Digital Stories for Change, an individual or team event, recognizes participants who demonstrate their knowledge, skills, and abilities to actively identify an issue concerning families, careers, or communities, research the topic, and develop a digital story to advocate for positive change. The topic for 2019–2020 is “Transforming Your Community, One Action at a Time.” Participants should choose one way they can make a difference in their community and create a digital story to influence change in that area.

Project Connections

Top 5 Skills Students Report Learning Through Participation

<table>
<thead>
<tr>
<th>Awareness</th>
<th>Leadership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication/Observation/Writing Skills</td>
<td>Responsibility and Time Management</td>
</tr>
<tr>
<td>Creativity</td>
<td></td>
</tr>
</tbody>
</table>

Career Clusters

- Arts, A/V Technology & Communications
- Education & Training
- Government & Public Administration
- Hospitality & Tourism
- Human Services
- Information Technology
- Marketing

National Family and Consumer Sciences Standards

<table>
<thead>
<tr>
<th>Reasoning for Action Comprehensive Standard</th>
<th>13.0 Interpersonal Communications</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.0 Career, Community and Family Connections</td>
<td>14.0 Nutrition and Wellness</td>
</tr>
<tr>
<td>3.0 Consumer Services</td>
<td></td>
</tr>
</tbody>
</table>

Common Career Technical Core/Career Ready Practices

1.0 Act as a responsible and contributing citizen and employee.
2.0 Apply appropriate academic and technical skills.
4.0 Communicate clearly, effectively, and with reason.
5.0 Consider the environmental, social and economic impacts of decisions.
7.0 Employ valid and reliable research strategies.
8.0 Utilize critical thinking to make sense of problems and persevere in solving them.
12.0 Work productively in teams while using cultural/global competence.

FCCLA Programs

Projects may qualify to compete at the annual National Leadership Conference.

Turn this page over to see examples of projects from across the nation and participation data.

For information state participation, please contact your state advisor.
Examples of Digital Stories for Change Projects:

This event utilizes a yearly theme. The 2018-2019 Theme was “Digital Citizenship.”

My film is all about people’s digital footprints and how impactful they are throughout a person’s life. – Virginia FCCLA Member

We talked about our concerns for the future of technology and the society. We taught our elementary students about digital citizenship and how be safe online. We made posters that explained online safety and hug them around our school. We then made flyers and the people of our town pledged to spend one night a month with the family with no technology. – Nebraska FCCLA Member

This project highlights the dangers of the Internet. Not only are the dangers highlighted but the consequences of cyber bullying is addressed as the impact of cyber bullying on families. – Missouri FCCLA Member

Our project is to bring awareness to the dangers of using social media. People can use social media to recruit teens and young adults to human trafficking. We wanted our peers to be safer when using social media. – Colorado FCCLA Member

Digital Stories for Change by the Numbers:

2018-2019

Participants Nationwide: 69 teams, 121 participants
Levels: Level 1 (through grade 8); Level 2 (grades 9-10); Level 3 (grades 11-12)
Type of Event: Online
Nationwide Impact: 41,674 people

95% of Digital Stories for Change participants indicated this event is extremely or very useful to their future. 38% of Career Investigation participants indicated they would pursue higher education related to the career chosen in their project.

To learn more about FCCLA STAR Events, visit the national FCCLA website, www.fcclainc.org, or email starevents@fcclainc.org.