



2026 Chapter Adviser Summit
Washington, D.C.
Agenda
 (as of 12/02/2025)



START	END	EVENT	
Tuesday, January 13			
		Travel Day	
3:00 PM	5:00 PM	Registration Materials Pick-Up	
		Evening on Your Own	
Wednesday, January 14			
8:00 AM	9:00 AM	Registration Materials Pick-Up	
9:00 AM	9:30 AM	Welcome & Summit Kick-Off	
9:30 AM	10:30 AM	State of the Association and NLC Update	
		Beginner Track	Experienced Track
10:30 AM	12:00 PM	Getting Started - Affiliation, Portal	Next Level Engagement - Student Portal, Packages & Resources
12:00 PM	1:30 PM	Lunch on Own	
1:30 PM	3:00 PM	Getting Started Continued - Growing Membership	Next Level Engagement Continued - Recruit, retain, recognize members
3:00 PM	3:15 PM	Break	
3:15 PM	5:00 PM	Chapter Development Fundamentals - POW, Service	Ultimate Opportunities - Ultimate Chapter Award
		Dinner and Evening on Own	
		Optional Georgetown Food Tour	
Thursday, January 15			
		Beginner Track	Experienced Track
8:30 AM	10:15 AM	Chapter Development Fundamentals Cont'd - Fundraisers, Blazers, Trips, Conferences	Ultimate Opportunities cont'd - Ultimate Leader, Leadership Development
10:15 AM	10:30 AM	Break	
10:30 AM	12:00 PM	Using What You've Learned - Roundtable Activities	Using What You've Learned - Sharing Fresh Ideas
12:00 PM	1:30 PM	Lunch on Own	
1:30 PM	2:15 PM	FCCLA Fast Lane: Speed-Dating Style Activities & Games for Your Classroom	
2:30 PM	3:00 PM	What's Trending and Best Practices with Centricity (Joint with State Advisers)	
3:00 PM	3:30 PM	Safe Rides, Save Lives PSA Contest (Joint with State Advisers)	
3:30 PM	3:45 PM	Break	
3:45 PM	4:45 PM	Using Brand Hub and Knowledge Hub	
4:45 PM	5:15 PM	Publicizing, Branding and Recruiting	
5:15 PM	5:30 PM	Break	
5:30 PM	6:30 PM	Joint Reception with State Advisers	
		Dinner and Evening on Own (Optional Dinner with State Adviser(s) attending SAMM)	
Friday, January 16			
9:00 AM	10:00 AM	AI in the Classroom	
10:00 AM	10:30 AM	Work Zone Safe (Joint with State Advisers)	
		Beginner Track	Experienced Track
10:30 AM	12:00 PM	Basic Integration of FCCLA in the Classroom - Power of One, National Programs Overview	Officers Training and Development - Chapter, Prep for State or National Officer candidates
12:00 PM	1:30 PM	Lunch on Own	
1:30 PM	2:00 PM	Explore.Act.Tell. (Joint with State Advisers)	
2:00 PM	3:00 PM	Integrating Partner Programs	Integrating Partner & National Programs
3:00 PM	3:30 PM	Break to Prep for Convention Center Tour	
3:30 PM	4:00 PM	Travel to Convention Center	
4:00 PM	4:45 PM	Convention Center Tour	
		Dinner and Evening on Own	
Saturday, January 17			
9:00 AM	10:00 AM	Mentor Pairing	
10:00 AM	12:00 PM	Instructor Led Round Table Discussions - Sharing and Growing Together	
2:00 PM	5:00 PM	Optional City Tour or Sightseeing on Own	
Sunday, January 18			
8:00 AM	12:00 PM	STAR Events Bootcamp	
		Departure and Travel Home	

CHAPTER ADVISER SUMMIT TRACK DESCRIPTIONS

BEGINNER TRACK SESSIONS

Session 1: Getting Started

- o How to affiliate & basics of the packages
- o How to use the Portal
- o How to recruit, retain and recognize members

Session 2: Chapter Development Fundamentals

- o Program of Work
- o Easy Community Service Projects
- o Simple/Easy Fundraisers
- o Purchasing Blazers and uniform pieces
- o Planning state and national Conference trips

Session 3: Basic Integration of FCCLA in the classroom

- o Power of One
- o National Programs Overview

Session 4: Integrating Partner Programs

- o Roundtable Discussion on ways to integrate partner programs effectively.

EXPERIENCED TRACK SESSIONS

Session 1: Next Level Engagement

- o Using Portal – student side focus
- o Membership packages – benefits breakdown
- o Program of Work
- o Fresh ideas to recruit, retain and recognize members

Session 2: Ultimate Opportunities

- o Prep for Ultimate Chapter and Ultimate Leader achievement
- o Leadership Development activities

Session 3: Officer Training and Development

- o Chapter Officers, Elections
- o Officer Training
- o Prep for State or National Officer Opportunities

Session 4: Integrating Partner & National Programs

- o How to write a winning National Program Application
- o How to incorporate National Partnerships into the classroom
- o Advanced fundraisers (more effort – established chapters)
- o National Program – deeper dive into classroom integration

FCCLA STAR Events Boot Camp

As part of the 2026 SAMM and the Chapter Advisers Summit FCCLA is hosting a dynamic STAR Events Boot Camp designed exclusively for state and chapter advisers. This 4-hour training will give you the tools, resources, and confidence to work smarter, not harder when preparing students and your state for STAR Events success.

What You'll Gain:

Expert Training – Explore how to integrate STAR Events into everyday classroom instruction and connect them to FCS curriculum standards and Career Clusters.

Special Culinary Session – Hear from **Jason Avelson, FCCLA's Culinary Consultant**, with insider strategies and best practices.

Portal Updates – Be among the first to see and learn the newest STAR Events Volunteer Portal updates.

State Adviser Focus – Learn event management strategies, evaluator training, adviser development, volunteer engagement, and state-to-national alignment.

Chapter Adviser Focus – Discover event categories, integration strategies, rubric-based teaching, and classroom-tested feedback systems.

Collaboration Opportunities – Joint sessions for chapter and state advisers to build stronger partnerships and explore the future of Competitive Events together.