

Adviser Academy 2.0: Excel

Adviser Academy 2.0 is tailored for Chapter Advisers with 4-5 years of experience and equips FCCLA advisers with tools to strengthen chapter impact through classroom integration, community collaboration, and competitive excellence. Learn how to align FCCLA programs with curriculum goals to boost student engagement, explore strategies for building and sustaining meaningful partnerships that enhance chapter resources, and dive deep into Competitive Events to confidently guide students from project planning to performance.

Participants are required to attend and participate in three (3) of four (4) networking opportunities and complete one (1) Adviser Enhancement in order to be considered for recognition.

LESSON	TOPIC	DESCRIPTION
1	Introduction and Overview of Adviser Academy 2.0 Excel	In this overview session, you will get a first look at how integrating FCCLA into classroom instruction, building strong community partnerships, and supporting student success in Competitive Events can work together to strengthen your chapter.
2	Integration	Learn how to align FCCLA's goals and programs with classroom objectives to enhance and excel student engagement and learning outcomes.
3	Partnerships	Use the power of strategic partnerships in this essential session designed for FCCLA Advisers to excel in developing new partnerships in your community. Learn how to identify, develop, and sustain meaningful collaborations with community organizations, businesses, and educational institutions. We will cover techniques for fostering mutually beneficial relationships that support your chapter's goals and enhance your members' experiences.
4	Competitive Events	Dive into the world of FCCLA Competitive Events with this comprehensive session tailored for Advisers. Gain a clear understanding of the various event categories, including their requirements, judging criteria, and how to prepare students for success. We will provide practical tips for guiding your members through the competition process, from brainstorming project ideas to honing presentation skills. Learn strategies for leveraging Competitive Events to excel student learning and leadership development.

Live Sessions

Adviser Academy offers four (4) live virtual sessions throughout the program to provide a comprehensive learning experience to its participants. These interactive sessions provide a platform for exchanging ideas and fostering collaboration among participants. The live sessions will be held on the days and times outlined below. Please note all times listed are Eastern Time.

Introduction and Overview of Adviser Academy 2.0 Excel : November 5, 2025 at 6:00 PM ET

Integration: December 10, 2025 at 6:00 PM ET

Partnerships: February 4, 2026 at 6:00 PM ET

Competitive Events: March 4, 2026 at 6:00PM ET