

EVENT MANAGEMENT

An individual or *team event* that recognizes participants who apply skills learned in Family and Consumer Sciences courses to plan an event and prepare a researched proposal for an educational institution, *community* or non-profit organization, business or government institution. Participants must prepare a *portfolio* and oral presentation. Level 2 and Levels 3 & 4 participants will also complete an event volunteering experience.

ELIGIBILITY & GENERAL INFORMATION

1. Review the **STAR Events Front Pages** for all event requirements, policies, and procedures before beginning the project.
2. Participants using an *electronic* portfolio are encouraged to bring a fully charged device (laptop, tablet, etc.) to use for presentation during the competition.
3. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during the school year leading up to the National Leadership Conference (NLC), within the timeframe July 1 through June 30, and must be the work of the participant(s) only.
4. **Online Orientation** –NLC participants are **encouraged** to view the STAR Events Online Orientation video to ensure they are fully prepared for the NLC. The video will be available in the FCCLA Student Portal under Resources. **Contact your [state adviser](#) for orientation procedures for competitions held prior to the NLC.**
5. **STAR Events Schedule Confirmation** – It is **strongly suggested** that chapter advisers confirm participants' STAR Events schedules in the FCCLA Adviser Portal. Advisers can review students' schedules in the FCCLA Adviser Portal by visiting the Meetings & Events tab, selecting the NLC option, and choosing "Confirm STAR Competition." **Confirming schedules in advance helps ensure that participants are qualified, registered for the conference, and competing in the correct STAR Event. Schedule changes after the published deadline are subject to a \$25 change fee.** Please refer to the FCCLA Website (Competitive Events Dates & Deadlines).
6. Participants who do not follow event guidelines, align with the event definition, or address the current event topic will not have their project evaluated. However, they may still participate in the competition by delivering an oral presentation and will be evaluated based on the presentation.

[CLICK HERE TO VIEW NATIONAL DEADLINES](#)

CAREER CLUSTERS ALIGNMENT

Arts & Design	Education & Training	Financial Services
	■	
Hospitality & Tourism	Human Services	Public Service
■	■	■

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

Review the "Event Description and Levels" section of the policies in the front of the guidelines for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	<i>Portfolio</i> and Oral Presentation	Table–Yes Electrical Access–No Wall Space–No Supplies–No Wi-Fi – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED								
Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
■	■			■				
*Presentation Equipment may only be used when presenting an <i>electronic portfolio</i> . Participants using a <i>hardcopy portfolio</i> may not use electronic devices during the presentation.								

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION	
Leadership	Teamwork
Creativity	Responsibility and Time Management
Decision Making and Problem Solving	

EVENT MANAGEMENT BY THE NUMBERS: 2025 - 2026		
Participants Nationwide	Type of Event	Nationwide Impact
1065	Foundational	118,898
86% of Event Management participants indicated this event is extremely or very useful to their future. 33% of Event Management participants indicated they would pursue higher education related to the career chosen in their project.		

PARTICIPANT TESTIMONIALS
<i>"It promotes the idea that by using all of our unique abilities we can improve our district together. It also offers volunteering roles and student opportunities to be involved in the show whether that be directly or behind the scenes, everyone can feel involved including in helping make it possible which promotes leadership abilities. Overall, the sense of togetherness can increase the way we view differences within our students, empowering them to do what they want with their lives, for the better."</i> – California FCCLA Member <i>"This project encouraged our community to give back to those in need, and helped people that were struggling."</i> – Arkansas FCCLA Member <i>"The Career & College Expo positively impacted the school and community by providing students with hands-on opportunities to explore career, college, and military options, helping them make informed decisions about their futures. It strengthened community partnerships by connecting local businesses, colleges, and military representatives with students, fostering networking and collaboration. The event also gave students the chance to develop leadership, teamwork, and organizational skills, while promoting school pride and engagement. Families benefited indirectly as students gained guidance for postsecondary planning and career readiness, supporting long-term academic and career success."</i> – Missouri FCCLA Member

SCHOLARSHIPS
Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

EVENT MANAGEMENT GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers can access and download the guidelines from the FCCLA Portal.

ADVISER PORTAL