



Entrepreneurship

FCCLA STAR Events Information

(Students Taking Action with Recognition)

Entrepreneurship, an individual or team event, recognizes participants who develop a plan for a small business using Family and Consumer Sciences skills and sound business practices. The business must relate to an area of Family and Consumer Sciences education or related occupations. Participants must prepare a portfolio containing a written business plan, which they are not required to have implemented, and an oral presentation.

Project Connections

Top 5 Skills Students Report Learning Through Participation

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| Creativity | Responsibility and Time Management |
| Leadership | Communication and Public Speaking |
| Decision Making and Problem Solving | |

Career Clusters



National Family and Consumer Sciences Standards

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| Reasoning for Action Comprehensive Standard | 8.0 Food Production and Services |
| 1.0 Career, Community and Family Connections | 9.0 Food Science, Dietetics, and Nutrition |
| 2.0 Consumer and Family Resources | 10.0 Hospitality, Tourism, and Recreation |
| 3.0 Consumer Services | 11.0 Housing and Interior Design |
| 4.0 Education and Early Childhood | 12.0 Human Development |
| 5.0 Facilities and Property Management | 16.0 Textiles, Fashion, and Apparel |
| 7.0 Family and Human Services | |

Common Career Technical Core/Career Ready Practices

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| 1.0 Act as a responsible and contributing citizen and employee. | 8.0 Utilize critical thinking to make sense of problems and persevere in solving them. |
| 2.0 Apply appropriate academic and technical skills. | 9.0 Model integrity, ethical leadership and effective management. |
| 3.0 Attend to personal health and financial well-being. | 10.0 Plan education and career path aligned to personal goals. |
| 4.0 Communicate clearly, effectively, and with reason. | 11.0 Use technology to enhance productivity. |
| 5.0 Consider the environmental, social and economic impacts of decisions. | 12.0 Work productively in teams while using cultural/global competence. |
| 6.0 Demonstrate creativity and innovation. | |
| 7.0 Employ valid and reliable research strategies. | |

FCCLA Programs



Projects may qualify to compete at the annual National Leadership Conference.
 Turn this page over to see examples of projects from across the nation and participation data.
 To learn more about participation in your state, contact your state adviser



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Examples of Entrepreneurship Projects:

360 Degrees is a rehabilitation center for teens who have been released out of Juvenile detention. This center provides teens with education and resources so that they can learn new skills and have a more successful start for their future. – Arizona FCCLA Member

Our business is Outspoken, a fast-casual health-oriented sandwich shop located near a college campus. We strive to serve soups, salads, and sandwiches to promote healthy living. A large part of our target market are cyclists in our area. – Colorado FCCLA Member

Our project focused on creating a cost-effective daycare center that caters to all kids. We are working to create the best environment possible for children to learn while having a good, safe time. – Florida FCCLA Member

I created an event planning business called "Whatever You Wish Grand Events." This business allows me to partner with the Make a Wish Foundation, so profits from certain events go straight to charity. – Michigan FCCLA Member

Our business, Budget Builders, is an online financial education service. We want to reach out to teens to help them learn to manage money, build budgets, and help them achieve their goals. – Nevada FCCLA Member

Entrepreneurship by the Numbers:

2018-2019

Participants Nationwide: 469 teams, 887 participants
Levels: 1 (through grade 8), 2 (grades 9-10), 3 (grades 11-12)
Type of Event: Foundational
Nationwide Impact: 105,515 people

91% of Entrepreneurship participants indicated this event is extremely or very useful to their future.

55% of Entrepreneurship participants indicated they would pursue higher education related to the career chosen in their project.

To learn more about FCCLA STAR Events, visit the national FCCLA website, www.fcclainc.org, or email starevents@fcclainc.org.