Digital Stories for Change

FCCLA STAR Events Information
(Students Taking Action with Recognition)

Digital Stories for Change, an individual or team event, recognizes participants who demonstrate their knowledge, skills, and abilities to actively identify an issue concerning families, careers, or communities, research the topic, and develop a digital story to advocate for positive change. The topic changes annually.

Project Connections

Top 5 Skills Students Report Learning Through Participation

Awareness
Communication/Observation/Writing Skills
Creativity

Leadership
Responsibility and Time Management

Career Clusters

National Family and Consumer Sciences Standards

Reasoning for Action Comprehensive Standard
1.0 Career, Community and Family Connections
3.0 Consumer Services

13.0 Interpersonal Communications
14.0 Nutrition and Wellness

Common Career Technical Core/Career Ready Practices

1.0 Act as a responsible and contributing citizen and employee.
2.0 Apply appropriate academic and technical skills.
4.0 Communicate clearly, effectively, and with reason.
5.0 Consider the environmental, social and economic impacts of decisions.

7.0 Employ valid and reliable research strategies.
8.0 Utilize critical thinking to make sense of problems and persevere in solving them.
12.0 Work productively in teams while using cultural/global competence.

FCCLA Programs

Projects may qualify to compete at the annual National Leadership Conference.

Turn this page over to see examples of projects from across the nation and participation data.

For information state participation, please contact your state adviser.

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Examples of Digital Stories for Change Projects:

This event utilizes a yearly theme.

My partner and I created a digital story to promote inspiration for kids who don't know where they are going in the future. We want to see kids like us succeed in life by creating their own story. Your future is not written for you, the only person who dictates who you will become is you. Our video includes different paths one can take post high school. – Washington FCCLA Member

Members partnered with other CTE programs to expand on the HERO (Honoring, Educating, Respecting, Obliging) Program. Our High School students visit and play games with residents of the local nursing home three times per week. By providing these activities, we are working to combat the depression that many nursing home residents feel when they are neglected and alone. – Colorado FCCLA Member

My project is about the effects military deployment has on families and how our chapter is supporting the people in our community going through this. We have participated in and led events throughout our community and encourage others to do the same. My video is a call to action, making people aware of the struggles people in their community face each day. – Minnesota FCCLA Member

Digital Stories for Change by the Numbers:
2020-2021

Participants Nationwide: 23 teams, 38 participants
Levels: Level 1 (through grade 8); Level 2 (grades 9-10); Level 3 (grades 11-12); Level 4 (Postsecondary)
Type of Event: Online
Nationwide Impact: 7351 people

91% of Digital Stories for Change participants indicated this event is extremely or very useful to their future.
32% of Career Investigation participants indicated they would pursue higher education related to the career chosen in their project.

This information sheet does NOT include the guidelines for competition. To prepare for competition, Affiliated FCCLA Chapters should download the most recent STAR Events Guidelines.

Adviser Login: https://affiliation.registermychapter.com/fccla#

Student Login: https://affiliation.registermychapter.com/fccla/members#

To learn more about FCCLA STAR Events, visit the national FCCLA website, www.fcclainc.org, or email starevents@fcclainc.org.