



Event Management

FCCLA STAR Events Information

(Students Taking Action with Recognition)

Event Management, an individual or team event - recognizes participants who apply skills used in Family and Consumer Sciences courses to plan an event for an educational institution, community or non-profit organization, business, or government institution.

Project Connections

Top 5 Skills Students Report Learning Through Participation

- Creativity
- Leadership
- Decision Making and Problem Solving
- Responsibility and Time Management
- Communication and Public Speaking

Career Clusters



National Family and Consumer Sciences Standards

- Reasoning for Action Comprehensive Standard
- 1.0 Career, Community and Family Connections
- 2.0 Consumer and Family Resources
- 3.0 Consumer Services
- 5.0 Facilities and Property Management
- 7.0 Family and Human Services
- 8.0 Food Production and Services
- 10.0 Hospitality, Tourism, and Recreation
- 11.0 Housing and Interior Design
- 12.0 Human Development

Common Career Technical Core/Career Ready Practices

- 1.0 Act as a responsible and contributing citizen and employee.
- 2.0 Apply appropriate academic and technical skills.
- 3.0 Attend to personal health and financial well-being.
- 4.0 Communicate clearly, effectively, and with reason.
- 5.0 Consider the environmental, social and economic impacts of decisions.
- 6.0 Demonstrate creativity and innovation.
- 7.0 Employ valid and reliable research strategies.
- 8.0 Utilize critical thinking to make sense of problems and persevere in solving them.
- 9.0 Model integrity, ethical leadership and effective management.
- 10.0 Plan education and career path aligned to personal goals.
- 11.0 Use technology to enhance productivity.
- 12.0 Work productively in teams while using cultural/global competence.

FCCLA Programs



Projects may qualify to compete at the annual National Leadership Conference.
 Turn this page over to see examples of projects from across the nation and participation data.
 To learn more about participation in your state, contact your state adviser



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Examples of Event Management Projects:

Our project was to plan a banquet celebrating the 100th year that the 19th amendment was passed, which granted women the right to vote in America. At this event, we will be hosting 120 people and honoring 25 valiant women of the vote. – California FCCLA Member

We planned a family friendly variety event day fundraiser including a volleyball tournament, corn hole tournament, and various kid's games. – Mississippi FCCLA Member

My event is a Senior Citizens prom and the attendees can also sign up to receive help getting ready beforehand. The prom will be held at the Westphalia Lions Club and will last from 6:00 to 8:00 pm. The times available for help getting ready will be between 3:00 and 5:00 pm. There will be refreshments and the dress will be formal wear. There will be a crowning of king and queen but nominees must have been nominated by family members for their greatest accomplishments. A slideshow will be shown at the prom and voting will occur there. – Missouri FCCLA Member

Event Management by the Numbers: 2019-2020

Participants Nationwide: 387 teams, 757 participants
Levels: 1 (through grade 8), 2 (grades 9-10), 3 (grades 11-12), 4 (Postsecondary)
Type of Event: Career Focused
Nationwide Impact: 195,922 people

87% of Event Management participants indicated this event is extremely or very useful to their future.
30% of Event Management participants indicated they would pursue higher education related to the career chosen in their project.

This information sheet does NOT include the guidelines for competition. To prepare for competition, affiliated FCCLA Chapters and Members should download the complete Competitive Events Guide in the FCCLA Adviser and Student Portals.

Adviser Login: <https://affiliation.registermychapter.com/fccla#>

Student Login: <https://affiliation.registermychapter.com/fccla/members#>

To learn more about FCCLA STAR Events, visit the national FCCLA website, www.fcclainc.org, or email starevents@fcclainc.org.