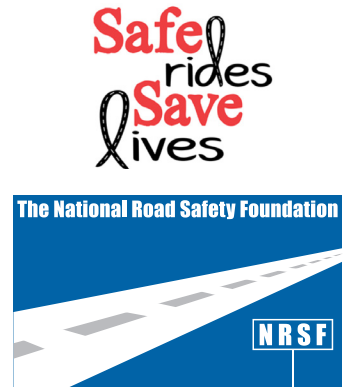
These projects exemplify the heart of FCCLA's mission—to strengthen families, serve communities, and develop students as engaged citizens and leaders. Through their action, these chapters have shown what is possible when service meets education, and when students are given the opportunity to lead with empathy and purpose.

CONTESTS

Safe Rides, Save Lives PSA Contest

Each year, FCCLA empowers members to become creative advocates for safer roads through the Safe Rides—Save Lives PSA Contest. Sponsored by the National Road Safety Foundation, this contest is an integral part of FCCLA's FACTS (Families Acting for Community Traffic Safety) National Program and challenges students to raise awareness among their peers about critical traffic safety issues.

For the 2024–2025 contest cycle, members were asked to create a 25-second video public service announcement addressing the theme “Share the Road.” This theme emphasized the importance of mutual respect among drivers, cyclists, and pedestrians—encouraging safer travel for all road users.



2024-2025 Safe Rides, Save Lives PSA Contest Winner
Julianna Snow, Utah

The contest received **61 submissions** from across the country, showcasing an inspiring range of ideas, storytelling techniques, and powerful messages. Winning entries were selected based on creativity, content accuracy, clarity, and overall impact.

The first-place winner not only received a \$3,500 cash prize but also earned the opportunity to work with an award-winning production team to professionally produce their PSA for national distribution.

Safe Roads Challenge

The 2024–2025 FCCLA Safe Roads Challenge, saw a dramatic surge in participation, with 809 students and family members joining the movement; more than doubling last year's participation total of 368. Through the Safe Roads Challenge app, participants tracked their driving habits and committed to making smart, safe choices behind the wheel.



Through the Safe Roads Challenge, FCCLA Members had the opportunity to earn an all-expense-paid trip to the 2025 National Leadership Conference in Orlando, valued at \$2,500. This national contest rewarded one student with the highest safe driving score and selected a second winner through a random drawing—recognizing both skill and commitment to road safety.

FCCLA also recognized the **Top 5 Scoring State Associations** based on cumulative team scores:

1. Alaska FCCLA – 78.24
2. Kentucky FCCLA – 78.16
3. New Jersey FCCLA – 77.80
4. Illinois FCCLA – 77.58
5. Ohio FCCLA – 77.26

Together, these states demonstrated the powerful impact of student-led efforts to build safer roads and stronger communities—one drive at a time.



2024-2025 Safe Driver of the Year
Gabrielle Bright, Ohio

Overview

FCCLA is proud to recognize outstanding members through annual scholarship opportunities that support their postsecondary aspirations in Family and Consumer Sciences-related fields. Thanks to the generosity of valued partners, the 2024–2025 school year offered several competitive scholarships to students who exemplified leadership, service, and a commitment to excellence.

FCCLA Memorial Scholarship

Created to honor the legacy of exceptional FCCLA Members and Leaders, the FCCLA Memorial Scholarship is awarded annually to a graduating high school senior who has demonstrated outstanding leadership, academic success, and meaningful service to their community. The recipient receives a one-time \$2,500 scholarship to support their pursuit of a four-year degree at an accredited institution.

2024–2025 Scholarship Recipient:
Himani Mondal, Minnesota



National Technical Honor Society Scholarship

This \$1,000 scholarship, sponsored by the National Technical Honor Society (NTHS), is awarded to outstanding FCCLA Members who are also active NTHS members. Recipients are recognized for their leadership, technical skill development, and service within both organizations.

2024–2025 Scholarship Recipients:
Violet Lowe, Ohio
Davin Budy, Oklahoma
Taryn Spangler, Indiana



Rosen Centre Hospitality Scholarship

Offered through the support of Rosen Hotels & Resorts, this scholarship awards \$2,500 each to two graduating seniors pursuing careers in the hospitality industry. Recipients are selected based on academic merit, career interest, and demonstrated leadership in FCCLA.

2024–2025 Scholarship Recipients:
Adam Fazekas, Ohio
Brisel Valdez, Virginia



Zwilling Culinary Arts Scholarship

Sponsored by Zwilling, this \$1,000 scholarship supports a graduating high school senior planning to pursue a postsecondary degree in culinary arts. Awarded to a student with strong academic performance and a passion for hospitality, the scholarship highlights FCCLA's commitment to career preparation in the culinary field.

2024–2025 Scholarship Recipient:
Violet Lowe, Ohio



Japanese Exchange Program

Sponsored by Kikkoman Corporation | Administered by Youth For Understanding USA

Each year, FCCLA Members are invited to embark on a life-changing journey through the Japanese Exchange Program—an immersive six-week cultural exchange fully funded by Kikkoman Corporation and managed by Youth For Understanding USA (YFU). This scholarship, valued at nearly \$10,000, provides students with the rare opportunity to live with a host family in Japan, gain first-hand cultural experience, and build lifelong global understanding.

Students selected for this prestigious program engage deeply with Japanese traditions, daily life, and values, returning home with new perspectives and renewed leadership potential. From summer festivals and family customs to regional cuisine and community connections, the program fosters personal growth and cross-cultural appreciation that aligns with FCCLA's mission to prepare members for leadership in a global society.

2024-2025 Scholarship Recipients

Alyssa Archuletta, Arizona
Aum Ragavendiran Thenmozhi, Georgia
Hannah Hill, Iowa
Brennen Rasmussen, Iowa
Waithira Mbuthia, Minnesota
Austin Owen, Missouri
Justin Matute, Texas

Marlie Jamieson, Texas
Briella Torres, Texas
Eliza Moises, Utah
Spencer Draper, Utah
Averi Jorgensen, Utah
Nathan Kjorlien, Washington
Ashellia Hoffman, Wyoming

National Leadership Conference Scholarship

Sponsored by Advancing Connections, Governors Highway Safety Association, Iowa FCCLA, Octane Public Relations, Texas FCCLA, and USEP-Ohio

To help ensure that cost is never a barrier to opportunity, FCCLA launched the NLC Scholarship program to support student attendance at the 2025 National Leadership Conference in Orlando. With each scholarship valued at \$2,500, this program covered travel, lodging, registration, a professional uniform, and meals—offering students from across the country the chance to participate in a transformative leadership experience.

Recipients were selected based on academic merit, FCCLA involvement, community service, and demonstrated financial need. For many, this marked their first time attending a national event, made possible by generous partner support and a shared belief in the power of student leadership.

2024-2025 NLC Scholarship Recipients

Isabella Bottomlee, Alabama
Layden Balisacan, Hawaii
Audrey Hulse, Idaho
Meleah Hatch, Indiana
Desire Kelly, Iowa

Kylee Knight, Iowa
Glenda Moody, Iowa
Jacob Windle, Missouri
Kallyn Saavedra Lopez, New Jersey
Anna Budd, Ohio

Christina Salinas, Oklahoma
John Martinez, Tennessee
Hunter Gray, Texas
Greenlee Moore, Wisconsin
Elena Snyder, Wisconsin



Annual Theme

Each year, FCCLA unveils a national theme that brings Members, Advisers, and partners together under a unified vision. For the 2025–2026 school year, that vision is clear: it is time to get **ConneCTEd**.



More than a theme, ConneCTEd is an invitation to unlock the power of relationships, growth, and opportunity. It celebrates how FCCLA links classroom learning with real-world impact through Career and Technical Education (CTE) and Family and Consumer Sciences (FCS). Whether connecting to a future career, a local community, or a moment of personal discovery, this theme empowers every FCCLA Member to explore their purpose and build the future they imagine.

From the spark of inspiration in a red lightbulb to the energy of a flowing power cord, the ConneCTEd logo is a bold visual reminder of what FCCLA makes possible: students inspired to lead, ready to grow, and equipped to create meaningful change. With "CTE" emphasized within the theme name, the design celebrates the organization's core commitment to preparing youth for careers that support families and communities through Career and Technical Education.

Conferences and Events

The year ahead will be filled with unforgettable moments—from national leadership trainings to classroom-driven action. Mark your calendars for the 2025–2026 FCCLA Conferences and Events:

National Be a Teacher Day

October 9, 2025

Fall Leadership Institute

October 15–19, 2025 | Orlando, FL

October 22–25, 2025 | Anaheim, CA

Capitol Leadership

November 15–19, 2025 | Washington, D.C.

Chapter Adviser Summit

January 14–17, 2026 | Washington, D.C.

National FCCLA Week

February 9–13, 2026

National Leadership Conference

July 6–10, 2026 | Washington, D.C.

Board of Directors

Guiding this next chapter is the 2025–2026 FCCLA Board of Directors, a dedicated group of professionals committed to advancing the organization's vision and strategic direction:



Pictured from left to right:

*Tannen Turman (Treasurer), Susan Turgeson (Vice Chair),
Katy Blatnick-Gagné (Chair), Branda Osman (Past Chair),
and Brandon Weibel (Secretary)*

- Katy Blatnick-Gagné, Ed.D. (Chair)
- Brenda Osman (Past Chair)
- Susan Turgeson, Ed.D., CFCS (Vice Chair)
- Tannen Turman (Treasurer)
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2025-2026 National Executive Council



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National President



Joey Miller
National First Vice President



Emma Pitman
National Vice President
of Community Service



Tennyson Elrod-Spears
National Vice President
of Competitive Events



Kendall Slaughter
National Vice President
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