



FCCLA Scholarship Evaluation Rubric 2025 2026

Score

Official school transcript (URL) 1 point	Excellent Full credit if transcript uploaded and complete.				
Significant academic awards 0-8 points	Excellent Multiple, recent, and high-level awards with strong academic significance.	Good Several awards with good variety and relevance.	Fair Few or older awards; limited academic focus.	Poor Minimal or unclear evidence.	
FCCLA offices/committees held 0-10 points	Excellent Leadership at multiple levels with clear responsibilities and outcomes.	Good Active leadership at one or more levels; good description of duties.	Fair Limited roles or vague descriptions.	Poor No leadership or incomplete info.	
Offices in other organizations 0-5 points	Excellent Strong leadership and responsibility in multiple groups beyond FCCLA.	Good Some leadership; relevant to community or school.	Fair Minimal leadership experience.	Poor No leadership listed or unclear.	
Participation in FCCLA national programs 0-5 points	Excellent Multiple programs with significant roles or outcomes.	Good One or more programs with clear involvement.	Fair Some participation but limited impact.	Poor Minimal or no description.	
FCCLA state/national projects or competitive events 0-8 points	Excellent Strong participation, high-level recognition, or clear results.	Good Active participation with moderate achievement.	Fair Basic participation with limited results.	Poor Minimal or unclear involvement.	

Volunteer activities (FCCLA/NTHS/personal) 0-8 points	Excellent Extensive service hours, leadership in organizing events, strong community impact.	Good Regular involvement and leadership in some projects.	Fair Occasional volunteering or limited impact.	Poor Minimal participation.	
FCCLA promotion/public relations accomplishments 0-8 points	Excellent Creative, impactful promotion to diverse audiences with	Good Clear effort in promoting FCCLA through events/media.	Fair Limited promotion or narrow audience.	Poor No measurable outreach.	
College/university choice 0-2 points	Excellent Full credit if question is answered and school(s) listed.				
College/university choice 0-1 point	Excellent Full credit if major/minor is listed.				
Why you selected your college(s) 0-4 points	Excellent Strong, thoughtful explanation connecting choice to goals.	Good Clear reasoning but limited detail.	Fair Basic explanation; lacks depth.	Poor Incomplete or unclear.	
Career goals 0-10 points	Excellent Clear vision, strong leadership focus, connection to FCCLA/FCS, realistic goals.	Good Defined goals with some link to FCCLA/FCS.	Fair General goals, limited clarity.	Poor Vague or incomplete.	
How CTE prepared you for college/career 0-10 points	Excellent Detailed reflection showing strong link between CTE experiences and readiness.	Good Clear connection between CTE and personal growth.	Fair Basic understanding or limited depth.	Poor Minimal or unclear.	

Impact of FCCLA on your life 0-10 points	Excellent Powerful personal insight connecting FCCLA to leadership, family, and career.	Good Clear reflection and impact.	Fair Some insight but limited examples.	Poor Vague or incomplete.	
How CTE prepared you for college/career 0-10 points	Excellent Detailed reflection showing strong link between CTE experiences and readiness.	Good Clear connection between CTE and personal growth.	Fair Basic understanding or limited depth.	Poor Minimal or unclear.	
Letter of Recommendation #1 0-5 points	Excellent Strong, detailed endorsement of applicant's leadership, character, and skills.	Good Solid, positive recommendation with good insight.	Fair Generic or limited letter.	Poor Missing, weak, or irrelevant letter.	
Letter of Recommendation #2 0-5 points	Excellent Complementary and specific recommendation; adds new perspective.	Good Supportive letter reinforcing applicant's strengths.	Fair Generic or repetitive letter.	Poor Missing or weak letter.	

TOTAL
(100 points possible)