2027 Chapter Adviser Summit
San Antonio, TX
Agenda
(as of November 10, 2026)

START	END	EVENT	
Wednesday, January 13			
9:00 AM	2:00 PM	*Travel and Arrival*	
2:00 PM	3:00 PM	Registration Materials Pick-Up	
3:00 PM	4:00 PM	Welcome & Summit Kick-Off	
4:00 PM	5:00 PM	State of the Association and NLC Update	
5:00 PM	6:00 PM	Networking and Games	
		Dinner on Your Own	
Thursday, January 14			
7:00 AM	8:00 AM	Coffee & Pastries *Sponsored by Stukent*	
7:00 AM	8:00 AM	Registration Materials Pick-Up (Alternate Time)	
8:00 AM	8:50 AM	**Beginner Adviser Track: Your FCCLA Trail Map: Navigating the Adviser Journey** Get the lay of the land! Explore the FCCLA year from affiliation and chapter activities to conferences, National Programs, competitive events, recognition, and important deadlines.	**Experienced Adviser Track: Surveying the Range: The FCCLA Chapter Audit** Take a fresh look at your chapter's landscape. Identify strengths, uncover missed opportunities, evaluate student engagement, and determine where your chapter can grow next.
9:00 AM	9:50 AM	**Beginner Adviser Track: Getting Your Chapter in the Saddle: Chapter Management Essentials** Build practical systems for officer teams, meetings, calendars, communication, finances, membership, deadlines, and all the moving pieces of chapter management.	**Experienced Adviser Track: Handing Over the Reins: Building a Student-Led Chapter** Shift from adviser-managed to student-led through effective officer structures, committees, delegation, accountability, succession planning, and intentional leadership development.
10:00 AM	10:50 AM	**Beginner Adviser Track: Your FCCLA Supply Post: Exploring the Adviser, Brand, & Knowledge Hubs** Take a guided tour through FCCLA's newly updated resources and discover where to find the tools, templates, information, and support you need throughout the year.	**Experienced Adviser Track: Beyond the Trail Map: Maximizing FCCLA's Adviser Resources** Dig deeper into the Adviser and Knowledge Hubs to uncover resources that can strengthen curriculum, competitive events, chapter management, student leadership, and adviser effectiveness.
11:00 AM	11:30 AM	Partner Session - Safe Roads Challenge	
11:30 AM	12:00 PM	Partner Session - Dirt to Dinner	
12:00 PM	1:30 PM	*Lunch on Own*	
1:30 PM	3:30 PM	**Beginner Adviser Track: Competitive Events Roundup: From Rubric to Ready** Roll up your sleeves for a hands-on exploration of STAR Events and Skill Demonstration Events. Learn how to select events, interpret guidelines and rubrics, establish student timelines, coach effectively, and prepare students for competition.	**Experienced Adviser Track: Competitive Events Roundup: Building a Championship Program** Move beyond preparing individual competitors and develop a sustainable chapter-wide system for identifying students, integrating events into curriculum, coaching, providing feedback, and building student independence.
3:30 PM	4:00 PM	Visit San Antonio Presentation and Q&A	
4:30 PM	5:00 PM	Convention Center Tour	
6:00 PM	9:00 PM	Optional Event: Tower of America Tour & Dinner*	
		Dinner and Evening on Own	
Friday, January 15			
7:00 AM	8:00 AM	Coffee & Pastries *Sponsored by Stukent*	
8:00 AM	8:30 AM	Partner Session: Stukent	
8:30 AM	9:15 AM	**Beginner Adviser Track: No Extra Baggage: Making FCCLA Part of the Curriculum** FCCLA shouldn't feel like one more thing packed onto an already full schedule. Discover practical ways to use FCCLA as a tool for teaching FCS content, leadership, career readiness, and employability skills.	**Experienced Adviser Track: Breaking New Ground: Deep FCCLA Curriculum Integration** Explore advanced strategies for weaving FCCLA throughout FCS courses using project-based learning, competitive events, National Programs, leadership development, and authentic assessment.

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Friday, January 15			
9:15 AM	10:15 AM	**Beginner Adviser Track: Choose Your Trail: Navigating FCCLA National Programs** You don't have to tackle the entire range! Learn how to select National Programs that align with your curriculum, students, chapter goals, and community.	**Experienced Adviser Track: Beyond the Horizon: Taking National Programs Further** Turn National Programs into sustained, student-led initiatives that produce measurable impact, community partnerships, recognition opportunities, and stronger connections to curriculum.
10:30 AM	11:00 AM	Partner Session - Work Zone Safe	
11:00 AM	12:00 PM	**Beginner Adviser Track: STAR Events on the Range: Bringing Competition Into the Classroom** Discover how STAR Events can become meaningful classroom projects, assessments, and learning experiences instead of something that happens only outside the school day.	**Experienced Adviser Track: Raising the Bar: STAR Events as Curriculum** Take STAR Events beyond competition by reverse-engineering event requirements into standards-aligned instruction, authentic assessments, and project-based learning.
12:00 PM	1:30 PM	*Lunch on Own*	
1:30 PM	2:30 PM	**Show Your Skills: Getting Started with Skill Demonstration Events** Explore Skill Demonstration Events, how students participate, preparation strategies, and simple ways to introduce these opportunities through classroom instruction.	
2:30 PM	3:30 PM	**Saddling Up for the Future: From FCCLA Experience to Career Skills** Students are gaining valuable career-ready skills through FCCLA, but do they recognize them? Advisers will unpack everyday FCCLA experiences and identify the communication, leadership, collaboration, problem-solving, technical, and employability skills students are developing along the way.	
3:30 PM	4:30 PM	**Finding Your Trail: Connecting FCCLA to Career Clusters** Help students see where their FCS experiences can take them! This session introduces advisers to meaningful connections between FCCLA, Family and Consumer Sciences, and Career Clusters. Advisers will explore how FCCLA experiences, National Programs, Competitive Events, leadership opportunities, and classroom instruction can help students discover careers and develop transferable skills.	
6:00 PM	9:00 PM	Optional Event: Riverboat Tour to Pearl District & Shopping/Dinner on Own*	
		Dinner and Evening on Own	
Saturday, January 16			
7:00 AM	8:00 AM	*Breakfast on Own*	
8:00 AM	9:50 AM	**The Great Adviser Trading Post** Come with one great idea. Leave with a saddlebag full of them! This fast-paced, collaborative idea exchange brings advisers together to share the strategies, resources, and activities that are working in their classrooms and chapters. Every attendee is encouraged to bring one idea worth stealing to share with fellow advisers. Participants will rotate through themed "Trading Posts" focused on topics such as classroom integration, membership and recruitment, chapter meetings, fundraising, Competitive Events, National Programs, officer development, community service, chapter management, recognition, conference preparation, and chapter traditions. Advisers will swap ideas, share resources, and connect with others who are tackling similar challenges.	
10:00 AM	10:50 AM	**Boots on the Ground: FCCLA Classroom Integration Lab** It's time to put ideas into action! In this hands-on workshop, advisers will explore practical ways to make FCCLA an intentional part of classroom instruction, rather than something extra added to an already full plate. Participants will bring an existing FCS lesson or unit and transform it by incorporating FCCLA resources, National Programs, STAR Events, Skill Demonstration Events, leadership and career-readiness opportunities, community service, FCCLA partners, and resources from the Adviser and Knowledge Hubs. Using the pathway FCS Standards → Classroom Instruction → FCCLA → Student Experience → Assessment, advisers will create meaningful connections between curriculum and FCCLA while collaborating and exchanging ideas with fellow educators.	
11:00 AM	11:50 AM	**Around the Campfire: Adviser Trail Talk** A facilitated end-of-CAS conversation to ask questions, share discoveries, make connections, and identify one idea to take back to your chapter.	
12:00 PM		*Departure and Travel Home*	

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CAS FOCUS AREAS	BUILD: Beginner Adviser Level will cover:	ELEVATE: Experienced Adviser Level will focus on:
FCCLA Basics	Understand the FCCLA year	Evaluate & improve the chapter
Chapter Management	How to manage it	How to transfer ownership
Adviser/Knowledge Hubs	Find & use resources	Maximize & integrate resources
Competitive Events	How to prepare students	Build a sustainable program
STAR Events	Understand & integrate	Build curriculum around them
Skill Demo Events	Prepare students	Use as authentic assessment
National Programs	Choose & implement	Expand impact
Classroom Integration	Where does FCCLA fit?	Deep curriculum integration
Leadership	Build officers	Build leadership pipelines
Final Planning	90-day action plan	Strategic chapter improvement