DIGITAL STORIES FOR CHANGE

An individual or *team event* recognizes participants who demonstrate their knowledge, skills and abilities to actively identify an issue concerning families, careers or communities; research the topic; and develop a *digital story* to advocate for positive change.

ELIGIBILITY & GENERAL INFORMATION

1. Review "Eligibility and General Rules for All Levels of Competition" on page 8 prior to event planning and preparation.
2. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one–year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference (NLC) and must be the work of the participant(s) only.
3. National Leadership Conference (NLC) participants are required to view the online orientation video and submit the STAR Events *Online Orientation Form* by the deadline. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. Only one form per entry is required.
4. The use of inappropriate music, *graphic*s or text will automatically disqualify the entry. Inappropriate materials are those that are obscene, profane or explicit.
5. The use of copyrighted music, photographs or *graphic*s in the digital video may disqualify the entry. Music, photographs, text, trademarks or names that are used in the project must be properly cited and documented. Only original items or items licensed for reuse are allowed. Most popular/commercial music is copyrighted and its use strictly limited. Participants are encouraged to use music with the appropriate license for reuse and publication on the Internet. Copyright laws must be followed.
6. Participants must follow state or district rules/guidelines for student privacy and use photographs or student work when published online.
7. Participants who do not follow the event guidelines or the definition of the event, or if they create an item that does not align with the current event topic, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

CLICK HERE TO VIEW NATIONAL DEADLINES

CAREER PATHWAYS ALIGNMENT			
Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
■	■	■	■

EVENT LEVELS			
Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■
*See page 7 for more information on event levels.			

GENERAL INFORMATION			
Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	*Digital Story*, Project Components and Oral Presentation (National Leadership Qualifiers Only)	Table–Yes Laptop/Internet Access–Yes Electrical Access–Yes Wi-Fi – Yes	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED								
Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
*							*	*
* A USB Drive is allowed for backup presentation use only. No additional Audio, *Presentation Equipment* or *Visuals* other than the presentation of the *digital story* are allowed.								

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION	
Leadership	Awareness
Creativity	Responsibility and Time Management
Communication/ Observation/ Writing Skills	

DIGITAL STORIES FOR CHANGE BY THE NUMBERS: 2023 - 2024		
Participants Nationwide	Type of Event	Nationwide Impact
74	Online	114,559

84% of Digital Stories for Change participants indicated this event is extremely or very useful to their future.
33% of Digital Stories for Change participants indicated they would pursue higher education related to the career chosen in their project.

PARTICIPANT TESTIMONIALS

My partner and I created a digital story to promote inspiration for kids who don't know where they are going in the future. We want to see kids like us succeed in life by creating their own story. Your future is not written for you, the only person who dictates who you will become is you. Our video includes different paths one can take post high school. –Washington FCCLA Member

Members partnered with other CTE programs to expand on the HERO (Honoring, Educating, Respecting, Obliging) Program. Our High School students visit and play games with residents of the local nursing home three times per week. By providing these activities, we are working to combat the depression that many nursing home residents feel when they are neglected and alone. – Colorado FCCLA Member

My project is about the effects military deployment has on families and how our chapter is supporting the people in our community going through this. We have participated in and led events throughout our community and encourage others to do the same. My video is a call to action, making people aware of the struggles people in their community face each day. – Minnesota FCCLA Member

SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

DIGITAL STORIES FOR CHANGE GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers and members can access and download the guidelines from the FCCLA Portal.

ADVISER PORTAL

MEMBER PORTAL