



2026 Chapter Adviser Summit
Washington, D.C.
Agenda
 (as of 10/27/2025)



START	END	EVENT	
Tuesday, January 13			
		Travel Day	
3:00 PM	5:00 PM	Registration Materials Pick-Up	
		Evening on Your Own	
Wednesday, January 14			
8:00 AM	9:00 AM	Registration Materials Pick-Up	
9:00 AM	10:00 AM	Welcome & Summit Kick-Off	
10:00 AM	11:00 AM	State of the Association and NLC Update	
		Beginner Track	Experienced Track
11:00 AM	12:00 PM	Getting Started - Affiliation, Portal	Next Level Engagement - Student Portal, Packages & Resources
12:00 PM	1:30 PM	Lunch on Own	
1:30 PM	3:00 PM	Getting Started Continued - Growing Membership	Next Level Engagement Continued - Recruit, retain, recognize members
3:00 PM	3:15 PM	Break	
3:15 PM	5:00 PM	Chapter Development Fundamentals - POW, Service	Officers Training and Development - Elections, Training
		Dinner and Evening on Own	
		Optional Georgetown Food Tour	
Thursday, January 15			
		Beginner Track	Experienced Track
8:30 AM	10:15 AM	Chapter Development Fundamentals Cont'd - Fundraisers, Blazers, Trips, Conferences	Officers Training and Development Cont'd - Prep for State or National Officer candidates
10:15 AM	10:30 AM	Break	
10:30 AM	12:00 PM	Using What You've Learned - Roundtable Activities	Using What You've Learned - Sharing Fresh Ideas
12:00 PM	1:00 PM	Lunch on Own	
1:00 PM	1:30 PM	Applied Solutions: Turning Ideas into Practice	
1:30 PM	2:30 PM	Integration Strategies (Joint with State Advisers)	
2:30 PM	3:00 PM	What's Trending and Best Practices with Centricity (Joint with State Advisers)	
3:00 PM	3:30 PM	Safe Rides, Save Lives PSA Contest (Joint with State Advisers)	
3:30 PM	4:00 PM	Industry Insights Showcase (Joint with State Advisers)	
4:00 PM	4:15 PM	Break	
4:15 PM	5:00 PM	Using Brand Hub and Knowledge Hub	
5:00 PM	5:30 PM	Publicizing, Branding and Recruiting	
5:30 PM	6:30 PM	Joint Reception with State Advisers	
		Dinner and Evening on Own (Optional Dinner with State Adviser(s) attending SAMM)	
Friday, January 16			
9:00 AM	10:00 AM	Solutions That Work: Partner Showcase (Joint with State Advisers)	
10:00 AM	10:30 AM	Driving Student Leadership Through Partnerships (Joint with State Advisers)	
		Beginner Track	Experienced Track
10:30 AM	12:00 PM	Basic Integration of FCCLA in the Classroom - Power of 1, National Programs Overview	Ultimate Opportunities - Ultimate Chapter and Ultimate Leader, Leadership Development
12:00 PM	1:00 PM	Lunch on Own	
1:00 PM	1:30 PM	Partnering for Impact: ConnectED Success Stories	
1:30 PM	2:00 PM	ConnectED Strategies from the Field (Joint with State Advisers)	
2:00 PM	2:15 PM	Break	
2:15 PM	3:00 PM	Integrating Partner Programs	Integrating Partner & National Programs
3:00 PM	4:30 PM	Convention Center Tour	
		Dinner and Evening on Own	
Saturday, January 17			
9:00 AM	10:00 AM	Mentor Pairing	
10:00 AM	12:00 PM	Instructor Led Round Table Discussions - Sharing and Growing Together	
2:00 PM	5:00 PM	Optional Culinary Site Tour and/or City Tour	
Sunday, January 18			
8:00 AM	12:00 PM	STAR Events Bootcamp	
		Departure and Travel Home	

CHAPTER ADVISER SUMMIT TRACK DESCRIPTIONS

BEGINNER TRACK SESSIONS

- Session: Getting Started
 - o How to affiliate & basics of the packages
 - o How to use the Portal
 - o How to recruit, retain and recognize members
- Session 2: Chapter Development Fundamentals
 - o Program of Work
 - o Easy Community Service Projects
 - o Simple/Easy Fundraisers
 - o Purchasing Blazers and uniform pieces
 - o Planning state and national Conference trips
- Session 3: Integrating Partner Programs
 - o Roundtable Discussion on ways to integrate partner programs effectively.
- Session 4: Basic Integration of FCCLA in the classroom
 - o Power of 1
 - o National Programs Overview

EXPERIENCED TRACK SESSIONS

- Session 1: Next Level Engagement
 - o Using Portal – student side focus
 - o Membership packages – benefits breakdown
 - o Program of Work
 - o Fresh ideas to recruit, retain and recognize members
- Session 2: Officers
 - o Chapter Officers, Elections
 - o Officer Training
 - o Prep for State or National Officer Opportunities
- Session 3: Integrating Partner & National Programs
 - o How to write a winning National Program Application
 - o How to incorporate National Partnerships into the classroom
 - o Advanced fundraisers (more effort – established chapters)
 - o National Program – deeper dive into classroom integration
- Session 4: Ultimate Opportunities
 - o Prep for Ultimate Chapter and Ultimate Leader achievement
 - o Leadership Development activities

FCCLA STAR Events Boot Camp

As part of the 2026 SAMM and the Chapter Advisers Summit FCCLA is hosting a dynamic STAR Events Boot Camp designed exclusively for state and chapter advisers. This 4-hour training will give you the tools, resources, and confidence to work smarter, not harder when preparing students and your state for STAR Events success.

What You'll Gain:

Expert Training – Explore how to integrate STAR Events into everyday classroom instruction and connect them to FCS curriculum standards and Career Clusters.

Special Culinary Session – Hear from **Jason Avelson, FCCLA's Culinary Consultant**, with insider strategies and best practices.

Portal Updates – Be among the first to see and learn the newest STAR Events Volunteer Portal updates.

State Adviser Focus – Learn event management strategies, evaluator training, adviser development, volunteer engagement, and state-to-national alignment.

Chapter Adviser Focus – Discover event categories, integration strategies, rubric-based teaching, and classroom-tested feedback systems.

Collaboration Opportunities – Joint sessions for chapter and state advisers to build stronger partnerships and explore the future of Competitive Events together.