

AI FOR IMPACT

An *individual or team event* that challenges participants to apply Family and Consumer Sciences and AI literacy to address specific, real-world challenges through the ethical and responsible use of artificial intelligence (AI). Participants will identify a problem, develop, test, refine human-led, AI-supported solutions, and present a portfolio and oral presentation demonstrating how AI can enhance, but not replace, human creativity, decision-making, and leadership. Participants will use AI as a resource throughout the development process to explore ideas, refine solutions, and support problem-solving while demonstrating that human insight, originality, and ethical decision-making drive the final the project. Participants must prepare a *portfolio* and an oral presentation.

ELIGIBILITY & GENERAL INFORMATION

1. Review the **STAR Events Front Pages** for all event requirements, policies, and procedures before beginning the project.
2. Participants using an *electronic portfolio* are encouraged to bring a fully charged device (laptop, tablet, etc.), to use during the presentation at the competition.
3. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during the school year leading up to the National Leadership Conference (NLC), within the timeframe July 1 through June 30, and must be the work of the participant(s) only.
4. **Online Orientation** -NLC participants are **encouraged** to view the STAR Events Online Orientation video to ensure they are fully prepared for NLC. The video will be available in the FCCLA Student Portal under Resources. **Contact your [state adviser](#) for orientation procedures for competitions held prior to NLC.**
5. **STAR Events Schedule Confirmation** – It is **strongly suggested** that chapter advisers confirm participants' STAR Events schedules in the FCCLA Adviser Portal. Advisers can review students' schedules in the FCCLA Adviser Portal by visiting the Meetings & Events tab, selecting the National Leadership Conference, and choosing "Confirm STAR Competition." **Confirming schedules in advance helps ensure that participants are qualified, registered for the conference, and competing in the correct STAR Event. Schedule changes after the published deadline are subject to a \$25 change fee.** Please refer to the FCCLA Website (Competitive Events Dates & Deadlines).
6. AI for Impact challenges participants to demonstrate how ethical and responsible use of artificial intelligence can enhance, but not replace, human creativity, decision-making, and leadership within Family and Consumer Sciences. Students are expected to use AI as a resource to support research, planning, and idea development while maintaining complete ownership of their final project.
7. Participants who do not follow event guidelines, align with the event definition, or address the current event topic will not have their project evaluated. However, they may still participate in the competition by delivering an oral presentation and will be evaluated based on the presentation.

CLICK TO VIEW NATIONAL DEADLINES

CAREER CLUSTERS ALIGNMENT

Arts & Design	Education & Training	Financial Services
■	■	■
Hospitality & Tourism	Human Services	Public Service
■	■	■

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
	■	■	■

Review the "Event Description and Levels" section of the policies in the front of the guidelines for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>Portfolio</i> and Oral Presentation	Table–Yes Electrical Access–No Wall Space–No Supplies–No Wi-Fi – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED								
Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■	■		■	■	■		*	■
*Presentation Equipment may only be used when presenting an <i>electronic portfolio</i> . Participants using a <i>hardcopy portfolio</i> may not use electronic devices during the presentation.								

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION	
Awareness in the Community or World	Creativity
Decision Making or Problem Solving	Leadership
Responsibility and Time Management	

AI FOR IMPACT BY THE NUMBERS: 2025 - 2026		
Participants Nationwide	Type of Event	Nationwide Impact
48	Foundational	2,213
89% of AI for Impact participants indicated this event is extremely or very useful to their future. 35% of AI for Impact participants indicated they would pursue higher education related to the career chosen in their project.		

PARTICIPANT TESTIMONIALS
<i>"This project helped us to display how teens use AI to assist them with real life problems while still using their own ideas and creativity."</i>-Arkansas FCCLA Member <i>"My goal was to create a teen-friendly budgeting tool that makes financial planning feel less overwhelming and more manageable. I wanted to show that budgeting is not something to fear, but something that becomes easier with structure and guidance. This tool was designed primarily for young adults who are just starting to manage their own money. I knew I would be successful if the process helped reduce financial anxiety, both for myself and others, by making budgeting feel realistic, organized, and achievable instead of stressful."</i> – Nevada FCCLA Student <i>"My project is about how AI impacts the fashion industry in a positive way. It can be used for inclusion, accessibility, efficiency, versatility. I am using AI Fashion search engines for my tool. This AI allows for clothing to be put on AI models with any shape and size body the viewer wants. This creates many avenues of how consumers can shop and designers produce their clothing."</i> – A Colorado FCCLA member

SCHOLARSHIPS
Each year FCCLA’s collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

AI FOR IMPACT GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers can access and download the guidelines from the FCCLA Portal.

ADVISER PORTAL