



Family, Career and Community Leaders of America, Inc. Summary of the 2024 August Board of Directors Meeting

Dear Constituents,

The Family, Career and Community Leaders of America, Inc. (FCCLA) National Board of Directors recently held its first meeting of the year at National Headquarters in Herndon, Virginia. The Committees of the Board presented their reports, and discussion was held on old and new business.

The Communications and Membership Committee developed their focuses for the year, including the New England states and membership growth, Alumni and Associates, and social media and marketing. The Finance Committee reviewed the monthly financial statements, prepared for the upcoming annual audit, and discussed membership package benefits. The Program Committee reviewed the 2024 National Leadership Conference (NLC) data and will focus this year on the National Be A Teacher Day initiative and the Individual Recognition Program. All committees reviewed the 2022-2025 Strategic Plan and FY25 Program of Work and identified areas where they can provide support.

The following items were approved during this meeting:

- Bylaws based on the Business Session at the 2024 NLC, which were also reviewed and approved by the National Executive Council. An updated copy is available on FCCLA's Website and Portal.
- Annual updates to the Policies and Procedures Manual. An updated copy is available on FCCLA's Website and Portal.
- Annual updates to the Personnel Manual for national staff.

The National Board of Directors will be working to develop the 2025-2028 Strategic Plan this year. We have selected Elisa Pratt, MA, CAE, CVF, Chief Strategy Officer and founder of Brewer Pratt Solutions LLC, as our consultant to guide us through this important process. With expertise in strategic nonprofit solutions, Elisa specializes in increasing membership, diversifying revenue, and ensuring organizational relevance. This collaborative process will involve a diverse range of stakeholders, including state advisers, chapter advisers, members, alumni, and more, to provide ideas and feedback that will shape FCCLA's future direction. We appreciate your support of the FCCLA strategic planning process and its outcomes.

The National Board of Directors will meet again on November 7, 2024, to continue the work of the organization. If you have any questions regarding this summary or matters relating to the National Board of Directors, please do not hesitate to contact me.

Sincerely,

Brenda Osman

2024-2025 National Board of Directors Chair

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