

Drive Smart. Drive Safe. Win Big.

Every second on the road is a chance to make a difference — not just for yourself, but for everyone who shares it with you. Speeding is one of the leading causes of teen driver crashes, and even a few extra miles per hour can turn a simple drive into something serious.

This year, FCCLA, in partnership with the Governors Highway Safety Association (GHSA), the National Road Safety Foundation (NRSF), and LifeSafer, invites you to take the wheel in a groundbreaking opportunity — the FCCLA Intelligent Speed Assistance (ISA) Contest.

Through this national program, FCCLA Members will test cutting-edge LifeSafer ISA technology — a real-world tool that prevents speeding, promotes smarter driving, and saves lives. Participants will gain hands-on experience, share their journey, and compete for an unforgettable prize.

What Is Intelligent Speed Assistance (ISA)?

Imagine having a co-pilot that helps you stay safe and confident behind the wheel. That is exactly what ISA does. Developed by LifeSafer, this breakthrough technology helps drivers stay within posted speed limits through real-time alerts and active speed management. Installed in minutes and compatible with most vehicles, ISA encourages smarter decisions every time you drive.

How It Works:

- **Real-Time Speed Awareness:** Alerts drivers when they exceed the speed limit.
- **Active Speed Prevention:** Uses GPS data to stop vehicles from accelerating beyond the limit.
- **Parent Feedback:** Sends post-trip reports to track performance and progress.
- **Accountability Features:** Includes tamper detection and safe learning settings.

By building safer habits early, ISA helps new drivers develop responsibility, confidence, and control on the road.

About the FCCLA ISA Contest

Thirty (30) FCCLA Members will be selected nationwide to participate in a six-month pilot program using LifeSafer ISA technology. Participants will test the device, share their experiences, and help lead the way toward safer roads for everyone.

As a participant, you will:

- Drive with innovation by using a LifeSafer ISA device for six months.
- Represent FCCLA as a leader in teen traffic safety.
- Share your story on social media and in interviews.
- Join two virtual check-ins to share feedback and progress.

All data collected is anonymous and used only for educational purposes. Participation will not affect insurance rates, driving records, or vehicle performance.

Grand Prize: All-Expense-Paid Trip to Washington, D.C.

One (1) student who completes the ISA program will win an all-expense-paid trip (valued at \$5,500) for themselves and a parent or guardian to attend FCCLA's 2026 National Leadership Conference in Washington, D.C.

The \$5,500 prize value applies exclusively to attending FCCLA's 2026 National Leadership Conference and covers approved travel, lodging, registration, and trip-related expenses for the winning student and one (1) parent or guardian.

Who Can Apply

To be eligible, applicants must:

- Be an active FCCLA Member ages 16–18.
- Hold a valid learner's permit or driver's license (under 18).
- Have access to a vehicle eligible for installation.
- Commit to six (6) months of participation.
- Receive parent or guardian consent.
- Attend virtual check-ins and share monthly updates.

Up to three students from each of the ten National Highway Traffic Safety Administration (NHTSA) regions will be selected to ensure national representation.

Timeline

- **Application Deadline:** Friday, November 14
- **Selection Notifications:** Friday, November 28
- **Program Duration:** Six months following device installation

How to Apply

1. **Download the Application Packet**
Review all materials with your parent or guardian.
2. **Complete and Sign All Forms**
Student and parent/guardian signatures are required.
3. **Submit Your Application**
Submit online by Friday, November 14.
4. **Watch for Notification**
Selected participants will be contacted by November 28 with next steps for installation and participation.

Why Participate?

- Be part of a national research and education initiative.
- Gain valuable leadership experience.
- Make roads safer for your community.
- Earn recognition and the chance to attend FCCLA's 2026 National Leadership Conference.

Spaces are limited – only 30 program spots are available nationwide!

Learn more and apply today at fcclainc.org.



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