

### FCCLA CHAPTER WEBSITE

An individual or *team event* recognizes participants who use a chapter website to educate, inform and involve members and the general public about the importance of the Family and Consumer Sciences program and the FCCLA chapter.

### ELIGIBILITY & GENERAL INFORMATION

1. Review the Requirements and Policies as outlined in the STAR Events Front Pages prior to event planning and preparation.
2. Participants are encouraged to bring fully charged devices, such as laptops, tablets etc., to use for audiovisual *electronic portfolio* presentation at competition.
3. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference (NLC) and must be the work of the participant(s) only.
4. **Online Orientation** - National Leadership Conference (NLC) participants are **encouraged** to view the online orientation video and submit the STAR Events *Online Orientation Form* to ensure they are fully prepared for NLC. The video and form will be on the FCCLA Student Portal and can be found under Surveys Applications. The video and form cannot be completed through the FCCLA Adviser Portal. Only one form per entry is required. **Contact your State Adviser for orientation procedures for competitions held prior to the National Leadership Conference (NLC).**
5. **STAR Events Schedule Confirmation** – It is **strongly suggested** that Chapter Advisers confirm National Leadership Conference competitors' STAR Events Schedule in the FCCLA Portal by the date outlined on the FCCLA Website (Competitive Events Dates & Deadlines) Adviser can review students' schedules in the FCCLA Adviser Portal by visiting the Meetings & Events tab, selecting the National Leadership Conference, and choosing "Confirm STAR Competition." **Confirmation of students' schedules ahead of time will prevent issues with being qualified and registered for the conference and ensure students are competing in the correct STAR Event.**
6. Participants who do not follow the event guidelines or the definition of the event, or if they create an item that does not align with the current event topic, their project will not be considered for evaluation. However, the participant can still participate in the competition by giving an oral presentation and will only be evaluated based on that presentation.

**CLICK TO VIEW NATIONAL DEADLINES**

### CAREER CLUSTERS ALIGNMENT

Arts & Design	Education & Training	Financial Services
■	■	■
Hospitality & Tourism	Human Services	Public Service
■	■	■

### EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

Review the "Event Description and Levels" section of the policies in the front of the guidelines for more information on event levels.

### GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	Website with Required Components and Oral Presentation (National Leadership Qualifiers Only)	Table–Yes Laptop, Internet Access–Yes Electrical Access–Yes Wi-Fi – Yes	FCCLA Official Dress

### PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
*							*	*

\*A USB Drive is allowed for backup presentation use only. No additional Audio, *Presentation Equipment* or *Visuals* other than the presentation of the website are allowed.

#### TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Technology	Leadership
Creativity	Responsibility and Time Management
Communication/ Observation/ Writing Skills	

#### FCCLA CHAPTER WEBSITE BY THE NUMBERS: 2024 - 2025

Participants Nationwide	Type of Event	Nationwide Impact
127	Online	37,506

81% of FCCLA Chapter Website participants indicated this event is extremely or very useful to their future.  
33% of FCCLA Chapter Website participants indicated they would pursue higher education related to the career chosen in their project.

#### PARTICIPANT TESTIMONIALS

*My project was a website for my school's FCCLA chapter. It includes all the information that members of our chapter members need and the information members of our school need to join our chapter. It also includes a calendar and pictures of the projects our chapter has done. I hope it will be a valuable resource to my school's FCCLA chapter. – Kentucky FCCLA Member*

*As a newer FCCLA chapter we felt that our chapter and community needed a resource, such as a website, to see our involvement in the community. A chapter website is a great resource to increase awareness and educate our community about FCCLA and what we stand for. With this website, we plan to maintain updated information to encourage students to get involved in FCS education and/or FCCLA, to recognize our members' accomplishments, and to communicate to our community that we want to service them with family and relationships as our focus. – Ohio FCCLA Member*

*After realizing that members of the South Albany chapter of FCCLA were having difficulty gathering information on events and that potential members were having difficulty deciding if FCCLA was an organization they would like to be involved in, I decided to make a personalized South Albany chapter website. My two advisers helped me gather additional information to include on my website and helped me decide how to organize it in a way that would be easy to understand to various members and non-members. I also created an online master calendar and an online member application so that new members can see everything our chapter does and apply with relative ease. Once completed, I presented the website to our chapter, who provided helpful feedback on how to improve upon it. Once everything had been fine-tuned, I published the website so that it could be publicly viewed. – Oregon FCCLA Member*

#### SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

#### FCCLA CHAPTER WEBSITE GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers and members can access and download the guidelines from the FCCLA Portal.

[ADVISER PORTAL](#)

[MEMBER PORTAL](#)