

CHAPTER SERVICE PROJECT DISPLAY

An individual or *team event* recognizes chapters that develop and implement an in-depth service project that makes a worthwhile contribution to families, schools and communities. Students must use Family and Consumer Sciences content and skills to address and take action on a *community* need. Participants must prepare a *display* and an oral presentation.

ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 8 prior to event planning and preparation.
2. Participants are encouraged to bring fully charged devices such as laptops, tablets, etc., to use for audiovisual presentation at competitions.
3. Items within the *display* may be used as in-hand *visuals* during the oral presentation, but must be returned within *display dimensions* when done.
4. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference (NLC) and must be the work of the participant(s) only.
5. National Leadership Conference (NLC) participants are required to view the online orientation video and submit the STAR Events *Online Orientation Form* by the deadline. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. Only one form per entry is required. **Contact your [State Adviser](#) for orientation procedures for competitions held prior to the National Leadership Conference (NLC).**
6. Participants who do not follow the event guidelines or the definition of the event, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

CLICK HERE TO VIEW NATIONAL DEADLINES

CAREER PATHWAYS ALIGNMENT

Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
■	■	■	■

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

*See page 7 for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>Display</i> and Oral Presentation	Table–Yes Electrical Access–No Wall Space–No Supplies–No Wi-Fi – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■					■	■	■	■

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Leadership	Teamwork
Awareness of Community or World	Responsibility and Time Management
Public Speaking	

CHAPTER SERVICE PROJECT DISPLAY BY THE NUMBERS: 2023 - 2024

Participants Nationwide	Type of Event	Nationwide Impact
558	Leadership	1,258,036

90% of Chapter Service Project Display participants indicated this event is extremely or very useful to their future.
34% of Chapter Service Project Display participants indicated they would pursue higher education related to the career chosen in their project.

PARTICIPANT TESTIMONIALS

Our project was to help the homeless teens in our community and school. We conducted a toiletry and clothing drive and divided the donations between our school's homeless closet and a local charity. –Washington FCCLA Member

We worked with our community to create sensory bags for the special education programs in our district. Sensory bags are kits filled with stimulating items to keep children engaged and entertained. An occupational therapist and special education teacher helped us determine what kinds of items were needed. –Nebraska FCCLA Members

Our project brought awareness to sepsis, a life-threatening infection. We raised money and educated our community about this issue. –Kentucky FCCLA Members

Our chapter members volunteer at our local nursing home, helping them with activities. We help them write letters to family members, play games with them, and provide conversation for residents who don't get a lot of visitors. –Iowa FCCLA Members

SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

CHAPTER SERVICE PROJECT DISPLAY GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers and members can access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)

[MEMBER PORTAL](#)