

DIGITAL STORIES FOR CHANGE

An individual or *team event* recognizes participants who demonstrate their knowledge, skills and abilities to actively identify an issue concerning families, careers or communities; research the topic; and develop a *digital story* to advocate for positive change.

ELIGIBILITY & GENERAL INFORMATION

1. Review the Requirements and Policies as outlined in the STAR Events Front Pages prior to event planning and preparation.
2. Participants are encouraged to bring fully charged devices, such as laptops, tablets etc., to use for audiovisual *electronic portfolio* presentation at competition.
3. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference (NLC) and must be the work of the participant(s) only.
4. **Online Orientation** - National Leadership Conference (NLC) participants are **encouraged** to view the online orientation video and submit the STAR Events *Online Orientation Form* to ensure they are fully prepared for NLC. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. The video and form cannot be completed through the FCCLA Adviser Portal. Only one form per entry is required. **Contact your State Adviser for orientation procedures for competitions held prior to the National Leadership Conference (NLC).**
5. **STAR Events Schedule Confirmation** – It is **strongly suggested** that Chapter Advisers confirm National Leadership Conference competitors' STAR Events Schedule in the FCCLA Portal by the date outlined on the FCCLA Website (Competitive Events Dates & Deadlines) Adviser can review students' schedules in the FCCLA Adviser Portal by visiting the Meetings & Events tab, selecting the National Leadership Conference, and choosing "Confirm STAR Competition." **Confirmation of students' schedules ahead of time will prevent issues with being qualified and registered for the conference and ensure students are competing in the correct STAR Event.**
6. Participants who do not follow the event guidelines or the definition of the event, or if they create an item that does not align with the current event topic, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

[CLICK HERE TO VIEW NATIONAL DEADLINES](#)

CAREER CLUSTERS ALIGNMENT		
Arts & Design	Education & Training	Financial Services
■	■	■
Hospitality & Tourism	Human Services	Public Service
■	■	■

EVENT LEVELS			
Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

Review the "Event Description and Levels" section of the policies in the front of the guidelines for more information on event levels.

GENERAL INFORMATION			
Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>Digital Story, Project Components and Oral Presentation (National Leadership Qualifiers Only)</i>	Table–Yes Electrical Access–Yes Wi-Fi – Yes	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED								
Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/Pointers	Skits	Presentation Equipment	Visuals
*							*	*

* A USB Drive is allowed for backup presentation use only. No additional Audio, Presentation Equipment or Visuals other than the presentation of the *digital story* are allowed.

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Leadership	Awareness
Creativity	Responsibility and Time Management
Communication/ Observation/ Writing Skills	

DIGITAL STORIES FOR CHANGE BY THE NUMBERS: 2024 - 2025

Participants Nationwide	Type of Event	Nationwide Impact
102	Online	114,559

86% of Digital Stories for Change participants indicated this event is extremely or very useful to their future.
40% of Digital Stories for Change participants indicated they would pursue higher education related to the career chosen in their project.

PARTICIPANT TESTIMONIALS

My partner and I created a digital story to promote inspiration for kids who don't know where they are going in the future. We want to see kids like us succeed in life by creating their own story. Your future is not written for you, the only person who dictates who you will become is you. Our video includes different paths one can take post high school. –Washington FCCLA Member

Members partnered with other CTE programs to expand on the HERO (Honoring, Educating, Respecting, Obliging) Program. Our High School students visit and play games with residents of the local nursing home three times per week. By providing these activities, we are working to combat the depression that many nursing home residents feel when they are neglected and alone. – Colorado FCCLA Member

My project is about the effects military deployment has on families and how our chapter is supporting the people in our community going through this. We have participated in and led events throughout our community and encourage others to do the same. My video is a call to action, making people aware of the struggles people in their community face each day. – Minnesota FCCLA Member

SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

DIGITAL STORIES FOR CHANGE GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers and members can access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)

[MEMBER PORTAL](#)