



STRATEGIC PLAN

FCCLA VISION STATEMENT

FCCLA empowers the next generation of leaders by creating limitless opportunities for FCS students and educators through:

- » Equipping advisers
- » Emphasizing the connection between FCS education and Career Clusters
- » Expanding partnerships
- » Enhancing resources



STRATEGIC GOALS THROUGH 2028



Strengthen ADVISER Support and Training

Provide comprehensive support and training that equips advisers—both new and experienced—with the tools and resources needed to deliver exceptional FCCLA experiences, while addressing the unique needs of traditionally trained educators and those entering through alternative pathways.



Evolve Innovation in CAREER CLUSTERS

Strengthen FCCLA's role in Career and Technical Education by emphasizing the connection between FCS education and Career Clusters while leveraging data-driven systems to showcase impact and relevance.



Expand Industry PARTNERSHIPS

Position FCCLA as the premier organization for career preparation by strengthening industry connections, enhancing career alignment, and creating meaningful opportunities for leadership development.



Enhance RESOURCE Accessibility and Quality

Promote and enhance FCCLA's resources by streamlining access for stakeholders and ensuring materials effectively support today's students and advisers while maintaining the value of membership benefits.