

FCCLA CHAPTER WEBSITE

An individual or *team event* recognizes participants who use a chapter website to educate, inform and involve members and the general public about the importance of the Family and Consumer Sciences program and the FCCLA chapter.

ELIGIBILITY & GENERAL INFORMATION

1. Review the **STAR Events Front Pages** for event requirements, policies, and procedures before beginning the project.
2. Participants are encouraged to bring a fully charged device (laptop, tablet, etc.) for use during the presentation at the competition.
3. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during the school year leading up to the National Leadership Conference (NLC), within the timeframe July 1 through June 30 and must be the work of the participant(s) only.
4. **Online Orientation-** NLC participants are **encouraged** to view the STAR Events Online Orientation video to ensure they are fully prepared for NLC. The video will be available in the FCCLA Student Portal under Resources. **Contact your state adviser for orientation procedures for competitions held prior to NLC.**
5. **STAR Events Schedule Confirmation** – It is **strongly suggested** that chapter advisers confirm participants' STAR Events schedules in the FCCLA Adviser Portal. Advisers can review students' schedules in the FCCLA Adviser Portal by visiting the Meetings & Events tab, selecting the NLC, and choosing "Confirm STAR Competition." **Confirming schedules in advance helps ensure that participants are qualified, registered for the conference, and competing in the correct STAR Event. Schedule changes after the published deadline are subject to a \$25 change fee.** Please refer to the FCCLA Website (Competitive Events Dates & Deadlines).
6. Participants who do not follow event guidelines, align with the event definition, or address the current event topic will not have their project evaluated. However, they may still participate in the competition by delivering an oral presentation and will be evaluated based on the presentation.

[CLICK TO VIEW NATIONAL DEADLINES](#)

CAREER CLUSTERS ALIGNMENT

Arts & Design	Education & Training	Financial Services
■	■	■
Hospitality & Tourism	Human Services	Public Service
■	■	■

EVENT LEVELS

Level 1: Through Grade 8	Level 2: Grades 9–10	Level 3: Grades 11–12	Level 4: Postsecondary
■	■	■	■

Review the "Event Description and Levels" section of the policies in the front of the guidelines for more information on event levels.

GENERAL INFORMATION

Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1–3	Website with Required Components and Oral Presentation (National Leadership Qualifiers Only)	Table–Yes Laptop, Internet Access–Yes Electrical Access–Yes Wi-Fi – Yes	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED

Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals
*							*	*

*Presentation elements apply only to the *display* and navigation of the chapter website. Participants may use audio, *visuals*, and presentation equipment that are part of or necessary to display the website. No separate or additional presentation elements, props, *visuals*, or equipment may be used. A USB drive is permitted as a backup copy of the website files only. One (1) 4" x 6" note card may be used during the oral presentation.

TOP 5 SKILLS STUDENTS REPORT LEARNING THROUGH PARTICIPATION

Technology	Leadership
Creativity	Responsibility and Time Management
Communication/ Observation/ Writing Skills	

FCCLA CHAPTER WEBSITE BY THE NUMBERS: 2025 - 2026

Participants Nationwide	Type of Event	Nationwide Impact
196	Online	31,025

77% of FCCLA Chapter Website participants indicated this event is extremely or very useful to their future.
35% of FCCLA Chapter Website participants indicated they would pursue higher education related to the career chosen in their project.

PARTICIPANT TESTIMONIALS

"The Graford FCCLA Chapter Website positively impacted our community by increasing awareness of our chapter's activities, service projects, and leadership opportunities. Community members, parents, and partners are now better informed about events such as Backpack Buddies and volunteer opportunities, which has strengthened community involvement, support, and collaboration with our chapter." – Texas FCCLA Member

"This project positively impacted my school and community by providing an accessible and organized website that makes information easier to find and understand. The website helps users stay informed, encourages engagement, and improves communication by presenting content in a clear and visually appealing way. In addition, the project supports my school community by promoting digital literacy and showing how technology can be used as a practical tool to solve real-world communication needs."
– California FCCLA Member

"The website helped my school by giving students, families, and teachers an easy way to learn about FCCLA. It made information about chapter events, activities, and opportunities easier to find. The website also helped promote our chapter and show the hard work and accomplishments of our members." – Virginia FCCLA Member

SCHOLARSHIPS

Each year FCCLA's collegiate partners award over 13 million in scholarships to the Top 3 placing Level 3 teams/individuals annually at the National Leadership Conference. Scholarship details can be found on the FCCLA Website.

FCCLA CHAPTER WEBSITE GUIDELINES AND RUBRICS

The STAR Events Guidelines and rubrics are updated annually, and they are an exclusive benefit for FCCLA members. Advisers can access and download the guidelines from the FCCLA Portal.

ADVISER PORTAL