



# Event Management

## FCCLA STAR Events Information

(Students Taking Action with Recognition)

**Event Management**, an individual or team event - recognizes participants who apply skills used in Family and Consumer Sciences courses to plan an event for an educational institution, community or non-profit organization, business, or government institution.

### Project Connections

#### Top 5 Skills Students Report Learning Through Participation

- |                                     |                                    |
|-------------------------------------|------------------------------------|
| Creativity                          | Responsibility and Time Management |
| Leadership                          | Communication and Public Speaking  |
| Decision Making and Problem Solving |                                    |

#### Career Clusters



#### National Family and Consumer Sciences Standards

- |  |   |
|--|---|
| Reasoning for Action Comprehensive Standard  | 7.0 Family and Human Services             |
| 1.0 Career, Community and Family Connections | 8.0 Food Production and Services          |
| 2.0 Consumer and Family Resources            | 10.0 Hospitality, Tourism, and Recreation |
| 3.0 Consumer Services                        | 11.0 Housing and Interior Design          |
| 5.0 Facilities and Property Management       | 12.0 Human Development                    |

#### Common Career Technical Core/Career Ready Practices

- |   |  |
|---|--|
| 1.0 Act as a responsible and contributing citizen and employee.           | 8.0 Utilize critical thinking to make sense of problems and persevere in solving them. |
| 2.0 Apply appropriate academic and technical skills.                      | 9.0 Model integrity, ethical leadership and effective management.                      |
| 3.0 Attend to personal health and financial well-being.                   | 10.0 Plan education and career path aligned to personal goals.                         |
| 4.0 Communicate clearly, effectively, and with reason.                    | 11.0 Use technology to enhance productivity.   |
| 5.0 Consider the environmental, social and economic impacts of decisions. | 12.0 Work productively in teams while using cultural/global competence.                |
| 6.0 Demonstrate creativity and innovation.                                |  |
| 7.0 Employ valid and reliable research strategies.                        |  |

#### FCCLA Programs



Projects may qualify to compete at the annual National Leadership Conference.  
 Turn this page over to see examples of projects from across the nation and participation data.  
 To learn more about participation in your state, contact your state adviser



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### Examples of Event Management Projects:

Our project was to plan a banquet celebrating the 100th year that the 19th amendment was passed, which granted women the right to vote in America. At this event, we will be hosting 120 people and honoring 25 valiant women of the vote. – California FCCLA Member

We planned a family friendly variety event day fundraiser including a volleyball tournament, corn hole tournament, and various kid's games. – Mississippi FCCLA Member

My event is a Senior Citizens prom and the attendees can also sign up to receive help getting ready beforehand. The prom will be held at the Westphalia Lions Club and will last from 6:00 to 8:00 pm. The times available for help getting ready will be between 3:00 and 5:00 pm. There will be refreshments and the dress will be formal wear. There will be a crowning of king and queen but nominees must have been nominated by family members for their greatest accomplishments. A slideshow will be shown at the prom and voting will occur there. – Missouri FCCLA Member

### Event Management by the Numbers:

**2020-2021**

**Participants Nationwide:** 127 teams, 253 participants

**Levels:** 1 (through grade 8), 2 (grades 9-10), 3 (grades 11-12), 4 (Postsecondary)

**Type of Event:** Career Focused

**Nationwide Impact:** 22,905 people

87% of Event Management participants indicated this event is extremely or very useful to their future.

32% of Event Management participants indicated they would pursue higher education related to the career chosen in their project.

**This information sheet does NOT include the guidelines for competition. To prepare for competition, Affiliated FCCLA Chapters should download the most recent STAR Events Guidelines.**

**Adviser Login:** <https://affiliation.registermychapter.com/fccla#>

**Student Login:** <https://affiliation.registermychapter.com/fccla/members#>

To learn more about FCCLA STAR Events, visit the national FCCLA website, [www.fcclainc.org](http://www.fcclainc.org), or email [starevents@fcclainc.org](mailto:starevents@fcclainc.org).