



**Knowledge
Matters**
Virtual Experience Learning

2024-2025

FCCLA/Knowledge Matters Virtual Business Challenge

The FCCLA/Knowledge Matters Virtual Business Challenges encourage FCCLA members to test their skills in personal finance or fashion. These competitions are free for affiliated FCCLA members. Participating members utilize a competition version of the Virtual Business - Personal Finance or Fashion classroom software.

Only affiliated members grades 9-12 are eligible to compete.

COMPETITION ROUND 1: OCTOBER 14 - NOVEMBER 8, 2024

COMPETITION ROUND 2: FEBRUARY 3 - FEBRUARY 28, 2025

NATIONAL CHAMPIONSHIP ROUND: MARCH 31 - APRIL 4, 2025

The National Championship Round will be Online only.

The top 8 nationally ranked teams from each competition round will qualify to compete at the National Championship Round.

National Leadership Conference Awards

The winning teams of the National Leadership Championship Round will receive cash awards of \$1000 (1st place), \$500 (2nd place) and \$250 (3rd place) from Knowledge Matters.

