

### FCCLA CHAPTER WEBSITE

An individual or *team event* recognizes participants who use a chapter website to educate, inform and involve members and the general public about the importance of the Family and Consumer Sciences program and the FCCLA chapter.

#### ELIGIBILITY & GENERAL INFORMATION

1. Review “Eligibility and General Rules for All Levels of Competition” on page 8 prior to event planning and preparation.
2. Any nationally affiliated FCCLA chapter may submit only one entry in this event (must choose one level for competition).
3. If the chapter already has an existing website, the website for the current school year (July 1–June 30 as noted) must be revised in *content*, design, theme, color, etc., by the participant(s). If more than one chapter is in a school, they may not share the same website *content* for competition.
4. National Leadership Conference (NLC) participants are required to view the online orientation video and submit the STAR Events *Online Orientation Form* by the deadline. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. Only one form per entry is required. **Contact your [State Adviser](#) for orientation procedures for competitions held prior to the National Leadership Conference (NLC).**
5. The use of inappropriate or copyrighted music, photographs or *graphics* may disqualify the entry.
6. Participants must follow state or district rules/guidelines for student privacy and use of photographs or student work when published online.
7. Participants who do not follow the event guidelines or the definition of the event, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

[CLICK HERE TO VIEW NATIONAL DEADLINES](#)

#### CAREER PATHWAYS ALIGNMENT

Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
■			■

#### EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

\*See page 7 for more information on event levels.

#### GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	Website with Required Components and Oral Presentation (National Leadership Qualifiers Only)	Table–Yes Laptop, Internet Access–Yes Electrical Access–Yes Wi-Fi – Yes	FCCLA Official Dress

#### PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
*							*	*

\*A USB Drive is allowed for backup presentation use only. No additional Audio, *Presentation Equipment* or *Visuals* other than the presentation of the website are allowed.

## TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Technology	Leadership
Creativity	Responsibility and Time Management
Communication/ Observation/ Writing Skills	

## FCCLA CHAPTER WEBSITE BY THE NUMBERS: 2023 - 2024

Participants Nationwide	Type of Event	Nationwide Impact
101	Online	29,755

90% of FCCLA Chapter Website participants indicated this event is extremely or very useful to their future.  
37% of FCCLA Chapter Website participants indicated they would pursue higher education related to the career chosen in their project.

## PARTICIPANT TESTIMONIALS

*My project was a website for my school's FCCLA chapter. It includes all the information that members of our chapter members need and the information members of our school need to join our chapter. It also includes a calendar and pictures of the projects our chapter has done. I hope it will be a valuable resource to my school's FCCLA chapter. – Kentucky FCCLA Member*

*As a newer FCCLA chapter we felt that our chapter and community needed a resource, such as a website, to see our involvement in the community. A chapter website is a great resource to increase awareness and educate our community about FCCLA and what we stand for. With this website, we plan to maintain updated information to encourage students to get involved in FCS education and/or FCCLA, to recognize our members' accomplishments, and to communicate to our community that we want to service them with family and relationships as our focus. – Ohio FCCLA Member*

*After realizing that members of the South Albany chapter of FCCLA were having difficulty gathering information on events and that potential members were having difficulty deciding if FCCLA was an organization they would like to be involved in, I decided to make a personalized South Albany chapter website. My two advisers helped me gather additional information to include on my website and helped me decide how to organize it in a way that would be easy to understand to various members and non-members. I also created an online master calendar and an online member application so that new members can see everything our chapter does and apply with relative ease. Once completed, I presented the website to our chapter, who provided helpful feedback on how to improve upon it. Once everything had been fine-tuned, I published the website so that it could be publicly viewed. – Oregon FCCLA Member*

## SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

## FCCLA CHAPTER WEBSITE GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers and members can access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)

[MEMBER PORTAL](#)