

EVENT MANAGEMENT

An individual or *team event* that recognizes participants who apply skills learned in Family and Consumer Sciences courses to plan an event and prepare a researched proposal for an educational institution, *community* or non-profit organization, business or government institution. Participants must prepare a *portfolio* and oral presentation. Level 2 and Levels 3 & 4 participants will also complete an event volunteering experience.

ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 8 prior to event planning and preparation.
2. The event must be planned for an educational institution, *community* or non-profit organization, business or government institution, take place during July 1 and June 30 of the school year before the National Leadership Conference (NLC) and be the work of the participant(s) only. Levels 1 and 2 participants do not have to host the event while Levels 3 & 4 must host their planned event.
3. Participants are encouraged to bring fully charged devices such as laptops, tablets, etc., to use for audiovisual or *electronic portfolio* presentation at competitions.
4. National Leadership Conference (NLC) participants are required to view the online orientation video and submit the STAR Events *Online Orientation Form* by the deadline. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. Only one form per entry is required. **Contact your [State Adviser](#) for orientation procedures for competitions held prior to the National Leadership Conference (NLC).**
5. Participants who do not follow the event guidelines or the definition of the event, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

[CLICK HERE TO VIEW NATIONAL DEADLINES](#)

CAREER PATHWAYS ALIGNMENT

Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
	■		

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

*See page 7 for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>Portfolio</i> and Oral Presentation	Table–Yes Electrical Access–No Wall Space–No Supplies–No Wi-Fi – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■	■			■			■	

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Leadership	Communication and Public Speaking
Creativity	Responsibility and Time Management
Decision Making and Problem Solving	

EVENT MANAGEMENT BY THE NUMBERS: 2023 - 2024

Participants Nationwide	Type of Event	Nationwide Impact
512	Foundational	196,320

89% of Event Management participants indicated this event is extremely or very useful to their future.
29% of Event Management participants indicated they would pursue higher education related to the career chosen in their project.

PARTICIPANT TESTIMONIALS

Our project was to plan a banquet celebrating the 100th year that the 19th amendment was passed, which granted women the right to vote in America. At this event, we will be hosting 120 people and honoring 25 valiant women of the vote. – California FCCLA Member

We planned a family friendly variety event day fundraiser including a volleyball tournament, corn hole tournament, and various kid's games. – Mississippi FCCLA Member

My event is a Senior Citizens prom and the attendees can also sign up to receive help getting ready beforehand. The prom will be held at the Westphalia Lions Club and will last from 6:00 to 8:00 pm. The times available for help getting ready will be between 3:00 and 5:00 pm. There will be refreshments and the dress will be formal wear. There will be a crowning of king and queen but nominees must have been nominated by family members for their greatest accomplishments. A slideshow will be shown at the prom and voting will occur there. – Missouri FCCLA Member

SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

EVENT MANAGEMENT GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers and members can access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)

[MEMBER PORTAL](#)