FCCLA Chapter Website, an individual or team event, recognizes participants who use a chapter website to educate, inform, and involve members and the general public about the importance of the Family and Consumer Sciences program and the FCCLA chapter. Level I: Participants must prepare a website. Level II: Fifteen (15) entries will be invited to present their chapter website, plus an oral presentation, at the National Leadership Conference.

Project Connections

Top 5 Skills Students Report Learning Through Participation
- Creativity
- Responsibility and Time Management
- Communication/Observation/Writing Skills
- Technology
- Leadership

Career Clusters
- Arts, A/V Technology & Communications
- Human Services
- Information Technology

National Family and Consumer Sciences Standards
- Reasoning for Action Comprehensive Standard
- 1.0 Career, Community and Family Connections

Common Career Technical Core/Career Ready Practices
1.0 Act as a responsible and contributing citizen and employee.
2.0 Apply appropriate academic and technical skills.
3.0 Attend to personal health and financial well-being
4.0 Communicate clearly, effectively, and with reason.
5.0 Consider the environmental, social and economic impacts of decisions.
6.0 Demonstrate creativity and innovation.
7.0 Employ valid and reliable research strategies.
8.0 Utilize critical thinking to make sense of problems and persevere in solving them.
9.0 Model integrity, ethical leadership and effective management.
10.0 Plan education and career path aligned to personal goals.
11.0 Use technology to enhance productivity.
12.0 Work productively in teams while using cultural/global competence.

FCCLA Programs

Projects may qualify to compete at the annual National Leadership Conference.

Turn this page over to see examples of projects from across the nation and participation data.

For information on state participation, contact your state adviser.
Examples of FCCLA Chapter Website Projects:

My project was a website for my school’s FCCLA chapter. It includes all the information that members of our chapter members need and the information members of our school need to join our chapter. It also includes a calendar and pictures of the projects our chapter has done. I hope it will be a valuable resource to my school’s FCCLA chapter. – Kentucky FCCLA Member

As a newer FCCLA chapter we felt that our chapter and community needed a resource, such as a website, to see our involvement in the community. A chapter website is a great resource to increase awareness and educate our community about FCCLA and what we stand for. With this website, we plan to maintain updated information to encourage students to get involved in FCS education and/or FCCLA, to recognize our members’ accomplishments, and to communicate to our community that we want to service them with family and relationships as our focus. – Ohio FCCLA Member

After realizing that members of the South Albany chapter of FCCLA were having difficulty gathering information on events and that potential members were having difficulty deciding if FCCLA was an organization they would like to be involved in, I decided to make a personalized South Albany chapter website. My two advisers helped me gather additional information to include on my website and helped me decide how to organize it in a way that would be easy to understand to various members and non-members. I also created an online master calendar and an online member application so that new members can see everything our chapter does and apply with relative ease. Once completed, I presented the website to our chapter, who provided helpful feedback on how to improve upon it. Once everything had been fine-tuned, I published the website so that it could be publicly viewed. – Oregon FCCLA Member

**FCCLA Chapter Website by the Numbers:**

**2018-2019**

- **Participants Nationwide:** 115 teams, 182 participants
- **Levels:** 1 (through grade 8), 2 (grades 9-10), 3 (grades 11-12)
- **Type of Event:** Online
- **Nationwide Impact:** 34,607 people

92% of FCCLA Chapter Website participants indicated this event is extremely or very useful to their future. 37% of FCCLA Chapter Website participants indicated they would pursue higher education related to the career chosen in their project.

To learn more about FCCLA STAR Events, visit the national FCCLA website, www.fcclainc.org, or email starevents@fcclainc.org.