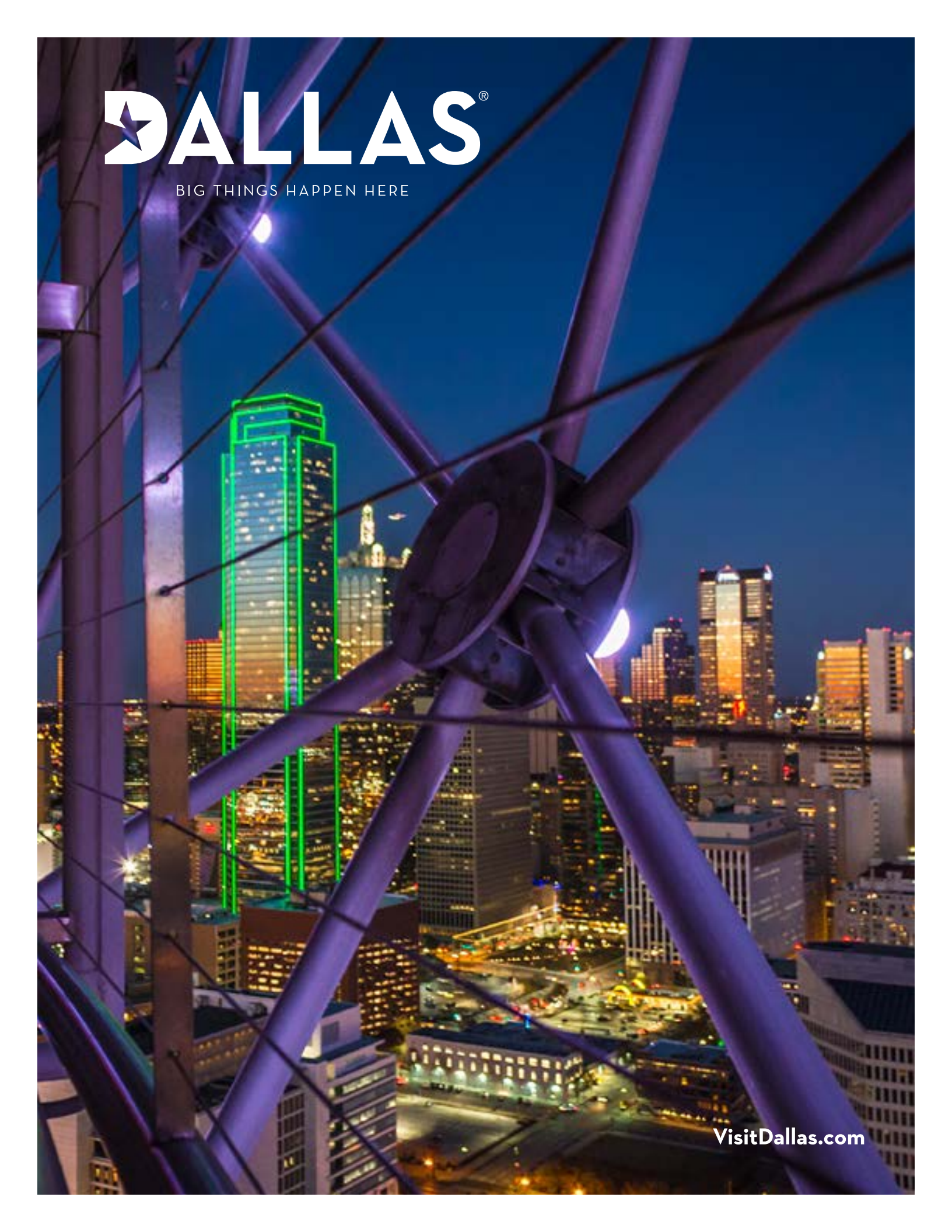


A night-time photograph of the Dallas skyline. In the foreground, the purple metal structure of a Ferris wheel is visible, with its spokes and hub creating a geometric pattern. The city lights are visible in the background, with a prominent skyscraper outlined in green. The sky is a deep blue.

DALLAS[®]

BIG THINGS HAPPEN HERE

VisitDallas.com

WHY COME TO DALLAS?

Your next BIG adventure is in Dallas. Whether you're in town because you're a sports fan (and there's definitely no shortage of that here!) or ready to hit the town and explore the best in arts, culture and dining, let us surprise you. Start your getaway with the experiences you can only have in Dallas – savor tasty treats from local celebrity chefs (prickly pear margaritas made with liquid nitrogen tableside, anyone?), walk through history at the latest presidential library in the country or take in a glorious view from high in the sky. Let the bold, vibrant spirit of Dallas, with a touch of Texas charm, guide the way to your BIG Dallas moment.

MUST SEE DALLAS

Visit **The Sixth Floor Museum at Dealey Plaza**. The museum is set up as a timeline to explore the life and presidency of John F. Kennedy. One-of-a-kind photos and memorabilia line the walls and a section of the museum is recreated to look exactly as it did in November 1963.

Explore the **George W. Bush Presidential Library and Museum**. Think like a president in the interactive Decision Points Theater and make sure you take your photo behind the president's desk in a full-sized replica of the Oval Office.

See Dallas from a bird's eye view at **Reunion Tower GeO-Deck**. The observation deck – 460 feet in the sky – includes an outdoor walkway and Halo, a hands-on digital screen system that gives you the inside scoop on Dallas' most famous landmarks and events. Enjoy a meal with a magnificent view at Chef Wolfgang Puck's Five Sixty restaurant or the more casual Cloud Nine Café.

Discover the **Perot Museum of Nature and Science**. Test your strength against a cheetah or Olympic athlete in the racing exhibit in the sports hall or experience a (faux) earthquake in the museum's popular earth hall. The museum is also home to a new dinosaur species just recently discovered and only available for viewing in Dallas.

See elephants mingle alongside giraffes, zebras, ostriches, and impalas all in one place, just as they do in the African Savanna, at the **Dallas Zoo**. The Dallas Zoo is one of only two zoos in the world to have this type of exhibit and you can't leave without letting a giraffe eat out of your hand!

Reconnect with nature at the **Dallas Arboretum and Botanical Garden**, 66 acres of tranquil environment located at the banks of White Rock Lake and home to the annual Dallas Blooms, the Southwest's largest outdoor floral festival. Have the little ones with you? Head to the **Rory Meyers Children's Adventure Garden** and check out the skywalk tour amongst the treetops.



SEE MORE & SAVE with Dallas CityPASS | Discounts of over 40% available on [VisitDallas.com/CityPASS](https://www.visitdallas.com/CityPASS)

THINGS TO **SEE & DO** IN DALLAS

Make the most of your time in Dallas! Shop 'til you drop, explore Dallas like a local, experience world-class dining and get your sports fix. Your Dallas adventure awaits!



WHERE DO I START?

SHOPPING – DALLAS STYLE

Step into historic West End for lunch and get some souvenirs at **Wild Bill's Western Store**. Need some cowboy boots? Bill himself may be around to fit you for a custom pair!

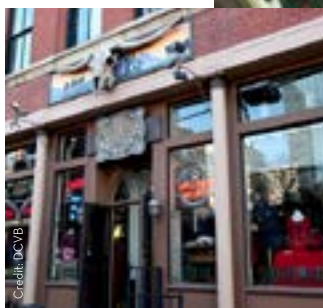
Treat yourself at **NorthPark Center**. The retail mecca holds an impressive array of designer stores interspersed with retail favorites and luxury boutiques. Stop by **CenterPark**, the outdoor garden, for a breath of fresh air between stores or take a stroll to admire the museum-quality art on display throughout the space.

Visit the crown jewel of Dallas shopping, the flagship **Neiman Marcus** store, located on Main Street in Downtown.

Stop by **Galleria Dallas** and stroll through three levels of shopping for every budget. Take a break to visit the ice skating rink open all year.

Visit Highland Park, one of Dallas' most elite neighborhoods, and stop at the country's first planned outdoor shopping center, **Highland Park Village**, for lunch and retail relaxation.

Stroll through **Deep Ellum** or the **Design District** for your pick of quirky finds and antique pieces in both neighborhoods' vintage shops.



GET A TASTE OF DALLAS

Enjoy modern Texas cuisine at **Stampede 66**, a creation of celebrity chef Stephan Pyles, or at Chef Dean **Fearing's** namesake restaurant at the Ritz-Carlton in Uptown.

Cross the Margaret Hunt Hill Bridge from Downtown into **Trinity Groves**. This trendy food mecca features everything from barbecue, sushi and Spanish tapas to southern comfort food and burgers.

Head to **Pecan Lodge** in Deep Ellum for a bite of delicious Texas barbeque. *Travel & Leisure* magazine named Dallas as a top city for barbeque in the U.S. and the daily line that forms outside this popular spot confirms that. Get there early!

Take your pick of margaritas at **Meso Maya** in Downtown. Savory or sweet, frozen or on the rocks – two may be in order if you can't decide.

Taste local lagers at one of Dallas' microbreweries. Try **Deep Ellum Brewing** in their namesake neighborhood first – start with a pint of their Dallas Blonde – or Braindead Brewing for an impressive variety on tap. There's a few to hit up in the Design District, so take your time and make a stop at **Peticolas Brewing Company**, **Bishop Cider Company**, **Noble Rey Brewing** or **Community Brewing Company**.



ADMIRE THE ARTS

Have a moment of serenity among celebrated sculpture at the **Nasher Sculpture Center**, one of the world's foremost collections of modern and contemporary sculpture.

Admire art for free at the **Dallas Museum of Art** exploring more than 22,000 works of art spanning 5,000 years of human creativity.

Experience Asia in the heart of Dallas at the **Crow Collection of Asian Art**. This always-free museum offers a calm setting for quiet reflection in galleries focused on the arts of China, India, Japan, Korea and Southeast Asia.

Immerse yourself in majestic sound at the **Meyerson Symphony Center**. Created by internationally renowned design team, architect I.M. Pei and acoustician Russell Johnson, it's home to the **Dallas Symphony Orchestra**, led by the masterful Maestro Jaap van Zweden.

Delight in the performing arts at the multi-venue **AT&T Performing Arts Center**, hailed as the most significant new performing arts destination in America, with the array of magnificent venues including:

Winspear Opera House awes the audiences with striking beauty in sight and sound. The candy-apple-red building will quickly catch your eye and the outdoor lawn is ideal to enjoy a performance with a breeze.

Wyly Theatre delivers a transformative theater experience. It is the only vertical theater in the world and it provides an exceptional space with stunning views of the Dallas Arts District through three glass walls.



BIG SPORTS SCENE

Take a VIP guided tour at **AT&T Stadium**, home of the **Dallas Cowboys**. Tour stops include a run out onto the field, the post-game interview room and both the Cowboys' and cheerleaders' locker rooms.

Watch the **Dallas Mavericks** try for the Western Conference title. Take a glance at the floor seats in the Mavs' corner to spot Shark Tank star and team owner Mark Cuban cheering his squad on. WNBA team the **Dallas Wings** joined the Dallas basketball scene in 2016, playing out of **College Park Center** west of Dallas.

Make a trip to the rink at **American Airlines Center** to watch the **Dallas Stars**. Since their arrival in 1993, the Stars have made consistent appearances in the finals and took the Stanley Cup home in 1999.

Head west and get into the ballpark spirit with the **Texas Rangers** at **Globe Life Park in Arlington**. The team was previously owned by former president

George W. Bush who still makes frequent appearances in the stands.

Get wrapped up in the world's most popular sport with **FC Dallas**. The team is one of the original 10 teams that took the field in 1996 for the first season of Major League Soccer.

Explore Dallas now at **VisitDallas.com**

BIG PERSONALITY

Dallas is full of **BIG** personalities and it shows in more than a dozen **entertainment districts**. There's plenty of time to explore them all. Find your favorite Dallas district and learn more at **VisitDallas.com** – here are just a few!

DALLAS BUCKET LIST

The possibilities for **BIG** moments in Dallas are endless. Choose one or all of the options below for a day packed full of BIG experiences.

MORNING



- Begin your day with Tai Chi at **Klyde Warren Park**.
- Get a great view of Dallas from the **Reunion Tower GeO-Deck**.
- Visit **The Sixth Floor Museum at Dealey Plaza** to learn about the life and legacy of President John F. Kennedy.
- Spend the first part of the day with a horseback ride at the **Texas Horse Park**, just minutes from Downtown.

AFTERNOON



- Shop in **West Village**, an outdoor shopping area with **The Rustic**, a live music venue, restaurant and bar, just steps away.
- Visit **Wild Bill's Western Store** in the **West End** for souvenir shopping.
- Venture into the **Dallas Arts District** and visit the **Dallas Museum of Art** and the **Nasher Sculpture Center**.
- Explore the 11 exhibit halls at the **Perot Museum of Nature and Science** that offer dynamic experiences to stimulate curiosity in visitors of all ages.

EVENING



- Enjoy live music at the **Granada Theater** on Greenville Avenue. After the show, head next door to **Sundown**, the theater's beer garden, for your pick of 60+ brews and local foods.
- Enjoy an evening in **Uptown** at one of Dallas' legendary nightclubs along McKinney Avenue and Cedar Springs Road.
- Dine at notable restaurants by celebrity chefs before heading to a performance at the **Wyly Theater**, **Winspear Opera House** or **Meyerson Symphony Center**.
- Round off the day with some jazz at one of **Deep Ellum's** live music venues.

MARK YOUR CALENDAR

SPRING

Dallas Blooms – The yearly floral festival is the largest of its kind in the Southwest (Dallas Arboretum).

SUMMER

DFW Restaurant Week – More than 125 restaurants offer specialized menus and deals for the annual foodie frenzy.

FALL

State Fair of Texas – Widely recognized as one of the most highly attended and best state fairs (Fair Park).

WINTER

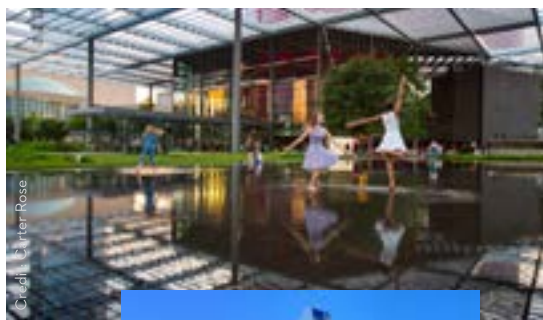
Big D Holiday - Everyone in the family will enjoy Dallas' annual holiday events round up filled with unique performances and festivities.



ARTS DISTRICT

Home to 19 blocks of museums, performance venues and outdoor spaces. Get in free every day of the week at the **Dallas Museum of Art** and the **Crow Collection of Asian Art**.

Can't miss: The architecture of the **Wyly Theatre** and **Winspear Opera House**.



DEEP ELLUM

Deep Ellum introduced jazz and blues to Dallas in the 1920s. The neighborhood's rich musical history still beats on with an array of live music venues.

Can't miss: Brad Oldham's **Traveling Man** sculpture standing tall by the DART station. See if you can find his flying friends around town as you explore this beloved Dallas outdoor art installation.



DOWNTOWN

Experience the hustle and bustle of Dallas' Central Business District while taking in the unique architecture and history of Dallas.

Can't miss: A look at **The Eye**, a massive sculpture facing the Joule Hotel.



UPTOWN

One of the most walkable districts in Dallas, Uptown is known for its lively atmosphere, spacious patios and tasty drinks and dishes.

Can't miss: A ride on the **McKinney Avenue Trolley** — it's free!

VICTORY PARK

Catch a game, dinner and drinks all in one place! **Victory Park** is the place to celebrate a **Dallas Mavericks** or **Dallas Stars** win or enjoy some fresh air after attending a concert at the American Airlines Center nearby.

Can't miss: Make a cameo on TV as the local news broadcasts nightly on the plaza outside American Airlines Center.

TRINITY GROVES

Head over the majestic **Margaret Hunt Hill Bridge** from Downtown and into this foodie haven.

Can't miss: The skyline view from the **Ronald Kirk Bridge** after dinner.

BISHOP ARTS

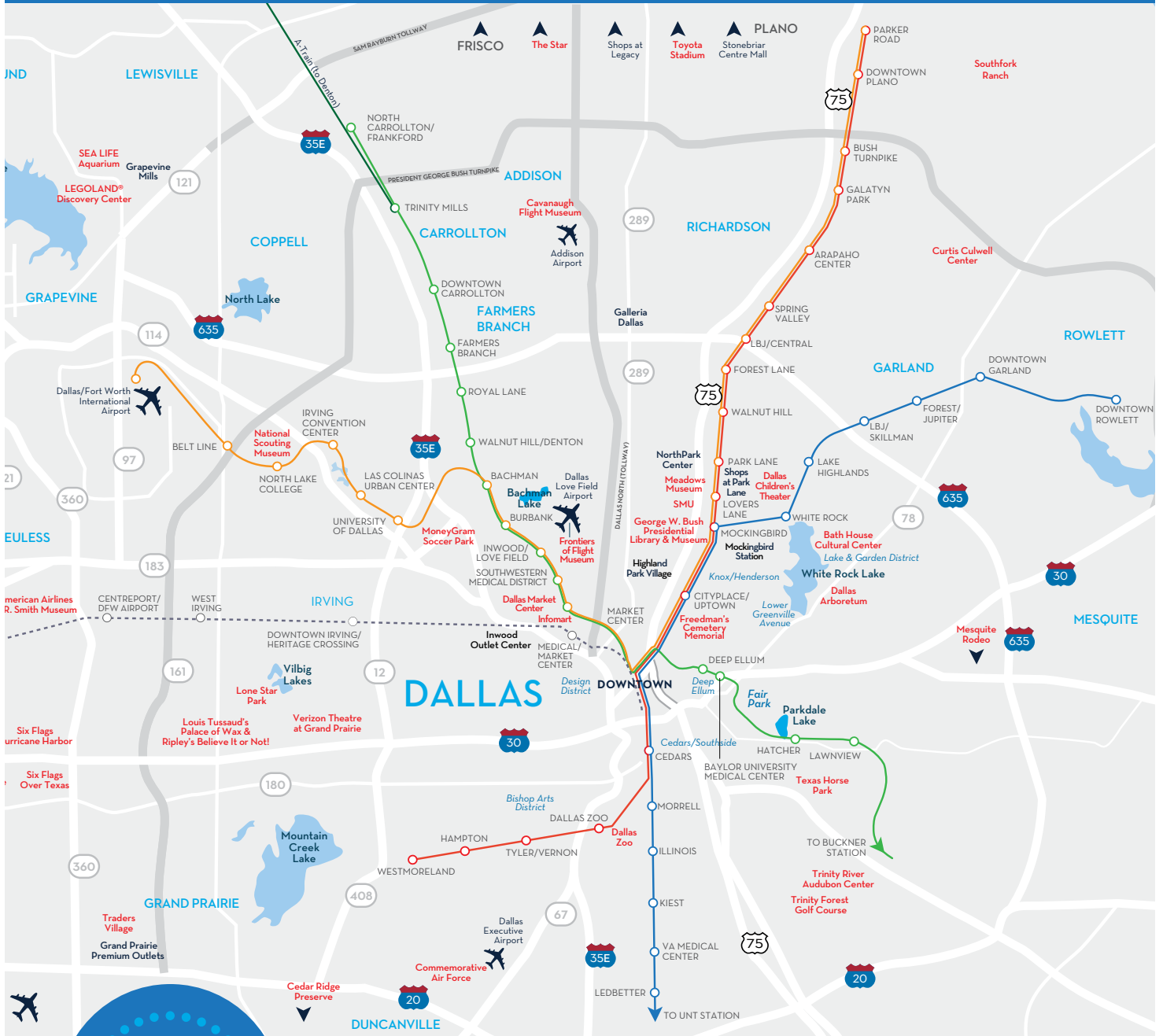
The quaint shops and restaurants of the Bishop Arts District offer an eclectic and unique experience in one of Dallas' most historic areas.

Can't miss: The s'mores prepared at your table at **Tillman's Roadhouse** and an impromptu musical performance on the patio outside **Emporium Pies**.

DOWNTOWN DALLAS / UPTOWN AREA



GREATER DALLAS AREA



FORT
WORTH
DAY TRIP

Start at Sundance Square Plaza in the heart of downtown Fort Worth to watch the fountains dance or take in the area's western heritage as you witness the twice-daily cattle drive in the historic Fort Worth Stockyards.

DALLAS®

BIG THINGS HAPPEN HERE

Need some help getting around when you arrive?
Go to **VisitDallas.com** for an overview of the city.

START YOUR BIG ADVENTURE HERE

YOUR NEXT STEPS

What's on your itinerary?

Plan your trip with our custom online itinerary builder. Go to **BigTrip.VisitDallas.com** to learn more about our entertainment districts and pick your favorites to visit during your stay.

Make the most of your time in Dallas

Purchase your **Dallas CityPASS** online for easy access and discounted admission to some of our most popular attractions. Buy CityPASS ahead of time and skip the ticket line - that means more time for your BIG adventure. Learn more at **VisitDallas.com/CityPASS**.

Plan your ride

Dallas Area Rapid Transit (DART) gets you around Dallas quickly and easily with local, single ride day fares starting at \$1.75.

Need a lift further into the city? **D-Link**, DART's free bus service, gets you around Downtown and out to the Bishop Arts District, while the **McKinney Avenue Trolley** connects Uptown to Downtown and offers another free, fun ride to restaurants, pubs and shops along the way.

Get up-to-date train and bus schedules and purchase passes with **GoPass**, a free mobile ticketing app. Download it at **dart.org/gopass**.



#DallasBIG



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